

Global Antivirus Software Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/GF5634DAA1E2EN.html>

Date: April 2024

Pages: 112

Price: US\$ 3,450.00 (Single User License)

ID: GF5634DAA1E2EN

Abstracts

Summary

Antivirus software detects, prevents, and removes malicious programs. It enables real-time scanning of the system memory, OS, and files using signature-based detection methods, heuristic detection methods, and rootkit detection tools to prevent computers from being infected with malware. With increased usage of the Internet, the risk of malware attacks is high. Though antivirus software cannot protect the system from every type of malware attack, it can prevent a significant level of intrusions with the help of real-time scanning.

The report focuses on antivirus software for endpoints in the network security market, but not all the security software.

According to APO Research, The global Antivirus Software market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Antivirus Software is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Antivirus Software is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Antivirus Software is estimated to increase from \$ million in 2024 to

reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Antivirus Software include Symantec, McAfee, Trend Micro, Avast Software, ESET, Bitdefender, Fortinet, F-Secure and G DATA Software, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Antivirus Software, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Antivirus Software.

The Antivirus Software market size, estimations, and forecasts are provided in terms of sales volume (M Users) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Antivirus Software market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Symantec

McAfee

Trend Micro

Avast Software

ESET

Bitdefender

Fortinet

F-Secure

G DATA Software

Avira

Qihoo 360

Kaspersky

Tencent

Quick Heal

Comodo

Microsoft

Rising

Cheetah Mobile

AhnLab

Antivirus Software segment by Type

Global Antivirus Software Market Size, Manufacturers, Opportunities and Forecast to 2030

PC

Phone & PAD

Antivirus Software segment by Application

Individual Users

Enterprise Users

Government Users

Others

Antivirus Software Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players.

This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Antivirus Software market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Antivirus Software and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Antivirus Software.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Antivirus Software manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Antivirus Software in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Antivirus Software Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Antivirus Software Sales Estimates and Forecasts (2019-2030)
- 1.3 Antivirus Software Market by Type
 - 1.3.1 PC
 - 1.3.2 Phone & PAD
- 1.4 Global Antivirus Software Market Size by Type
 - 1.4.1 Global Antivirus Software Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Antivirus Software Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Antivirus Software Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Antivirus Software Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Antivirus Software Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Antivirus Software Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Antivirus Software Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Antivirus Software Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Antivirus Software Industry Trends
- 2.2 Antivirus Software Industry Drivers
- 2.3 Antivirus Software Industry Opportunities and Challenges
- 2.4 Antivirus Software Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Antivirus Software Revenue (2019-2024)
- 3.2 Global Top Players by Antivirus Software Sales (2019-2024)
- 3.3 Global Top Players by Antivirus Software Price (2019-2024)
- 3.4 Global Antivirus Software Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Antivirus Software Key Company Manufacturing Sites & Headquarters
- 3.6 Global Antivirus Software Company, Product Type & Application
- 3.7 Global Antivirus Software Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global Antivirus Software Market CR5 and HHI

3.8.2 Global Top 5 and 10 Antivirus Software Players Market Share by Revenue in 2023

3.8.3 2023 Antivirus Software Tier 1, Tier 2, and Tier

4 ANTIVIRUS SOFTWARE REGIONAL STATUS AND OUTLOOK

4.1 Global Antivirus Software Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Antivirus Software Historic Market Size by Region

4.2.1 Global Antivirus Software Sales in Volume by Region (2019-2024)

4.2.2 Global Antivirus Software Sales in Value by Region (2019-2024)

4.2.3 Global Antivirus Software Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Antivirus Software Forecasted Market Size by Region

4.3.1 Global Antivirus Software Sales in Volume by Region (2025-2030)

4.3.2 Global Antivirus Software Sales in Value by Region (2025-2030)

4.3.3 Global Antivirus Software Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 ANTIVIRUS SOFTWARE BY APPLICATION

5.1 Antivirus Software Market by Application

5.1.1 Individual Users

5.1.2 Enterprise Users

5.1.3 Government Users

5.1.4 Others

5.2 Global Antivirus Software Market Size by Application

5.2.1 Global Antivirus Software Market Size Overview by Application (2019-2030)

5.2.2 Global Antivirus Software Historic Market Size Review by Application (2019-2024)

5.2.3 Global Antivirus Software Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America Antivirus Software Sales Breakdown by Application (2019-2024)

5.3.2 Europe Antivirus Software Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Antivirus Software Sales Breakdown by Application (2019-2024)

5.3.4 Latin America Antivirus Software Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa Antivirus Software Sales Breakdown by Application

(2019-2024)

6 COMPANY PROFILES

6.1 Symantec

6.1.1 Symantec Company Information

6.1.2 Symantec Business Overview

6.1.3 Symantec Antivirus Software Sales, Revenue and Gross Margin (2019-2024)

6.1.4 Symantec Antivirus Software Product Portfolio

6.1.5 Symantec Recent Developments

6.2 McAfee

6.2.1 McAfee Company Information

6.2.2 McAfee Business Overview

6.2.3 McAfee Antivirus Software Sales, Revenue and Gross Margin (2019-2024)

6.2.4 McAfee Antivirus Software Product Portfolio

6.2.5 McAfee Recent Developments

6.3 Trend Micro

6.3.1 Trend Micro Company Information

6.3.2 Trend Micro Business Overview

6.3.3 Trend Micro Antivirus Software Sales, Revenue and Gross Margin (2019-2024)

6.3.4 Trend Micro Antivirus Software Product Portfolio

6.3.5 Trend Micro Recent Developments

6.4 Avast Software

6.4.1 Avast Software Company Information

6.4.2 Avast Software Business Overview

6.4.3 Avast Software Antivirus Software Sales, Revenue and Gross Margin

(2019-2024)

6.4.4 Avast Software Antivirus Software Product Portfolio

6.4.5 Avast Software Recent Developments

6.5 ESET

6.5.1 ESET Company Information

6.5.2 ESET Business Overview

6.5.3 ESET Antivirus Software Sales, Revenue and Gross Margin (2019-2024)

6.5.4 ESET Antivirus Software Product Portfolio

6.5.5 ESET Recent Developments

6.6 Bitdefender

6.6.1 Bitdefender Company Information

6.6.2 Bitdefender Business Overview

6.6.3 Bitdefender Antivirus Software Sales, Revenue and Gross Margin (2019-2024)

- 6.6.4 Bitdefender Antivirus Software Product Portfolio
- 6.6.5 Bitdefender Recent Developments
- 6.7 Fortinet
 - 6.7.1 Fortinet Comapny Information
 - 6.7.2 Fortinet Business Overview
 - 6.7.3 Fortinet Antivirus Software Sales, Revenue and Gross Margin (2019-2024)
 - 6.7.4 Fortinet Antivirus Software Product Portfolio
 - 6.7.5 Fortinet Recent Developments
- 6.8 F-Secure
 - 6.8.1 F-Secure Comapny Information
 - 6.8.2 F-Secure Business Overview
 - 6.8.3 F-Secure Antivirus Software Sales, Revenue and Gross Margin (2019-2024)
 - 6.8.4 F-Secure Antivirus Software Product Portfolio
 - 6.8.5 F-Secure Recent Developments
- 6.9 G DATA Software
 - 6.9.1 G DATA Software Comapny Information
 - 6.9.2 G DATA Software Business Overview
 - 6.9.3 G DATA Software Antivirus Software Sales, Revenue and Gross Margin (2019-2024)
 - 6.9.4 G DATA Software Antivirus Software Product Portfolio
 - 6.9.5 G DATA Software Recent Developments
- 6.10 Avira
 - 6.10.1 Avira Comapny Information
 - 6.10.2 Avira Business Overview
 - 6.10.3 Avira Antivirus Software Sales, Revenue and Gross Margin (2019-2024)
 - 6.10.4 Avira Antivirus Software Product Portfolio
 - 6.10.5 Avira Recent Developments
- 6.11 Qihoo
 - 6.11.1 Qihoo 360 Comapny Information
 - 6.11.2 Qihoo 360 Business Overview
 - 6.11.3 Qihoo 360 Antivirus Software Sales, Revenue and Gross Margin (2019-2024)
 - 6.11.4 Qihoo 360 Antivirus Software Product Portfolio
 - 6.11.5 Qihoo 360 Recent Developments
- 6.12 Kaspersky
 - 6.12.1 Kaspersky Comapny Information
 - 6.12.2 Kaspersky Business Overview
 - 6.12.3 Kaspersky Antivirus Software Sales, Revenue and Gross Margin (2019-2024)
 - 6.12.4 Kaspersky Antivirus Software Product Portfolio
 - 6.12.5 Kaspersky Recent Developments

6.13 Tencent

6.13.1 Tencent Company Information

6.13.2 Tencent Business Overview

6.13.3 Tencent Antivirus Software Sales, Revenue and Gross Margin (2019-2024)

6.13.4 Tencent Antivirus Software Product Portfolio

6.13.5 Tencent Recent Developments

6.14 Quick Heal

6.14.1 Quick Heal Company Information

6.14.2 Quick Heal Business Overview

6.14.3 Quick Heal Antivirus Software Sales, Revenue and Gross Margin (2019-2024)

6.14.4 Quick Heal Antivirus Software Product Portfolio

6.14.5 Quick Heal Recent Developments

6.15 Comodo

6.15.1 Comodo Company Information

6.15.2 Comodo Business Overview

6.15.3 Comodo Antivirus Software Sales, Revenue and Gross Margin (2019-2024)

6.15.4 Comodo Antivirus Software Product Portfolio

6.15.5 Comodo Recent Developments

6.16 Microsoft

6.16.1 Microsoft Company Information

6.16.2 Microsoft Business Overview

6.16.3 Microsoft Antivirus Software Sales, Revenue and Gross Margin (2019-2024)

6.16.4 Microsoft Antivirus Software Product Portfolio

6.16.5 Microsoft Recent Developments

6.17 Rising

6.17.1 Rising Company Information

6.17.2 Rising Business Overview

6.17.3 Rising Antivirus Software Sales, Revenue and Gross Margin (2019-2024)

6.17.4 Rising Antivirus Software Product Portfolio

6.17.5 Rising Recent Developments

6.18 Cheetah Mobile

6.18.1 Cheetah Mobile Company Information

6.18.2 Cheetah Mobile Business Overview

6.18.3 Cheetah Mobile Antivirus Software Sales, Revenue and Gross Margin (2019-2024)

6.18.4 Cheetah Mobile Antivirus Software Product Portfolio

6.18.5 Cheetah Mobile Recent Developments

6.19 AhnLab

6.19.1 AhnLab Company Information

- 6.19.2 AhnLab Business Overview
- 6.19.3 AhnLab Antivirus Software Sales, Revenue and Gross Margin (2019-2024)
- 6.19.4 AhnLab Antivirus Software Product Portfolio
- 6.19.5 AhnLab Recent Developments

7 NORTH AMERICA BY COUNTRY

- 7.1 North America Antivirus Software Sales by Country
 - 7.1.1 North America Antivirus Software Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.1.2 North America Antivirus Software Sales by Country (2019-2024)
 - 7.1.3 North America Antivirus Software Sales Forecast by Country (2025-2030)
- 7.2 North America Antivirus Software Market Size by Country
 - 7.2.1 North America Antivirus Software Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.2.2 North America Antivirus Software Market Size by Country (2019-2024)
 - 7.2.3 North America Antivirus Software Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

- 8.1 Europe Antivirus Software Sales by Country
 - 8.1.1 Europe Antivirus Software Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 8.1.2 Europe Antivirus Software Sales by Country (2019-2024)
 - 8.1.3 Europe Antivirus Software Sales Forecast by Country (2025-2030)
- 8.2 Europe Antivirus Software Market Size by Country
 - 8.2.1 Europe Antivirus Software Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 8.2.2 Europe Antivirus Software Market Size by Country (2019-2024)
 - 8.2.3 Europe Antivirus Software Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

- 9.1 Asia-Pacific Antivirus Software Sales by Country
 - 9.1.1 Asia-Pacific Antivirus Software Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 9.1.2 Asia-Pacific Antivirus Software Sales by Country (2019-2024)
 - 9.1.3 Asia-Pacific Antivirus Software Sales Forecast by Country (2025-2030)
- 9.2 Asia-Pacific Antivirus Software Market Size by Country

9.2.1 Asia-Pacific Antivirus Software Market Size Growth Rate (CAGR) by Country:
2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Antivirus Software Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Antivirus Software Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Antivirus Software Sales by Country

10.1.1 Latin America Antivirus Software Sales Growth Rate (CAGR) by Country: 2019
VS 2023 VS 2030

10.1.2 Latin America Antivirus Software Sales by Country (2019-2024)

10.1.3 Latin America Antivirus Software Sales Forecast by Country (2025-2030)

10.2 Latin America Antivirus Software Market Size by Country

10.2.1 Latin America Antivirus Software Market Size Growth Rate (CAGR) by Country:
2019 VS 2023 VS 2030

10.2.2 Latin America Antivirus Software Market Size by Country (2019-2024)

10.2.3 Latin America Antivirus Software Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Antivirus Software Sales by Country

11.1.1 Middle East and Africa Antivirus Software Sales Growth Rate (CAGR) by
Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Antivirus Software Sales by Country (2019-2024)

11.1.3 Middle East and Africa Antivirus Software Sales Forecast by Country
(2025-2030)

11.2 Middle East and Africa Antivirus Software Market Size by Country

11.2.1 Middle East and Africa Antivirus Software Market Size Growth Rate (CAGR) by
Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Antivirus Software Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Antivirus Software Market Size Forecast by Country
(2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Antivirus Software Value Chain Analysis

12.1.1 Antivirus Software Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

- 12.1.4 Manufacturing Cost Structure
- 12.1.5 Antivirus Software Production Mode & Process
- 12.2 Antivirus Software Sales Channels Analysis
 - 12.2.1 Direct Comparison with Distribution Share
 - 12.2.2 Antivirus Software Distributors
 - 12.2.3 Antivirus Software Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
 - 14.5.1 Secondary Sources
 - 14.5.2 Primary Sources
- 14.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Major Company of PC

Table 2. Major Company of Phone & PAD

Table 3. Global Antivirus Software Sales by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Table 4. Global Antivirus Software Sales by Type (2019-2024) & (M Users)

Table 5. Global Antivirus Software Sales Market Share in Volume by Type (2019-2024)

Table 6. Global Antivirus Software Sales by Type (2019-2024) & (US\$ Million)

Table 7. Global Antivirus Software Sales Market Share in Value by Type (2019-2024)

Table 8. Global Antivirus Software Price by Type (2019-2024) & (USD/K Users)

Table 9. Global Antivirus Software Sales by Type (2025-2030) & (M Users)

Table 10. Global Antivirus Software Sales Market Share in Volume by Type (2025-2030)

Table 11. Global Antivirus Software Sales by Type (2025-2030) & (US\$ Million)

Table 12. Global Antivirus Software Sales Market Share in Value by Type (2025-2030)

Table 13. Global Antivirus Software Price by Type (2025-2030) & (USD/K Users)

Table 14. North America Antivirus Software Sales by Type (2019-2024) & (M Users)

Table 15. North America Antivirus Software Sales by Type (2019-2024) & (US\$ Million)

Table 16. Europe Antivirus Software Sales by Type (2019-2024) & (M Users)

Table 17. Europe Antivirus Software Sales by Type (2019-2024) & (US\$ Million)

Table 18. Asia-Pacific Antivirus Software Sales by Type (2019-2024) & (M Users)

Table 19. Asia-Pacific Antivirus Software Sales by Type (2019-2024) & (US\$ Million)

Table 20. Latin America Antivirus Software Sales by Type (2019-2024) & (M Users)

Table 21. Latin America Antivirus Software Sales by Type (2019-2024) & (US\$ Million)

Table 22. Middle East and Africa Antivirus Software Sales by Type (2019-2024) & (M Users)

Table 23. Middle East and Africa Antivirus Software Sales by Type (2019-2024) & (US\$ Million)

Table 24. Antivirus Software Industry Trends

Table 25. Antivirus Software Industry Drivers

Table 26. Antivirus Software Industry Opportunities and Challenges

Table 27. Antivirus Software Industry Restraints

Table 28. Global Antivirus Software Sales Revenue by Company (US\$ Million) & (2019-2024)

Table 29. Global Antivirus Software Revenue Market Share by Company (2019-2024)

Table 30. Global Antivirus Software Sales by Company (2019-2024) & (M Users)

- Table 31. Global Antivirus Software Sales Share by Company (2019-2024)
- Table 32. Global Antivirus Software Market Price by Company (2019-2024) & (USD/K Users)
- Table 33. Global Antivirus Software Industry Company Ranking, 2022 VS 2023 VS 2024
- Table 34. Global Antivirus Software Key Company Manufacturing Sites & Headquarters
- Table 35. Global Antivirus Software Company, Product Type & Application
- Table 36. Global Antivirus Software Company Commercialization Time
- Table 37. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 38. Global Antivirus Software by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
- Table 39. Global Antivirus Software Market Size Comparison by Region (US\$ Million): 2019 VS 2023 VS 2030
- Table 40. Global Antivirus Software Sales by Region (2019-2024) & (M Users)
- Table 41. Global Antivirus Software Sales Market Share in Volume by Region (2019-2024)
- Table 42. Global Antivirus Software Sales by Region (2019-2024) & (US\$ Million)
- Table 43. Global Antivirus Software Sales Market Share in Value by Region (2019-2024)
- Table 44. Global Antivirus Software Sales (M Users), Value (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)
- Table 45. Global Antivirus Software Sales by Region (2025-2030) & (M Users)
- Table 46. Global Antivirus Software Sales Market Share in Volume by Region (2025-2030)
- Table 47. Global Antivirus Software Sales by Region (2025-2030) & (US\$ Million)
- Table 48. Global Antivirus Software Sales Market Share in Value by Region (2025-2030)
- Table 49. Global Antivirus Software Sales (M Users), Value (US\$ Million), Price (USD/K Users) and Gross Margin (2025-2030)
- Table 50. Global Antivirus Software Sales by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 51. Global Antivirus Software Sales by Application (2019-2024) & (M Users)
- Table 52. Global Antivirus Software Sales Market Share in Volume by Application (2019-2024)
- Table 53. Global Antivirus Software Sales by Application (2019-2024) & (US\$ Million)
- Table 54. Global Antivirus Software Sales Market Share in Value by Application (2019-2024)
- Table 55. Global Antivirus Software Price by Application (2019-2024) & (USD/K Users)
- Table 56. Global Antivirus Software Sales by Application (2025-2030) & (M Users)

Table 57. Global Antivirus Software Sales Market Share in Volume by Application (2025-2030)

Table 58. Global Antivirus Software Sales by Application (2025-2030) & (US\$ Million)

Table 59. Global Antivirus Software Sales Market Share in Value by Application (2025-2030)

Table 60. Global Antivirus Software Price by Application (2025-2030) & (USD/K Users)

Table 61. North America Antivirus Software Sales by Application (2019-2024) & (M Users)

Table 62. North America Antivirus Software Sales by Application (2019-2024) & (US\$ Million)

Table 63. Europe Antivirus Software Sales by Application (2019-2024) & (M Users)

Table 64. Europe Antivirus Software Sales by Application (2019-2024) & (US\$ Million)

Table 65. Asia-Pacific Antivirus Software Sales by Application (2019-2024) & (M Users)

Table 66. Asia-Pacific Antivirus Software Sales by Application (2019-2024) & (US\$ Million)

Table 67. Latin America Antivirus Software Sales by Application (2019-2024) & (M Users)

Table 68. Latin America Antivirus Software Sales by Application (2019-2024) & (US\$ Million)

Table 69. Middle East and Africa Antivirus Software Sales by Application (2019-2024) & (M Users)

Table 70. Middle East and Africa Antivirus Software Sales by Application (2019-2024) & (US\$ Million)

Table 71. Symantec Company Information

Table 72. Symantec Business Overview

Table 73. Symantec Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 74. Symantec Antivirus Software Product Portfolio

Table 75. Symantec Recent Development

Table 76. McAfee Company Information

Table 77. McAfee Business Overview

Table 78. McAfee Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 79. McAfee Antivirus Software Product Portfolio

Table 80. McAfee Recent Development

Table 81. Trend Micro Company Information

Table 82. Trend Micro Business Overview

Table 83. Trend Micro Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 84. Trend Micro Antivirus Software Product Portfolio

Table 85. Trend Micro Recent Development

Table 86. Avast Software Company Information

Table 87. Avast Software Business Overview

Table 88. Avast Software Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 89. Avast Software Antivirus Software Product Portfolio

Table 90. Avast Software Recent Development

Table 91. ESET Company Information

Table 92. ESET Business Overview

Table 93. ESET Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 94. ESET Antivirus Software Product Portfolio

Table 95. ESET Recent Development

Table 96. Bitdefender Company Information

Table 97. Bitdefender Business Overview

Table 98. Bitdefender Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 99. Bitdefender Antivirus Software Product Portfolio

Table 100. Bitdefender Recent Development

Table 101. Fortinet Company Information

Table 102. Fortinet Business Overview

Table 103. Fortinet Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 104. Fortinet Antivirus Software Product Portfolio

Table 105. Fortinet Recent Development

Table 106. F-Secure Company Information

Table 107. F-Secure Business Overview

Table 108. F-Secure Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 109. F-Secure Antivirus Software Product Portfolio

Table 110. F-Secure Recent Development

Table 111. G DATA Software Company Information

Table 112. G DATA Software Business Overview

Table 113. G DATA Software Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 114. G DATA Software Antivirus Software Product Portfolio

Table 115. G DATA Software Recent Development

Table 116. Avira Company Information

Table 117. Avira Business Overview

Table 118. Avira Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 119. Avira Antivirus Software Product Portfolio

Table 120. Avira Recent Development

Table 121. Qihoo 360 Company Information

Table 122. Qihoo 360 Business Overview

Table 123. Qihoo 360 Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 124. Qihoo 360 Antivirus Software Product Portfolio

Table 125. Qihoo 360 Recent Development

Table 126. Kaspersky Company Information

Table 127. Kaspersky Business Overview

Table 128. Kaspersky Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 129. Kaspersky Antivirus Software Product Portfolio

Table 130. Kaspersky Recent Development

Table 131. Tencent Company Information

Table 132. Tencent Business Overview

Table 133. Tencent Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 134. Tencent Antivirus Software Product Portfolio

Table 135. Tencent Recent Development

Table 136. Quick Heal Company Information

Table 137. Quick Heal Business Overview

Table 138. Quick Heal Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 139. Quick Heal Antivirus Software Product Portfolio

Table 140. Quick Heal Recent Development

Table 141. Comodo Company Information

Table 142. Comodo Business Overview

Table 143. Comodo Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

Table 144. Comodo Antivirus Software Product Portfolio

Table 145. Comodo Recent Development

Table 146. Microsoft Company Information

Table 147. Microsoft Business Overview

Table 148. Microsoft Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)

- Table 149. Microsoft Antivirus Software Product Portfolio
- Table 150. Microsoft Recent Development
- Table 151. Rising Company Information
- Table 152. Rising Business Overview
- Table 153. Rising Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)
- Table 154. Rising Antivirus Software Product Portfolio
- Table 155. Rising Recent Development
- Table 156. Cheetah Mobile Company Information
- Table 157. Cheetah Mobile Business Overview
- Table 158. Cheetah Mobile Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)
- Table 159. Cheetah Mobile Antivirus Software Product Portfolio
- Table 160. Cheetah Mobile Recent Development
- Table 161. AhnLab Company Information
- Table 162. AhnLab Business Overview
- Table 163. AhnLab Antivirus Software Sales (M Users), Revenue (US\$ Million), Price (USD/K Users) and Gross Margin (2019-2024)
- Table 164. AhnLab Antivirus Software Product Portfolio
- Table 165. AhnLab Recent Development
- Table 166. North America Antivirus Software Market Size Growth Rate (CAGR) by Country (M Users): 2019 VS 2023 VS 2030
- Table 167. North America Antivirus Software Sales by Country (2019-2024) & (M Users)
- Table 168. North America Antivirus Software Sales Market Share by Country (2019-2024)
- Table 169. North America Antivirus Software Sales Forecast by Country (2025-2030) & (M Users)
- Table 170. North America Antivirus Software Sales Market Share Forecast by Country (2025-2030)
- Table 171. North America Antivirus Software Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030
- Table 172. North America Antivirus Software Market Size by Country (2019-2024) & (US\$ Million)
- Table 173. North America Antivirus Software Market Share by Country (2019-2024)
- Table 174. North America Antivirus Software Market Size Forecast by Country (2025-2030) & (US\$ Million)
- Table 175. North America Antivirus Software Market Share Forecast by Country (2025-2030)
- Table 176. Europe Antivirus Software Market Size Growth Rate (CAGR) by Country (M

Users): 2019 VS 2023 VS 2030

Table 177. Europe Antivirus Software Sales by Country (2019-2024) & (M Users)

Table 178. Europe Antivirus Software Sales Market Share by Country (2019-2024)

Table 179. Europe Antivirus Software Sales Forecast by Country (2025-2030) & (M Users)

Table 180. Europe Antivirus Software Sales Market Share Forecast by Country (2025-2030)

Table 181. Europe Antivirus Software Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 182. Europe Antivirus Software Market Size by Country (2019-2024) & (US\$ Million)

Table 183. Europe Antivirus Software Market Share by Country (2019-2024)

Table 184. Europe Antivirus Software Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 185. Europe Antivirus Software Market Share Forecast by Country (2025-2030)

Table 186. Asia-Pacific Antivirus Software Market Size Growth Rate (CAGR) by Country (M Users): 2019 VS 2023 VS 2030

Table 187. Asia-Pacific Antivirus Software Sales by Country (2019-2024) & (M Users)

Table 188. Asia-Pacific Antivirus Software Sales Market Share by Country (2019-2024)

Table 189. Asia-Pacific Antivirus Software Sales Forecast by Country (2025-2030) & (M Users)

Table 190. Asia-Pacific Antivirus Software Sales Market Share Forecast by Country (2025-2030)

Table 191. Asia-Pacific Antivirus Software Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 192. Asia-Pacific Antivirus Software Market Size by Country (2019-2024) & (US\$ Million)

Table 193. Asia-Pacific Antivirus Software Market Share by Country (2019-2024)

Table 194. Asia-Pacific Antivirus Software Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 195. Asia-Pacific Antivirus Software Market Share Forecast by Country (2025-2030)

Table 196. Latin America Antivirus Software Market Size Growth Rate (CAGR) by Country (M Users): 2019 VS 2023 VS 2030

Table 197. Latin America Antivirus Software Sales by Country (2019-2024) & (M Users)

Table 198. Latin America Antivirus Software Sales Market Share by Country (2019-2024)

Table 199. Latin America Antivirus Software Sales Forecast by Country (2025-2030) & (M Users)

Table 200. Latin America Antivirus Software Sales Market Share Forecast by Country (2025-2030)

Table 201. Latin America Antivirus Software Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 202. Latin America Antivirus Software Market Size by Country (2019-2024) & (US\$ Million)

Table 203. Latin America Antivirus Software Market Share by Country (2019-2024)

Table 204. Latin America Antivirus Software Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 205. Latin America Antivirus Software Market Share Forecast by Country (2025-2030)

Table 206. Middle East and Africa Antivirus Software Market Size Growth Rate (CAGR) by Country (M Users): 2019 VS 2023 VS 2030

Table 207. Middle East and Africa Antivirus Software Sales by Country (2019-2024) & (M Users)

Table 208. Middle East and Africa Antivirus Software Sales Market Share by Country (2019-2024)

Table 209. Middle East and Africa Antivirus Software Sales Forecast by Country (2025-2030) & (M Users)

Table 210. Middle East and Africa Antivirus Software Sales Market Share Forecast by Country (2025-2030)

Table 211. Middle East and Africa Antivirus Software Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 212. Middle East and Africa Antivirus Software Market Size by Country (2019-2024) & (US\$ Million)

Table 213. Middle East and Africa Antivirus Software Market Share by Country (2019-2024)

Table 214. Middle East and Africa Antivirus Software Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 215. Middle East and Africa Antivirus Software Market Share Forecast by Country (2025-2030)

Table 216. Key Raw Materials

Table 217. Raw Materials Key Suppliers

Table 218. Antivirus Software Distributors List

Table 219. Antivirus Software Customers List

Table 220. Research Programs/Design for This Report

Table 221. Authors List of This Report

Table 222. Secondary Sources

Table 223. Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Antivirus Software Product Picture

Figure 2. Global Antivirus Software Market Size (US\$ Million), 2019 VS 2023 VS 2030

Figure 3. Global Antivirus Software Market Size (2019-2030) & (US\$ Million)

Figure 4. Global Antivirus Software Sales (2019-2030) & (M Users)

Figure 5. Product Picture of PC

Figure 6. Global PC Sales YoY Growth (2019-2030) & (M Users)

Figure 7. Product Picture of Phone & PAD

Figure 8. Global Phone & PAD Sales YoY Growth (2019-2030) & (M Users)

Figure 9. Global Antivirus Software Market Size Overview by Type (2019-2030) & (US\$ Million)

Figure 10. Global Antivirus Software Market Share by Type 2023 VS 2030

Figure 11. North America Antivirus Software Sales Market Share in Volume by Type in 2023

Figure 12. North America Antivirus Software Sales Market Share in Value by Type in 2023

Figure 13. E

I would like to order

Product name: Global Antivirus Software Market Size, Manufacturers, Opportunities and Forecast to 2030

Product link: <https://marketpublishers.com/r/GF5634DAA1E2EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF5634DAA1E2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

