

Frozen Spring Roll Industry Research Report 2023

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Abstracts

Spring rolls have a long history in China. It is said that the pastry appeared way back in the Eastern Jin Dynasty, when people would make thin cakes with flour and eat them with vegetables on the day of Beginning of Spring. The cakes were called “spring dish” at that time. Later, Spring Dishes evolved into spring cakes. In the Ming and Qing Dynasties, there was a custom of “biting spring”, which means welcoming spring by eating spring cakes. The practice was believed to ward off disaster and evil. Along with ever improving cooking skills, spring cakes evolved into spring rolls, which were smaller in size. Spring rolls were included in imperial court snacks.

Highlights

The global Frozen Spring Roll market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

Global Frozen Spring Roll includes Ajinomoto Foods, CJ, Synear, Sanquan and NICHIREI, etc. Global top 5 companies hold a share over 50%. Asia-Pacific is the largest market, with a share about 73%, followed by North America and Europe with the share about 12% and 10%.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Frozen Spring Roll, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Frozen Spring Roll.

The Frozen Spring Roll market size, estimations, and forecasts are provided in terms of

sales volume (K MT) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Frozen Spring Roll market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Frozen Spring Roll manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Ajinomoto Foods

CJ

Synear

Sanquan

NICHIREI

Hakka

Wei Chuan Foods

CPF

Rich Products

Tai Foong

ASEANIS

Fine Choice Foods

Taj

Heng Australia

JYC FOODS

Winner Food Products

Qingdao Cheun Jep Foodstuff

SK Chilled Foods

Product Type Insights

Global markets are presented by Frozen Spring Roll type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Frozen Spring Roll are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Frozen Spring Roll segment by Type

Vegetable and Meat Spring Rolls

Bean Paste Spring Rolls

Others

Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Frozen Spring Roll market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Frozen Spring Roll market.

Frozen Spring Roll segment by Distribution Channel

Supermarkets and Hypermarkets

Convenience Stores

Online Sales

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan,

South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Frozen Spring Roll market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Frozen Spring Roll market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Frozen Spring Roll and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Frozen Spring Roll industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Frozen Spring Roll.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level

view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Frozen Spring Roll manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Frozen Spring Roll by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Frozen Spring Roll in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by distribution channel, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Frozen Spring Roll Market Size (2018-2029) & (US\$ Million)
 - 2.2.2 Global Frozen Spring Roll Sales (2018-2029)
 - 2.2.3 Global Frozen Spring Roll Market Average Price (2018-2029)
- 2.3 Frozen Spring Roll by Type
 - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
 - 1.2.2 Vegetable and Meat Spring Rolls
 - 1.2.3 Bean Paste Spring Rolls
 - 1.2.4 Others
- 2.4 Frozen Spring Roll by Distribution Channel
 - 2.4.1 Market Value Comparison by Distribution Channel (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.4.2 Supermarkets and Hypermarkets
 - 2.4.3 Convenience Stores
 - 2.4.4 Online Sales
 - 2.4.5 Others

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Frozen Spring Roll Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Frozen Spring Roll Sales (K MT) of Manufacturers (2018-2023)
- 3.3 Global Frozen Spring Roll Revenue of Manufacturers (2018-2023)
- 3.4 Global Frozen Spring Roll Average Price by Manufacturers (2018-2023)

- 3.5 Global Frozen Spring Roll Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of Frozen Spring Roll, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Frozen Spring Roll, Product Type & Application
- 3.8 Global Manufacturers of Frozen Spring Roll, Date of Enter into This Industry
- 3.9 Global Frozen Spring Roll Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Ajinomoto Foods

- 4.1.1 Ajinomoto Foods Company Information
- 4.1.2 Ajinomoto Foods Business Overview
- 4.1.3 Ajinomoto Foods Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 Ajinomoto Foods Frozen Spring Roll Product Portfolio
- 4.1.5 Ajinomoto Foods Recent Developments

4.2 CJ

- 4.2.1 CJ Company Information
- 4.2.2 CJ Business Overview
- 4.2.3 CJ Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 CJ Frozen Spring Roll Product Portfolio
- 4.2.5 CJ Recent Developments

4.3 Synear

- 4.3.1 Synear Company Information
- 4.3.2 Synear Business Overview
- 4.3.3 Synear Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 Synear Frozen Spring Roll Product Portfolio
- 4.3.5 Synear Recent Developments

4.4 Sanquan

- 4.4.1 Sanquan Company Information
- 4.4.2 Sanquan Business Overview
- 4.4.3 Sanquan Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Sanquan Frozen Spring Roll Product Portfolio
- 4.4.5 Sanquan Recent Developments

4.5 NICHIREI

- 4.5.1 NICHIREI Company Information
- 4.5.2 NICHIREI Business Overview
- 4.5.3 NICHIREI Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)
- 6.5.4 NICHIREI Frozen Spring Roll Product Portfolio

- 6.5.5 NICHIREI Recent Developments
- 4.6 Hakka
 - 4.6.1 Hakka Company Information
 - 4.6.2 Hakka Business Overview
 - 4.6.3 Hakka Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)
 - 4.6.4 Hakka Frozen Spring Roll Product Portfolio
 - 4.6.5 Hakka Recent Developments
- 4.7 Wei Chuan Foods
 - 4.7.1 Wei Chuan Foods Company Information
 - 4.7.2 Wei Chuan Foods Business Overview
 - 4.7.3 Wei Chuan Foods Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)
 - 4.7.4 Wei Chuan Foods Frozen Spring Roll Product Portfolio
 - 4.7.5 Wei Chuan Foods Recent Developments
- 6.8 CPF
 - 4.8.1 CPF Company Information
 - 4.8.2 CPF Business Overview
 - 4.8.3 CPF Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)
 - 4.8.4 CPF Frozen Spring Roll Product Portfolio
 - 4.8.5 CPF Recent Developments
- 4.9 Rich Products
 - 4.9.1 Rich Products Company Information
 - 4.9.2 Rich Products Business Overview
 - 4.9.3 Rich Products Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)
 - 4.9.4 Rich Products Frozen Spring Roll Product Portfolio
 - 4.9.5 Rich Products Recent Developments
- 4.10 Tai Foong
 - 4.10.1 Tai Foong Company Information
 - 4.10.2 Tai Foong Business Overview
 - 4.10.3 Tai Foong Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)
 - 4.10.4 Tai Foong Frozen Spring Roll Product Portfolio
 - 4.10.5 Tai Foong Recent Developments
- 6.11 ASEANIS
 - 6.11.1 ASEANIS Company Information
 - 6.11.2 ASEANIS Frozen Spring Roll Business Overview
 - 6.11.3 ASEANIS Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)
 - 6.11.4 ASEANIS Frozen Spring Roll Product Portfolio
 - 6.11.5 ASEANIS Recent Developments

6.12 Fine Choice Foods

6.12.1 Fine Choice Foods Company Information

6.12.2 Fine Choice Foods Frozen Spring Roll Business Overview

6.12.3 Fine Choice Foods Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)

6.12.4 Fine Choice Foods Frozen Spring Roll Product Portfolio

6.12.5 Fine Choice Foods Recent Developments

6.13 Taj

6.13.1 Taj Company Information

6.13.2 Taj Frozen Spring Roll Business Overview

6.13.3 Taj Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)

6.13.4 Taj Frozen Spring Roll Product Portfolio

6.13.5 Taj Recent Developments

6.14 Heng Australia

6.14.1 Heng Australia Company Information

6.14.2 Heng Australia Frozen Spring Roll Business Overview

6.14.3 Heng Australia Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)

6.14.4 Heng Australia Frozen Spring Roll Product Portfolio

6.14.5 Heng Australia Recent Developments

6.15 JYC FOODS

6.15.1 JYC FOODS Company Information

6.15.2 JYC FOODS Frozen Spring Roll Business Overview

6.15.3 JYC FOODS Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)

6.15.4 JYC FOODS Frozen Spring Roll Product Portfolio

6.15.5 JYC FOODS Recent Developments

6.16 Winner Food Products

6.16.1 Winner Food Products Company Information

6.16.2 Winner Food Products Frozen Spring Roll Business Overview

6.16.3 Winner Food Products Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)

6.16.4 Winner Food Products Frozen Spring Roll Product Portfolio

6.16.5 Winner Food Products Recent Developments

6.17 Qingdao Cheun Jep Foodstuff

6.17.1 Qingdao Cheun Jep Foodstuff Company Information

6.17.2 Qingdao Cheun Jep Foodstuff Frozen Spring Roll Business Overview

6.17.3 Qingdao Cheun Jep Foodstuff Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)

- 6.17.4 Qingdao Cheun Jep Foodstuff Frozen Spring Roll Product Portfolio
- 6.17.5 Qingdao Cheun Jep Foodstuff Recent Developments
- 6.18 SK Chilled Foods
 - 6.18.1 SK Chilled Foods Company Information
 - 6.18.2 SK Chilled Foods Frozen Spring Roll Business Overview
 - 6.18.3 SK Chilled Foods Frozen Spring Roll Sales, Revenue and Gross Margin (2018-2023)
 - 6.18.4 SK Chilled Foods Frozen Spring Roll Product Portfolio
 - 6.18.5 SK Chilled Foods Recent Developments

5 GLOBAL FROZEN SPRING ROLL MARKET SCENARIO BY REGION

- 5.1 Global Frozen Spring Roll Market Size by Region: 2018 VS 2022 VS 2029
- 5.2 Global Frozen Spring Roll Sales by Region: 2018-2029
 - 5.2.1 Global Frozen Spring Roll Sales by Region: 2018-2023
 - 5.2.2 Global Frozen Spring Roll Sales by Region: 2024-2029
- 5.3 Global Frozen Spring Roll Revenue by Region: 2018-2029
 - 5.3.1 Global Frozen Spring Roll Revenue by Region: 2018-2023
 - 5.3.2 Global Frozen Spring Roll Revenue by Region: 2024-2029
- 5.4 North America Frozen Spring Roll Market Facts & Figures by Country
 - 5.4.1 North America Frozen Spring Roll Market Size by Country: 2018 VS 2022 VS 2029
 - 5.4.2 North America Frozen Spring Roll Sales by Country (2018-2029)
 - 5.4.3 North America Frozen Spring Roll Revenue by Country (2018-2029)
 - 5.4.4 United States
 - 5.4.5 Canada
- 5.5 Europe Frozen Spring Roll Market Facts & Figures by Country
 - 5.5.1 Europe Frozen Spring Roll Market Size by Country: 2018 VS 2022 VS 2029
 - 5.5.2 Europe Frozen Spring Roll Sales by Country (2018-2029)
 - 5.5.3 Europe Frozen Spring Roll Revenue by Country (2018-2029)
 - 5.5.4 Germany
 - 5.5.5 France
 - 5.5.6 U.K.
 - 5.5.7 Italy
 - 5.5.8 Russia
- 5.6 Asia Pacific Frozen Spring Roll Market Facts & Figures by Country
 - 5.6.1 Asia Pacific Frozen Spring Roll Market Size by Country: 2018 VS 2022 VS 2029
 - 5.6.2 Asia Pacific Frozen Spring Roll Sales by Country (2018-2029)
 - 5.6.3 Asia Pacific Frozen Spring Roll Revenue by Country (2018-2029)

- 5.6.4 China
- 5.6.5 Japan
- 5.6.6 South Korea
- 5.6.7 India
- 5.6.8 Australia
- 5.6.9 China Taiwan
- 5.6.10 Indonesia
- 5.6.11 Thailand
- 5.6.12 Malaysia

5.7 Latin America Frozen Spring Roll Market Facts & Figures by Country

5.7.1 Latin America Frozen Spring Roll Market Size by Country: 2018 VS 2022 VS 2029

- 5.7.2 Latin America Frozen Spring Roll Sales by Country (2018-2029)
- 5.7.3 Latin America Frozen Spring Roll Revenue by Country (2018-2029)
- 5.7.4 Mexico
- 5.7.5 Brazil
- 5.7.6 Argentina

5.8 Middle East and Africa Frozen Spring Roll Market Facts & Figures by Country

5.8.1 Middle East and Africa Frozen Spring Roll Market Size by Country: 2018 VS 2022 VS 2029

- 5.8.2 Middle East and Africa Frozen Spring Roll Sales by Country (2018-2029)
- 5.8.3 Middle East and Africa Frozen Spring Roll Revenue by Country (2018-2029)
- 5.8.4 Turkey
- 5.8.5 Saudi Arabia
- 5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Frozen Spring Roll Sales by Type (2018-2029)

- 6.1.1 Global Frozen Spring Roll Sales by Type (2018-2029) & (K MT)
- 6.1.2 Global Frozen Spring Roll Sales Market Share by Type (2018-2029)

6.2 Global Frozen Spring Roll Revenue by Type (2018-2029)

- 6.2.1 Global Frozen Spring Roll Sales by Type (2018-2029) & (US\$ Million)
- 6.2.2 Global Frozen Spring Roll Revenue Market Share by Type (2018-2029)

6.3 Global Frozen Spring Roll Price by Type (2018-2029)

7 SEGMENT BY DISTRIBUTION CHANNEL

7.1 Global Frozen Spring Roll Sales by Distribution Channel (2018-2029)

- 7.1.1 Global Frozen Spring Roll Sales by Distribution Channel (2018-2029) & (K MT)
- 7.1.2 Global Frozen Spring Roll Sales Market Share by Distribution Channel (2018-2029)
- 7.2 Global Frozen Spring Roll Revenue by Distribution Channel (2018-2029)
 - 6.2.1 Global Frozen Spring Roll Sales by Distribution Channel (2018-2029) & (US\$ Million)
 - 6.2.2 Global Frozen Spring Roll Revenue Market Share by Distribution Channel (2018-2029)
- 7.3 Global Frozen Spring Roll Price by Distribution Channel (2018-2029)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 8.1 Frozen Spring Roll Value Chain Analysis
 - 8.1.1 Frozen Spring Roll Key Raw Materials
 - 8.1.2 Raw Materials Key Suppliers
 - 8.1.3 Frozen Spring Roll Production Mode & Process
- 8.2 Frozen Spring Roll Sales Channels Analysis
 - 8.2.1 Direct Comparison with Distribution Share
 - 8.2.2 Frozen Spring Roll Distributors
 - 8.2.3 Frozen Spring Roll Customers

9 GLOBAL FROZEN SPRING ROLL ANALYZING MARKET DYNAMICS

- 9.1 Frozen Spring Roll Industry Trends
- 9.2 Frozen Spring Roll Industry Drivers
- 9.3 Frozen Spring Roll Industry Opportunities and Challenges
- 9.4 Frozen Spring Roll Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Distribution Channel (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Frozen Spring Roll Volume and Revenue Market Size and CAGR of Manufacturers (2018 Versus 2022)

Table 6. Global Frozen Spring Roll Sales (K MT) of Manufacturers (2018-2023)

Table 7. Global Frozen Spring Roll Sales Market Share by Manufacturers (2018-2023)

Table 8. Global Frozen Spring Roll Revenue of Manufacturers (2018-2023)

Table 9. Global Frozen Spring Roll Revenue Share by Manufacturers (2018-2023)

Table 10. Global Market Frozen Spring Roll Average Price (US\$/MT) of Manufacturers (2018-2023)

Table 11. Global Frozen Spring Roll Industry Ranking, 2021 VS 2022 VS 2023

Table 12. Global Manufacturers of Frozen Spring Roll, Product Type & Application

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Frozen Spring Roll by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 15. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 16. Ajinomoto Foods Company Information

Table 17. Ajinomoto Foods Business Overview

Table 18. Ajinomoto Foods Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 19. Ajinomoto Foods Frozen Spring Roll Product Portfolio

Table 20. Ajinomoto Foods Recent Developments

Table 21. CJ Company Information

Table 22. CJ Business Overview

Table 23. CJ Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 24. CJ Frozen Spring Roll Product Portfolio

Table 25. CJ Recent Developments

Table 26. Syneer Company Information

Table 27. Syneer Business Overview

Table 28. Syneer Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 29. Synear Frozen Spring Roll Product Portfolio

Table 30. Synear Recent Developments

Table 31. Sanquan Company Information

Table 32. Sanquan Business Overview

Table 33. Sanquan Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 34. Sanquan Frozen Spring Roll Product Portfolio

Table 35. Sanquan Recent Developments

Table 36. NICHIREI Company Information

Table 37. NICHIREI Business Overview

Table 38. NICHIREI Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 39. NICHIREI Frozen Spring Roll Product Portfolio

Table 40. NICHIREI Recent Developments

Table 41. Hakka Company Information

Table 42. Hakka Business Overview

Table 43. Hakka Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 44. Hakka Frozen Spring Roll Product Portfolio

Table 45. Hakka Recent Developments

Table 46. Wei Chuan Foods Company Information

Table 47. Wei Chuan Foods Business Overview

Table 48. Wei Chuan Foods Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 49. Wei Chuan Foods Frozen Spring Roll Product Portfolio

Table 50. Wei Chuan Foods Recent Developments

Table 51. CPF Company Information

Table 52. CPF Business Overview

Table 53. CPF Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 54. CPF Frozen Spring Roll Product Portfolio

Table 55. CPF Recent Developments

Table 56. Rich Products Company Information

Table 57. Rich Products Business Overview

Table 58. Rich Products Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 59. Rich Products Frozen Spring Roll Product Portfolio

Table 60. Rich Products Recent Developments

Table 61. Tai Foong Company Information

Table 62. Tai Foong Business Overview

Table 63. Tai Foong Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 64. Tai Foong Frozen Spring Roll Product Portfolio

Table 65. Tai Foong Recent Developments

Table 66. ASEANIS Company Information

Table 67. ASEANIS Business Overview

Table 68. ASEANIS Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 69. ASEANIS Frozen Spring Roll Product Portfolio

Table 70. ASEANIS Recent Developments

Table 71. Fine Choice Foods Company Information

Table 72. Fine Choice Foods Business Overview

Table 73. Fine Choice Foods Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 74. Fine Choice Foods Frozen Spring Roll Product Portfolio

Table 75. Fine Choice Foods Recent Developments

Table 76. Taj Company Information

Table 77. Taj Business Overview

Table 78. Taj Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 79. Taj Frozen Spring Roll Product Portfolio

Table 80. Taj Recent Developments

Table 81. Heng Australia Company Information

Table 82. Heng Australia Business Overview

Table 83. Heng Australia Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 84. Heng Australia Frozen Spring Roll Product Portfolio

Table 85. Heng Australia Recent Developments

Table 86. JYC FOODS Company Information

Table 87. JYC FOODS Business Overview

Table 88. JYC FOODS Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

Table 89. JYC FOODS Frozen Spring Roll Product Portfolio

Table 90. JYC FOODS Recent Developments

Table 91. Winner Food Products Company Information

Table 92. Winner Food Products Business Overview

Table 93. Winner Food Products Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)

- Table 94. Winner Food Products Frozen Spring Roll Product Portfolio
- Table 95. Winner Food Products Recent Developments
- Table 96. Qingdao Cheun Jep Foodstuff Company Information
- Table 97. Qingdao Cheun Jep Foodstuff Business Overview
- Table 98. Qingdao Cheun Jep Foodstuff Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)
- Table 99. Qingdao Cheun Jep Foodstuff Frozen Spring Roll Product Portfolio
- Table 100. Qingdao Cheun Jep Foodstuff Recent Developments
- Table 101. SK Chilled Foods Company Information
- Table 102. SK Chilled Foods Business Overview
- Table 103. SK Chilled Foods Frozen Spring Roll Sales (K MT), Revenue (US\$ Million), Price (US\$/MT) and Gross Margin (2018-2023)
- Table 104. SK Chilled Foods Frozen Spring Roll Product Portfolio
- Table 105. SK Chilled Foods Recent Developments
- Table 106. Global Frozen Spring Roll Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Table 107. Global Frozen Spring Roll Sales by Region (2018-2023) & (K MT)
- Table 108. Global Frozen Spring Roll Sales Market Share by Region (2018-2023)
- Table 109. Global Frozen Spring Roll Sales by Region (2024-2029) & (K MT)
- Table 110. Global Frozen Spring Roll Sales Market Share by Region (2024-2029)
- Table 111. Global Frozen Spring Roll Revenue by Region (2018-2023) & (US\$ Million)
- Table 112. Global Frozen Spring Roll Revenue Market Share by Region (2018-2023)
- Table 113. Global Frozen Spring Roll Revenue by Region (2024-2029) & (US\$ Million)
- Table 114. Global Frozen Spring Roll Revenue Market Share by Region (2024-2029)
- Table 115. North America Frozen Spring Roll Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 116. North America Frozen Spring Roll Sales by Country (2018-2023) & (K MT)
- Table 117. North America Frozen Spring Roll Sales by Country (2024-2029) & (K MT)
- Table 118. North America Frozen Spring Roll Revenue by Country (2018-2023) & (US\$ Million)
- Table 119. North America Frozen Spring Roll Revenue by Country (2024-2029) & (US\$ Million)
- Table 120. Europe Frozen Spring Roll Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 121. Europe Frozen Spring Roll Sales by Country (2018-2023) & (K MT)
- Table 122. Europe Frozen Spring Roll Sales by Country (2024-2029) & (K MT)
- Table 123. Europe Frozen Spring Roll Revenue by Country (2018-2023) & (US\$ Million)
- Table 124. Europe Frozen Spring Roll Revenue by Country (2024-2029) & (US\$ Million)
- Table 125. Asia Pacific Frozen Spring Roll Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

2029 (US\$ Million)

Table 126. Asia Pacific Frozen Spring Roll Sales by Country (2018-2023) & (K MT)

Table 127. Asia Pacific Frozen Spring Roll Sales by Country (2024-2029) & (K MT)

Table 128. Asia Pacific Frozen Spring Roll Revenue by Country (2018-2023) & (US\$ Million)

Table 129. Asia Pacific Frozen Spring Roll Revenue by Country (2024-2029) & (US\$ Million)

Table 130. Latin America Frozen Spring Roll Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 131. Latin America Frozen Spring Roll Sales by Country (2018-2023) & (K MT)

Table 132. Latin America Frozen Spring Roll Sales by Country (2024-2029) & (K MT)

Table 133. Latin America Frozen Spring Roll Revenue by Country (2018-2023) & (US\$ Million)

Table 134. Latin America Frozen Spring Roll Revenue by Country (2024-2029) & (US\$ Million)

Table 135. Middle East and Africa Frozen Spring Roll Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 136. Middle East and Africa Frozen Spring Roll Sales by Country (2018-2023) & (K MT)

Table 137. Middle East and Africa Frozen Spring Roll Sales by Country (2024-2029) & (K MT)

Table 138. Middle East and Africa Frozen Spring Roll Revenue by Country (2018-2023) & (US\$ Million)

Table 139. Middle East and Africa Frozen Spring Roll Revenue by Country (2024-2029) & (US\$ Million)

Table 140. Global Frozen Spring Roll Sales by Type (2018-2023) & (K MT)

Table 141. Global Frozen Spring Roll Sales by Type (2024-2029) & (K MT)

Table 142. Global Frozen Spring Roll Sales Market Share by Type (2018-2023)

Table 143. Global Frozen Spring Roll Sales Market Share by Type (2024-2029)

Table 144. Global Frozen Spring Roll Revenue by Type (2018-2023) & (US\$ Million)

Table 145. Global Frozen Spring Roll Revenue by Type (2024-2029) & (US\$ Million)

Table 146. Global Frozen Spring Roll Revenue Market Share by Type (2018-2023)

Table 147. Global Frozen Spring Roll Revenue Market Share by Type (2024-2029)

Table 148. Global Frozen Spring Roll Price by Type (2018-2023) & (US\$/MT)

Table 149. Global Frozen Spring Roll Price by Type (2024-2029) & (US\$/MT)

Table 150. Global Frozen Spring Roll Sales by Distribution Channel (2018-2023) & (K MT)

Table 151. Global Frozen Spring Roll Sales by Distribution Channel (2024-2029) & (K MT)

Table 152. Global Frozen Spring Roll Sales Market Share by Distribution Channel (2018-2023)

Table 153. Global Frozen Spring Roll Sales Market Share by Distribution Channel (2024-2029)

Table 154. Global Frozen Spring Roll Revenue by Distribution Channel (2018-2023) & (US\$ Million)

Table 155. Global Frozen Spring Roll Revenue by Distribution Channel (2024-2029) & (US\$ Million)

Table 156. Global Frozen Spring Roll Revenue Market Share by Distribution Channel (2018-2023)

Table 157. Global Frozen Spring Roll Revenue Market Share by Distribution Channel (2024-2029)

Table 158. Global Frozen Spring Roll Price by Distribution Channel (2018-2023) & (US\$/MT)

Table 159. Global Frozen Spring Roll Price by Distribution Channel (2024-2029) & (US\$/MT)

Table 160. Key Raw Materials

Table 161. Raw Materials Key Suppliers

Table 162. Frozen Spring Roll Distributors List

Table 163. Frozen Spring Roll Customers List

Table 164. Frozen Spring Roll Industry Trends

Table 165. Frozen Spring Roll Industry Drivers

Table 166. Frozen Spring Roll Industry Restraints

Table 167. Authors List of This Report

List Of Figures

LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Frozen Spring Roll Product Picture
- Figure 5. Global Frozen Spring Roll Revenue (US\$ Million), 2018 VS 2022 VS 2029
- Figure 6. Global Frozen Spring Roll Market Size (2018-2029) & (US\$ Million)
- Figure 7. Global Frozen Spring Roll Sales (2018-2029) & (K MT)
- Figure 8. Global Frozen Spring Roll Average Price (US\$/MT) & (2018-2029)
- Figure 9. Vegetable and Meat Spring Rolls Product Picture
- Figure 10. Bean Paste Spring Rolls Product Picture
- Figure 11. Others Product Picture
- Figure 12. Supermarkets and Hypermarkets Product Picture
- Figure 13. Convenience Stores Product Picture
- Figure 14. Online Sales Product Picture
- Figure 15. Others Product Picture
- Figure 16. Global Frozen Spring Roll Revenue Share by Manufacturers in 2022
- Figure 17. Global Manufacturers of Frozen Spring Roll, Manufacturing Sites & Headquarters
- Figure 18. Global Manufacturers of Frozen Spring Roll, Date of Enter into This Industry
- Figure 19. Global Top 5 and 10 Frozen Spring Roll Players Market Share by Revenue in 2022
- Figure 20. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 21. Global Frozen Spring Roll Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Figure 22. Global Frozen Spring Roll Sales by Region in 2022
- Figure 23. Global Frozen Spring Roll Revenue by Region in 2022
- Figure 24. North America Frozen Spring Roll Market Size by Country in 2022
- Figure 25. North America Frozen Spring Roll Sales Market Share by Country (2018-2029)
- Figure 26. North America Frozen Spring Roll Revenue Market Share by Country (2018-2029)
- Figure 27. United States Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 28. Canada Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 29. Europe Frozen Spring Roll Market Size by Country in 2022

Figure 30. Europe Frozen Spring Roll Sales Market Share by Country (2018-2029)

Figure 31. Europe Frozen Spring Roll Revenue Market Share by Country (2018-2029)

Figure 32. Germany Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 33. France Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 34. U.K. Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 35. Italy Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 36. Russia Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 37. Asia Pacific Frozen Spring Roll Market Size by Country in 2022

Figure 38. Asia Pacific Frozen Spring Roll Sales Market Share by Country (2018-2029)

Figure 39. Asia Pacific Frozen Spring Roll Revenue Market Share by Country (2018-2029)

Figure 40. China Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 41. Japan Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 42. South Korea Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 43. India Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 44. Australia Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 45. China Taiwan Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 46. Indonesia Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 47. Thailand Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 48. Malaysia Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 49. Latin America Frozen Spring Roll Market Size by Country in 2022

Figure 50. Latin America Frozen Spring Roll Sales Market Share by Country (2018-2029)

Figure 51. Latin America Frozen Spring Roll Revenue Market Share by Country (2018-2029)

Figure 52. Mexico Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 53. Brazil Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 54. Argentina Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Million)

Figure 55. Middle East and Africa Frozen Spring Roll Market Size by Country in 2022

Figure 56. Middle East and Africa Frozen Spring Roll Sales Market Share by Country (2018-2029)

Figure 57. Middle East and Africa Frozen Spring Roll Revenue Market Share by Country (2018-2029)

Figure 58. Turkey Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 59. Saudi Arabia Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 60. UAE Frozen Spring Roll Revenue Growth Rate (2018-2029) & (US\$ Million)

Figure 61. Global Frozen Spring Roll Sales Market Share by Type (2018-2029)

Figure 62. Global Frozen Spring Roll Revenue Market Share by Type (2018-2029)

Figure 63. Global Frozen Spring Roll Price (US\$/MT) by Type (2018-2029)

Figure 64. Global Frozen Spring Roll Sales Market Share by Distribution Channel (2018-2029)

Figure 65. Global Frozen Spring Roll Revenue Market Share by Distribution Channel (2018-2029)

Figure 66. Global Frozen Spring Roll Price (US\$/MT) by Distribution Channel (2018-2029)

Figure 67. Frozen Spring Roll Value Chain

Figure 68. Frozen Spring Roll Production Mode & Process

Figure 69. Direct Comparison with Distribution Share

Figure 70. Distributors Profiles

Figure 71. Frozen Spring Roll Industry Opportunities and Challenges

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