

Fleece Jackets & Vests Industry Research Report 2023

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Abstracts

This report aims to provide a comprehensive presentation of the global market for Fleece Jackets & Vests, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Fleece Jackets & Vests.

The Fleece Jackets & Vests market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Fleece Jackets & Vests market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Fleece Jackets & Vests manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.

This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Amer Sports

Columbia Sportswear

Jack Wolfskin

HanesBrands

Marmot

The North Face

Toread Outdoor

PELLIOT

Kailas

Eddie Bauer

Helly Hansen

Black Yak

OZARK

Lafuma

Patagonia

Outdoor Research

Product Type Insights

Global markets are presented by Fleece Jackets & Vests type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Fleece Jackets & Vests are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Fleece Jackets & Vests segment by Type

Fleece Jackets

Fleece Vests

Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Fleece Jackets & Vests market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Fleece Jackets & Vests market.

Fleece Jackets & Vests segment by Application

Men

Women

Kids

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to

business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Fleece Jackets & Vests market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Fleece Jackets & Vests market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Fleece Jackets & Vests and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Fleece Jackets & Vests industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Fleece Jackets & Vests.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Fleece Jackets & Vests manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Fleece Jackets & Vests by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Fleece Jackets & Vests in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find

the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Fleece Jackets & Vests Market Size (2018-2029) & (US\$ Million)
 - 2.2.2 Global Fleece Jackets & Vests Sales (2018-2029)
 - 2.2.3 Global Fleece Jackets & Vests Market Average Price (2018-2029)
- 2.3 Fleece Jackets & Vests by Type
 - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.3.2 Fleece Jackets
 - 2.3.3 Fleece Vests
- 2.4 Fleece Jackets & Vests by Application
 - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.4.2 Men
 - 2.4.3 Women
 - 2.4.4 Kids

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Fleece Jackets & Vests Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Fleece Jackets & Vests Sales (K Units) of Manufacturers (2018-2023)
- 3.3 Global Fleece Jackets & Vests Revenue of Manufacturers (2018-2023)
- 3.4 Global Fleece Jackets & Vests Average Price by Manufacturers (2018-2023)
- 3.5 Global Fleece Jackets & Vests Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of Fleece Jackets & Vests, Manufacturing Sites &

Headquarters

3.7 Global Manufacturers of Fleece Jackets & Vests, Product Type & Application

3.8 Global Manufacturers of Fleece Jackets & Vests, Date of Enter into This Industry

3.9 Global Fleece Jackets & Vests Market CR5 and HHI

3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Amer Sports

4.1.1 Amer Sports Company Information

4.1.2 Amer Sports Business Overview

4.1.3 Amer Sports Fleece Jackets & Vests Sales, Revenue and Gross Margin
(2018-2023)

4.1.4 Amer Sports Fleece Jackets & Vests Product Portfolio

4.1.5 Amer Sports Recent Developments

4.2 Columbia Sportswear

4.2.1 Columbia Sportswear Company Information

4.2.2 Columbia Sportswear Business Overview

4.2.3 Columbia Sportswear Fleece Jackets & Vests Sales, Revenue and Gross Margin
(2018-2023)

4.2.4 Columbia Sportswear Fleece Jackets & Vests Product Portfolio

4.2.5 Columbia Sportswear Recent Developments

4.3 Jack Wolfskin

4.3.1 Jack Wolfskin Company Information

4.3.2 Jack Wolfskin Business Overview

4.3.3 Jack Wolfskin Fleece Jackets & Vests Sales, Revenue and Gross Margin
(2018-2023)

4.3.4 Jack Wolfskin Fleece Jackets & Vests Product Portfolio

4.3.5 Jack Wolfskin Recent Developments

4.4 HanesBrands

4.4.1 HanesBrands Company Information

4.4.2 HanesBrands Business Overview

4.4.3 HanesBrands Fleece Jackets & Vests Sales, Revenue and Gross Margin
(2018-2023)

4.4.4 HanesBrands Fleece Jackets & Vests Product Portfolio

4.4.5 HanesBrands Recent Developments

4.5 Marmot

4.5.1 Marmot Company Information

4.5.2 Marmot Business Overview

- 4.5.3 Marmot Fleece Jackets & Vests Sales, Revenue and Gross Margin (2018-2023)
- 6.5.4 Marmot Fleece Jackets & Vests Product Portfolio
- 6.5.5 Marmot Recent Developments
- 4.6 The North Face
 - 4.6.1 The North Face Company Information
 - 4.6.2 The North Face Business Overview
 - 4.6.3 The North Face Fleece Jackets & Vests Sales, Revenue and Gross Margin (2018-2023)
 - 4.6.4 The North Face Fleece Jackets & Vests Product Portfolio
 - 4.6.5 The North Face Recent Developments
- 4.7 Toread Outdoor
 - 4.7.1 Toread Outdoor Company Information
 - 4.7.2 Toread Outdoor Business Overview
 - 4.7.3 Toread Outdoor Fleece Jackets & Vests Sales, Revenue and Gross Margin (2018-2023)
 - 4.7.4 Toread Outdoor Fleece Jackets & Vests Product Portfolio
 - 4.7.5 Toread Outdoor Recent Developments
- 6.8 PELLIOT
 - 4.8.1 PELLIOT Company Information
 - 4.8.2 PELLIOT Business Overview
 - 4.8.3 PELLIOT Fleece Jackets & Vests Sales, Revenue and Gross Margin (2018-2023)
 - 4.8.4 PELLIOT Fleece Jackets & Vests Product Portfolio
 - 4.8.5 PELLIOT Recent Developments
- 4.9 Kailas
 - 4.9.1 Kailas Company Information
 - 4.9.2 Kailas Business Overview
 - 4.9.3 Kailas Fleece Jackets & Vests Sales, Revenue and Gross Margin (2018-2023)
 - 4.9.4 Kailas Fleece Jackets & Vests Product Portfolio
 - 4.9.5 Kailas Recent Developments
- 4.10 Eddie Bauer
 - 4.10.1 Eddie Bauer Company Information
 - 4.10.2 Eddie Bauer Business Overview
 - 4.10.3 Eddie Bauer Fleece Jackets & Vests Sales, Revenue and Gross Margin (2018-2023)
 - 4.10.4 Eddie Bauer Fleece Jackets & Vests Product Portfolio
 - 4.10.5 Eddie Bauer Recent Developments
- 6.11 Helly Hansen
 - 6.11.1 Helly Hansen Company Information

- 6.11.2 Helly Hansen Fleece Jackets & Vests Business Overview
- 6.11.3 Helly Hansen Fleece Jackets & Vests Sales, Revenue and Gross Margin (2018-2023)
- 6.11.4 Helly Hansen Fleece Jackets & Vests Product Portfolio
- 6.11.5 Helly Hansen Recent Developments
- 6.12 Black Yak
 - 6.12.1 Black Yak Company Information
 - 6.12.2 Black Yak Fleece Jackets & Vests Business Overview
 - 6.12.3 Black Yak Fleece Jackets & Vests Sales, Revenue and Gross Margin (2018-2023)
 - 6.12.4 Black Yak Fleece Jackets & Vests Product Portfolio
 - 6.12.5 Black Yak Recent Developments
- 6.13 OZARK
 - 6.13.1 OZARK Company Information
 - 6.13.2 OZARK Fleece Jackets & Vests Business Overview
 - 6.13.3 OZARK Fleece Jackets & Vests Sales, Revenue and Gross Margin (2018-2023)
 - 6.13.4 OZARK Fleece Jackets & Vests Product Portfolio
 - 6.13.5 OZARK Recent Developments
- 6.14 Lafuma
 - 6.14.1 Lafuma Company Information
 - 6.14.2 Lafuma Fleece Jackets & Vests Business Overview
 - 6.14.3 Lafuma Fleece Jackets & Vests Sales, Revenue and Gross Margin (2018-2023)
 - 6.14.4 Lafuma Fleece Jackets & Vests Product Portfolio
 - 6.14.5 Lafuma Recent Developments
- 6.15 Patagonia
 - 6.15.1 Patagonia Company Information
 - 6.15.2 Patagonia Fleece Jackets & Vests Business Overview
 - 6.15.3 Patagonia Fleece Jackets & Vests Sales, Revenue and Gross Margin (2018-2023)
 - 6.15.4 Patagonia Fleece Jackets & Vests Product Portfolio
 - 6.15.5 Patagonia Recent Developments
- 6.16 Outdoor Research
 - 6.16.1 Outdoor Research Company Information
 - 6.16.2 Outdoor Research Fleece Jackets & Vests Business Overview
 - 6.16.3 Outdoor Research Fleece Jackets & Vests Sales, Revenue and Gross Margin (2018-2023)
 - 6.16.4 Outdoor Research Fleece Jackets & Vests Product Portfolio
 - 6.16.5 Outdoor Research Recent Developments

5 GLOBAL FLEECE JACKETS & VESTS MARKET SCENARIO BY REGION

5.1 Global Fleece Jackets & Vests Market Size by Region: 2018 VS 2022 VS 2029

5.2 Global Fleece Jackets & Vests Sales by Region: 2018-2029

5.2.1 Global Fleece Jackets & Vests Sales by Region: 2018-2023

5.2.2 Global Fleece Jackets & Vests Sales by Region: 2024-2029

5.3 Global Fleece Jackets & Vests Revenue by Region: 2018-2029

5.3.1 Global Fleece Jackets & Vests Revenue by Region: 2018-2023

5.3.2 Global Fleece Jackets & Vests Revenue by Region: 2024-2029

5.4 North America Fleece Jackets & Vests Market Facts & Figures by Country

5.4.1 North America Fleece Jackets & Vests Market Size by Country: 2018 VS 2022 VS 2029

5.4.2 North America Fleece Jackets & Vests Sales by Country (2018-2029)

5.4.3 North America Fleece Jackets & Vests Revenue by Country (2018-2029)

5.4.4 U.S.

5.4.5 Canada

5.5 Europe Fleece Jackets & Vests Market Facts & Figures by Country

5.5.1 Europe Fleece Jackets & Vests Market Size by Country: 2018 VS 2022 VS 2029

5.5.2 Europe Fleece Jackets & Vests Sales by Country (2018-2029)

5.5.3 Europe Fleece Jackets & Vests Revenue by Country (2018-2029)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Fleece Jackets & Vests Market Facts & Figures by Country

5.6.1 Asia Pacific Fleece Jackets & Vests Market Size by Country: 2018 VS 2022 VS 2029

5.6.2 Asia Pacific Fleece Jackets & Vests Sales by Country (2018-2029)

5.6.3 Asia Pacific Fleece Jackets & Vests Revenue by Country (2018-2029)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Fleece Jackets & Vests Market Facts & Figures by Country

5.7.1 Latin America Fleece Jackets & Vests Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Fleece Jackets & Vests Sales by Country (2018-2029)

5.7.3 Latin America Fleece Jackets & Vests Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Fleece Jackets & Vests Market Facts & Figures by Country

5.8.1 Middle East and Africa Fleece Jackets & Vests Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Fleece Jackets & Vests Sales by Country (2018-2029)

5.8.3 Middle East and Africa Fleece Jackets & Vests Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Fleece Jackets & Vests Sales by Type (2018-2029)

6.1.1 Global Fleece Jackets & Vests Sales by Type (2018-2029) & (K Units)

6.1.2 Global Fleece Jackets & Vests Sales Market Share by Type (2018-2029)

6.2 Global Fleece Jackets & Vests Revenue by Type (2018-2029)

6.2.1 Global Fleece Jackets & Vests Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global Fleece Jackets & Vests Revenue Market Share by Type (2018-2029)

6.3 Global Fleece Jackets & Vests Price by Type (2018-2029)

7 SEGMENT BY APPLICATION

7.1 Global Fleece Jackets & Vests Sales by Application (2018-2029)

7.1.1 Global Fleece Jackets & Vests Sales by Application (2018-2029) & (K Units)

7.1.2 Global Fleece Jackets & Vests Sales Market Share by Application (2018-2029)

7.2 Global Fleece Jackets & Vests Revenue by Application (2018-2029)

6.2.1 Global Fleece Jackets & Vests Sales by Application (2018-2029) & (US\$ Million)

6.2.2 Global Fleece Jackets & Vests Revenue Market Share by Application (2018-2029)

7.3 Global Fleece Jackets & Vests Price by Application (2018-2029)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 Fleece Jackets & Vests Value Chain Analysis

8.1.1 Fleece Jackets & Vests Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Fleece Jackets & Vests Production Mode & Process

8.2 Fleece Jackets & Vests Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Fleece Jackets & Vests Distributors

8.2.3 Fleece Jackets & Vests Customers

9 GLOBAL FLEECE JACKETS & VESTS ANALYZING MARKET DYNAMICS

9.1 Fleece Jackets & Vests Industry Trends

9.2 Fleece Jackets & Vests Industry Drivers

9.3 Fleece Jackets & Vests Industry Opportunities and Challenges

9.4 Fleece Jackets & Vests Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

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