

# Global Aromatherapy Oils Market Size, Manufacturers, Opportunities and Forecast to 2030

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## Abstracts

### Summary

Aromatherapy Oil refers to Essential oil.

An essential oil is a concentrated hydrophobic liquid containing volatile aroma compounds from plants.

According to APO Research, The global Aromatherapy Oils market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Aromatherapy Oils is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Aromatherapy Oils is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Aromatherapy Oils is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Aromatherapy Oils include Young Living, D?TERRA®, Edens Garden, Radha Beauty, Majestic Pure, Now Foods, ArtNaturals, Healing Solutions and Rocky Mountain, etc. In 2023, the world's top three vendors

accounted for approximately % of the revenue.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Aromatherapy Oils, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Aromatherapy Oils.

The Aromatherapy Oils market size, estimations, and forecasts are provided in terms of sales volume (K L) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Aromatherapy Oils market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Young Living

D?TERRA®

Edens Garden

Radha Beauty

Majestic Pure

Now Foods

ArtNaturals

Healing Solutions

Rocky Mountain

Plant Therapy

Mountain Rose Herbs

#### Aromatherapy Oils segment by Type

Compound Essential Oil

Unilateral Essential Oil

#### Aromatherapy Oils segment by Application

Beauty Agencies

Homecare

#### Aromatherapy Oils Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

#### Latin America

Mexico

Brazil

Argentina

## Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Aromatherapy Oils market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Aromatherapy Oils and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Aromatherapy Oils.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Aromatherapy Oils manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Aromatherapy Oils in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

## Chapter 13: Concluding Insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Aromatherapy Oils Market Size Estimates and Forecasts (2019-2030)
  - 1.2.2 Global Aromatherapy Oils Sales Estimates and Forecasts (2019-2030)
- 1.3 Aromatherapy Oils Market by Type
  - 1.3.1 Compound Essential Oil
  - 1.3.2 Unilateral Essential Oil
- 1.4 Global Aromatherapy Oils Market Size by Type
  - 1.4.1 Global Aromatherapy Oils Market Size Overview by Type (2019-2030)
  - 1.4.2 Global Aromatherapy Oils Historic Market Size Review by Type (2019-2024)
  - 1.4.3 Global Aromatherapy Oils Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
  - 1.5.1 North America Aromatherapy Oils Sales Breakdown by Type (2019-2024)
  - 1.5.2 Europe Aromatherapy Oils Sales Breakdown by Type (2019-2024)
  - 1.5.3 Asia-Pacific Aromatherapy Oils Sales Breakdown by Type (2019-2024)
  - 1.5.4 Latin America Aromatherapy Oils Sales Breakdown by Type (2019-2024)
  - 1.5.5 Middle East and Africa Aromatherapy Oils Sales Breakdown by Type (2019-2024)

### 2 GLOBAL MARKET DYNAMICS

- 2.1 Aromatherapy Oils Industry Trends
- 2.2 Aromatherapy Oils Industry Drivers
- 2.3 Aromatherapy Oils Industry Opportunities and Challenges
- 2.4 Aromatherapy Oils Industry Restraints

### 3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Aromatherapy Oils Revenue (2019-2024)
- 3.2 Global Top Players by Aromatherapy Oils Sales (2019-2024)
- 3.3 Global Top Players by Aromatherapy Oils Price (2019-2024)
- 3.4 Global Aromatherapy Oils Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Aromatherapy Oils Key Company Manufacturing Sites & Headquarters
- 3.6 Global Aromatherapy Oils Company, Product Type & Application
- 3.7 Global Aromatherapy Oils Company Commercialization Time



### 3.8 Market Competitive Analysis

3.8.1 Global Aromatherapy Oils Market CR5 and HHI

3.8.2 Global Top 5 and 10 Aromatherapy Oils Players Market Share by Revenue in 2023

3.8.3 2023 Aromatherapy Oils Tier 1, Tier 2, and Tier

## 4 AROMATHERAPY OILS REGIONAL STATUS AND OUTLOOK

4.1 Global Aromatherapy Oils Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Aromatherapy Oils Historic Market Size by Region

4.2.1 Global Aromatherapy Oils Sales in Volume by Region (2019-2024)

4.2.2 Global Aromatherapy Oils Sales in Value by Region (2019-2024)

4.2.3 Global Aromatherapy Oils Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Aromatherapy Oils Forecasted Market Size by Region

4.3.1 Global Aromatherapy Oils Sales in Volume by Region (2025-2030)

4.3.2 Global Aromatherapy Oils Sales in Value by Region (2025-2030)

4.3.3 Global Aromatherapy Oils Sales (Volume & Value), Price and Gross Margin (2025-2030)

## 5 AROMATHERAPY OILS BY APPLICATION

5.1 Aromatherapy Oils Market by Application

5.1.1 Beauty Agencies

5.1.2 Homecare

5.2 Global Aromatherapy Oils Market Size by Application

5.2.1 Global Aromatherapy Oils Market Size Overview by Application (2019-2030)

5.2.2 Global Aromatherapy Oils Historic Market Size Review by Application (2019-2024)

5.2.3 Global Aromatherapy Oils Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America Aromatherapy Oils Sales Breakdown by Application (2019-2024)

5.3.2 Europe Aromatherapy Oils Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Aromatherapy Oils Sales Breakdown by Application (2019-2024)

5.3.4 Latin America Aromatherapy Oils Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa Aromatherapy Oils Sales Breakdown by Application (2019-2024)

## 6 COMPANY PROFILES

### 6.1 Young Living

- 6.1.1 Young Living Company Information
- 6.1.2 Young Living Business Overview
- 6.1.3 Young Living Aromatherapy Oils Sales, Revenue and Gross Margin (2019-2024)
- 6.1.4 Young Living Aromatherapy Oils Product Portfolio
- 6.1.5 Young Living Recent Developments

### 6.2 D?TERRA®

- 6.2.1 D?TERRA® Company Information
- 6.2.2 D?TERRA® Business Overview
- 6.2.3 D?TERRA® Aromatherapy Oils Sales, Revenue and Gross Margin (2019-2024)
- 6.2.4 D?TERRA® Aromatherapy Oils Product Portfolio
- 6.2.5 D?TERRA® Recent Developments

### 6.3 Edens Garden

- 6.3.1 Edens Garden Company Information
- 6.3.2 Edens Garden Business Overview
- 6.3.3 Edens Garden Aromatherapy Oils Sales, Revenue and Gross Margin (2019-2024)
- 6.3.4 Edens Garden Aromatherapy Oils Product Portfolio
- 6.3.5 Edens Garden Recent Developments

### 6.4 Radha Beauty

- 6.4.1 Radha Beauty Company Information
- 6.4.2 Radha Beauty Business Overview
- 6.4.3 Radha Beauty Aromatherapy Oils Sales, Revenue and Gross Margin (2019-2024)
- 6.4.4 Radha Beauty Aromatherapy Oils Product Portfolio
- 6.4.5 Radha Beauty Recent Developments

### 6.5 Majestic Pure

- 6.5.1 Majestic Pure Company Information
- 6.5.2 Majestic Pure Business Overview
- 6.5.3 Majestic Pure Aromatherapy Oils Sales, Revenue and Gross Margin (2019-2024)
- 6.5.4 Majestic Pure Aromatherapy Oils Product Portfolio
- 6.5.5 Majestic Pure Recent Developments

### 6.6 Now Foods

- 6.6.1 Now Foods Company Information
- 6.6.2 Now Foods Business Overview
- 6.6.3 Now Foods Aromatherapy Oils Sales, Revenue and Gross Margin (2019-2024)
- 6.6.4 Now Foods Aromatherapy Oils Product Portfolio

6.6.5 Now Foods Recent Developments

## 6.7 ArtNaturals

6.7.1 ArtNaturals Company Information

6.7.2 ArtNaturals Business Overview

6.7.3 ArtNaturals Aromatherapy Oils Sales, Revenue and Gross Margin (2019-2024)

6.7.4 ArtNaturals Aromatherapy Oils Product Portfolio

6.7.5 ArtNaturals Recent Developments

## 6.8 Healing Solutions

6.8.1 Healing Solutions Company Information

6.8.2 Healing Solutions Business Overview

6.8.3 Healing Solutions Aromatherapy Oils Sales, Revenue and Gross Margin (2019-2024)

6.8.4 Healing Solutions Aromatherapy Oils Product Portfolio

6.8.5 Healing Solutions Recent Developments

## 6.9 Rocky Mountain

6.9.1 Rocky Mountain Company Information

6.9.2 Rocky Mountain Business Overview

6.9.3 Rocky Mountain Aromatherapy Oils Sales, Revenue and Gross Margin (2019-2024)

6.9.4 Rocky Mountain Aromatherapy Oils Product Portfolio

6.9.5 Rocky Mountain Recent Developments

## 6.10 Plant Therapy

6.10.1 Plant Therapy Company Information

6.10.2 Plant Therapy Business Overview

6.10.3 Plant Therapy Aromatherapy Oils Sales, Revenue and Gross Margin (2019-2024)

6.10.4 Plant Therapy Aromatherapy Oils Product Portfolio

6.10.5 Plant Therapy Recent Developments

## 6.11 Mountain Rose Herbs

6.11.1 Mountain Rose Herbs Company Information

6.11.2 Mountain Rose Herbs Business Overview

6.11.3 Mountain Rose Herbs Aromatherapy Oils Sales, Revenue and Gross Margin (2019-2024)

6.11.4 Mountain Rose Herbs Aromatherapy Oils Product Portfolio

6.11.5 Mountain Rose Herbs Recent Developments

## 7 NORTH AMERICA BY COUNTRY

### 7.1 North America Aromatherapy Oils Sales by Country

7.1.1 North America Aromatherapy Oils Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America Aromatherapy Oils Sales by Country (2019-2024)

7.1.3 North America Aromatherapy Oils Sales Forecast by Country (2025-2030)

7.2 North America Aromatherapy Oils Market Size by Country

7.2.1 North America Aromatherapy Oils Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Aromatherapy Oils Market Size by Country (2019-2024)

7.2.3 North America Aromatherapy Oils Market Size Forecast by Country (2025-2030)

## **8 EUROPE BY COUNTRY**

8.1 Europe Aromatherapy Oils Sales by Country

8.1.1 Europe Aromatherapy Oils Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Aromatherapy Oils Sales by Country (2019-2024)

8.1.3 Europe Aromatherapy Oils Sales Forecast by Country (2025-2030)

8.2 Europe Aromatherapy Oils Market Size by Country

8.2.1 Europe Aromatherapy Oils Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Aromatherapy Oils Market Size by Country (2019-2024)

8.2.3 Europe Aromatherapy Oils Market Size Forecast by Country (2025-2030)

## **9 ASIA-PACIFIC BY COUNTRY**

9.1 Asia-Pacific Aromatherapy Oils Sales by Country

9.1.1 Asia-Pacific Aromatherapy Oils Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Aromatherapy Oils Sales by Country (2019-2024)

9.1.3 Asia-Pacific Aromatherapy Oils Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Aromatherapy Oils Market Size by Country

9.2.1 Asia-Pacific Aromatherapy Oils Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Aromatherapy Oils Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Aromatherapy Oils Market Size Forecast by Country (2025-2030)

## **10 LATIN AMERICA BY COUNTRY**

10.1 Latin America Aromatherapy Oils Sales by Country

10.1.1 Latin America Aromatherapy Oils Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Aromatherapy Oils Sales by Country (2019-2024)

10.1.3 Latin America Aromatherapy Oils Sales Forecast by Country (2025-2030)

10.2 Latin America Aromatherapy Oils Market Size by Country

10.2.1 Latin America Aromatherapy Oils Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Aromatherapy Oils Market Size by Country (2019-2024)

10.2.3 Latin America Aromatherapy Oils Market Size Forecast by Country (2025-2030)

## **11 MIDDLE EAST AND AFRICA BY COUNTRY**

11.1 Middle East and Africa Aromatherapy Oils Sales by Country

11.1.1 Middle East and Africa Aromatherapy Oils Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Aromatherapy Oils Sales by Country (2019-2024)

11.1.3 Middle East and Africa Aromatherapy Oils Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Aromatherapy Oils Market Size by Country

11.2.1 Middle East and Africa Aromatherapy Oils Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Aromatherapy Oils Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Aromatherapy Oils Market Size Forecast by Country (2025-2030)

## **12 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

12.1 Aromatherapy Oils Value Chain Analysis

12.1.1 Aromatherapy Oils Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Aromatherapy Oils Production Mode & Process

12.2 Aromatherapy Oils Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Aromatherapy Oils Distributors

12.2.3 Aromatherapy Oils Customers

## **13 CONCLUDING INSIGHTS**

## **14 APPENDIX**

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Major Company of Compound Essential Oil
- Table 2. Major Company of Unilateral Essential Oil
- Table 3. Global Aromatherapy Oils Sales by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 4. Global Aromatherapy Oils Sales by Type (2019-2024) & (K L)
- Table 5. Global Aromatherapy Oils Sales Market Share in Volume by Type (2019-2024)
- Table 6. Global Aromatherapy Oils Sales by Type (2019-2024) & (US\$ Million)
- Table 7. Global Aromatherapy Oils Sales Market Share in Value by Type (2019-2024)
- Table 8. Global Aromatherapy Oils Price by Type (2019-2024) & (USD/L)
- Table 9. Global Aromatherapy Oils Sales by Type (2025-2030) & (K L)
- Table 10. Global Aromatherapy Oils Sales Market Share in Volume by Type (2025-2030)
- Table 11. Global Aromatherapy Oils Sales by Type (2025-2030) & (US\$ Million)
- Table 12. Global Aromatherapy Oils Sales Market Share in Value by Type (2025-2030)
- Table 13. Global Aromatherapy Oils Price by Type (2025-2030) & (USD/L)
- Table 14. North America Aromatherapy Oils Sales by Type (2019-2024) & (K L)
- Table 15. North America Aromatherapy Oils Sales by Type (2019-2024) & (US\$ Million)
- Table 16. Europe Aromatherapy Oils Sales by Type (2019-2024) & (K L)
- Table 17. Europe Aromatherapy Oils Sales by Type (2019-2024) & (US\$ Million)
- Table 18. Asia-Pacific Aromatherapy Oils Sales by Type (2019-2024) & (K L)
- Table 19. Asia-Pacific Aromatherapy Oils Sales by Type (2019-2024) & (US\$ Million)
- Table 20. Latin America Aromatherapy Oils Sales by Type (2019-2024) & (K L)
- Table 21. Latin America Aromatherapy Oils Sales by Type (2019-2024) & (US\$ Million)
- Table 22. Middle East and Africa Aromatherapy Oils Sales by Type (2019-2024) & (K L)
- Table 23. Middle East and Africa Aromatherapy Oils Sales by Type (2019-2024) & (US\$ Million)
- Table 24. Aromatherapy Oils Industry Trends
- Table 25. Aromatherapy Oils Industry Drivers
- Table 26. Aromatherapy Oils Industry Opportunities and Challenges
- Table 27. Aromatherapy Oils Industry Restraints
- Table 28. Global Aromatherapy Oils Sales Revenue by Company (US\$ Million) & (2019-2024)
- Table 29. Global Aromatherapy Oils Revenue Market Share by Company (2019-2024)
- Table 30. Global Aromatherapy Oils Sales by Company (2019-2024) & (K L)
- Table 31. Global Aromatherapy Oils Sales Share by Company (2019-2024)

- Table 32. Global Aromatherapy Oils Market Price by Company (2019-2024) & (USD/L)
- Table 33. Global Aromatherapy Oils Industry Company Ranking, 2022 VS 2023 VS 2024
- Table 34. Global Aromatherapy Oils Key Company Manufacturing Sites & Headquarters
- Table 35. Global Aromatherapy Oils Company, Product Type & Application
- Table 36. Global Aromatherapy Oils Company Commercialization Time
- Table 37. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 38. Global Aromatherapy Oils by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
- Table 39. Global Aromatherapy Oils Market Size Comparison by Region (US\$ Million): 2019 VS 2023 VS 2030
- Table 40. Global Aromatherapy Oils Sales by Region (2019-2024) & (K L)
- Table 41. Global Aromatherapy Oils Sales Market Share in Volume by Region (2019-2024)
- Table 42. Global Aromatherapy Oils Sales by Region (2019-2024) & (US\$ Million)
- Table 43. Global Aromatherapy Oils Sales Market Share in Value by Region (2019-2024)
- Table 44. Global Aromatherapy Oils Sales (K L), Value (US\$ Million), Price (USD/L) and Gross Margin (2019-2024)
- Table 45. Global Aromatherapy Oils Sales by Region (2025-2030) & (K L)
- Table 46. Global Aromatherapy Oils Sales Market Share in Volume by Region (2025-2030)
- Table 47. Global Aromatherapy Oils Sales by Region (2025-2030) & (US\$ Million)
- Table 48. Global Aromatherapy Oils Sales Market Share in Value by Region (2025-2030)
- Table 49. Global Aromatherapy Oils Sales (K L), Value (US\$ Million), Price (USD/L) and Gross Margin (2025-2030)
- Table 50. Global Aromatherapy Oils Sales by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 51. Global Aromatherapy Oils Sales by Application (2019-2024) & (K L)
- Table 52. Global Aromatherapy Oils Sales Market Share in Volume by Application (2019-2024)
- Table 53. Global Aromatherapy Oils Sales by Application (2019-2024) & (US\$ Million)
- Table 54. Global Aromatherapy Oils Sales Market Share in Value by Application (2019-2024)
- Table 55. Global Aromatherapy Oils Price by Application (2019-2024) & (USD/L)
- Table 56. Global Aromatherapy Oils Sales by Application (2025-2030) & (K L)
- Table 57. Global Aromatherapy Oils Sales Market Share in Volume by Application (2025-2030)



Table 58. Global Aromatherapy Oils Sales by Application (2025-2030) & (US\$ Million)

Table 59. Global Aromatherapy Oils Sales Market Share in Value by Application (2025-2030)

Table 60. Global Aromatherapy Oils Price by Application (2025-2030) & (USD/L)

Table 61. North America Aromatherapy Oils Sales by Application (2019-2024) & (K L)

Table 62. North America Aromatherapy Oils Sales by Application (2019-2024) & (US\$ Million)

Table 63. Europe Aromatherapy Oils Sales by Application (2019-2024) & (K L)

Table 64. Europe Aromatherapy Oils Sales by Application (2019-2024) & (US\$ Million)

Table 65. Asia-Pacific Aromatherapy Oils Sales by Application (2019-2024) & (K L)

Table 66. Asia-Pacific Aromatherapy Oils Sales by Application (2019-2024) & (US\$ Million)

Table 67. Latin America Aromatherapy Oils Sales by Application (2019-2024) & (K L)

Table 68. Latin America Aromatherapy Oils Sales by Application (2019-2024) & (US\$ Million)

Table 69. Middle East and Africa Aromatherapy Oils Sales by Application (2019-2024) & (K L)

Table 70. Middle East and Africa Aromatherapy Oils Sales by Application (2019-2024) & (US\$ Million)

Table 71. Young Living Company Information

Table 72. Young Living Business Overview

Table 73. Young Living Aromatherapy Oils Sales (K L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2019-2024)

Table 74. Young Living Aromatherapy Oils Product Portfolio

Table 75. Young Living Recent Development

Table 76. D?TERRA® Company Information

Table 77. D?TERRA® Business Overview

Table 78. D?TERRA® Aromatherapy Oils Sales (K L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2019-2024)

Table 79. D?TERRA® Aromatherapy Oils Product Portfolio

Table 80. D?TERRA® Recent Development

Table 81. Edens Garden Company Information

Table 82. Edens Garden Business Overview

Table 83. Edens Garden Aromatherapy Oils Sales (K L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2019-2024)

Table 84. Edens Garden Aromatherapy Oils Product Portfolio

Table 85. Edens Garden Recent Development

Table 86. Radha Beauty Company Information

Table 87. Radha Beauty Business Overview

Table 88. Radha Beauty Aromatherapy Oils Sales (K L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2019-2024)

Table 89. Radha Beauty Aromatherapy Oils Product Portfolio

Table 90. Radha Beauty Recent Development

Table 91. Majestic Pure Company Information

Table 92. Majestic Pure Business Overview

Table 93. Majestic Pure Aromatherapy Oils Sales (K L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2019-2024)

Table 94. Majestic Pure Aromatherapy Oils Product Portfolio

Table 95. Majestic Pure Recent Development

Table 96. Now Foods Company Information

Table 97. Now Foods Business Overview

Table 98. Now Foods Aromatherapy Oils Sales (K L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2019-2024)

Table 99. Now Foods Aromatherapy Oils Product Portfolio

Table 100. Now Foods Recent Development

Table 101. ArtNaturals Company Information

Table 102. ArtNaturals Business Overview

Table 103. ArtNaturals Aromatherapy Oils Sales (K L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2019-2024)

Table 104. ArtNaturals Aromatherapy Oils Product Portfolio

Table 105. ArtNaturals Recent Development

Table 106. Healing Solutions Company Information

Table 107. Healing Solutions Business Overview

Table 108. Healing Solutions Aromatherapy Oils Sales (K L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2019-2024)

Table 109. Healing Solutions Aromatherapy Oils Product Portfolio

Table 110. Healing Solutions Recent Development

Table 111. Rocky Mountain Company Information

Table 112. Rocky Mountain Business Overview

Table 113. Rocky Mountain Aromatherapy Oils Sales (K L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2019-2024)

Table 114. Rocky Mountain Aromatherapy Oils Product Portfolio

Table 115. Rocky Mountain Recent Development

Table 116. Plant Therapy Company Information

Table 117. Plant Therapy Business Overview

Table 118. Plant Therapy Aromatherapy Oils Sales (K L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2019-2024)

Table 119. Plant Therapy Aromatherapy Oils Product Portfolio

- Table 120. Plant Therapy Recent Development
- Table 121. Mountain Rose Herbs Company Information
- Table 122. Mountain Rose Herbs Business Overview
- Table 123. Mountain Rose Herbs Aromatherapy Oils Sales (K L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2019-2024)
- Table 124. Mountain Rose Herbs Aromatherapy Oils Product Portfolio
- Table 125. Mountain Rose Herbs Recent Development
- Table 126. North America Aromatherapy Oils Market Size Growth Rate (CAGR) by Country (K L): 2019 VS 2023 VS 2030
- Table 127. North America Aromatherapy Oils Sales by Country (2019-2024) & (K L)
- Table 128. North America Aromatherapy Oils Sales Market Share by Country (2019-2024)
- Table 129. North America Aromatherapy Oils Sales Forecast by Country (2025-2030) & (K L)
- Table 130. North America Aromatherapy Oils Sales Market Share Forecast by Country (2025-2030)
- Table 131. North America Aromatherapy Oils Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030
- Table 132. North America Aromatherapy Oils Market Size by Country (2019-2024) & (US\$ Million)
- Table 133. North America Aromatherapy Oils Market Share by Country (2019-2024)
- Table 134. North America Aromatherapy Oils Market Size Forecast by Country (2025-2030) & (US\$ Million)
- Table 135. North America Aromatherapy Oils Market Share Forecast by Country (2025-2030)
- Table 136. Europe Aromatherapy Oils Market Size Growth Rate (CAGR) by Country (K L): 2019 VS 2023 VS 2030
- Table 137. Europe Aromatherapy Oils Sales by Country (2019-2024) & (K L)
- Table 138. Europe Aromatherapy Oils Sales Market Share by Country (2019-2024)
- Table 139. Europe Aromatherapy Oils Sales Forecast by Country (2025-2030) & (K L)
- Table 140. Europe Aromatherapy Oils Sales Market Share Forecast by Country (2025-2030)
- Table 141. Europe Aromatherapy Oils Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030
- Table 142. Europe Aromatherapy Oils Market Size by Country (2019-2024) & (US\$ Million)
- Table 143. Europe Aromatherapy Oils Market Share by Country (2019-2024)
- Table 144. Europe Aromatherapy Oils Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 145. Europe Aromatherapy Oils Market Share Forecast by Country (2025-2030)

Table 146. Asia-Pacific Aromatherapy Oils Market Size Growth Rate (CAGR) by Country (K L): 2019 VS 2023 VS 2030

Table 147. Asia-Pacific Aromatherapy Oils Sales by Country (2019-2024) & (K L)

Table 148. Asia-Pacific Aromatherapy Oils Sales Market Share by Country (2019-2024)

Table 149. Asia-Pacific Aromatherapy Oils Sales Forecast by Country (2025-2030) & (K L)

Table 150. Asia-Pacific Aromatherapy Oils Sales Market Share Forecast by Country (2025-2030)

Table 151. Asia-Pacific Aromatherapy Oils Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 152. Asia-Pacific Aromatherapy Oils Market Size by Country (2019-2024) & (US\$ Million)

Table 153. Asia-Pacific Aromatherapy Oils Market Share by Country (2019-2024)

Table 154. Asia-Pacific Aromatherapy Oils Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 155. Asia-Pacific Aromatherapy Oils Market Share Forecast by Country (2025-2030)

Table 156. Latin America Aromatherapy Oils Market Size Growth Rate (CAGR) by Country (K L): 2019 VS 2023 VS 2030

Table 157. Latin America Aromatherapy Oils Sales by Country (2019-2024) & (K L)

Table 158. Latin America Aromatherapy Oils Sales Market Share by Country (2019-2024)

Table 159. Latin America Aromatherapy Oils Sales Forecast by Country (2025-2030) & (K L)

Table 160. Latin America Aromatherapy Oils Sales Market Share Forecast by Country (2025-2030)

Table 161. Latin America Aromatherapy Oils Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 162. Latin America Aromatherapy Oils Market Size by Country (2019-2024) & (US\$ Million)

Table 163. Latin America Aromatherapy Oils Market Share by Country (2019-2024)

Table 164. Latin America Aromatherapy Oils Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 165. Latin America Aromatherapy Oils Market Share Forecast by Country (2025-2030)

Table 166. Middle East and Africa Aromatherapy Oils Market Size Growth Rate (CAGR) by Country (K L): 2019 VS 2023 VS 2030

Table 167. Middle East and Africa Aromatherapy Oils Sales by Country (2019-2024) &

(K L)

Table 168. Middle East and Africa Aromatherapy Oils Sales Market Share by Country (2019-2024)

Table 169. Middle East and Africa Aromatherapy Oils Sales Forecast by Country (2025-2030) & (K L)

Table 170. Middle East and Africa Aromatherapy Oils Sales Market Share Forecast by Country (2025-2030)

Table 171. Middle East and Africa Aromatherapy Oils Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 172. Middle East and Africa Aromatherapy Oils Market Size by Country (2019-2024) & (US\$ Million)

Table 173. Middle East and Africa Aromatherapy Oils Market Share by Country (2019-2024)

Table 174. Middle East and Africa Aromatherapy Oils Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 175. Middle East and Africa Aromatherapy Oils Market Share Forecast by Country (2025-2030)

Table 176. Key Raw Materials

Table 177. Raw Materials Key Suppliers

Table 178. Aromatherapy Oils Distributors List

Table 179. Aromatherapy Oils Customers List

Table 180. Research Programs/Design for This Report

Table 181. Authors List of This Report

Table 182. Secondary Sources

Table 183. Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Aromatherapy Oils Product Picture
- Figure 2. Global Aromatherapy Oils Market Size (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Aromatherapy Oils Market Size (2019-2030) & (US\$ Million)
- Figure 4. Global Aromatherapy Oils Sales (2019-2030) & (K L)
- Figure 5. Product Picture of Compound Essential Oil
- Figure 6. Global Compound Essential Oil Sales YoY Growth (2019-2030) & (K L)
- Figure 7. Product Picture of Unilateral Essential Oil
- Figure 8. Global Unilateral Essential Oil Sales YoY Growth (2019-2030) & (K L)
- Figure 9. Global Aromatherapy Oils Market Size Overview by Type (2019-2030) & (US\$ Million)
- Figure 10. Global Aromatherapy Oils Market Share by Type 2023 VS 2030
- Figure 11. North America Aromatherapy Oils Sales Market Share in Volume by Type in 2023
- Figure 12. North America Aromatherapy Oils Sales Market Share in Value by Type in 2023
- Figure 13. Europe Aromatherapy Oils Sales Market Share in Volume by Type in 2023
- Figure 14. Europe Aromatherapy Oils Sales Market Share in Value by Type in 2023
- Figure 15. Asia-Pacific Aromatherapy Oils Sales Market Share in Volume by Type in 2023
- Figure 16. Asia-Pacific Aromatherapy Oils Sales Market Share in Value by Type in 2023
- Figure 17. Latin America Aromatherapy Oils Sales Market Share in Volume by Type in 2023
- Figure 18. Latin America Aromatherapy Oils Sales Market Share in Value by Type in 2023
- Figure 19. Middle East and Africa Aromatherapy Oils Sales Market Share in Volume by Type in 2023
- Figure 20. Middle East and Africa Aromatherapy Oils Sales Market Share in Value by Type in 2023
- Figure 21. Global Top 5 and 10 Aromatherapy Oils Players Market Share by Revenue in 2023
- Figure 22. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 23. Product Picture of Beauty Agencies
- Figure 24. Global Beauty Agencies Sales YoY Growth (2019-2030) & (K L)
- Figure 25. Product Picture of Homecare
- Figure 26. Global Homecare Sales YoY Growth (2019-2030) & (K L)

Figure 27. Global Aromatherapy Oils Market Size Overview by Application (2019-2030) & (US\$ Million)

Figure 28. Global Aromatherapy Oils Market Share by Application 2023 VS 2030

Figure 29. North America Aromatherapy Oils Sales Market Share in Volume by Application in 2023

Figure 30. North America Aromatherapy Oils Sales Market Share in Value by Application in 2023

Figure 31. Europe Aromatherapy Oils Sales Market Share in Volume by Application in 2023

Figure 32. Europe Aromatherapy Oils Sales Market Share in Value by Application in 2023

Figure 33. Asia-Pacific Aromatherapy Oils Sales Market Share in Volume by Application in 2023

Figure 34. Asia-Pacific Aromatherapy Oils Sales Market Share in Value by Application in 2023

Figure 35. Latin America Aromatherapy Oils Sales Market Share in Volume by Application in 2023

Figure 36. Latin America Aromatherapy Oils Sales Market Share in Value by Application in 2023

Figure 37. Middle East and Africa Aromatherapy Oils Sales Market Share in Volume by Application in 2023

Figure 38. Middle East and Africa Aromatherapy Oils Sales Market Share in Value by Application in 2023

Figure 39. North America Aromatherapy Oils Sales by Country: 2019 VS 2023 VS 2030 (K L)

Figure 40. North America Aromatherapy Oils Sales Share by Country: 2019 VS 2023 VS 2030

Figure 41. North America Aromatherapy Oils Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 42. North America Aromatherapy Oils Market Share by Country: 2019 VS 2023 VS 2030

Figure 43. Europe Aromatherapy Oils Sales by Country: 2019 VS 2023 VS 2030 (K L)

Figure 44. Europe Aromatherapy Oils Sales Share by Country: 2019 VS 2023 VS 2030

Figure 45. Europe Aromatherapy Oils Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 46. Europe Aromatherapy Oils Market Share by Country: 2019 VS 2023 VS 2030

Figure 47. Asia-Pacific Aromatherapy Oils Sales by Country: 2019 VS 2023 VS 2030 (K L)

Figure 48. Asia-Pacific Aromatherapy Oils Sales Share by Country: 2019 VS 2023 VS

2030

Figure 49. Asia-Pacific Aromatherapy Oils Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 50. Asia-Pacific Aromatherapy Oils Market Share by Country: 2019 VS 2023 VS 2030

Figure 51. Latin America Aromatherapy Oils Sales by Country: 2019 VS 2023 VS 2030 (K L)

Figure 52. Latin America Aromatherapy Oils Sales Share by Country: 2019 VS 2023 VS 2030

Figure 53. Latin America Aromatherapy Oils Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 54. Latin America Aromatherapy Oils Market Share by Country: 2019 VS 2023 VS 2030

Figure 55. Middle East and Africa Aromatherapy Oils Sales by Country: 2019 VS 2023 VS 2030 (K L)

Figure 56. Middle East and Africa Aromatherapy Oils Sales Share by Country: 2019 VS 2023 VS 2030

Figure 57. Middle East and Africa Aromatherapy Oils Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 58. Middle East and Africa Aromatherapy Oils Market Share by Country: 2019 VS 2023 VS 2030

Figure 59. Aromatherapy Oils Value Chain

Figure 60. Key Raw Materials Price

Figure 61. Manufacturing Cost Structure

Figure 62. Aromatherapy Oils Production Mode & Process

Figure 63. Direct Comparison with Distribution Share

Figure 64. Distributors Profiles

Figure 65. Years Considered

Figure 66. Research Process

Figure 67. Key Executives Interviewed



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