

# Flexible Plastic Packaging Industry Research Report 2024

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for Flexible Plastic Packaging, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Flexible Plastic Packaging.

The Flexible Plastic Packaging market size, estimations, and forecasts are provided in terms of output/shipments (K MT) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Flexible Plastic Packaging market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Flexible Plastic Packaging manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.

This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Amcor

Bemis

Sealed Air

Sonoco

Berry Plastics

Constantia Flexibles

Linpac

Huhtamaki

Wipak Group

ProAmpac

Ukrplastic

Novel

Zijiang

Southern Packaging Group

## Product Type Insights

Global markets are presented by Flexible Plastic Packaging type, along with growth forecasts through 2030. Estimates on production and value are based on the price in the supply chain at which the Flexible Plastic Packaging are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

### Flexible Plastic Packaging segment by Type

PP

PE

PET

Others

## Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Flexible Plastic Packaging market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Flexible Plastic Packaging market.

### Flexible Plastic Packaging segment by Application

Food Industrial

Pharmaceutical

Personal and Homecare

Others

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast value for 2030.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Flexible Plastic Packaging market

scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Flexible Plastic Packaging market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Flexible Plastic Packaging and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Flexible Plastic Packaging industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Flexible Plastic Packaging.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Flexible Plastic Packaging manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Flexible Plastic Packaging by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Flexible Plastic Packaging in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Flexible Plastic Packaging by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
    - 1.2.2 PP
    - 1.2.3 PE
    - 1.2.4 PET
    - 1.2.5 Others
- 2.3 Flexible Plastic Packaging by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Food Industrial
  - 2.3.3 Pharmaceutical
  - 2.3.4 Personal and Homecare
  - 2.3.5 Others
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Flexible Plastic Packaging Production Value Estimates and Forecasts (2019-2030)
  - 2.4.2 Global Flexible Plastic Packaging Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global Flexible Plastic Packaging Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global Flexible Plastic Packaging Market Average Price (2019-2030)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Flexible Plastic Packaging Production by Manufacturers (2019-2024)
- 3.2 Global Flexible Plastic Packaging Production Value by Manufacturers (2019-2024)
- 3.3 Global Flexible Plastic Packaging Average Price by Manufacturers (2019-2024)
- 3.4 Global Flexible Plastic Packaging Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Flexible Plastic Packaging Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Flexible Plastic Packaging Manufacturers, Product Type & Application
- 3.7 Global Flexible Plastic Packaging Manufacturers, Date of Enter into This Industry
- 3.8 Global Flexible Plastic Packaging Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Amcor

- 4.1.1 Amcor Flexible Plastic Packaging Company Information
- 4.1.2 Amcor Flexible Plastic Packaging Business Overview
- 4.1.3 Amcor Flexible Plastic Packaging Production Capacity, Value and Gross Margin (2019-2024)
- 4.1.4 Amcor Product Portfolio
- 4.1.5 Amcor Recent Developments

### 4.2 Bemis

- 4.2.1 Bemis Flexible Plastic Packaging Company Information
- 4.2.2 Bemis Flexible Plastic Packaging Business Overview
- 4.2.3 Bemis Flexible Plastic Packaging Production Capacity, Value and Gross Margin (2019-2024)
- 4.2.4 Bemis Product Portfolio
- 4.2.5 Bemis Recent Developments

### 4.3 Sealed Air

- 4.3.1 Sealed Air Flexible Plastic Packaging Company Information
- 4.3.2 Sealed Air Flexible Plastic Packaging Business Overview
- 4.3.3 Sealed Air Flexible Plastic Packaging Production Capacity, Value and Gross Margin (2019-2024)
- 4.3.4 Sealed Air Product Portfolio
- 4.3.5 Sealed Air Recent Developments

### 4.4 Sonoco

- 4.4.1 Sonoco Flexible Plastic Packaging Company Information
- 4.4.2 Sonoco Flexible Plastic Packaging Business Overview
- 4.4.3 Sonoco Flexible Plastic Packaging Production Capacity, Value and Gross Margin

(2019-2024)

4.4.4 Sonoco Product Portfolio

4.4.5 Sonoco Recent Developments

4.5 Berry Plastics

4.5.1 Berry Plastics Flexible Plastic Packaging Company Information

4.5.2 Berry Plastics Flexible Plastic Packaging Business Overview

4.5.3 Berry Plastics Flexible Plastic Packaging Production Capacity, Value and Gross Margin (2019-2024)

4.5.4 Berry Plastics Product Portfolio

4.5.5 Berry Plastics Recent Developments

4.6 Constantia Flexibles

4.6.1 Constantia Flexibles Flexible Plastic Packaging Company Information

4.6.2 Constantia Flexibles Flexible Plastic Packaging Business Overview

4.6.3 Constantia Flexibles Flexible Plastic Packaging Production Capacity, Value and Gross Margin (2019-2024)

4.6.4 Constantia Flexibles Product Portfolio

4.6.5 Constantia Flexibles Recent Developments

4.7 Linpac

4.7.1 Linpac Flexible Plastic Packaging Company Information

4.7.2 Linpac Flexible Plastic Packaging Business Overview

4.7.3 Linpac Flexible Plastic Packaging Production Capacity, Value and Gross Margin (2019-2024)

4.7.4 Linpac Product Portfolio

4.7.5 Linpac Recent Developments

4.8 Huhtamaki

4.8.1 Huhtamaki Flexible Plastic Packaging Company Information

4.8.2 Huhtamaki Flexible Plastic Packaging Business Overview

4.8.3 Huhtamaki Flexible Plastic Packaging Production Capacity, Value and Gross Margin (2019-2024)

4.8.4 Huhtamaki Product Portfolio

4.8.5 Huhtamaki Recent Developments

4.9 Wipak Group

4.9.1 Wipak Group Flexible Plastic Packaging Company Information

4.9.2 Wipak Group Flexible Plastic Packaging Business Overview

4.9.3 Wipak Group Flexible Plastic Packaging Production Capacity, Value and Gross Margin (2019-2024)

4.9.4 Wipak Group Product Portfolio

4.9.5 Wipak Group Recent Developments

4.10 ProAmpac

- 4.10.1 ProAmpac Flexible Plastic Packaging Company Information
- 4.10.2 ProAmpac Flexible Plastic Packaging Business Overview
- 4.10.3 ProAmpac Flexible Plastic Packaging Production Capacity, Value and Gross Margin (2019-2024)
- 4.10.4 ProAmpac Product Portfolio
- 4.10.5 ProAmpac Recent Developments
- 7.11 Ukrplastic
  - 7.11.1 Ukrplastic Flexible Plastic Packaging Company Information
  - 7.11.2 Ukrplastic Flexible Plastic Packaging Business Overview
  - 4.11.3 Ukrplastic Flexible Plastic Packaging Production Capacity, Value and Gross Margin (2019-2024)
  - 7.11.4 Ukrplastic Product Portfolio
  - 7.11.5 Ukrplastic Recent Developments
- 7.12 Novel
  - 7.12.1 Novel Flexible Plastic Packaging Company Information
  - 7.12.2 Novel Flexible Plastic Packaging Business Overview
  - 7.12.3 Novel Flexible Plastic Packaging Production Capacity, Value and Gross Margin (2019-2024)
  - 7.12.4 Novel Product Portfolio
  - 7.12.5 Novel Recent Developments
- 7.13 Zijiang
  - 7.13.1 Zijiang Flexible Plastic Packaging Company Information
  - 7.13.2 Zijiang Flexible Plastic Packaging Business Overview
  - 7.13.3 Zijiang Flexible Plastic Packaging Production Capacity, Value and Gross Margin (2019-2024)
  - 7.13.4 Zijiang Product Portfolio
  - 7.13.5 Zijiang Recent Developments
- 7.14 Southern Packaging Group
  - 7.14.1 Southern Packaging Group Flexible Plastic Packaging Company Information
  - 7.14.2 Southern Packaging Group Flexible Plastic Packaging Business Overview
  - 7.14.3 Southern Packaging Group Flexible Plastic Packaging Production Capacity, Value and Gross Margin (2019-2024)
  - 7.14.4 Southern Packaging Group Product Portfolio
  - 7.14.5 Southern Packaging Group Recent Developments

## **5 GLOBAL FLEXIBLE PLASTIC PACKAGING PRODUCTION BY REGION**

### **5.1 Global Flexible Plastic Packaging Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030**

- 5.2 Global Flexible Plastic Packaging Production by Region: 2019-2030
  - 5.2.1 Global Flexible Plastic Packaging Production by Region: 2019-2024
  - 5.2.2 Global Flexible Plastic Packaging Production Forecast by Region (2025-2030)
- 5.3 Global Flexible Plastic Packaging Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Flexible Plastic Packaging Production Value by Region: 2019-2030
  - 5.4.1 Global Flexible Plastic Packaging Production Value by Region: 2019-2024
  - 5.4.2 Global Flexible Plastic Packaging Production Value Forecast by Region (2025-2030)
- 5.5 Global Flexible Plastic Packaging Market Price Analysis by Region (2019-2024)
- 5.6 Global Flexible Plastic Packaging Production and Value, YOY Growth
  - 5.6.1 North America Flexible Plastic Packaging Production Value Estimates and Forecasts (2019-2030)
  - 5.6.2 Europe Flexible Plastic Packaging Production Value Estimates and Forecasts (2019-2030)
  - 5.6.3 China Flexible Plastic Packaging Production Value Estimates and Forecasts (2019-2030)
  - 5.6.4 Japan Flexible Plastic Packaging Production Value Estimates and Forecasts (2019-2030)
  - 5.6.5 Southeast Asia Flexible Plastic Packaging Production Value Estimates and Forecasts (2019-2030)

## **6 GLOBAL FLEXIBLE PLASTIC PACKAGING CONSUMPTION BY REGION**

- 6.1 Global Flexible Plastic Packaging Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 6.2 Global Flexible Plastic Packaging Consumption by Region (2019-2030)
  - 6.2.1 Global Flexible Plastic Packaging Consumption by Region: 2019-2030
  - 6.2.2 Global Flexible Plastic Packaging Forecasted Consumption by Region (2025-2030)
- 6.3 North America
  - 6.3.1 North America Flexible Plastic Packaging Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
  - 6.3.2 North America Flexible Plastic Packaging Consumption by Country (2019-2030)
  - 6.3.3 U.S.
  - 6.3.4 Canada
- 6.4 Europe
  - 6.4.1 Europe Flexible Plastic Packaging Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Flexible Plastic Packaging Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Flexible Plastic Packaging Consumption Growth Rate by Country:  
2019 VS 2023 VS 2030

6.5.2 Asia Pacific Flexible Plastic Packaging Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Flexible Plastic Packaging Consumption  
Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Flexible Plastic Packaging Consumption by  
Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

## **7 SEGMENT BY TYPE**

7.1 Global Flexible Plastic Packaging Production by Type (2019-2030)

7.1.1 Global Flexible Plastic Packaging Production by Type (2019-2030) & (K MT)

7.1.2 Global Flexible Plastic Packaging Production Market Share by Type (2019-2030)

7.2 Global Flexible Plastic Packaging Production Value by Type (2019-2030)

7.2.1 Global Flexible Plastic Packaging Production Value by Type (2019-2030) & (US\$  
Million)

7.2.2 Global Flexible Plastic Packaging Production Value Market Share by Type  
(2019-2030)

7.3 Global Flexible Plastic Packaging Price by Type (2019-2030)

## **8 SEGMENT BY APPLICATION**

### 8.1 Global Flexible Plastic Packaging Production by Application (2019-2030)

8.1.1 Global Flexible Plastic Packaging Production by Application (2019-2030) & (K MT)

8.1.2 Global Flexible Plastic Packaging Production by Application (2019-2030) & (K MT)

### 8.2 Global Flexible Plastic Packaging Production Value by Application (2019-2030)

8.2.1 Global Flexible Plastic Packaging Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Flexible Plastic Packaging Production Value Market Share by Application (2019-2030)

### 8.3 Global Flexible Plastic Packaging Price by Application (2019-2030)

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

### 9.1 Flexible Plastic Packaging Value Chain Analysis

9.1.1 Flexible Plastic Packaging Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Flexible Plastic Packaging Production Mode & Process

### 9.2 Flexible Plastic Packaging Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Flexible Plastic Packaging Distributors

9.2.3 Flexible Plastic Packaging Customers

## **10 GLOBAL FLEXIBLE PLASTIC PACKAGING ANALYZING MARKET DYNAMICS**

### 10.1 Flexible Plastic Packaging Industry Trends

### 10.2 Flexible Plastic Packaging Industry Drivers

### 10.3 Flexible Plastic Packaging Industry Opportunities and Challenges

### 10.4 Flexible Plastic Packaging Industry Restraints

## **11 REPORT CONCLUSION**

## **12 DISCLAIMER**



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