

# Global 2-In-1 Laptops Market Size, Manufacturers, Opportunities and Forecast to 2030

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## Abstracts

A 2-in-1 PC, also known as a 2-in-1 tablet, 2-In-1 Laptops, 2-in-1 detachable laplet, or simply 2-in-1, is a portable computer that shares characteristics of both tablets and laptops. Before the emergence of 2-in-1s, the terms convertible and hybrid were already in use by technology journalists. The term convertible typically referred to 2-in-1 PCs that featured some type of keyboard concealment mechanism that allowed the keyboard to be slid or rotated behind the back of the chassis, while the term hybrid typically referred to devices that featured a hot-pluggable complimentary keyboard.

According to APO Research, The global 2-In-1 Laptops market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global 2-In-1 Laptops main players are Apple, Microsoft, HP, Dell, etc. Global top four manufacturers hold a share over 50%. China is the largest market, with a share over 30%.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for 2-In-1 Laptops, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding 2-In-1 Laptops.

The 2-In-1 Laptops market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year,

with history and forecast data for the period from 2019 to 2030. This report segments the global 2-In-1 Laptops market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Apple

Microsoft

Lenovo

Samsung

HP

Dell

Asus

Huawei

### 2-In-1 Laptops segment by Screen Size

Less Than 12 inch

12-14 inch

More Than 14 inch

## 2-In-1 Laptops segment by Application

Windows

Android

IOS

Others

## 2-In-1 Laptops Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the

readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global 2-In-1 Laptops market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of 2-In-1 Laptops and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of 2-In-1 Laptops.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin

America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of 2-In-1 Laptops manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of 2-In-1 Laptops in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global 2-In-1 Laptops Market Size Estimates and Forecasts (2019-2030)
  - 1.2.2 Global 2-In-1 Laptops Sales Estimates and Forecasts (2019-2030)
- 1.3 2-In-1 Laptops Market by Screen Size
  - 1.3.1 Less Than 12 inch
  - 1.3.2 12-14 inch
  - 1.3.3 More Than 14 inch
- 1.4 Global 2-In-1 Laptops Market Size by Screen Size
  - 1.4.1 Global 2-In-1 Laptops Market Size Overview by Screen Size (2019-2030)
  - 1.4.2 Global 2-In-1 Laptops Historic Market Size Review by Screen Size (2019-2024)
  - 1.4.3 Global 2-In-1 Laptops Forecasted Market Size by Screen Size (2025-2030)
- 1.5 Key Regions Market Size by Type
  - 1.5.1 North America 2-In-1 Laptops Sales Breakdown by Screen Size (2019-2024)
  - 1.5.2 Europe 2-In-1 Laptops Sales Breakdown by Screen Size (2019-2024)
  - 1.5.3 Asia-Pacific 2-In-1 Laptops Sales Breakdown by Screen Size (2019-2024)
  - 1.5.4 Latin America 2-In-1 Laptops Sales Breakdown by Screen Size (2019-2024)
  - 1.5.5 Middle East and Africa 2-In-1 Laptops Sales Breakdown by Screen Size (2019-2024)

### 2 GLOBAL MARKET DYNAMICS

- 2.1 2-In-1 Laptops Industry Trends
- 2.2 2-In-1 Laptops Industry Drivers
- 2.3 2-In-1 Laptops Industry Opportunities and Challenges
- 2.4 2-In-1 Laptops Industry Restraints

### 3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by 2-In-1 Laptops Revenue (2019-2024)
- 3.2 Global Top Players by 2-In-1 Laptops Sales (2019-2024)
- 3.3 Global Top Players by 2-In-1 Laptops Price (2019-2024)
- 3.4 Global 2-In-1 Laptops Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global 2-In-1 Laptops Key Company Manufacturing Sites & Headquarters
- 3.6 Global 2-In-1 Laptops Company, Product Type & Application

3.7 Global 2-In-1 Laptops Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global 2-In-1 Laptops Market CR5 and HHI

3.8.2 Global Top 5 and 10 2-In-1 Laptops Players Market Share by Revenue in 2023

3.8.3 2023 2-In-1 Laptops Tier 1, Tier 2, and Tier

## **4 2-IN-1 LAPTOPS REGIONAL STATUS AND OUTLOOK**

4.1 Global 2-In-1 Laptops Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global 2-In-1 Laptops Historic Market Size by Region

4.2.1 Global 2-In-1 Laptops Sales in Volume by Region (2019-2024)

4.2.2 Global 2-In-1 Laptops Sales in Value by Region (2019-2024)

4.2.3 Global 2-In-1 Laptops Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global 2-In-1 Laptops Forecasted Market Size by Region

4.3.1 Global 2-In-1 Laptops Sales in Volume by Region (2025-2030)

4.3.2 Global 2-In-1 Laptops Sales in Value by Region (2025-2030)

4.3.3 Global 2-In-1 Laptops Sales (Volume & Value), Price and Gross Margin (2025-2030)

## **5 2-IN-1 LAPTOPS BY APPLICATION**

5.1 2-In-1 Laptops Market by Application

5.1.1 Windows

5.1.2 Android

5.1.3 IOS

5.1.4 Others

5.2 Global 2-In-1 Laptops Market Size by Application

5.2.1 Global 2-In-1 Laptops Market Size Overview by Application (2019-2030)

5.2.2 Global 2-In-1 Laptops Historic Market Size Review by Application (2019-2024)

5.2.3 Global 2-In-1 Laptops Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America 2-In-1 Laptops Sales Breakdown by Application (2019-2024)

5.3.2 Europe 2-In-1 Laptops Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific 2-In-1 Laptops Sales Breakdown by Application (2019-2024)

5.3.4 Latin America 2-In-1 Laptops Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa 2-In-1 Laptops Sales Breakdown by Application (2019-2024)



## 6 COMPANY PROFILES

### 6.1 Apple

6.1.1 Apple Company Information

6.1.2 Apple Business Overview

6.1.3 Apple 2-In-1 Laptops Sales, Revenue and Gross Margin (2019-2024)

6.1.4 Apple 2-In-1 Laptops Product Portfolio

6.1.5 Apple Recent Developments

### 6.2 Microsoft

6.2.1 Microsoft Company Information

6.2.2 Microsoft Business Overview

6.2.3 Microsoft 2-In-1 Laptops Sales, Revenue and Gross Margin (2019-2024)

6.2.4 Microsoft 2-In-1 Laptops Product Portfolio

6.2.5 Microsoft Recent Developments

### 6.3 Lenovo

6.3.1 Lenovo Company Information

6.3.2 Lenovo Business Overview

6.3.3 Lenovo 2-In-1 Laptops Sales, Revenue and Gross Margin (2019-2024)

6.3.4 Lenovo 2-In-1 Laptops Product Portfolio

6.3.5 Lenovo Recent Developments

### 6.4 Samsung

6.4.1 Samsung Company Information

6.4.2 Samsung Business Overview

6.4.3 Samsung 2-In-1 Laptops Sales, Revenue and Gross Margin (2019-2024)

6.4.4 Samsung 2-In-1 Laptops Product Portfolio

6.4.5 Samsung Recent Developments

### 6.5 HP

6.5.1 HP Company Information

6.5.2 HP Business Overview

6.5.3 HP 2-In-1 Laptops Sales, Revenue and Gross Margin (2019-2024)

6.5.4 HP 2-In-1 Laptops Product Portfolio

6.5.5 HP Recent Developments

### 6.6 Dell

6.6.1 Dell Company Information

6.6.2 Dell Business Overview

6.6.3 Dell 2-In-1 Laptops Sales, Revenue and Gross Margin (2019-2024)

6.6.4 Dell 2-In-1 Laptops Product Portfolio

6.6.5 Dell Recent Developments

### 6.7 Asus

- 6.7.1 Asus Comapny Information
- 6.7.2 Asus Business Overview
- 6.7.3 Asus 2-In-1 Laptops Sales, Revenue and Gross Margin (2019-2024)
- 6.7.4 Asus 2-In-1 Laptops Product Portfolio
- 6.7.5 Asus Recent Developments
- 6.8 Huawei
  - 6.8.1 Huawei Comapny Information
  - 6.8.2 Huawei Business Overview
  - 6.8.3 Huawei 2-In-1 Laptops Sales, Revenue and Gross Margin (2019-2024)
  - 6.8.4 Huawei 2-In-1 Laptops Product Portfolio
  - 6.8.5 Huawei Recent Developments

## **7 NORTH AMERICA BY COUNTRY**

- 7.1 North America 2-In-1 Laptops Sales by Country
  - 7.1.1 North America 2-In-1 Laptops Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
  - 7.1.2 North America 2-In-1 Laptops Sales by Country (2019-2024)
  - 7.1.3 North America 2-In-1 Laptops Sales Forecast by Country (2025-2030)
- 7.2 North America 2-In-1 Laptops Market Size by Country
  - 7.2.1 North America 2-In-1 Laptops Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
  - 7.2.2 North America 2-In-1 Laptops Market Size by Country (2019-2024)
  - 7.2.3 North America 2-In-1 Laptops Market Size Forecast by Country (2025-2030)

## **8 EUROPE BY COUNTRY**

- 8.1 Europe 2-In-1 Laptops Sales by Country
  - 8.1.1 Europe 2-In-1 Laptops Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
  - 8.1.2 Europe 2-In-1 Laptops Sales by Country (2019-2024)
  - 8.1.3 Europe 2-In-1 Laptops Sales Forecast by Country (2025-2030)
- 8.2 Europe 2-In-1 Laptops Market Size by Country
  - 8.2.1 Europe 2-In-1 Laptops Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
  - 8.2.2 Europe 2-In-1 Laptops Market Size by Country (2019-2024)
  - 8.2.3 Europe 2-In-1 Laptops Market Size Forecast by Country (2025-2030)

## **9 ASIA-PACIFIC BY COUNTRY**

## 9.1 Asia-Pacific 2-In-1 Laptops Sales by Country

9.1.1 Asia-Pacific 2-In-1 Laptops Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific 2-In-1 Laptops Sales by Country (2019-2024)

9.1.3 Asia-Pacific 2-In-1 Laptops Sales Forecast by Country (2025-2030)

## 9.2 Asia-Pacific 2-In-1 Laptops Market Size by Country

9.2.1 Asia-Pacific 2-In-1 Laptops Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific 2-In-1 Laptops Market Size by Country (2019-2024)

9.2.3 Asia-Pacific 2-In-1 Laptops Market Size Forecast by Country (2025-2030)

## 10 LATIN AMERICA BY COUNTRY

### 10.1 Latin America 2-In-1 Laptops Sales by Country

10.1.1 Latin America 2-In-1 Laptops Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America 2-In-1 Laptops Sales by Country (2019-2024)

10.1.3 Latin America 2-In-1 Laptops Sales Forecast by Country (2025-2030)

### 10.2 Latin America 2-In-1 Laptops Market Size by Country

10.2.1 Latin America 2-In-1 Laptops Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America 2-In-1 Laptops Market Size by Country (2019-2024)

10.2.3 Latin America 2-In-1 Laptops Market Size Forecast by Country (2025-2030)

## 11 MIDDLE EAST AND AFRICA BY COUNTRY

### 11.1 Middle East and Africa 2-In-1 Laptops Sales by Country

11.1.1 Middle East and Africa 2-In-1 Laptops Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa 2-In-1 Laptops Sales by Country (2019-2024)

11.1.3 Middle East and Africa 2-In-1 Laptops Sales Forecast by Country (2025-2030)

### 11.2 Middle East and Africa 2-In-1 Laptops Market Size by Country

11.2.1 Middle East and Africa 2-In-1 Laptops Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa 2-In-1 Laptops Market Size by Country (2019-2024)

11.2.3 Middle East and Africa 2-In-1 Laptops Market Size Forecast by Country (2025-2030)

## **12 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 12.1 2-In-1 Laptops Value Chain Analysis
  - 12.1.1 2-In-1 Laptops Key Raw Materials
  - 12.1.2 Key Raw Materials Price
  - 12.1.3 Raw Materials Key Suppliers
  - 12.1.4 Manufacturing Cost Structure
  - 12.1.5 2-In-1 Laptops Production Mode & Process
- 12.2 2-In-1 Laptops Sales Channels Analysis
  - 12.2.1 Direct Comparison with Distribution Share
  - 12.2.2 2-In-1 Laptops Distributors
  - 12.2.3 2-In-1 Laptops Customers

## **13 CONCLUDING INSIGHTS**

## **14 APPENDIX**

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
  - 14.5.1 Secondary Sources
  - 14.5.2 Primary Sources
- 14.6 Disclaimer

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