

Flower and Ornamental Plants Industry Research Report 2023

<https://marketpublishers.com/r/FBCC8E58225CEN.html>

Date: August 2023

Pages: 102

Price: US\$ 2,950.00 (Single User License)

ID: FBCC8E58225CEN

Abstracts

This report aims to provide a comprehensive presentation of the global market for Flower and Ornamental Plants, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Flower and Ornamental Plants.

The Flower and Ornamental Plants market size, estimations, and forecasts are provided in terms of sales volume (M Pcs) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Flower and Ornamental Plants market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Flower and Ornamental Plants manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.

This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

D?mmen Orange

Syngenta Flowers

Finlays

Beekenkamp

Karuturi

Oserian

Selecta One

Washington Bulb

Arcangeli Giovanni & Figlio

Carzan Flowers

Rosebud

Kariki

Multiflora

Karen Roses

Harvest Flower

Queens Group

Ball Horticultural

Afriflora

Double H

Product Type Insights

Global markets are presented by Flower and Ornamental Plants type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Flower and Ornamental Plants are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Flower and Ornamental Plants segment by Type

Potted Plants

Cut Flowers

Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Flower and Ornamental Plants market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Flower and Ornamental Plants market.

Flower and Ornamental Plants segment by Application

Home

Commercial

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Flower and Ornamental Plants market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Flower and Ornamental Plants market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Flower and Ornamental Plants and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Flower and Ornamental Plants industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Flower and Ornamental Plants.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Flower and Ornamental Plants manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Flower and Ornamental Plants by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Flower and Ornamental Plants in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the

market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Flower and Ornamental Plants Market Size (2018-2029) & (US\$ Million)
 - 2.2.2 Global Flower and Ornamental Plants Sales (2018-2029)
 - 2.2.3 Global Flower and Ornamental Plants Market Average Price (2018-2029)
- 2.3 Flower and Ornamental Plants by Type
 - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.3.2 Potted Plants
 - 2.3.3 Cut Flowers
- 2.4 Flower and Ornamental Plants by Application
 - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.4.2 Home
 - 2.4.3 Commercial

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Flower and Ornamental Plants Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Flower and Ornamental Plants Sales (M Pcs) of Manufacturers (2018-2023)
- 3.3 Global Flower and Ornamental Plants Revenue of Manufacturers (2018-2023)
- 3.4 Global Flower and Ornamental Plants Average Price by Manufacturers (2018-2023)
- 3.5 Global Flower and Ornamental Plants Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of Flower and Ornamental Plants, Manufacturing Sites & Headquarters

- 3.7 Global Manufacturers of Flower and Ornamental Plants, Product Type & Application
- 3.8 Global Manufacturers of Flower and Ornamental Plants, Date of Enter into This Industry
- 3.9 Global Flower and Ornamental Plants Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 D?mmen Orange

- 4.1.1 D?mmen Orange Company Information
- 4.1.2 D?mmen Orange Business Overview
- 4.1.3 D?mmen Orange Flower and Ornamental Plants Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 D?mmen Orange Flower and Ornamental Plants Product Portfolio
- 4.1.5 D?mmen Orange Recent Developments

4.2 Syngenta Flowers

- 4.2.1 Syngenta Flowers Company Information
- 4.2.2 Syngenta Flowers Business Overview
- 4.2.3 Syngenta Flowers Flower and Ornamental Plants Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 Syngenta Flowers Flower and Ornamental Plants Product Portfolio
- 4.2.5 Syngenta Flowers Recent Developments

4.3 Finlays

- 4.3.1 Finlays Company Information
- 4.3.2 Finlays Business Overview
- 4.3.3 Finlays Flower and Ornamental Plants Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 Finlays Flower and Ornamental Plants Product Portfolio
- 4.3.5 Finlays Recent Developments

4.4 Beekenkamp

- 4.4.1 Beekenkamp Company Information
- 4.4.2 Beekenkamp Business Overview
- 4.4.3 Beekenkamp Flower and Ornamental Plants Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Beekenkamp Flower and Ornamental Plants Product Portfolio
- 4.4.5 Beekenkamp Recent Developments

4.5 Karuturi

- 4.5.1 Karuturi Company Information
- 4.5.2 Karuturi Business Overview

4.5.3 Karuturi Flower and Ornamental Plants Sales, Revenue and Gross Margin (2018-2023)

6.5.4 Karuturi Flower and Ornamental Plants Product Portfolio

6.5.5 Karuturi Recent Developments

4.6 Oserian

4.6.1 Oserian Company Information

4.6.2 Oserian Business Overview

4.6.3 Oserian Flower and Ornamental Plants Sales, Revenue and Gross Margin (2018-2023)

4.6.4 Oserian Flower and Ornamental Plants Product Portfolio

4.6.5 Oserian Recent Developments

4.7 Selecta One

4.7.1 Selecta One Company Information

4.7.2 Selecta One Business Overview

4.7.3 Selecta One Flower and Ornamental Plants Sales, Revenue and Gross Margin (2018-2023)

4.7.4 Selecta One Flower and Ornamental Plants Product Portfolio

4.7.5 Selecta One Recent Developments

6.8 Washington Bulb

4.8.1 Washington Bulb Company Information

4.8.2 Washington Bulb Business Overview

4.8.3 Washington Bulb Flower and Ornamental Plants Sales, Revenue and Gross Margin (2018-2023)

4.8.4 Washington Bulb Flower and Ornamental Plants Product Portfolio

4.8.5 Washington Bulb Recent Developments

4.9 Arcangeli Giovanni & Figlio

4.9.1 Arcangeli Giovanni & Figlio Company Information

4.9.2 Arcangeli Giovanni & Figlio Business Overview

4.9.3 Arcangeli Giovanni & Figlio Flower and Ornamental Plants Sales, Revenue and Gross Margin (2018-2023)

4.9.4 Arcangeli Giovanni & Figlio Flower and Ornamental Plants Product Portfolio

4.9.5 Arcangeli Giovanni & Figlio Recent Developments

4.10 Carzan Flowers

4.10.1 Carzan Flowers Company Information

4.10.2 Carzan Flowers Business Overview

4.10.3 Carzan Flowers Flower and Ornamental Plants Sales, Revenue and Gross Margin (2018-2023)

4.10.4 Carzan Flowers Flower and Ornamental Plants Product Portfolio

4.10.5 Carzan Flowers Recent Developments

6.11 Rosebud

6.11.1 Rosebud Company Information

6.11.2 Rosebud Flower and Ornamental Plants Business Overview

6.11.3 Rosebud Flower and Ornamental Plants Sales, Revenue and Gross Margin
(2018-2023)

6.11.4 Rosebud Flower and Ornamental Plants Product Portfolio

6.11.5 Rosebud Recent Developments

6.12 Kariki

6.12.1 Kariki Company Information

6.12.2 Kariki Flower and Ornamental Plants Business Overview

6.12.3 Kariki Flower and Ornamental Plants Sales, Revenue and Gross Margin
(2018-2023)

6.12.4 Kariki Flower and Ornamental Plants Product Portfolio

6.12.5 Kariki Recent Developments

6.13 Multiflora

6.13.1 Multiflora Company Information

6.13.2 Multiflora Flower and Ornamental Plants Business Overview

6.13.3 Multiflora Flower and Ornamental Plants Sales, Revenue and Gross Margin
(2018-2023)

6.13.4 Multiflora Flower and Ornamental Plants Product Portfolio

6.13.5 Multiflora Recent Developments

6.14 Karen Roses

6.14.1 Karen Roses Company Information

6.14.2 Karen Roses Flower and Ornamental Plants Business Overview

6.14.3 Karen Roses Flower and Ornamental Plants Sales, Revenue and Gross Margin
(2018-2023)

6.14.4 Karen Roses Flower and Ornamental Plants Product Portfolio

6.14.5 Karen Roses Recent Developments

6.15 Harvest Flower

6.15.1 Harvest Flower Company Information

6.15.2 Harvest Flower Flower and Ornamental Plants Business Overview

6.15.3 Harvest Flower Flower and Ornamental Plants Sales, Revenue and Gross
Margin (2018-2023)

6.15.4 Harvest Flower Flower and Ornamental Plants Product Portfolio

6.15.5 Harvest Flower Recent Developments

6.16 Queens Group

6.16.1 Queens Group Company Information

6.16.2 Queens Group Flower and Ornamental Plants Business Overview

6.16.3 Queens Group Flower and Ornamental Plants Sales, Revenue and Gross

Margin (2018-2023)

6.16.4 Queens Group Flower and Ornamental Plants Product Portfolio

6.16.5 Queens Group Recent Developments

6.17 Ball Horticultural

6.17.1 Ball Horticultural Company Information

6.17.2 Ball Horticultural Flower and Ornamental Plants Business Overview

6.17.3 Ball Horticultural Flower and Ornamental Plants Sales, Revenue and Gross

Margin (2018-2023)

6.17.4 Ball Horticultural Flower and Ornamental Plants Product Portfolio

6.17.5 Ball Horticultural Recent Developments

6.18 Afriflora

6.18.1 Afriflora Company Information

6.18.2 Afriflora Flower and Ornamental Plants Business Overview

6.18.3 Afriflora Flower and Ornamental Plants Sales, Revenue and Gross Margin

(2018-2023)

6.18.4 Afriflora Flower and Ornamental Plants Product Portfolio

6.18.5 Afriflora Recent Developments

6.19 Double H

6.19.1 Double H Company Information

6.19.2 Double H Flower and Ornamental Plants Business Overview

6.19.3 Double H Flower and Ornamental Plants Sales, Revenue and Gross Margin

(2018-2023)

6.19.4 Double H Flower and Ornamental Plants Product Portfolio

6.19.5 Double H Recent Developments

5 GLOBAL FLOWER AND ORNAMENTAL PLANTS MARKET SCENARIO BY REGION

5.1 Global Flower and Ornamental Plants Market Size by Region: 2018 VS 2022 VS 2029

5.2 Global Flower and Ornamental Plants Sales by Region: 2018-2029

5.2.1 Global Flower and Ornamental Plants Sales by Region: 2018-2023

5.2.2 Global Flower and Ornamental Plants Sales by Region: 2024-2029

5.3 Global Flower and Ornamental Plants Revenue by Region: 2018-2029

5.3.1 Global Flower and Ornamental Plants Revenue by Region: 2018-2023

5.3.2 Global Flower and Ornamental Plants Revenue by Region: 2024-2029

5.4 North America Flower and Ornamental Plants Market Facts & Figures by Country

5.4.1 North America Flower and Ornamental Plants Market Size by Country: 2018 VS 2022 VS 2029

5.4.2 North America Flower and Ornamental Plants Sales by Country (2018-2029)

5.4.3 North America Flower and Ornamental Plants Revenue by Country (2018-2029)

5.4.4 U.S.

5.4.5 Canada

5.5 Europe Flower and Ornamental Plants Market Facts & Figures by Country

5.5.1 Europe Flower and Ornamental Plants Market Size by Country: 2018 VS 2022 VS 2029

5.5.2 Europe Flower and Ornamental Plants Sales by Country (2018-2029)

5.5.3 Europe Flower and Ornamental Plants Revenue by Country (2018-2029)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Flower and Ornamental Plants Market Facts & Figures by Country

5.6.1 Asia Pacific Flower and Ornamental Plants Market Size by Country: 2018 VS 2022 VS 2029

5.6.2 Asia Pacific Flower and Ornamental Plants Sales by Country (2018-2029)

5.6.3 Asia Pacific Flower and Ornamental Plants Revenue by Country (2018-2029)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Flower and Ornamental Plants Market Facts & Figures by Country

5.7.1 Latin America Flower and Ornamental Plants Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Flower and Ornamental Plants Sales by Country (2018-2029)

5.7.3 Latin America Flower and Ornamental Plants Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Flower and Ornamental Plants Market Facts & Figures by Country

5.8.1 Middle East and Africa Flower and Ornamental Plants Market Size by Country:

2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Flower and Ornamental Plants Sales by Country (2018-2029)

5.8.3 Middle East and Africa Flower and Ornamental Plants Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Flower and Ornamental Plants Sales by Type (2018-2029)

6.1.1 Global Flower and Ornamental Plants Sales by Type (2018-2029) & (M Pcs)

6.1.2 Global Flower and Ornamental Plants Sales Market Share by Type (2018-2029)

6.2 Global Flower and Ornamental Plants Revenue by Type (2018-2029)

6.2.1 Global Flower and Ornamental Plants Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global Flower and Ornamental Plants Revenue Market Share by Type (2018-2029)

6.3 Global Flower and Ornamental Plants Price by Type (2018-2029)

7 SEGMENT BY APPLICATION

7.1 Global Flower and Ornamental Plants Sales by Application (2018-2029)

7.1.1 Global Flower and Ornamental Plants Sales by Application (2018-2029) & (M Pcs)

7.1.2 Global Flower and Ornamental Plants Sales Market Share by Application (2018-2029)

7.2 Global Flower and Ornamental Plants Revenue by Application (2018-2029)

6.2.1 Global Flower and Ornamental Plants Sales by Application (2018-2029) & (US\$ Million)

6.2.2 Global Flower and Ornamental Plants Revenue Market Share by Application (2018-2029)

7.3 Global Flower and Ornamental Plants Price by Application (2018-2029)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 Flower and Ornamental Plants Value Chain Analysis

8.1.1 Flower and Ornamental Plants Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Flower and Ornamental Plants Production Mode & Process

8.2 Flower and Ornamental Plants Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Flower and Ornamental Plants Distributors

8.2.3 Flower and Ornamental Plants Customers

9 GLOBAL FLOWER AND ORNAMENTAL PLANTS ANALYZING MARKET DYNAMICS

9.1 Flower and Ornamental Plants Industry Trends

9.2 Flower and Ornamental Plants Industry Drivers

9.3 Flower and Ornamental Plants Industry Opportunities and Challenges

9.4 Flower and Ornamental Plants Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

I would like to order

Product name: Flower and Ornamental Plants Industry Research Report 2023

Product link: <https://marketpublishers.com/r/FBCC8E58225CEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FBCC8E58225CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970