

Global Air Cooler Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

Air cooler, also known as, evaporative cooler, swamp cooler, desert cooler and wet air cooler, uses the hot air in the room and water in order to produce cooler air. It uses the evaporating technique in order to produce the cool air, earning the name evaporative cooler.

Evaporative cooling employs water's enthalpy of vaporization, where the temperature of dry air can be dropped by putting it through transition of liquid water to water vapor. The system uses water in to wet absorptive on the sides of the cooler. A fan is used to send the water through the absorptive pads which cools the air by making it more humid and then blows it out to the room. A cooler uses less energy as it only has two major components which need powering; a water pump and a fan. It also needs a constant supply of water in order to keep the pads wet and cool the air.

According to APO Research, The global Air Cooler market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

India is the largest Air Cooler market with about 58% market share. Southeast Asia is follower, accounting for about 22% market share.

The key players are Symphony, Kenstar, Bajaj Electricals, Orient Electric, Europace, Takada, Keye, Ifan, McCoy, Honeywell, Usha International, Refeng, Ram Coolers, Crompton Greaves, Khaitan Electricals, Maharaja Whiteline etc. Top 3 companies occupied about 12% market share.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Air Cooler, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Air Cooler.

The Air Cooler market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Air Cooler market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Symphony

Kenstar

Bajaj Electricals

Orient Electric

Europace

Takada

Keye

Ifan

McCoy

Honeywell

Usha International

Refeng

Ram Coolers

Crompton Greaves

Khaitan Electricals

Maharaja Whiteline

Air Cooler segment by Type

Tower Type

Desert Type

Personal Type

Window Type

Room Type

Air Cooler segment by Application

House

Office

Other Places

Air Cooler Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Air Cooler market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition.

etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Air Cooler and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Air Cooler.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Air Cooler manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Air Cooler in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the

future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Air Cooler Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Air Cooler Sales Estimates and Forecasts (2019-2030)
- 1.3 Air Cooler Market by Type
 - 1.3.1 Tower Type
 - 1.3.2 Desert Type
 - 1.3.3 Personal Type
 - 1.3.4 Window Type
 - 1.3.5 Room Type
- 1.4 Global Air Cooler Market Size by Type
 - 1.4.1 Global Air Cooler Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Air Cooler Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Air Cooler Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Air Cooler Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Air Cooler Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Air Cooler Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Air Cooler Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Air Cooler Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Air Cooler Industry Trends
- 2.2 Air Cooler Industry Drivers
- 2.3 Air Cooler Industry Opportunities and Challenges
- 2.4 Air Cooler Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Air Cooler Revenue (2019-2024)
- 3.2 Global Top Players by Air Cooler Sales (2019-2024)
- 3.3 Global Top Players by Air Cooler Price (2019-2024)
- 3.4 Global Air Cooler Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Air Cooler Key Company Manufacturing Sites & Headquarters

3.6 Global Air Cooler Company, Product Type & Application

3.7 Global Air Cooler Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global Air Cooler Market CR5 and HHI

3.8.2 Global Top 5 and 10 Air Cooler Players Market Share by Revenue in 2023

3.8.3 2023 Air Cooler Tier 1, Tier 2, and Tier

4 AIR COOLER REGIONAL STATUS AND OUTLOOK

4.1 Global Air Cooler Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Air Cooler Historic Market Size by Region

4.2.1 Global Air Cooler Sales in Volume by Region (2019-2024)

4.2.2 Global Air Cooler Sales in Value by Region (2019-2024)

4.2.3 Global Air Cooler Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Air Cooler Forecasted Market Size by Region

4.3.1 Global Air Cooler Sales in Volume by Region (2025-2030)

4.3.2 Global Air Cooler Sales in Value by Region (2025-2030)

4.3.3 Global Air Cooler Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 AIR COOLER BY APPLICATION

5.1 Air Cooler Market by Application

5.1.1 House

5.1.2 Office

5.1.3 Other Places

5.2 Global Air Cooler Market Size by Application

5.2.1 Global Air Cooler Market Size Overview by Application (2019-2030)

5.2.2 Global Air Cooler Historic Market Size Review by Application (2019-2024)

5.2.3 Global Air Cooler Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America Air Cooler Sales Breakdown by Application (2019-2024)

5.3.2 Europe Air Cooler Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Air Cooler Sales Breakdown by Application (2019-2024)

5.3.4 Latin America Air Cooler Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa Air Cooler Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 Symphony

- 6.1.1 Symphony Comapny Information
- 6.1.2 Symphony Business Overview
- 6.1.3 Symphony Air Cooler Sales, Revenue and Gross Margin (2019-2024)
- 6.1.4 Symphony Air Cooler Product Portfolio
- 6.1.5 Symphony Recent Developments
- 6.2 Kenstar
 - 6.2.1 Kenstar Comapny Information
 - 6.2.2 Kenstar Business Overview
 - 6.2.3 Kenstar Air Cooler Sales, Revenue and Gross Margin (2019-2024)
 - 6.2.4 Kenstar Air Cooler Product Portfolio
 - 6.2.5 Kenstar Recent Developments
- 6.3 Bajaj Electricals
 - 6.3.1 Bajaj Electricals Comapny Information
 - 6.3.2 Bajaj Electricals Business Overview
 - 6.3.3 Bajaj Electricals Air Cooler Sales, Revenue and Gross Margin (2019-2024)
 - 6.3.4 Bajaj Electricals Air Cooler Product Portfolio
 - 6.3.5 Bajaj Electricals Recent Developments
- 6.4 Orient Electric
 - 6.4.1 Orient Electric Comapny Information
 - 6.4.2 Orient Electric Business Overview
 - 6.4.3 Orient Electric Air Cooler Sales, Revenue and Gross Margin (2019-2024)
 - 6.4.4 Orient Electric Air Cooler Product Portfolio
 - 6.4.5 Orient Electric Recent Developments
- 6.5 Europace
 - 6.5.1 Europace Comapny Information
 - 6.5.2 Europace Business Overview
 - 6.5.3 Europace Air Cooler Sales, Revenue and Gross Margin (2019-2024)
 - 6.5.4 Europace Air Cooler Product Portfolio
 - 6.5.5 Europace Recent Developments
- 6.6 Takada
 - 6.6.1 Takada Comapny Information
 - 6.6.2 Takada Business Overview
 - 6.6.3 Takada Air Cooler Sales, Revenue and Gross Margin (2019-2024)
 - 6.6.4 Takada Air Cooler Product Portfolio
 - 6.6.5 Takada Recent Developments
- 6.7 Keye
 - 6.7.1 Keye Comapny Information
 - 6.7.2 Keye Business Overview
 - 6.7.3 Keye Air Cooler Sales, Revenue and Gross Margin (2019-2024)

- 6.7.4 Key Air Cooler Product Portfolio
- 6.7.5 Key Recent Developments
- 6.8 Ifan
 - 6.8.1 Ifan Company Information
 - 6.8.2 Ifan Business Overview
 - 6.8.3 Ifan Air Cooler Sales, Revenue and Gross Margin (2019-2024)
 - 6.8.4 Ifan Air Cooler Product Portfolio
 - 6.8.5 Ifan Recent Developments
- 6.9 McCoy
 - 6.9.1 McCoy Company Information
 - 6.9.2 McCoy Business Overview
 - 6.9.3 McCoy Air Cooler Sales, Revenue and Gross Margin (2019-2024)
 - 6.9.4 McCoy Air Cooler Product Portfolio
 - 6.9.5 McCoy Recent Developments
- 6.10 Honeywell
 - 6.10.1 Honeywell Company Information
 - 6.10.2 Honeywell Business Overview
 - 6.10.3 Honeywell Air Cooler Sales, Revenue and Gross Margin (2019-2024)
 - 6.10.4 Honeywell Air Cooler Product Portfolio
 - 6.10.5 Honeywell Recent Developments
- 6.11 Usha International
 - 6.11.1 Usha International Company Information
 - 6.11.2 Usha International Business Overview
 - 6.11.3 Usha International Air Cooler Sales, Revenue and Gross Margin (2019-2024)
 - 6.11.4 Usha International Air Cooler Product Portfolio
 - 6.11.5 Usha International Recent Developments
- 6.12 Refeng
 - 6.12.1 Refeng Company Information
 - 6.12.2 Refeng Business Overview
 - 6.12.3 Refeng Air Cooler Sales, Revenue and Gross Margin (2019-2024)
 - 6.12.4 Refeng Air Cooler Product Portfolio
 - 6.12.5 Refeng Recent Developments
- 6.13 Ram Coolers
 - 6.13.1 Ram Coolers Company Information
 - 6.13.2 Ram Coolers Business Overview
 - 6.13.3 Ram Coolers Air Cooler Sales, Revenue and Gross Margin (2019-2024)
 - 6.13.4 Ram Coolers Air Cooler Product Portfolio
 - 6.13.5 Ram Coolers Recent Developments
- 6.14 Crompton Greaves

- 6.14.1 Crompton Greaves Comapny Information
- 6.14.2 Crompton Greaves Business Overview
- 6.14.3 Crompton Greaves Air Cooler Sales, Revenue and Gross Margin (2019-2024)
- 6.14.4 Crompton Greaves Air Cooler Product Portfolio
- 6.14.5 Crompton Greaves Recent Developments
- 6.15 Khaitan Electricals
 - 6.15.1 Khaitan Electricals Comapny Information
 - 6.15.2 Khaitan Electricals Business Overview
 - 6.15.3 Khaitan Electricals Air Cooler Sales, Revenue and Gross Margin (2019-2024)
 - 6.15.4 Khaitan Electricals Air Cooler Product Portfolio
 - 6.15.5 Khaitan Electricals Recent Developments
- 6.16 Maharaja Whiteline
 - 6.16.1 Maharaja Whiteline Comapny Information
 - 6.16.2 Maharaja Whiteline Business Overview
 - 6.16.3 Maharaja Whiteline Air Cooler Sales, Revenue and Gross Margin (2019-2024)
 - 6.16.4 Maharaja Whiteline Air Cooler Product Portfolio
 - 6.16.5 Maharaja Whiteline Recent Developments

7 NORTH AMERICA BY COUNTRY

- 7.1 North America Air Cooler Sales by Country
 - 7.1.1 North America Air Cooler Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.1.2 North America Air Cooler Sales by Country (2019-2024)
 - 7.1.3 North America Air Cooler Sales Forecast by Country (2025-2030)
- 7.2 North America Air Cooler Market Size by Country
 - 7.2.1 North America Air Cooler Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.2.2 North America Air Cooler Market Size by Country (2019-2024)
 - 7.2.3 North America Air Cooler Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

- 8.1 Europe Air Cooler Sales by Country
 - 8.1.1 Europe Air Cooler Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 8.1.2 Europe Air Cooler Sales by Country (2019-2024)
 - 8.1.3 Europe Air Cooler Sales Forecast by Country (2025-2030)
- 8.2 Europe Air Cooler Market Size by Country

8.2.1 Europe Air Cooler Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Air Cooler Market Size by Country (2019-2024)

8.2.3 Europe Air Cooler Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Air Cooler Sales by Country

9.1.1 Asia-Pacific Air Cooler Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Air Cooler Sales by Country (2019-2024)

9.1.3 Asia-Pacific Air Cooler Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Air Cooler Market Size by Country

9.2.1 Asia-Pacific Air Cooler Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Air Cooler Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Air Cooler Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Air Cooler Sales by Country

10.1.1 Latin America Air Cooler Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Air Cooler Sales by Country (2019-2024)

10.1.3 Latin America Air Cooler Sales Forecast by Country (2025-2030)

10.2 Latin America Air Cooler Market Size by Country

10.2.1 Latin America Air Cooler Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Air Cooler Market Size by Country (2019-2024)

10.2.3 Latin America Air Cooler Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Air Cooler Sales by Country

11.1.1 Middle East and Africa Air Cooler Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Air Cooler Sales by Country (2019-2024)

11.1.3 Middle East and Africa Air Cooler Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Air Cooler Market Size by Country

11.2.1 Middle East and Africa Air Cooler Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Air Cooler Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Air Cooler Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Air Cooler Value Chain Analysis

12.1.1 Air Cooler Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Air Cooler Production Mode & Process

12.2 Air Cooler Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Air Cooler Distributors

12.2.3 Air Cooler Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

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