

Global Air Cooler Market Analysis and Forecast 2024-2030

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Abstracts

Air cooler, also known as, evaporative cooler, swamp cooler, desert cooler and wet air cooler, uses the hot air in the room and water in order to produce cooler air. It uses the evaporating technique in order to produce the cool air, earning the name evaporative cooler.

Evaporative cooling employs water's enthalpy of vaporization, where the temperature of dry air can be dropped by putting it through transition of liquid water to water vapor. The system uses water in to wet absorptive on the sides of the cooler. A fan is used to send the water through the absorptive pads which cools the air by making it more humid and then blows it out to the room. A cooler uses less energy as it only has two major components which need powering; a water pump and a fan. It also needs a constant supply of water in order to keep the pads wet and cool the air.

According to APO Research, The global Air Cooler market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

India is the largest Air Cooler market with about 58% market share. Southeast Asia is follower, accounting for about 22% market share.

The key players are Symphony, Kenstar, Bajaj Electricals, Orient Electric, Europace, Takada, Keye, Ifan, McCoy, Honeywell, Usha International, Refeng, Ram Coolers, Crompton Greaves, Khaitan Electricals, Maharaja Whiteline etc. Top 3 companies occupied about 12% market share.

In terms of production side, this report researches the Air Cooler production, growth

rate, market share by manufacturers and by region (region level and country level), from 2019 to 2024, and forecast to 2030.

In terms of consumption side, this report focuses on the sales of Air Cooler by region (region level and country level), by Company, by Type and by Application. from 2019 to 2024 and forecast to 2030.

This report presents an overview of global market for Air Cooler, capacity, output, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Air Cooler, also provides the consumption of main regions and countries. Of the upcoming market potential for Air Cooler, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Air Cooler sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Air Cooler market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Air Cooler sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Symphony, Kenstar, Bajaj Electricals, Orient Electric, Europace, Takada, Keye, Ifan and McCoy, etc.

Air Cooler segment by Company

Symphony

Kenstar

Bajaj Electricals

Orient Electric

Europace

Takada

Keye

Ifan

McCoy

Honeywell

Usha International

Refeng

Ram Coolers

Crompton Greaves

Khaitan Electricals

Maharaja Whiteline

Air Cooler segment by Type

Tower Type

Desert Type

Personal Type

Window Type

Room Type

Air Cooler segment by Application

House

Office

Other Places

Air Cooler segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.

4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Air Cooler market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Air Cooler and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Air Cooler.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Air Cooler production/output of global and key producers (regions/countries). It provides a quantitative analysis of the production, and development potential of each producer in the next six years.

Chapter 4: Sales (consumption), revenue of Air Cooler in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 5: Detailed analysis of Air Cooler manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Air Cooler sales, revenue, price, gross margin, and recent development, etc.

Chapter 9: North America (US & Canada) by type, by application and by country, sales,

and revenue for each segment.

Chapter 10: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 11: China by type, by application, sales, and revenue for each segment.

Chapter 12: Asia (Excluding China) by type, by application and by region, sales, and revenue for each segment.

Chapter 13: Middle East, Africa, Latin America by type, by application and by country, sales, and revenue for each segment.

Chapter 14: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 15: The main concluding insights of the report.

Chapter 15: The main concluding insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Air Cooler Market by Type
 - 1.2.1 Global Air Cooler Market Size by Type, 2019 VS 2023 VS 2030
 - 1.2.2 Tower Type
 - 1.2.3 Desert Type
 - 1.2.4 Personal Type
 - 1.2.5 Window Type
 - 1.2.6 Room Type
- 1.3 Air Cooler Market by Application
 - 1.3.1 Global Air Cooler Market Size by Application, 2019 VS 2023 VS 2030
 - 1.3.2 House
 - 1.3.3 Office
 - 1.3.4 Other Places
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

2 AIR COOLER MARKET DYNAMICS

- 2.1 Air Cooler Industry Trends
- 2.2 Air Cooler Industry Drivers
- 2.3 Air Cooler Industry Opportunities and Challenges
- 2.4 Air Cooler Industry Restraints

3 GLOBAL AIR COOLER PRODUCTION OVERVIEW

- 3.1 Global Air Cooler Production Capacity (2019-2030)
- 3.2 Global Air Cooler Production by Region: 2019 VS 2023 VS 2030
- 3.3 Global Air Cooler Production by Region
 - 3.3.1 Global Air Cooler Production by Region (2019-2024)
 - 3.3.2 Global Air Cooler Production by Region (2025-2030)
 - 3.3.3 Global Air Cooler Production Market Share by Region (2019-2030)
- 3.4 North America
- 3.5 Europe
- 3.6 China
- 3.7 Japan

4 GLOBAL MARKET GROWTH PROSPECTS

- 4.1 Global Air Cooler Revenue Estimates and Forecasts (2019-2030)
- 4.2 Global Air Cooler Revenue by Region
 - 4.2.1 Global Air Cooler Revenue by Region: 2019 VS 2023 VS 2030
 - 4.2.2 Global Air Cooler Revenue by Region (2019-2024)
 - 4.2.3 Global Air Cooler Revenue by Region (2025-2030)
 - 4.2.4 Global Air Cooler Revenue Market Share by Region (2019-2030)
- 4.3 Global Air Cooler Sales Estimates and Forecasts 2019-2030
- 4.4 Global Air Cooler Sales by Region
 - 4.4.1 Global Air Cooler Sales by Region: 2019 VS 2023 VS 2030
 - 4.4.2 Global Air Cooler Sales by Region (2019-2024)
 - 4.4.3 Global Air Cooler Sales by Region (2025-2030)
 - 4.4.4 Global Air Cooler Sales Market Share by Region (2019-2030)
- 4.5 US & Canada
- 4.6 Europe
- 4.7 China
- 4.8 Asia (Excluding China)
- 4.9 Middle East, Africa and Latin America

5 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 5.1 Global Air Cooler Revenue by Manufacturers
 - 5.1.1 Global Air Cooler Revenue by Manufacturers (2019-2024)
 - 5.1.2 Global Air Cooler Revenue Market Share by Manufacturers (2019-2024)
 - 5.1.3 Global Air Cooler Manufacturers Revenue Share Top 10 and Top 5 in 2023
- 5.2 Global Air Cooler Sales by Manufacturers
 - 5.2.1 Global Air Cooler Sales by Manufacturers (2019-2024)
 - 5.2.2 Global Air Cooler Sales Market Share by Manufacturers (2019-2024)
 - 5.2.3 Global Air Cooler Manufacturers Sales Share Top 10 and Top 5 in 2023
- 5.3 Global Air Cooler Sales Price by Manufacturers (2019-2024)
- 5.4 Global Air Cooler Key Manufacturers Ranking, 2022 VS 2023 VS 2024
- 5.5 Global Air Cooler Key Manufacturers Manufacturing Sites & Headquarters
- 5.6 Global Air Cooler Manufacturers, Product Type & Application
- 5.7 Global Air Cooler Manufacturers Commercialization Time
- 5.8 Market Competitive Analysis
 - 5.8.1 Global Air Cooler Market CR5 and HHI
 - 5.8.2 2023 Air Cooler Tier 1, Tier 2, and Tier

6 AIR COOLER MARKET BY TYPE

6.1 Global Air Cooler Revenue by Type

- 6.1.1 Global Air Cooler Revenue by Type (2019 VS 2023 VS 2030)
- 6.1.2 Global Air Cooler Revenue by Type (2019-2030) & (US\$ Million)
- 6.1.3 Global Air Cooler Revenue Market Share by Type (2019-2030)

6.2 Global Air Cooler Sales by Type

- 6.2.1 Global Air Cooler Sales by Type (2019 VS 2023 VS 2030)
- 6.2.2 Global Air Cooler Sales by Type (2019-2030) & (K Units)
- 6.2.3 Global Air Cooler Sales Market Share by Type (2019-2030)

6.3 Global Air Cooler Price by Type

7 AIR COOLER MARKET BY APPLICATION

7.1 Global Air Cooler Revenue by Application

- 7.1.1 Global Air Cooler Revenue by Application (2019 VS 2023 VS 2030)
- 7.1.2 Global Air Cooler Revenue by Application (2019-2030) & (US\$ Million)
- 7.1.3 Global Air Cooler Revenue Market Share by Application (2019-2030)

7.2 Global Air Cooler Sales by Application

- 7.2.1 Global Air Cooler Sales by Application (2019 VS 2023 VS 2030)
- 7.2.2 Global Air Cooler Sales by Application (2019-2030) & (K Units)
- 7.2.3 Global Air Cooler Sales Market Share by Application (2019-2030)

7.3 Global Air Cooler Price by Application

8 COMPANY PROFILES

8.1 Symphony

- 8.1.1 Symphony Company Information
- 8.1.2 Symphony Business Overview
- 8.1.3 Symphony Air Cooler Sales, Revenue, Price and Gross Margin (2019-2024)
- 8.1.4 Symphony Air Cooler Product Portfolio
- 8.1.5 Symphony Recent Developments

8.2 Kenstar

- 8.2.1 Kenstar Company Information
- 8.2.2 Kenstar Business Overview
- 8.2.3 Kenstar Air Cooler Sales, Revenue, Price and Gross Margin (2019-2024)
- 8.2.4 Kenstar Air Cooler Product Portfolio
- 8.2.5 Kenstar Recent Developments

8.3 Bajaj Electricals

8.3.1 Bajaj Electricals Company Information

8.3.2 Bajaj Electricals Business Overview

8.3.3 Bajaj Electricals Air Cooler Sales, Revenue, Price and Gross Margin (2019-2024)

8.3.4 Bajaj Electricals Air Cooler Product Portfolio

8.3.5 Bajaj Electricals Recent Developments

8.4 Orient Electric

8.4.1 Orient Electric Company Information

8.4.2 Orient Electric Business Overview

8.4.3 Orient Electric Air Cooler Sales, Revenue, Price and Gross Margin (2019-2024)

8.4.4 Orient Electric Air Cooler Product Portfolio

8.4.5 Orient Electric Recent Developments

8.5 Europace

8.5.1 Europace Company Information

8.5.2 Europace Business Overview

8.5.3 Europace Air Cooler Sales, Revenue, Price and Gross Margin (2019-2024)

8.5.4 Europace Air Cooler Product Portfolio

8.5.5 Europace Recent Developments

8.6 Takada

8.6.1 Takada Company Information

8.6.2 Takada Business Overview

8.6.3 Takada Air Cooler Sales, Revenue, Price and Gross Margin (2019-2024)

8.6.4 Takada Air Cooler Product Portfolio

8.6.5 Takada Recent Developments

8.7 Keye

8.7.1 Keye Company Information

8.7.2 Keye Business Overview

8.7.3 Keye Air Cooler Sales, Revenue, Price and Gross Margin (2019-2024)

8.7.4 Keye Air Cooler Product Portfolio

8.7.5 Keye Recent Developments

8.8 Ifan

8.8.1 Ifan Company Information

8.8.2 Ifan Business Overview

8.8.3 Ifan Air Cooler Sales, Revenue, Price and Gross Margin (2019-2024)

8.8.4 Ifan Air Cooler Product Portfolio

8.8.5 Ifan Recent Developments

8.9 McCoy

8.9.1 McCoy Company Information

8.9.2 McCoy Business Overview

- 8.9.3 McCoy Air Cooler Sales, Revenue, Price and Gross Margin (2019-2024)
- 8.9.4 McCoy Air Cooler Product Portfolio
- 8.9.5 McCoy Recent Developments
- 8.10 Honeywell
 - 8.10.1 Honeywell Company Information
 - 8.10.2 Honeywell Business Overview
 - 8.10.3 Honeywell Air Cooler Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.10.4 Honeywell Air Cooler Product Portfolio
 - 8.10.5 Honeywell Recent Developments
- 8.11 Usha International
 - 8.11.1 Usha International Company Information
 - 8.11.2 Usha International Business Overview
 - 8.11.3 Usha International Air Cooler Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.11.4 Usha International Air Cooler Product Portfolio
 - 8.11.5 Usha International Recent Developments
- 8.12 Refeng
 - 8.12.1 Refeng Company Information
 - 8.12.2 Refeng Business Overview
 - 8.12.3 Refeng Air Cooler Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.12.4 Refeng Air Cooler Product Portfolio
 - 8.12.5 Refeng Recent Developments
- 8.13 Ram Coolers
 - 8.13.1 Ram Coolers Company Information
 - 8.13.2 Ram Coolers Business Overview
 - 8.13.3 Ram Coolers Air Cooler Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.13.4 Ram Coolers Air Cooler Product Portfolio
 - 8.13.5 Ram Coolers Recent Developments
- 8.14 Crompton Greaves
 - 8.14.1 Crompton Greaves Company Information
 - 8.14.2 Crompton Greaves Business Overview
 - 8.14.3 Crompton Greaves Air Cooler Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.14.4 Crompton Greaves Air Cooler Product Portfolio
 - 8.14.5 Crompton Greaves Recent Developments
- 8.15 Khaitan Electricals
 - 8.15.1 Khaitan Electricals Company Information
 - 8.15.2 Khaitan Electricals Business Overview
 - 8.15.3 Khaitan Electricals Air Cooler Sales, Revenue, Price and Gross Margin

(2019-2024)

8.15.4 Khaitan Electricals Air Cooler Product Portfolio

8.15.5 Khaitan Electricals Recent Developments

8.16 Maharaja Whiteline

8.16.1 Maharaja Whiteline Comapny Information

8.16.2 Maharaja Whiteline Business Overview

8.16.3 Maharaja Whiteline Air Cooler Sales, Revenue, Price and Gross Margin

(2019-2024)

8.16.4 Maharaja Whiteline Air Cooler Product Portfolio

8.16.5 Maharaja Whiteline Recent Developments

9 NORTH AMERICA

9.1 North America Air Cooler Market Size by Type

9.1.1 North America Air Cooler Revenue by Type (2019-2030)

9.1.2 North America Air Cooler Sales by Type (2019-2030)

9.1.3 North America Air Cooler Price by Type (2019-2030)

9.2 North America Air Cooler Market Size by Application

9.2.1 North America Air Cooler Revenue by Application (2019-2030)

9.2.2 North America Air Cooler Sales by Application (2019-2030)

9.2.3 North America Air Cooler Price by Application (2019-2030)

9.3 North America Air Cooler Market Size by Country

9.3.1 North America Air Cooler Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

9.3.2 North America Air Cooler Sales by Country (2019 VS 2023 VS 2030)

9.3.3 North America Air Cooler Price by Country (2019-2030)

9.3.4 U.S.

9.3.5 Canada

10 EUROPE

10.1 Europe Air Cooler Market Size by Type

10.1.1 Europe Air Cooler Revenue by Type (2019-2030)

10.1.2 Europe Air Cooler Sales by Type (2019-2030)

10.1.3 Europe Air Cooler Price by Type (2019-2030)

10.2 Europe Air Cooler Market Size by Application

10.2.1 Europe Air Cooler Revenue by Application (2019-2030)

10.2.2 Europe Air Cooler Sales by Application (2019-2030)

10.2.3 Europe Air Cooler Price by Application (2019-2030)

10.3 Europe Air Cooler Market Size by Country

10.3.1 Europe Air Cooler Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

10.3.2 Europe Air Cooler Sales by Country (2019 VS 2023 VS 2030)

10.3.3 Europe Air Cooler Price by Country (2019-2030)

10.3.4 Germany

10.3.5 France

10.3.6 U.K.

10.3.7 Italy

10.3.8 Russia

11 CHINA

11.1 China Air Cooler Market Size by Type

11.1.1 China Air Cooler Revenue by Type (2019-2030)

11.1.2 China Air Cooler Sales by Type (2019-2030)

11.1.3 China Air Cooler Price by Type (2019-2030)

11.2 China Air Cooler Market Size by Application

11.2.1 China Air Cooler Revenue by Application (2019-2030)

11.2.2 China Air Cooler Sales by Application (2019-2030)

11.2.3 China Air Cooler Price by Application (2019-2030)

12 ASIA (EXCLUDING CHINA)

12.1 Asia Air Cooler Market Size by Type

12.1.1 Asia Air Cooler Revenue by Type (2019-2030)

12.1.2 Asia Air Cooler Sales by Type (2019-2030)

12.1.3 Asia Air Cooler Price by Type (2019-2030)

12.2 Asia Air Cooler Market Size by Application

12.2.1 Asia Air Cooler Revenue by Application (2019-2030)

12.2.2 Asia Air Cooler Sales by Application (2019-2030)

12.2.3 Asia Air Cooler Price by Application (2019-2030)

12.3 Asia Air Cooler Market Size by Country

12.3.1 Asia Air Cooler Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

12.3.2 Asia Air Cooler Sales by Country (2019 VS 2023 VS 2030)

12.3.3 Asia Air Cooler Price by Country (2019-2030)

12.3.4 Japan

12.3.5 South Korea

12.3.6 India

12.3.7 Australia

12.3.8 China Taiwan

12.3.9 Southeast Asia

13 MIDDLE EAST, AFRICA AND LATIN AMERICA

13.1 Middle East, Africa and Latin America Air Cooler Market Size by Type

13.1.1 Middle East, Africa and Latin America Air Cooler Revenue by Type (2019-2030)

13.1.2 Middle East, Africa and Latin America Air Cooler Sales by Type (2019-2030)

13.1.3 Middle East, Africa and Latin America Air Cooler Price by Type (2019-2030)

13.2 Middle East, Africa and Latin America Air Cooler Market Size by Application

13.2.1 Middle East, Africa and Latin America Air Cooler Revenue by Application (2019-2030)

13.2.2 Middle East, Africa and Latin America Air Cooler Sales by Application (2019-2030)

13.2.3 Middle East, Africa and Latin America Air Cooler Price by Application (2019-2030)

13.3 Middle East, Africa and Latin America Air Cooler Market Size by Country

13.3.1 Middle East, Africa and Latin America Air Cooler Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

13.3.2 Middle East, Africa and Latin America Air Cooler Sales by Country (2019 VS 2023 VS 2030)

13.3.3 Middle East, Africa and Latin America Air Cooler Price by Country (2019-2030)

13.3.4 Mexico

13.3.5 Brazil

13.3.6 Israel

13.3.7 Argentina

13.3.8 Colombia

13.3.9 Turkey

13.3.10 Saudi Arabia

13.3.11 UAE

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

14.1 Air Cooler Value Chain Analysis

14.1.1 Air Cooler Key Raw Materials

14.1.2 Raw Materials Key Suppliers

14.1.3 Manufacturing Cost Structure

14.1.4 Air Cooler Production Mode & Process

14.2 Air Cooler Sales Channels Analysis

- 14.2.1 Direct Comparison with Distribution Share
- 14.2.2 Air Cooler Distributors
- 14.2.3 Air Cooler Customers

15 CONCLUDING INSIGHTS

16 APPENDIX

- 16.1 Reasons for Doing This Study
- 16.2 Research Methodology
- 16.3 Research Process
- 16.4 Authors List of This Report
- 16.5 Data Source
 - 16.5.1 Secondary Sources
 - 16.5.2 Primary Sources
- 16.6 Disclaimer

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