

Global Anti-Counterfeit Packaging Technologies Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/GEBE1E7F9999EN.html>

Date: April 2024

Pages: 123

Price: US\$ 3,450.00 (Single User License)

ID: GEBE1E7F9999EN

Abstracts

Anti-counterfeiting packaging is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

According to APO Research, The global Anti-Counterfeit Packaging Technologies market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Anti-Counterfeit Packaging Technologies key players include Avery Dennison, Sun Chemical, Zebra Technologies, DNP, NHK SPRING, etc. Global top five manufacturers hold a share over 5%.

North America is the largest market, with a share over 25%, followed by China, and Europe, both have a share about 50 percent.

In terms of product, Authentication is the largest segment, with a share over 65%. And in terms of application, the largest application is Food and Beverage, followed by Clothing and Ornament, Electronics and Appliances, etc.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Anti-Counterfeit Packaging Technologies, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business

decisions regarding Anti-Counterfeit Packaging Technologies.

The Anti-Counterfeit Packaging Technologies market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Anti-Counterfeit Packaging Technologies market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, gross margin by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Avery Dennison

Sun Chemical

Zebra Technologies

DNP

NHK SPRING

Flint Grou

Toppan

3M

Essentra

DuPont

KURZ

OpSec Security

Lipeng

Shiner

Taibao

Invengo

De La Rue

Schreiner ProSecure

CFC

UPM Raflatac

Techsun

impinj

Anti-Counterfeit Packaging Technologies segment by Type

Authentication Packaging Technology

Track and Trace Packaging Technology

Anti-Counterfeit Packaging Technologies segment by Application

Food and Beverage

Electronics and Appliances

Clothing and Ornament

Others

Anti-Counterfeit Packaging Technologies Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The

report also focuses on the competitive landscape of the global Anti-Counterfeit Packaging Technologies market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Anti-Counterfeit Packaging Technologies and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Anti-Counterfeit Packaging Technologies.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of global and regional market size and CAGR for the history and forecast period (2019-2024, 2025-2030). It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 3: Provides the analysis of various market segments by application, covering

the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 4: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 5: Detailed analysis of Anti-Counterfeit Packaging Technologies companies' competitive landscape, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product introduction, revenue, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, revenue by country.

Chapter 12: Concluding Insights of the report

Chapter 12: Concluding Insights of the report

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
- 1.3 Global Anti-Counterfeit Packaging Technologies Market Size Overview by Region 2019 VS 2023 VS 2030
- 1.4 Global Anti-Counterfeit Packaging Technologies Market Size by Region (2019-2030)
 - 1.4.1 Global Anti-Counterfeit Packaging Technologies Market Size by Region (2019-2024)
 - 1.4.2 Global Anti-Counterfeit Packaging Technologies Market Size by Region (2025-2030)
- 1.5 Key Regions Anti-Counterfeit Packaging Technologies Market Size (2019-2030)
 - 1.5.1 North America Anti-Counterfeit Packaging Technologies Market Size Growth Rate (2019-2030)
 - 1.5.2 Europe Anti-Counterfeit Packaging Technologies Market Size Growth Rate (2019-2030)
 - 1.5.3 Asia-Pacific Anti-Counterfeit Packaging Technologies Market Size Growth Rate (2019-2030)
 - 1.5.4 Latin America Anti-Counterfeit Packaging Technologies Market Size Growth Rate (2019-2030)
 - 1.5.5 Middle East & Africa Anti-Counterfeit Packaging Technologies Market Size Growth Rate (2019-2030)

2 ANTI-COUNTERFEIT PACKAGING TECHNOLOGIES MARKET BY TYPE

- 2.1 Type Introduction
 - 2.1.1 Authentication Packaging Technology
 - 2.1.2 Track and Trace Packaging Technology
- 2.2 Global Anti-Counterfeit Packaging Technologies Market Size by Type
 - 2.2.1 Global Anti-Counterfeit Packaging Technologies Market Size Overview by Type (2019-2030)
 - 2.2.2 Global Anti-Counterfeit Packaging Technologies Historic Market Size Review by Type (2019-2024)
 - 2.2.3 Global Anti-Counterfeit Packaging Technologies Market Size Forecasted by Type (2025-2030)
- 2.3 Global Anti-Counterfeit Packaging Technologies Market Size by Regions

2.3.1 North America Anti-Counterfeit Packaging Technologies Market Size Breakdown by Type (2019-2024)

2.3.2 Europe Anti-Counterfeit Packaging Technologies Market Size Breakdown by Type (2019-2024)

2.3.3 Asia-Pacific Anti-Counterfeit Packaging Technologies Market Size Breakdown by Type (2019-2024)

2.3.4 Latin America Anti-Counterfeit Packaging Technologies Market Size Breakdown by Type (2019-2024)

2.3.5 Middle East and Africa Anti-Counterfeit Packaging Technologies Market Size Breakdown by Type (2019-2024)

3 ANTI-COUNTERFEIT PACKAGING TECHNOLOGIES MARKET BY APPLICATION

3.1 Type Introduction

3.1.1 Food and Beverage

3.1.2 Electronics and Appliances

3.1.3 Clothing and Ornament

3.1.4 Others

3.2 Global Anti-Counterfeit Packaging Technologies Market Size by Application

3.2.1 Global Anti-Counterfeit Packaging Technologies Market Size Overview by Application (2019-2030)

3.2.2 Global Anti-Counterfeit Packaging Technologies Historic Market Size Review by Application (2019-2024)

3.2.3 Global Anti-Counterfeit Packaging Technologies Market Size Forecasted by Application (2025-2030)

3.3 Global Anti-Counterfeit Packaging Technologies Market Size by Regions

3.3.1 North America Anti-Counterfeit Packaging Technologies Market Size Breakdown by Application (2019-2024)

3.3.2 Europe Anti-Counterfeit Packaging Technologies Market Size Breakdown by Application (2019-2024)

3.3.3 Asia-Pacific Anti-Counterfeit Packaging Technologies Market Size Breakdown by Application (2019-2024)

3.3.4 Latin America Anti-Counterfeit Packaging Technologies Market Size Breakdown by Application (2019-2024)

3.3.5 Middle East and Africa Anti-Counterfeit Packaging Technologies Market Size Breakdown by Application (2019-2024)

4 GLOBAL MARKET DYNAMICS

- 4.1 Anti-Counterfeit Packaging Technologies Industry Trends
- 4.2 Anti-Counterfeit Packaging Technologies Industry Drivers
- 4.3 Anti-Counterfeit Packaging Technologies Industry Opportunities and Challenges
- 4.4 Anti-Counterfeit Packaging Technologies Industry Restraints

5 COMPETITIVE INSIGHTS BY COMPANY

- 5.1 Global Top Players by Anti-Counterfeit Packaging Technologies Revenue (2019-2024)
- 5.2 Global Anti-Counterfeit Packaging Technologies Industry Company Ranking, 2022 VS 2023 VS 2024
- 5.3 Global Anti-Counterfeit Packaging Technologies Key Company Headquarters & Area Served
- 5.4 Global Anti-Counterfeit Packaging Technologies Company, Product Type & Application
- 5.5 Global Anti-Counterfeit Packaging Technologies Company Commercialization Time
- 5.6 Market Competitive Analysis
 - 5.6.1 Global Anti-Counterfeit Packaging Technologies Market CR5 and HHI
 - 5.6.2 Global Top 5 and 10 Anti-Counterfeit Packaging Technologies Players Market Share by Revenue in 2023
 - 5.6.3 2023 Anti-Counterfeit Packaging Technologies Tier 1, Tier 2, and Tier

6 COMPANY PROFILES

- 6.1 Avery Dennison
 - 6.1.1 Avery Dennison Company Information
 - 6.1.2 Avery Dennison Business Overview
 - 6.1.3 Avery Dennison Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.1.4 Avery Dennison Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.1.5 Avery Dennison Recent Developments
- 6.2 Sun Chemical
 - 6.2.1 Sun Chemical Company Information
 - 6.2.2 Sun Chemical Business Overview
 - 6.2.3 Sun Chemical Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.2.4 Sun Chemical Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.2.5 Sun Chemical Recent Developments
- 6.3 Zebra Technologies

- 6.3.1 Zebra Technologies Company Information
- 6.3.2 Zebra Technologies Business Overview
- 6.3.3 Zebra Technologies Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
- 6.3.4 Zebra Technologies Anti-Counterfeit Packaging Technologies Product Portfolio
- 6.3.5 Zebra Technologies Recent Developments
- 6.4 DNP
 - 6.4.1 DNP Company Information
 - 6.4.2 DNP Business Overview
 - 6.4.3 DNP Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.4.4 DNP Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.4.5 DNP Recent Developments
- 6.5 NHK SPRING
 - 6.5.1 NHK SPRING Company Information
 - 6.5.2 NHK SPRING Business Overview
 - 6.5.3 NHK SPRING Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.5.4 NHK SPRING Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.5.5 NHK SPRING Recent Developments
- 6.6 Flint Group
 - 6.6.1 Flint Group Company Information
 - 6.6.2 Flint Group Business Overview
 - 6.6.3 Flint Group Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.6.4 Flint Group Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.6.5 Flint Group Recent Developments
- 6.7 Toppan
 - 6.7.1 Toppan Company Information
 - 6.7.2 Toppan Business Overview
 - 6.7.3 Toppan Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.7.4 Toppan Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.7.5 Toppan Recent Developments
- 6.8 3M
 - 6.8.1 3M Company Information
 - 6.8.2 3M Business Overview
 - 6.8.3 3M Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)

- 6.8.4 3M Anti-Counterfeit Packaging Technologies Product Portfolio
- 6.8.5 3M Recent Developments
- 6.9 Essentra
 - 6.9.1 Essentra Company Information
 - 6.9.2 Essentra Business Overview
 - 6.9.3 Essentra Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.9.4 Essentra Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.9.5 Essentra Recent Developments
- 6.10 DuPont
 - 6.10.1 DuPont Company Information
 - 6.10.2 DuPont Business Overview
 - 6.10.3 DuPont Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.10.4 DuPont Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.10.5 DuPont Recent Developments
- 6.11 KURZ
 - 6.11.1 KURZ Company Information
 - 6.11.2 KURZ Business Overview
 - 6.11.3 KURZ Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.11.4 KURZ Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.11.5 KURZ Recent Developments
- 6.12 OpSec Security
 - 6.12.1 OpSec Security Company Information
 - 6.12.2 OpSec Security Business Overview
 - 6.12.3 OpSec Security Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.12.4 OpSec Security Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.12.5 OpSec Security Recent Developments
- 6.13 Lipeng
 - 6.13.1 Lipeng Company Information
 - 6.13.2 Lipeng Business Overview
 - 6.13.3 Lipeng Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.13.4 Lipeng Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.13.5 Lipeng Recent Developments
- 6.14 Shiner
 - 6.14.1 Shiner Company Information

- 6.14.2 Shiner Business Overview
- 6.14.3 Shiner Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
- 6.14.4 Shiner Anti-Counterfeit Packaging Technologies Product Portfolio
- 6.14.5 Shiner Recent Developments
- 6.15 Taibao
 - 6.15.1 Taibao Company Information
 - 6.15.2 Taibao Business Overview
 - 6.15.3 Taibao Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.15.4 Taibao Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.15.5 Taibao Recent Developments
- 6.16 Invengo
 - 6.16.1 Invengo Company Information
 - 6.16.2 Invengo Business Overview
 - 6.16.3 Invengo Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.16.4 Invengo Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.16.5 Invengo Recent Developments
- 6.17 De La Rue
 - 6.17.1 De La Rue Company Information
 - 6.17.2 De La Rue Business Overview
 - 6.17.3 De La Rue Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.17.4 De La Rue Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.17.5 De La Rue Recent Developments
- 6.18 Schreiner ProSecure
 - 6.18.1 Schreiner ProSecure Company Information
 - 6.18.2 Schreiner ProSecure Business Overview
 - 6.18.3 Schreiner ProSecure Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.18.4 Schreiner ProSecure Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.18.5 Schreiner ProSecure Recent Developments
- 6.19 CFC
 - 6.19.1 CFC Company Information
 - 6.19.2 CFC Business Overview
 - 6.19.3 CFC Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.19.4 CFC Anti-Counterfeit Packaging Technologies Product Portfolio

- 6.19.5 CFC Recent Developments
- 6.20 UPM Raflatac
 - 6.20.1 UPM Raflatac Company Information
 - 6.20.2 UPM Raflatac Business Overview
 - 6.20.3 UPM Raflatac Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.20.4 UPM Raflatac Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.20.5 UPM Raflatac Recent Developments
- 6.21 Techsun
 - 6.21.1 Techsun Company Information
 - 6.21.2 Techsun Business Overview
 - 6.21.3 Techsun Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.21.4 Techsun Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.21.5 Techsun Recent Developments
- 6.22 impinj
 - 6.22.1 impinj Company Information
 - 6.22.2 impinj Business Overview
 - 6.22.3 impinj Anti-Counterfeit Packaging Technologies Revenue, Global Share and Gross Margin (2019-2024)
 - 6.22.4 impinj Anti-Counterfeit Packaging Technologies Product Portfolio
 - 6.22.5 impinj Recent Developments

7 NORTH AMERICA

- 7.1 North America Anti-Counterfeit Packaging Technologies Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 7.2 North America Anti-Counterfeit Packaging Technologies Market Size by Country (2019-2024)
- 7.3 North America Anti-Counterfeit Packaging Technologies Market Size Forecast by Country (2025-2030)

8 EUROPE

- 8.1 Europe Anti-Counterfeit Packaging Technologies Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 8.2 Europe Anti-Counterfeit Packaging Technologies Market Size by Country (2019-2024)
- 8.3 Europe Anti-Counterfeit Packaging Technologies Market Size Forecast by Country

(2025-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Anti-Counterfeit Packaging Technologies Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2 Asia-Pacific Anti-Counterfeit Packaging Technologies Market Size by Country (2019-2024)

9.3 Asia-Pacific Anti-Counterfeit Packaging Technologies Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA

10.1 Latin America Anti-Counterfeit Packaging Technologies Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2 Latin America Anti-Counterfeit Packaging Technologies Market Size by Country (2019-2024)

10.3 Latin America Anti-Counterfeit Packaging Technologies Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Anti-Counterfeit Packaging Technologies Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2 Middle East & Africa Anti-Counterfeit Packaging Technologies Market Size by Country (2019-2024)

11.3 Middle East & Africa Anti-Counterfeit Packaging Technologies Market Size Forecast by Country (2025-2030)

12 CONCLUDING INSIGHTS

13 APPENDIX

13.1 Reasons for Doing This Study

13.2 Research Methodology

13.3 Research Process

13.4 Authors List of This Report

13.5 Data Source

13.5.1 Secondary Sources

13.5.2 Primary Sources

I would like to order

Product name: Global Anti-Counterfeit Packaging Technologies Market Size, Manufacturers, Opportunities and Forecast to 2030

Product link: <https://marketpublishers.com/r/GEBE1E7F9999EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEBE1E7F9999EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

