

# Global Applicant Tracking Software Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

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## Abstracts

An applicant tracking system, commonly referred to as an ATS, is a software application that enables the electronic handling of a company's recruitment needs. Applicant tracking software allows an organization to collect and store candidate and job related data and track and monitor the progress of candidates through all stages of the hiring process.

According to APO Research, The global Applicant Tracking Software market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Applicant Tracking Software key players include SAP (SuccessFactors), Oracle, IBM (Kenexa), iCIMS, etc. Global top four manufacturers hold a share over 45%.

USA is the largest market, with a share over 50%, followed by China, and Europe, both have a share over 20 percent.

In terms of product, Cloud-based is the largest segment, with a share over 70%. And in terms of application, the largest application is SMEs, followed by Large Enterprises, etc.

## Report Includes

This report presents an overview of global market for Applicant Tracking Software, market size. Analyses of the global market trends, with historic market revenue data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Applicant Tracking Software, also provides the revenue of main regions and countries. Of the upcoming market potential for Applicant Tracking Software, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Applicant Tracking Software revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Applicant Tracking Software market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, revenue, and growth rate, from 2019 to 2030. Evaluation and forecast the market size for Applicant Tracking Software revenue, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Workable Software, Zoho, Softgarden, BambooHR, ICIMS, Lever, SAP (SuccessFactors), Jobvite and Workday, etc.

#### Applicant Tracking Software segment by Company

Workable Software

Zoho

Softgarden

BambooHR

ICIMS

Lever

SAP (SuccessFactors)

Jobvite

Workday

Oracle

IBM (Kenexa)

ClearCompany

COMPAS Technology

TalentReef

Conrep

Cornerstone OnDemand

Advanced Personnel Systems

Greenhouse Software

ApplicantPro

CATS Software

IKraft Solutions

## Applicant Tracking Software segment by Type

On-premises

Cloud-Based

## Applicant Tracking Software segment by Application

Small and Medium Enterprises

Large Enterprises

## Applicant Tracking Software segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product

launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Applicant Tracking Software market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Applicant Tracking Software and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Applicant Tracking Software.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. Revenue of Applicant Tracking Software in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and

introduces the market development, future development prospects, market space, and capacity of each country in the world. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Applicant Tracking Software industry.

Chapter 3: Detailed analysis of Applicant Tracking Software companies' competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Applicant Tracking Software revenue, gross margin, and recent development, etc.

Chapter 7: North America (US & Canada) by type, by application and by country, revenue for each segment.

Chapter 8: Europe by type, by application and by country, revenue for each segment.

Chapter 9: China by type, and by application, revenue for each segment.

Chapter 10: Asia (excluding China) by type, by application and by region, revenue for each segment.

Chapter 11: MEALA by type, by application and by country, revenue for each segment.

Chapter 12: Concluding Insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Market Analysis by Type
  - 1.2.1 Global Applicant Tracking Software Market Size Growth Rate by Type: 2019 VS 2023 VS 2030
  - 1.2.2 On-premises
  - 1.2.3 Cloud-Based
- 1.3 Market Analysis by Application
  - 1.3.1 Global Applicant Tracking Software Market Size Growth Rate by Application: 2019 VS 2023 VS 2030
  - 1.3.2 Small and Medium Enterprises
  - 1.3.3 Large Enterprises
- 1.4 Global Market Growth Prospects
- 1.5 Global Applicant Tracking Software Growth Trends by Region
  - 1.5.1 Global Applicant Tracking Software Market Size by Region: 2019 VS 2023 VS 2030
  - 1.5.2 Applicant Tracking Software Market Size by Region (2019-2024)
  - 1.5.3 Applicant Tracking Software Market Size by Region (2025-2030)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives
- 1.8 Years Considered

### 2 GLOBAL APPLICANT TRACKING SOFTWARE MARKET DYNAMICS

- 2.1 Applicant Tracking Software Industry Trends
- 2.2 Applicant Tracking Software Industry Drivers
- 2.3 Applicant Tracking Software Industry Opportunities and Challenges
- 2.4 Applicant Tracking Software Industry Restraints

### 3 COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Applicant Tracking Software Revenue by Company (2019-2024)
- 3.2 Global Applicant Tracking Software Players Revenue Ranking, 2022 VS 2023 VS 2024
- 3.3 Global Applicant Tracking Software Key Company Head office and Area Served
- 3.4 Global Applicant Tracking Software Company, Product Type & Application



3.5 Global Applicant Tracking Software Company Commercialization Time

3.6 Market Competitive Analysis

3.6.1 Global Applicant Tracking Software Market CR5 and HHI

3.6.2 Global Top 5 and 10 Applicant Tracking Software Players Market Share by Revenue in 2023

3.6.3 2023 Applicant Tracking Software Tier 1, Tier 2, and Tier

## **4 APPLICANT TRACKING SOFTWARE MARKET BY TYPE**

4.1 Global Applicant Tracking Software Market Size by Type (2019 VS 2023 VS 2030)

4.2 Global Applicant Tracking Software Market Size by Type (2019-2030)

4.3 Global Applicant Tracking Software Market Size Share by Type (2019-2030)

## **5 APPLICANT TRACKING SOFTWARE MARKET BY APPLICATION**

5.1 Global Applicant Tracking Software Market Size by Application (2019 VS 2023 VS 2030)

5.2 Global Applicant Tracking Software Market Size by Application (2019-2030)

5.3 Global Applicant Tracking Software Market Size Share by Application (2019-2030)

## **6 COMPANY PROFILES**

6.1 Workable Software

6.1.1 Workable Software Company Information

6.1.2 Workable Software Business Overview

6.1.3 Workable Software Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.1.4 Workable Software Applicant Tracking Software Product Portfolio

6.1.5 Workable Software Recent Developments

6.2 Zoho

6.2.1 Zoho Company Information

6.2.2 Zoho Business Overview

6.2.3 Zoho Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.2.4 Zoho Applicant Tracking Software Product Portfolio

6.2.5 Zoho Recent Developments

6.3 Softgarden

6.3.1 Softgarden Company Information

6.3.2 Softgarden Business Overview

6.3.3 Softgarden Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.3.4 Softgarden Applicant Tracking Software Product Portfolio

6.3.5 Softgarden Recent Developments

6.4 BambooHR

6.4.1 BambooHR Company Information

6.4.2 BambooHR Business Overview

6.4.3 BambooHR Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.4.4 BambooHR Applicant Tracking Software Product Portfolio

6.4.5 BambooHR Recent Developments

6.5 ICIMS

6.5.1 ICIMS Company Information

6.5.2 ICIMS Business Overview

6.5.3 ICIMS Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.5.4 ICIMS Applicant Tracking Software Product Portfolio

6.5.5 ICIMS Recent Developments

6.6 Lever

6.6.1 Lever Company Information

6.6.2 Lever Business Overview

6.6.3 Lever Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.6.4 Lever Applicant Tracking Software Product Portfolio

6.6.5 Lever Recent Developments

6.7 SAP (SuccessFactors)

6.7.1 SAP (SuccessFactors) Company Information

6.7.2 SAP (SuccessFactors) Business Overview

6.7.3 SAP (SuccessFactors) Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.7.4 SAP (SuccessFactors) Applicant Tracking Software Product Portfolio

6.7.5 SAP (SuccessFactors) Recent Developments

6.8 Jobvite

6.8.1 Jobvite Company Information

6.8.2 Jobvite Business Overview

6.8.3 Jobvite Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.8.4 Jobvite Applicant Tracking Software Product Portfolio

6.8.5 Jobvite Recent Developments

## 6.9 Workday

### 6.9.1 Workday Comapny Information

### 6.9.2 Workday Business Overview

### 6.9.3 Workday Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)

### 6.9.4 Workday Applicant Tracking Software Product Portfolio

### 6.9.5 Workday Recent Developments

## 6.10 Oracle

### 6.10.1 Oracle Comapny Information

### 6.10.2 Oracle Business Overview

### 6.10.3 Oracle Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)

### 6.10.4 Oracle Applicant Tracking Software Product Portfolio

### 6.10.5 Oracle Recent Developments

## 6.11 IBM (Kenexa)

### 6.11.1 IBM (Kenexa) Comapny Information

### 6.11.2 IBM (Kenexa) Business Overview

### 6.11.3 IBM (Kenexa) Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)

### 6.11.4 IBM (Kenexa) Applicant Tracking Software Product Portfolio

### 6.11.5 IBM (Kenexa) Recent Developments

## 6.12 ClearCompany

### 6.12.1 ClearCompany Comapny Information

### 6.12.2 ClearCompany Business Overview

### 6.12.3 ClearCompany Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)

### 6.12.4 ClearCompany Applicant Tracking Software Product Portfolio

### 6.12.5 ClearCompany Recent Developments

## 6.13 COMPAS Technology

### 6.13.1 COMPAS Technology Comapny Information

### 6.13.2 COMPAS Technology Business Overview

### 6.13.3 COMPAS Technology Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)

### 6.13.4 COMPAS Technology Applicant Tracking Software Product Portfolio

### 6.13.5 COMPAS Technology Recent Developments

## 6.14 TalentReef

### 6.14.1 TalentReef Comapny Information

### 6.14.2 TalentReef Business Overview

### 6.14.3 TalentReef Applicant Tracking Software Revenue and Gross Margin (US\$

Million) & (2019-2024)

6.14.4 TalentReef Applicant Tracking Software Product Portfolio

6.14.5 TalentReef Recent Developments

6.15 Conrep

6.15.1 Conrep Company Information

6.15.2 Conrep Business Overview

6.15.3 Conrep Applicant Tracking Software Revenue and Gross Margin (US\$ Million)

& (2019-2024)

6.15.4 Conrep Applicant Tracking Software Product Portfolio

6.15.5 Conrep Recent Developments

6.16 Cornerstone OnDemand

6.16.1 Cornerstone OnDemand Company Information

6.16.2 Cornerstone OnDemand Business Overview

6.16.3 Cornerstone OnDemand Applicant Tracking Software Revenue and Gross

Margin (US\$ Million) & (2019-2024)

6.16.4 Cornerstone OnDemand Applicant Tracking Software Product Portfolio

6.16.5 Cornerstone OnDemand Recent Developments

6.17 Advanced Personnel Systems

6.17.1 Advanced Personnel Systems Company Information

6.17.2 Advanced Personnel Systems Business Overview

6.17.3 Advanced Personnel Systems Applicant Tracking Software Revenue and Gross

Margin (US\$ Million) & (2019-2024)

6.17.4 Advanced Personnel Systems Applicant Tracking Software Product Portfolio

6.17.5 Advanced Personnel Systems Recent Developments

6.18 Greenhouse Software

6.18.1 Greenhouse Software Company Information

6.18.2 Greenhouse Software Business Overview

6.18.3 Greenhouse Software Applicant Tracking Software Revenue and Gross Margin

(US\$ Million) & (2019-2024)

6.18.4 Greenhouse Software Applicant Tracking Software Product Portfolio

6.18.5 Greenhouse Software Recent Developments

6.19 ApplicantPro

6.19.1 ApplicantPro Company Information

6.19.2 ApplicantPro Business Overview

6.19.3 ApplicantPro Applicant Tracking Software Revenue and Gross Margin (US\$

Million) & (2019-2024)

6.19.4 ApplicantPro Applicant Tracking Software Product Portfolio

6.19.5 ApplicantPro Recent Developments

6.20 CATS Software

- 6.20.1 CATS Software Company Information
- 6.20.2 CATS Software Business Overview
- 6.20.3 CATS Software Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)
- 6.20.4 CATS Software Applicant Tracking Software Product Portfolio
- 6.20.5 CATS Software Recent Developments
- 6.21 IKraft Solutions
  - 6.21.1 IKraft Solutions Company Information
  - 6.21.2 IKraft Solutions Business Overview
  - 6.21.3 IKraft Solutions Applicant Tracking Software Revenue and Gross Margin (US\$ Million) & (2019-2024)
  - 6.21.4 IKraft Solutions Applicant Tracking Software Product Portfolio
  - 6.21.5 IKraft Solutions Recent Developments

## **7 NORTH AMERICA**

- 7.1 North America Applicant Tracking Software Market Size (2019-2030)
- 7.2 North America Applicant Tracking Software Market Size by Type
  - 7.2.1 North America Applicant Tracking Software Market Size by Type (2019-2024)
  - 7.2.2 North America Applicant Tracking Software Market Size by Type (2025-2030)
  - 7.2.3 North America Applicant Tracking Software Market Share by Type (2019-2030)
- 7.3 North America Applicant Tracking Software Market Size by Application
  - 7.3.1 North America Applicant Tracking Software Market Size by Application (2019-2024)
  - 7.3.2 North America Applicant Tracking Software Market Size by Application (2025-2030)
  - 7.3.3 North America Applicant Tracking Software Market Share by Application (2019-2030)
- 7.4 North America Applicant Tracking Software Market Size by Country
  - 7.4.1 North America Applicant Tracking Software Market Size by Country (2019 VS 2023 VS 2030)
  - 7.4.2 North America Applicant Tracking Software Market Size by Country (2019-2024)
  - 7.4.3 North America Applicant Tracking Software Market Size by Country (2025-2030)
  - 7.4.4 North America Applicant Tracking Software Market Share by Country (2019-2030)
  - 7.4.5 United States
  - 7.4.6 Canada

## **8 EUROPE**

- 8.1 Europe Applicant Tracking Software Market Size (2019-2030)
- 8.2 Europe Applicant Tracking Software Market Size by Type
  - 8.2.1 Europe Applicant Tracking Software Market Size by Type (2019-2024)
  - 8.2.2 Europe Applicant Tracking Software Market Size by Type (2025-2030)
  - 8.2.3 Europe Applicant Tracking Software Market Share by Type (2019-2030)
- 8.3 Europe Applicant Tracking Software Market Size by Application
  - 8.3.1 Europe Applicant Tracking Software Market Size by Application (2019-2024)
  - 8.3.2 Europe Applicant Tracking Software Market Size by Application (2025-2030)
  - 8.3.3 Europe Applicant Tracking Software Market Share by Application (2019-2030)
- 8.4 Europe Applicant Tracking Software Market Size by Country
  - 8.4.1 Europe Applicant Tracking Software Market Size by Country (2019 VS 2023 VS 2030)
  - 8.4.2 Europe Applicant Tracking Software Market Size by Country (2019-2024)
  - 8.4.3 Europe Applicant Tracking Software Market Size by Country (2025-2030)
  - 8.4.4 Europe Applicant Tracking Software Market Share by Country (2019-2030)
  - 8.4.5 Germany
  - 8.4.6 France
  - 8.4.7 U.K.
  - 8.4.8 Italy
  - 8.4.9 Russia
  - 8.4.10 Nordic Countries

## **9 CHINA**

- 9.1 China Applicant Tracking Software Market Size (2019-2030)
- 9.2 China Applicant Tracking Software Market Size by Type
  - 9.2.1 China Applicant Tracking Software Market Size by Type (2019-2024)
  - 9.2.2 China Applicant Tracking Software Market Size by Type (2025-2030)
  - 9.2.3 China Applicant Tracking Software Market Share by Type (2019-2030)
- 9.3 China Applicant Tracking Software Market Size by Application
  - 9.3.1 China Applicant Tracking Software Market Size by Application (2019-2024)
  - 9.3.2 China Applicant Tracking Software Market Size by Application (2025-2030)
  - 9.3.3 China Applicant Tracking Software Market Share by Application (2019-2030)

## **10 ASIA**

- 10.1 Asia Applicant Tracking Software Market Size (2019-2030)
- 10.2 Asia Applicant Tracking Software Market Size by Type



- 10.2.1 Asia Applicant Tracking Software Market Size by Type (2019-2024)
- 10.2.2 Asia Applicant Tracking Software Market Size by Type (2025-2030)
- 10.2.3 Asia Applicant Tracking Software Market Share by Type (2019-2030)
- 10.3 Asia Applicant Tracking Software Market Size by Application
  - 10.3.1 Asia Applicant Tracking Software Market Size by Application (2019-2024)
  - 10.3.2 Asia Applicant Tracking Software Market Size by Application (2025-2030)
  - 10.3.3 Asia Applicant Tracking Software Market Share by Application (2019-2030)
- 10.4 Asia Applicant Tracking Software Market Size by Country
  - 10.4.1 Asia Applicant Tracking Software Market Size by Country (2019 VS 2023 VS 2030)
  - 10.4.2 Asia Applicant Tracking Software Market Size by Country (2019-2024)
  - 10.4.3 Asia Applicant Tracking Software Market Size by Country (2025-2030)
  - 10.4.4 Asia Applicant Tracking Software Market Share by Country (2019-2030)
  - 10.4.5 Japan
  - 10.4.6 South Korea
  - 10.4.7 China Taiwan
  - 10.4.8 Southeast Asia
  - 10.4.9 India
  - 10.4.10 Australia

## **11 MEALA**

- 11.1 MEALA Applicant Tracking Software Market Size (2019-2030)
- 11.2 MEALA Applicant Tracking Software Market Size by Type
  - 11.2.1 MEALA Applicant Tracking Software Market Size by Type (2019-2024)
  - 11.2.2 MEALA Applicant Tracking Software Market Size by Type (2025-2030)
  - 11.2.3 MEALA Applicant Tracking Software Market Share by Type (2019-2030)
- 11.3 MEALA Applicant Tracking Software Market Size by Application
  - 11.3.1 MEALA Applicant Tracking Software Market Size by Application (2019-2024)
  - 11.3.2 MEALA Applicant Tracking Software Market Size by Application (2025-2030)
  - 11.3.3 MEALA Applicant Tracking Software Market Share by Application (2019-2030)
- 11.4 MEALA Applicant Tracking Software Market Size by Country
  - 11.4.1 MEALA Applicant Tracking Software Market Size by Country (2019 VS 2023 VS 2030)
  - 11.4.2 MEALA Applicant Tracking Software Market Size by Country (2019-2024)
  - 11.4.3 MEALA Applicant Tracking Software Market Size by Country (2025-2030)
  - 11.4.4 MEALA Applicant Tracking Software Market Share by Country (2019-2030)
  - 11.4.5 Brazil
  - 11.4.6 Mexico

11.4.7 Turkey

11.4.8 Israel

11.4.9 GCC Countries

## **12 CONCLUDING INSIGHTS**

## **13 APPENDIX**

13.1 Reasons for Doing This Study

13.2 Research Methodology

13.3 Research Process

13.4 Authors List of This Report

13.5 Data Source

13.5.1 Secondary Sources

13.5.2 Primary Sources

13.6 Disclaimer



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