

Global Anti-counterfeit Packaging in Consumer Goods Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

<https://marketpublishers.com/r/G6F04ABF480AEN.html>

Date: April 2024

Pages: 148

Price: US\$ 3,950.00 (Single User License)

ID: G6F04ABF480AEN

Abstracts

Anti-counterfeiting packaging is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

According to APO Research, The global Anti-counterfeit Packaging in Consumer Goods market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Anti-counterfeit Packaging in Consumer Goods key players include Avery Dennison, Sun Chemical, Zebra Technologies, DNP, NHK SPRING, etc. Global top five manufacturers hold a share about 8%.

North America is the largest market, with a share over 25%, followed by Europe and China, have a share about 50 percent.

In terms of product, Authentication Packaging Technology is the largest segment, with a share over 65%. And in terms of application, the largest application is Food & Beverage, followed by Electronics & Appliances, Clothing & Ornament, ect.

Report Includes

This report presents an overview of global market for Anti-counterfeit Packaging in Consumer Goods, market size. Analyses of the global market trends, with historic market revenue data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Anti-counterfeit Packaging in Consumer Goods, also provides the revenue of main regions and countries. Of the upcoming market potential for Anti-counterfeit Packaging in Consumer Goods, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Anti-counterfeit Packaging in Consumer Goods revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Anti-counterfeit Packaging in Consumer Goods market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, revenue, and growth rate, from 2019 to 2030. Evaluation and forecast the market size for Anti-counterfeit Packaging in Consumer Goods revenue, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Avery Dennison, Sun Chemical, Zebra Technologies, DNP, NHK SPRING, Flint Group, Toppan, 3M and Essentra, etc.

Anti-counterfeit Packaging in Consumer Goods segment by Company

Avery Dennison

Sun Chemical

Zebra Technologies

DNP

NHK SPRING

Flint Group

Toppan

3M

Essentra

DuPont

KURZ

OpSec Security

Lipeng

Shiner

Taibao

Invengo

De La Rue

Schreiner ProSecure

CFC

UPM Raflatac

Techsun

impinj

Anti-counterfeit Packaging in Consumer Goods segment by Type

Authentication Packaging Technology

Track and Trace Packaging Technology

Anti-counterfeit Packaging in Consumer Goods segment by Application

Food & Beverage

Electronics & Appliances

Clothing & Ornament

Others

Anti-counterfeit Packaging in Consumer Goods segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.

3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Anti-counterfeit Packaging in Consumer Goods market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Anti-counterfeit Packaging in Consumer Goods and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Anti-counterfeit Packaging in Consumer Goods.
7. This report helps stakeholders to identify some of the key players in the market and

understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. Revenue of Anti-counterfeit Packaging in Consumer Goods in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Anti-counterfeit Packaging in Consumer Goods industry.

Chapter 3: Detailed analysis of Anti-counterfeit Packaging in Consumer Goods companies' competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Anti-counterfeit Packaging in Consumer Goods revenue, gross margin, and recent development, etc.

Chapter 7: North America (US & Canada) by type, by application and by country, revenue for each segment.

Chapter 8: Europe by type, by application and by country, revenue for each segment.

Chapter 9: China by type, and by application, revenue for each segment.

Chapter 10: Asia (excluding China) by type, by application and by region, revenue for each segment.

Chapter 11: MEALA by type, by application and by country, revenue for each segment.

Chapter 12: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

1.1 Product Definition

1.2 Market Analysis by Type

1.2.1 Global Anti-counterfeit Packaging in Consumer Goods Market Size Growth Rate by Type: 2019 VS 2023 VS 2030

1.2.2 Authentication Packaging Technology

1.2.3 Track and Trace Packaging Technology

1.3 Market Analysis by Application

1.3.1 Global Anti-counterfeit Packaging in Consumer Goods Market Size Growth Rate by Application: 2019 VS 2023 VS 2030

1.3.2 Food & Beverage

1.3.3 Electronics & Appliances

1.3.4 Clothing & Ornament

1.3.5 Others

1.4 Global Market Growth Prospects

1.5 Global Anti-counterfeit Packaging in Consumer Goods Growth Trends by Region

1.5.1 Global Anti-counterfeit Packaging in Consumer Goods Market Size by Region: 2019 VS 2023 VS 2030

1.5.2 Anti-counterfeit Packaging in Consumer Goods Market Size by Region (2019-2024)

1.5.3 Anti-counterfeit Packaging in Consumer Goods Market Size by Region (2025-2030)

1.6 Assumptions and Limitations

1.7 Study Goals and Objectives

1.8 Years Considered

2 GLOBAL ANTI-COUNTERFEIT PACKAGING IN CONSUMER GOODS MARKET DYNAMICS

2.1 Anti-counterfeit Packaging in Consumer Goods Industry Trends

2.2 Anti-counterfeit Packaging in Consumer Goods Industry Drivers

2.3 Anti-counterfeit Packaging in Consumer Goods Industry Opportunities and Challenges

2.4 Anti-counterfeit Packaging in Consumer Goods Industry Restraints

3 COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Anti-counterfeit Packaging in Consumer Goods Revenue by Company (2019-2024)
- 3.2 Global Anti-counterfeit Packaging in Consumer Goods Players Revenue Ranking, 2022 VS 2023 VS 2024
- 3.3 Global Anti-counterfeit Packaging in Consumer Goods Key Company Head office and Area Served
- 3.4 Global Anti-counterfeit Packaging in Consumer Goods Company, Product Type & Application
- 3.5 Global Anti-counterfeit Packaging in Consumer Goods Company Commercialization Time
- 3.6 Market Competitive Analysis
 - 3.6.1 Global Anti-counterfeit Packaging in Consumer Goods Market CR5 and HHI
 - 3.6.2 Global Top 5 and 10 Anti-counterfeit Packaging in Consumer Goods Players Market Share by Revenue in 2023
 - 3.6.3 2023 Anti-counterfeit Packaging in Consumer Goods Tier 1, Tier 2, and Tier

4 ANTI-COUNTERFEIT PACKAGING IN CONSUMER GOODS MARKET BY TYPE

- 4.1 Global Anti-counterfeit Packaging in Consumer Goods Market Size by Type (2019 VS 2023 VS 2030)
- 4.2 Global Anti-counterfeit Packaging in Consumer Goods Market Size by Type (2019-2030)
- 4.3 Global Anti-counterfeit Packaging in Consumer Goods Market Size Share by Type (2019-2030)

5 ANTI-COUNTERFEIT PACKAGING IN CONSUMER GOODS MARKET BY APPLICATION

- 5.1 Global Anti-counterfeit Packaging in Consumer Goods Market Size by Application (2019 VS 2023 VS 2030)
- 5.2 Global Anti-counterfeit Packaging in Consumer Goods Market Size by Application (2019-2030)
- 5.3 Global Anti-counterfeit Packaging in Consumer Goods Market Size Share by Application (2019-2030)

6 COMPANY PROFILES

- 6.1 Avery Dennison

- 6.1.1 Avery Dennison Company Information
- 6.1.2 Avery Dennison Business Overview
- 6.1.3 Avery Dennison Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)
- 6.1.4 Avery Dennison Anti-counterfeit Packaging in Consumer Goods Product Portfolio
- 6.1.5 Avery Dennison Recent Developments
- 6.2 Sun Chemical
 - 6.2.1 Sun Chemical Company Information
 - 6.2.2 Sun Chemical Business Overview
 - 6.2.3 Sun Chemical Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.2.4 Sun Chemical Anti-counterfeit Packaging in Consumer Goods Product Portfolio
 - 6.2.5 Sun Chemical Recent Developments
- 6.3 Zebra Technologies
 - 6.3.1 Zebra Technologies Company Information
 - 6.3.2 Zebra Technologies Business Overview
 - 6.3.3 Zebra Technologies Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.3.4 Zebra Technologies Anti-counterfeit Packaging in Consumer Goods Product Portfolio
 - 6.3.5 Zebra Technologies Recent Developments
- 6.4 DNP
 - 6.4.1 DNP Company Information
 - 6.4.2 DNP Business Overview
 - 6.4.3 DNP Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.4.4 DNP Anti-counterfeit Packaging in Consumer Goods Product Portfolio
 - 6.4.5 DNP Recent Developments
- 6.5 NHK SPRING
 - 6.5.1 NHK SPRING Company Information
 - 6.5.2 NHK SPRING Business Overview
 - 6.5.3 NHK SPRING Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.5.4 NHK SPRING Anti-counterfeit Packaging in Consumer Goods Product Portfolio
 - 6.5.5 NHK SPRING Recent Developments
- 6.6 Flint Group
 - 6.6.1 Flint Group Company Information
 - 6.6.2 Flint Group Business Overview
 - 6.6.3 Flint Group Anti-counterfeit Packaging in Consumer Goods Revenue and Gross

Margin (US\$ Million) & (2019-2024)

6.6.4 Flint Group Anti-counterfeit Packaging in Consumer Goods Product Portfolio

6.6.5 Flint Group Recent Developments

6.7 Toppan

6.7.1 Toppan Company Information

6.7.2 Toppan Business Overview

6.7.3 Toppan Anti-counterfeit Packaging in Consumer Goods Revenue and Gross

Margin (US\$ Million) & (2019-2024)

6.7.4 Toppan Anti-counterfeit Packaging in Consumer Goods Product Portfolio

6.7.5 Toppan Recent Developments

6.8 3M

6.8.1 3M Company Information

6.8.2 3M Business Overview

6.8.3 3M Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin

(US\$ Million) & (2019-2024)

6.8.4 3M Anti-counterfeit Packaging in Consumer Goods Product Portfolio

6.8.5 3M Recent Developments

6.9 Essentra

6.9.1 Essentra Company Information

6.9.2 Essentra Business Overview

6.9.3 Essentra Anti-counterfeit Packaging in Consumer Goods Revenue and Gross

Margin (US\$ Million) & (2019-2024)

6.9.4 Essentra Anti-counterfeit Packaging in Consumer Goods Product Portfolio

6.9.5 Essentra Recent Developments

6.10 DuPont

6.10.1 DuPont Company Information

6.10.2 DuPont Business Overview

6.10.3 DuPont Anti-counterfeit Packaging in Consumer Goods Revenue and Gross

Margin (US\$ Million) & (2019-2024)

6.10.4 DuPont Anti-counterfeit Packaging in Consumer Goods Product Portfolio

6.10.5 DuPont Recent Developments

6.11 KURZ

6.11.1 KURZ Company Information

6.11.2 KURZ Business Overview

6.11.3 KURZ Anti-counterfeit Packaging in Consumer Goods Revenue and Gross

Margin (US\$ Million) & (2019-2024)

6.11.4 KURZ Anti-counterfeit Packaging in Consumer Goods Product Portfolio

6.11.5 KURZ Recent Developments

6.12 OpSec Security

- 6.12.1 OpSec Security Comapny Information
- 6.12.2 OpSec Security Business Overview
- 6.12.3 OpSec Security Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)
- 6.12.4 OpSec Security Anti-counterfeit Packaging in Consumer Goods Product Portfolio
- 6.12.5 OpSec Security Recent Developments
- 6.13 Lipeng
 - 6.13.1 Lipeng Comapny Information
 - 6.13.2 Lipeng Business Overview
 - 6.13.3 Lipeng Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.13.4 Lipeng Anti-counterfeit Packaging in Consumer Goods Product Portfolio
 - 6.13.5 Lipeng Recent Developments
- 6.14 Shiner
 - 6.14.1 Shiner Comapny Information
 - 6.14.2 Shiner Business Overview
 - 6.14.3 Shiner Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.14.4 Shiner Anti-counterfeit Packaging in Consumer Goods Product Portfolio
 - 6.14.5 Shiner Recent Developments
- 6.15 Taibao
 - 6.15.1 Taibao Comapny Information
 - 6.15.2 Taibao Business Overview
 - 6.15.3 Taibao Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.15.4 Taibao Anti-counterfeit Packaging in Consumer Goods Product Portfolio
 - 6.15.5 Taibao Recent Developments
- 6.16 Invengo
 - 6.16.1 Invengo Comapny Information
 - 6.16.2 Invengo Business Overview
 - 6.16.3 Invengo Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)
 - 6.16.4 Invengo Anti-counterfeit Packaging in Consumer Goods Product Portfolio
 - 6.16.5 Invengo Recent Developments
- 6.17 De La Rue
 - 6.17.1 De La Rue Comapny Information
 - 6.17.2 De La Rue Business Overview
 - 6.17.3 De La Rue Anti-counterfeit Packaging in Consumer Goods Revenue and Gross

Margin (US\$ Million) & (2019-2024)

6.17.4 De La Rue Anti-counterfeit Packaging in Consumer Goods Product Portfolio

6.17.5 De La Rue Recent Developments

6.18 Schreiner ProSecure

6.18.1 Schreiner ProSecure Company Information

6.18.2 Schreiner ProSecure Business Overview

6.18.3 Schreiner ProSecure Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.18.4 Schreiner ProSecure Anti-counterfeit Packaging in Consumer Goods Product Portfolio

6.18.5 Schreiner ProSecure Recent Developments

6.19 CFC

6.19.1 CFC Company Information

6.19.2 CFC Business Overview

6.19.3 CFC Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.19.4 CFC Anti-counterfeit Packaging in Consumer Goods Product Portfolio

6.19.5 CFC Recent Developments

6.20 UPM Raflatac

6.20.1 UPM Raflatac Company Information

6.20.2 UPM Raflatac Business Overview

6.20.3 UPM Raflatac Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.20.4 UPM Raflatac Anti-counterfeit Packaging in Consumer Goods Product Portfolio

6.20.5 UPM Raflatac Recent Developments

6.21 Techsun

6.21.1 Techsun Company Information

6.21.2 Techsun Business Overview

6.21.3 Techsun Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.21.4 Techsun Anti-counterfeit Packaging in Consumer Goods Product Portfolio

6.21.5 Techsun Recent Developments

6.22 impinj

6.22.1 impinj Company Information

6.22.2 impinj Business Overview

6.22.3 impinj Anti-counterfeit Packaging in Consumer Goods Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.22.4 impinj Anti-counterfeit Packaging in Consumer Goods Product Portfolio

6.22.5 impinj Recent Developments

7 NORTH AMERICA

7.1 North America Anti-counterfeit Packaging in Consumer Goods Market Size (2019-2030)

7.2 North America Anti-counterfeit Packaging in Consumer Goods Market Size by Type

7.2.1 North America Anti-counterfeit Packaging in Consumer Goods Market Size by Type (2019-2024)

7.2.2 North America Anti-counterfeit Packaging in Consumer Goods Market Size by Type (2025-2030)

7.2.3 North America Anti-counterfeit Packaging in Consumer Goods Market Share by Type (2019-2030)

7.3 North America Anti-counterfeit Packaging in Consumer Goods Market Size by Application

7.3.1 North America Anti-counterfeit Packaging in Consumer Goods Market Size by Application (2019-2024)

7.3.2 North America Anti-counterfeit Packaging in Consumer Goods Market Size by Application (2025-2030)

7.3.3 North America Anti-counterfeit Packaging in Consumer Goods Market Share by Application (2019-2030)

7.4 North America Anti-counterfeit Packaging in Consumer Goods Market Size by Country

7.4.1 North America Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2019 VS 2023 VS 2030)

7.4.2 North America Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2019-2024)

7.4.3 North America Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2025-2030)

7.4.4 North America Anti-counterfeit Packaging in Consumer Goods Market Share by Country (2019-2030)

7.4.5 United States

7.4.6 Canada

8 EUROPE

8.1 Europe Anti-counterfeit Packaging in Consumer Goods Market Size (2019-2030)

8.2 Europe Anti-counterfeit Packaging in Consumer Goods Market Size by Type

8.2.1 Europe Anti-counterfeit Packaging in Consumer Goods Market Size by Type (2019-2024)

8.2.2 Europe Anti-counterfeit Packaging in Consumer Goods Market Size by Type (2025-2030)

8.2.3 Europe Anti-counterfeit Packaging in Consumer Goods Market Share by Type (2019-2030)

8.3 Europe Anti-counterfeit Packaging in Consumer Goods Market Size by Application

8.3.1 Europe Anti-counterfeit Packaging in Consumer Goods Market Size by Application (2019-2024)

8.3.2 Europe Anti-counterfeit Packaging in Consumer Goods Market Size by Application (2025-2030)

8.3.3 Europe Anti-counterfeit Packaging in Consumer Goods Market Share by Application (2019-2030)

8.4 Europe Anti-counterfeit Packaging in Consumer Goods Market Size by Country

8.4.1 Europe Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2019 VS 2023 VS 2030)

8.4.2 Europe Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2019-2024)

8.4.3 Europe Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2025-2030)

8.4.4 Europe Anti-counterfeit Packaging in Consumer Goods Market Share by Country (2019-2030)

8.4.5 Germany

8.4.6 France

8.4.7 U.K.

8.4.8 Italy

8.4.9 Russia

8.4.10 Nordic Countries

9 CHINA

9.1 China Anti-counterfeit Packaging in Consumer Goods Market Size (2019-2030)

9.2 China Anti-counterfeit Packaging in Consumer Goods Market Size by Type

9.2.1 China Anti-counterfeit Packaging in Consumer Goods Market Size by Type (2019-2024)

9.2.2 China Anti-counterfeit Packaging in Consumer Goods Market Size by Type (2025-2030)

9.2.3 China Anti-counterfeit Packaging in Consumer Goods Market Share by Type (2019-2030)

9.3 China Anti-counterfeit Packaging in Consumer Goods Market Size by Application

9.3.1 China Anti-counterfeit Packaging in Consumer Goods Market Size by Application

(2019-2024)

9.3.2 China Anti-counterfeit Packaging in Consumer Goods Market Size by Application
(2025-2030)

9.3.3 China Anti-counterfeit Packaging in Consumer Goods Market Share by
Application (2019-2030)

10 ASIA

10.1 Asia Anti-counterfeit Packaging in Consumer Goods Market Size (2019-2030)

10.2 Asia Anti-counterfeit Packaging in Consumer Goods Market Size by Type

10.2.1 Asia Anti-counterfeit Packaging in Consumer Goods Market Size by Type
(2019-2024)

10.2.2 Asia Anti-counterfeit Packaging in Consumer Goods Market Size by Type
(2025-2030)

10.2.3 Asia Anti-counterfeit Packaging in Consumer Goods Market Share by Type
(2019-2030)

10.3 Asia Anti-counterfeit Packaging in Consumer Goods Market Size by Application

10.3.1 Asia Anti-counterfeit Packaging in Consumer Goods Market Size by Application
(2019-2024)

10.3.2 Asia Anti-counterfeit Packaging in Consumer Goods Market Size by Application
(2025-2030)

10.3.3 Asia Anti-counterfeit Packaging in Consumer Goods Market Share by
Application (2019-2030)

10.4 Asia Anti-counterfeit Packaging in Consumer Goods Market Size by Country

10.4.1 Asia Anti-counterfeit Packaging in Consumer Goods Market Size by Country
(2019 VS 2023 VS 2030)

10.4.2 Asia Anti-counterfeit Packaging in Consumer Goods Market Size by Country
(2019-2024)

10.4.3 Asia Anti-counterfeit Packaging in Consumer Goods Market Size by Country
(2025-2030)

10.4.4 Asia Anti-counterfeit Packaging in Consumer Goods Market Share by Country
(2019-2030)

10.4.5 Japan

10.4.6 South Korea

10.4.7 China Taiwan

10.4.8 Southeast Asia

10.4.9 India

10.4.10 Australia

11 MEALA

11.1 MEALA Anti-counterfeit Packaging in Consumer Goods Market Size (2019-2030)

11.2 MEALA Anti-counterfeit Packaging in Consumer Goods Market Size by Type

11.2.1 MEALA Anti-counterfeit Packaging in Consumer Goods Market Size by Type (2019-2024)

11.2.2 MEALA Anti-counterfeit Packaging in Consumer Goods Market Size by Type (2025-2030)

11.2.3 MEALA Anti-counterfeit Packaging in Consumer Goods Market Share by Type (2019-2030)

11.3 MEALA Anti-counterfeit Packaging in Consumer Goods Market Size by Application

11.3.1 MEALA Anti-counterfeit Packaging in Consumer Goods Market Size by Application (2019-2024)

11.3.2 MEALA Anti-counterfeit Packaging in Consumer Goods Market Size by Application (2025-2030)

11.3.3 MEALA Anti-counterfeit Packaging in Consumer Goods Market Share by Application (2019-2030)

11.4 MEALA Anti-counterfeit Packaging in Consumer Goods Market Size by Country

11.4.1 MEALA Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2019 VS 2023 VS 2030)

11.4.2 MEALA Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2019-2024)

11.4.3 MEALA Anti-counterfeit Packaging in Consumer Goods Market Size by Country (2025-2030)

11.4.4 MEALA Anti-counterfeit Packaging in Consumer Goods Market Share by Country (2019-2030)

11.4.5 Brazil

11.4.6 Mexico

11.4.7 Turkey

11.4.8 Israel

11.4.9 GCC Countries

12 CONCLUDING INSIGHTS

13 APPENDIX

13.1 Reasons for Doing This Study

13.2 Research Methodology

13.3 Research Process

13.4 Authors List of This Report

13.5 Data Source

13.5.1 Secondary Sources

13.5.2 Primary Sources

13.6 Disclaimer

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