

Functional Mushrooms Industry Research Report 2023

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Abstracts

This report aims to provide a comprehensive presentation of the global market for Functional Mushrooms, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Functional Mushrooms.

The Functional Mushrooms market size, estimations, and forecasts are provided in terms of sales volume (Kg) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Functional Mushrooms market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Functional Mushrooms manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.

This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

MARUTOMO BUSSAN

Fujiwara

TOWA KANBUTU

Marusho

Oita Shiitake Agricultural

Hokkaido Reishi

Dashanhe

Qingyuan

Hubei Yuguo

Beidahuang

Senyuan

Product Type Insights

Global markets are presented by Functional Mushrooms type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Functional Mushrooms are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Functional Mushrooms segment by Type

Chaga Mushroom

Cordyceps

Lion's Mane

Shiitake

Reishi

Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Functional Mushrooms market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Functional Mushrooms market.

Functional Mushrooms segment by Application

Food Service

Personal Care

Pharmaceutical

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Functional Mushrooms market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Functional Mushrooms market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Functional Mushrooms and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Functional Mushrooms industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Functional Mushrooms.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Functional Mushrooms manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Functional Mushrooms by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Functional Mushrooms in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Functional Mushrooms Market Size (2018-2029) & (US\$ Million)
 - 2.2.2 Global Functional Mushrooms Sales (2018-2029)
 - 2.2.3 Global Functional Mushrooms Market Average Price (2018-2029)
- 2.3 Functional Mushrooms by Type
 - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
 - 1.2.2 Chaga Mushroom
 - 1.2.3 Cordyceps
 - 1.2.4 Lion's Mane
 - 1.2.5 Shiitake
 - 1.2.6 Reishi
- 2.4 Functional Mushrooms by Application
 - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.4.2 Food Service
 - 2.4.3 Personal Care
 - 2.4.4 Pharmaceutical
 - 2.4.5 Others

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Functional Mushrooms Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Functional Mushrooms Sales (Kg) of Manufacturers (2018-2023)

- 3.3 Global Functional Mushrooms Revenue of Manufacturers (2018-2023)
- 3.4 Global Functional Mushrooms Average Price by Manufacturers (2018-2023)
- 3.5 Global Functional Mushrooms Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of Functional Mushrooms, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Functional Mushrooms, Product Type & Application
- 3.8 Global Manufacturers of Functional Mushrooms, Date of Enter into This Industry
- 3.9 Global Functional Mushrooms Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 MARUTOMO BUSSAN

- 4.1.1 MARUTOMO BUSSAN Company Information
- 4.1.2 MARUTOMO BUSSAN Business Overview
- 4.1.3 MARUTOMO BUSSAN Functional Mushrooms Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 MARUTOMO BUSSAN Functional Mushrooms Product Portfolio
- 4.1.5 MARUTOMO BUSSAN Recent Developments

4.2 Fujiwara

- 4.2.1 Fujiwara Company Information
- 4.2.2 Fujiwara Business Overview
- 4.2.3 Fujiwara Functional Mushrooms Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 Fujiwara Functional Mushrooms Product Portfolio
- 4.2.5 Fujiwara Recent Developments

4.3 TOWA KANBUTU

- 4.3.1 TOWA KANBUTU Company Information
- 4.3.2 TOWA KANBUTU Business Overview
- 4.3.3 TOWA KANBUTU Functional Mushrooms Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 TOWA KANBUTU Functional Mushrooms Product Portfolio
- 4.3.5 TOWA KANBUTU Recent Developments

4.4 Marusho

- 4.4.1 Marusho Company Information
- 4.4.2 Marusho Business Overview
- 4.4.3 Marusho Functional Mushrooms Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Marusho Functional Mushrooms Product Portfolio
- 4.4.5 Marusho Recent Developments

4.5 Oita Shiitake Agricultural

- 4.5.1 Oita Shiitake Agricultural Company Information
- 4.5.2 Oita Shiitake Agricultural Business Overview
- 4.5.3 Oita Shiitake Agricultural Functional Mushrooms Sales, Revenue and Gross Margin (2018-2023)
- 6.5.4 Oita Shiitake Agricultural Functional Mushrooms Product Portfolio
- 6.5.5 Oita Shiitake Agricultural Recent Developments
- 4.6 Hokkaido Reishi
 - 4.6.1 Hokkaido Reishi Company Information
 - 4.6.2 Hokkaido Reishi Business Overview
 - 4.6.3 Hokkaido Reishi Functional Mushrooms Sales, Revenue and Gross Margin (2018-2023)
 - 4.6.4 Hokkaido Reishi Functional Mushrooms Product Portfolio
 - 4.6.5 Hokkaido Reishi Recent Developments
- 4.7 Dashanhe
 - 4.7.1 Dashanhe Company Information
 - 4.7.2 Dashanhe Business Overview
 - 4.7.3 Dashanhe Functional Mushrooms Sales, Revenue and Gross Margin (2018-2023)
 - 4.7.4 Dashanhe Functional Mushrooms Product Portfolio
 - 4.7.5 Dashanhe Recent Developments
- 6.8 Qingyuan
 - 4.8.1 Qingyuan Company Information
 - 4.8.2 Qingyuan Business Overview
 - 4.8.3 Qingyuan Functional Mushrooms Sales, Revenue and Gross Margin (2018-2023)
 - 4.8.4 Qingyuan Functional Mushrooms Product Portfolio
 - 4.8.5 Qingyuan Recent Developments
- 4.9 Hubei Yuguo
 - 4.9.1 Hubei Yuguo Company Information
 - 4.9.2 Hubei Yuguo Business Overview
 - 4.9.3 Hubei Yuguo Functional Mushrooms Sales, Revenue and Gross Margin (2018-2023)
 - 4.9.4 Hubei Yuguo Functional Mushrooms Product Portfolio
 - 4.9.5 Hubei Yuguo Recent Developments
- 4.10 Beidahuang
 - 4.10.1 Beidahuang Company Information
 - 4.10.2 Beidahuang Business Overview
 - 4.10.3 Beidahuang Functional Mushrooms Sales, Revenue and Gross Margin (2018-2023)

- 4.10.4 Beidahuang Functional Mushrooms Product Portfolio
- 4.10.5 Beidahuang Recent Developments
- 6.11 Senyuan
 - 6.11.1 Senyuan Company Information
 - 6.11.2 Senyuan Functional Mushrooms Business Overview
 - 6.11.3 Senyuan Functional Mushrooms Sales, Revenue and Gross Margin (2018-2023)
 - 6.11.4 Senyuan Functional Mushrooms Product Portfolio
 - 6.11.5 Senyuan Recent Developments

5 GLOBAL FUNCTIONAL MUSHROOMS MARKET SCENARIO BY REGION

- 5.1 Global Functional Mushrooms Market Size by Region: 2018 VS 2022 VS 2029
- 5.2 Global Functional Mushrooms Sales by Region: 2018-2029
 - 5.2.1 Global Functional Mushrooms Sales by Region: 2018-2023
 - 5.2.2 Global Functional Mushrooms Sales by Region: 2024-2029
- 5.3 Global Functional Mushrooms Revenue by Region: 2018-2029
 - 5.3.1 Global Functional Mushrooms Revenue by Region: 2018-2023
 - 5.3.2 Global Functional Mushrooms Revenue by Region: 2024-2029
- 5.4 North America Functional Mushrooms Market Facts & Figures by Country
 - 5.4.1 North America Functional Mushrooms Market Size by Country: 2018 VS 2022 VS 2029
 - 5.4.2 North America Functional Mushrooms Sales by Country (2018-2029)
 - 5.4.3 North America Functional Mushrooms Revenue by Country (2018-2029)
 - 5.4.4 U.S.
 - 5.4.5 Canada
- 5.5 Europe Functional Mushrooms Market Facts & Figures by Country
 - 5.5.1 Europe Functional Mushrooms Market Size by Country: 2018 VS 2022 VS 2029
 - 5.5.2 Europe Functional Mushrooms Sales by Country (2018-2029)
 - 5.5.3 Europe Functional Mushrooms Revenue by Country (2018-2029)
 - 5.5.4 Germany
 - 5.5.5 France
 - 5.5.6 U.K.
 - 5.5.7 Italy
 - 5.5.8 Russia
- 5.6 Asia Pacific Functional Mushrooms Market Facts & Figures by Country
 - 5.6.1 Asia Pacific Functional Mushrooms Market Size by Country: 2018 VS 2022 VS 2029
 - 5.6.2 Asia Pacific Functional Mushrooms Sales by Country (2018-2029)

5.6.3 Asia Pacific Functional Mushrooms Revenue by Country (2018-2029)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Functional Mushrooms Market Facts & Figures by Country

5.7.1 Latin America Functional Mushrooms Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Functional Mushrooms Sales by Country (2018-2029)

5.7.3 Latin America Functional Mushrooms Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Functional Mushrooms Market Facts & Figures by Country

5.8.1 Middle East and Africa Functional Mushrooms Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Functional Mushrooms Sales by Country (2018-2029)

5.8.3 Middle East and Africa Functional Mushrooms Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Functional Mushrooms Sales by Type (2018-2029)

6.1.1 Global Functional Mushrooms Sales by Type (2018-2029) & (Kg)

6.1.2 Global Functional Mushrooms Sales Market Share by Type (2018-2029)

6.2 Global Functional Mushrooms Revenue by Type (2018-2029)

6.2.1 Global Functional Mushrooms Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global Functional Mushrooms Revenue Market Share by Type (2018-2029)

6.3 Global Functional Mushrooms Price by Type (2018-2029)

7 SEGMENT BY APPLICATION

7.1 Global Functional Mushrooms Sales by Application (2018-2029)

7.1.1 Global Functional Mushrooms Sales by Application (2018-2029) & (Kg)

7.1.2 Global Functional Mushrooms Sales Market Share by Application (2018-2029)

7.2 Global Functional Mushrooms Revenue by Application (2018-2029)

6.2.1 Global Functional Mushrooms Sales by Application (2018-2029) & (US\$ Million)

6.2.2 Global Functional Mushrooms Revenue Market Share by Application (2018-2029)

7.3 Global Functional Mushrooms Price by Application (2018-2029)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 Functional Mushrooms Value Chain Analysis

8.1.1 Functional Mushrooms Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Functional Mushrooms Production Mode & Process

8.2 Functional Mushrooms Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Functional Mushrooms Distributors

8.2.3 Functional Mushrooms Customers

9 GLOBAL FUNCTIONAL MUSHROOMS ANALYZING MARKET DYNAMICS

9.1 Functional Mushrooms Industry Trends

9.2 Functional Mushrooms Industry Drivers

9.3 Functional Mushrooms Industry Opportunities and Challenges

9.4 Functional Mushrooms Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

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