

Extended Warranty Service for Consumer Electronics Industry Research Report 2023

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Abstracts

Highlights

The global Extended Warranty Service for Consumer Electronics market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

North American market for Extended Warranty Service for Consumer Electronics is estimated to increase from \$ million in 2023 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2024 through 2029.

Asia-Pacific market for Extended Warranty Service for Consumer Electronics is estimated to increase from \$ million in 2023 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2024 through 2029.

The major global companies of Extended Warranty Service for Consumer Electronics include Asurion, AIG, Allstate (Squaretrade), Assurant, Zurich, Chubb, Amtrust, Allianz and AXA, etc. In 2022, the world's top three vendors accounted for approximately % of the revenue.

The global market for Extended Warranty Service for Consumer Electronics in Laptops and PCs is estimated to increase from \$ million in 2023 to \$ million by 2029, at a CAGR of % during the forecast period of 2024 through 2029.

Considering the economic change due to COVID-19 and Russia-Ukraine War Influence, Standard Protection Plan, which accounted for % of the global market of Extended Warranty Service for Consumer Electronics in 2022, is expected to reach million US\$ by

2029, growing at a revised CAGR of % from 2024 to 2029.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Extended Warranty Service for Consumer Electronics, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Extended Warranty Service for Consumer Electronics.

The Extended Warranty Service for Consumer Electronics market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Extended Warranty Service for Consumer Electronics market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Extended Warranty Service for Consumer Electronics companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research

report include:

Asurion

AIG

Allstate (Squaretrade)

Assurant

Zurich

Chubb

Amtrust

Allianz

AXA

Aviva

CNA Financial (CCC)

Likewise (formerly Brightstar)

Product Type Insights

Global markets are presented by Extended Warranty Service for Consumer Electronics type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Extended Warranty Service for Consumer Electronics are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Extended Warranty Service for Consumer Electronics segment by Type

Standard Protection Plan

Accidental Protection Plan

Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Extended Warranty Service for Consumer Electronics market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Extended Warranty Service for Consumer Electronics market.

Extended Warranty Service for Consumer Electronics Segment by Application

Laptops and PCs

Mobile Phones

Wearables

VR Gaming

Tablets

Gaming

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and

political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

- United States

- Canada

Europe

- Germany

- France

- UK

- Italy

- Russia

- Nordic Countries

- Rest of Europe

Asia-Pacific

- China

- Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Extended Warranty Service for Consumer Electronics market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Extended Warranty Service for Consumer Electronics market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Extended Warranty Service for Consumer Electronics and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Extended Warranty Service for Consumer Electronics industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Extended Warranty Service for Consumer Electronics.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Extended Warranty Service for Consumer Electronics companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Extended Warranty Service for Consumer Electronics by Type
 - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029)
 - 2.2.2 Standard Protection Plan
 - 2.2.3 Accidental Protection Plan
- 2.3 Extended Warranty Service for Consumer Electronics by Application
 - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029)
 - 2.3.2 Laptops and PCs
 - 2.3.3 Mobile Phones
 - 2.3.4 Wearables
 - 2.3.5 VR Gaming
 - 2.3.6 Tablets
 - 2.3.7 Gaming
 - 2.3.8 Others
- 2.4 Assumptions and Limitations

3 EXTENDED WARRANTY SERVICE FOR CONSUMER ELECTRONICS BREAKDOWN DATA BY TYPE

- 3.1 Global Extended Warranty Service for Consumer Electronics Historic Market Size by Type (2018-2023)
- 3.2 Global Extended Warranty Service for Consumer Electronics Forecasted Market Size by Type (2023-2028)

4 EXTENDED WARRANTY SERVICE FOR CONSUMER ELECTRONICS

BREAKDOWN DATA BY APPLICATION

4.1 Global Extended Warranty Service for Consumer Electronics Historic Market Size by Application (2018-2023)

4.2 Global Extended Warranty Service for Consumer Electronics Forecasted Market Size by Application (2018-2023)

5 GLOBAL GROWTH TRENDS

5.1 Global Extended Warranty Service for Consumer Electronics Market Perspective (2018-2029)

5.2 Global Extended Warranty Service for Consumer Electronics Growth Trends by Region

5.2.1 Global Extended Warranty Service for Consumer Electronics Market Size by Region: 2018 VS 2022 VS 2029

5.2.2 Extended Warranty Service for Consumer Electronics Historic Market Size by Region (2018-2023)

5.2.3 Extended Warranty Service for Consumer Electronics Forecasted Market Size by Region (2024-2029)

5.3 Extended Warranty Service for Consumer Electronics Market Dynamics

5.3.1 Extended Warranty Service for Consumer Electronics Industry Trends

5.3.2 Extended Warranty Service for Consumer Electronics Market Drivers

5.3.3 Extended Warranty Service for Consumer Electronics Market Challenges

5.3.4 Extended Warranty Service for Consumer Electronics Market Restraints

6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

6.1 Global Top Extended Warranty Service for Consumer Electronics Players by Revenue

6.1.1 Global Top Extended Warranty Service for Consumer Electronics Players by Revenue (2018-2023)

6.1.2 Global Extended Warranty Service for Consumer Electronics Revenue Market Share by Players (2018-2023)

6.2 Global Extended Warranty Service for Consumer Electronics Industry Players Ranking, 2021 VS 2022 VS 2023

6.3 Global Key Players of Extended Warranty Service for Consumer Electronics Head office and Area Served

6.4 Global Extended Warranty Service for Consumer Electronics Players, Product Type & Application

6.5 Global Extended Warranty Service for Consumer Electronics Players, Date of Enter into This Industry

6.6 Global Extended Warranty Service for Consumer Electronics Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

7 NORTH AMERICA

7.1 North America Extended Warranty Service for Consumer Electronics Market Size (2018-2029)

7.2 North America Extended Warranty Service for Consumer Electronics Market Growth Rate by Country: 2018 VS 2022 VS 2029

7.3 North America Extended Warranty Service for Consumer Electronics Market Size by Country (2018-2023)

7.4 North America Extended Warranty Service for Consumer Electronics Market Size by Country (2024-2029)

7.5 United States

7.6 Canada

8 EUROPE

8.1 Europe Extended Warranty Service for Consumer Electronics Market Size (2018-2029)

8.2 Europe Extended Warranty Service for Consumer Electronics Market Growth Rate by Country: 2018 VS 2022 VS 2029

8.3 Europe Extended Warranty Service for Consumer Electronics Market Size by Country (2018-2023)

8.4 Europe Extended Warranty Service for Consumer Electronics Market Size by Country (2024-2029)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

9 ASIA-PACIFIC

9.1 Asia-Pacific Extended Warranty Service for Consumer Electronics Market Size (2018-2029)

9.2 Asia-Pacific Extended Warranty Service for Consumer Electronics Market Growth Rate by Country: 2018 VS 2022 VS 2029

9.3 Asia-Pacific Extended Warranty Service for Consumer Electronics Market Size by Country (2018-2023)

9.4 Asia-Pacific Extended Warranty Service for Consumer Electronics Market Size by Country (2024-2029)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

10 LATIN AMERICA

10.1 Latin America Extended Warranty Service for Consumer Electronics Market Size (2018-2029)

10.2 Latin America Extended Warranty Service for Consumer Electronics Market Growth Rate by Country: 2018 VS 2022 VS 2029

10.3 Latin America Extended Warranty Service for Consumer Electronics Market Size by Country (2018-2023)

10.4 Latin America Extended Warranty Service for Consumer Electronics Market Size by Country (2024-2029)

9.4 Mexico

9.5 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Extended Warranty Service for Consumer Electronics Market Size (2018-2029)

11.2 Middle East & Africa Extended Warranty Service for Consumer Electronics Market Growth Rate by Country: 2018 VS 2022 VS 2029

11.3 Middle East & Africa Extended Warranty Service for Consumer Electronics Market Size by Country (2018-2023)

11.4 Middle East & Africa Extended Warranty Service for Consumer Electronics Market Size by Country (2024-2029)

10.4 Turkey

10.5 Saudi Arabia

10.6 UAE

12 PLAYERS PROFILED

11.1 Asurion

11.1.1 Asurion Company Detail

11.1.2 Asurion Business Overview

11.1.3 Asurion Extended Warranty Service for Consumer Electronics Introduction

11.1.4 Asurion Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022)

11.1.5 Asurion Recent Development

11.2 AIG

11.2.1 AIG Company Detail

11.2.2 AIG Business Overview

11.2.3 AIG Extended Warranty Service for Consumer Electronics Introduction

11.2.4 AIG Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022)

11.2.5 AIG Recent Development

11.3 Allstate (Squaretrade)

11.3.1 Allstate (Squaretrade) Company Detail

11.3.2 Allstate (Squaretrade) Business Overview

11.3.3 Allstate (Squaretrade) Extended Warranty Service for Consumer Electronics Introduction

11.3.4 Allstate (Squaretrade) Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022)

11.3.5 Allstate (Squaretrade) Recent Development

11.4 Assurant

11.4.1 Assurant Company Detail

11.4.2 Assurant Business Overview

11.4.3 Assurant Extended Warranty Service for Consumer Electronics Introduction

11.4.4 Assurant Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022)

11.4.5 Assurant Recent Development

11.5 Zurich

11.5.1 Zurich Company Detail

11.5.2 Zurich Business Overview

11.5.3 Zurich Extended Warranty Service for Consumer Electronics Introduction

11.5.4 Zurich Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022)

11.5.5 Zurich Recent Development

11.6 Chubb

11.6.1 Chubb Company Detail

11.6.2 Chubb Business Overview

11.6.3 Chubb Extended Warranty Service for Consumer Electronics Introduction

11.6.4 Chubb Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022)

11.6.5 Chubb Recent Development

11.7 Amtrust

11.7.1 Amtrust Company Detail

11.7.2 Amtrust Business Overview

11.7.3 Amtrust Extended Warranty Service for Consumer Electronics Introduction

11.7.4 Amtrust Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022)

11.7.5 Amtrust Recent Development

11.8 Allianz

11.8.1 Allianz Company Detail

11.8.2 Allianz Business Overview

11.8.3 Allianz Extended Warranty Service for Consumer Electronics Introduction

11.8.4 Allianz Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022)

11.8.5 Allianz Recent Development

11.9 AXA

11.9.1 AXA Company Detail

11.9.2 AXA Business Overview

11.9.3 AXA Extended Warranty Service for Consumer Electronics Introduction

11.9.4 AXA Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022)

11.9.5 AXA Recent Development

11.10 Aviva

11.10.1 Aviva Company Detail

11.10.2 Aviva Business Overview

11.10.3 Aviva Extended Warranty Service for Consumer Electronics Introduction

11.10.4 Aviva Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022)

11.10.5 Aviva Recent Development

11.11 CNA Financial (CCC)

11.11.1 CNA Financial (CCC) Company Detail

11.11.2 CNA Financial (CCC) Business Overview

11.11.3 CNA Financial (CCC) Extended Warranty Service for Consumer Electronics

Introduction

11.11.4 CNA Financial (CCC) Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022)

11.11.5 CNA Financial (CCC) Recent Development

11.12 Likewize (formerly Brightstar)

11.12.1 Likewize (formerly Brightstar) Company Detail

11.12.2 Likewize (formerly Brightstar) Business Overview

11.12.3 Likewize (formerly Brightstar) Extended Warranty Service for Consumer

Electronics Introduction

11.12.4 Likewize (formerly Brightstar) Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022)

11.12.5 Likewize (formerly Brightstar) Recent Development

13 REPORT CONCLUSION

14 DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Extended Warranty Service for Consumer Electronics Market Size by Type (2018-2023) & (US\$ Million)

Table 6. Global Extended Warranty Service for Consumer Electronics Revenue Market Share by Type (2018-2023)

Table 7. Global Extended Warranty Service for Consumer Electronics Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 8. Global Extended Warranty Service for Consumer Electronics Revenue Market Share by Type (2024-2029)

Table 9. Global Extended Warranty Service for Consumer Electronics Market Size by Application (2018-2023) & (US\$ Million)

Table 10. Global Extended Warranty Service for Consumer Electronics Revenue Market Share by Application (2018-2023)

Table 11. Global Extended Warranty Service for Consumer Electronics Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 12. Global Extended Warranty Service for Consumer Electronics Revenue Market Share by Application (2024-2029)

Table 13. Global Extended Warranty Service for Consumer Electronics Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 14. Global Extended Warranty Service for Consumer Electronics Market Size by Region (2018-2023) & (US\$ Million)

Table 15. Global Extended Warranty Service for Consumer Electronics Market Share by Region (2018-2023)

Table 16. Global Extended Warranty Service for Consumer Electronics Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 17. Global Extended Warranty Service for Consumer Electronics Market Share by Region (2024-2029)

Table 18. Extended Warranty Service for Consumer Electronics Market Trends

Table 19. Extended Warranty Service for Consumer Electronics Market Drivers

Table 20. Extended Warranty Service for Consumer Electronics Market Challenges

Table 21. Extended Warranty Service for Consumer Electronics Market Restraints

- Table 22. Global Top Extended Warranty Service for Consumer Electronics Manufacturers by Revenue (US\$ Million) & (2018-2023)
- Table 23. Global Extended Warranty Service for Consumer Electronics Revenue Market Share by Manufacturers (2018-2023)
- Table 24. Global Extended Warranty Service for Consumer Electronics Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
- Table 25. Global Key Players of Extended Warranty Service for Consumer Electronics, Headquarters and Area Served
- Table 26. Global Extended Warranty Service for Consumer Electronics Manufacturers, Product Type & Application
- Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 28. Global Extended Warranty Service for Consumer Electronics by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)
- Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 30. North America Extended Warranty Service for Consumer Electronics Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 31. North America Extended Warranty Service for Consumer Electronics Market Size by Country (2018-2023) & (US\$ Million)
- Table 32. North America Extended Warranty Service for Consumer Electronics Market Size by Country (2024-2029) & (US\$ Million)
- Table 33. Europe Extended Warranty Service for Consumer Electronics Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 34. Europe Extended Warranty Service for Consumer Electronics Market Size by Country (2018-2023) & (US\$ Million)
- Table 35. Europe Extended Warranty Service for Consumer Electronics Market Size by Country (2024-2029) & (US\$ Million)
- Table 36. Asia-Pacific Extended Warranty Service for Consumer Electronics Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 37. Asia-Pacific Extended Warranty Service for Consumer Electronics Market Size by Country (2018-2023) & (US\$ Million)
- Table 38. Asia-Pacific Extended Warranty Service for Consumer Electronics Market Size by Country (2024-2029) & (US\$ Million)
- Table 39. Latin America Extended Warranty Service for Consumer Electronics Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 40. Latin America Extended Warranty Service for Consumer Electronics Market Size by Country (2018-2023) & (US\$ Million)
- Table 41. Latin America Extended Warranty Service for Consumer Electronics Market Size by Country (2024-2029) & (US\$ Million)
- Table 42. Middle East & Africa Extended Warranty Service for Consumer Electronics

Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 43. Middle East & Africa Extended Warranty Service for Consumer Electronics Market Size by Country (2018-2023) & (US\$ Million)

Table 44. Middle East & Africa Extended Warranty Service for Consumer Electronics Market Size by Country (2024-2029) & (US\$ Million)

Table 45. Asurion Company Detail

Table 46. Asurion Business Overview

Table 47. Asurion Extended Warranty Service for Consumer Electronics Product

Table 48. Asurion Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022) & (US\$ Million)

Table 49. Asurion Recent Development

Table 50. AIG Company Detail

Table 51. AIG Business Overview

Table 52. AIG Extended Warranty Service for Consumer Electronics Product

Table 53. AIG Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022) & (US\$ Million)

Table 54. AIG Recent Development

Table 55. Allstate (Squaretrade) Company Detail

Table 56. Allstate (Squaretrade) Business Overview

Table 57. Allstate (Squaretrade) Extended Warranty Service for Consumer Electronics Product

Table 58. Allstate (Squaretrade) Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022) & (US\$ Million)

Table 59. Allstate (Squaretrade) Recent Development

Table 60. Assurant Company Detail

Table 61. Assurant Business Overview

Table 62. Assurant Extended Warranty Service for Consumer Electronics Product

Table 63. Assurant Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022) & (US\$ Million)

Table 64. Assurant Recent Development

Table 65. Zurich Company Detail

Table 66. Zurich Business Overview

Table 67. Zurich Extended Warranty Service for Consumer Electronics Product

Table 68. Zurich Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022) & (US\$ Million)

Table 69. Zurich Recent Development

Table 70. Chubb Company Detail

Table 71. Chubb Business Overview

Table 72. Chubb Extended Warranty Service for Consumer Electronics Product

Table 73. Chubb Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022) & (US\$ Million)

Table 74. Chubb Recent Development

Table 75. Amtrust Company Detail

Table 76. Amtrust Business Overview

Table 77. Amtrust Extended Warranty Service for Consumer Electronics Product

Table 78. Amtrust Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022) & (US\$ Million)

Table 79. Amtrust Recent Development

Table 80. Allianz Company Detail

Table 81. Allianz Business Overview

Table 82. Allianz Extended Warranty Service for Consumer Electronics Product

Table 83. Allianz Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022) & (US\$ Million)

Table 84. Allianz Recent Development

Table 85. AXA Company Detail

Table 86. AXA Business Overview

Table 87. AXA Extended Warranty Service for Consumer Electronics Product

Table 88. AXA Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022) & (US\$ Million)

Table 89. AXA Recent Development

Table 90. Aviva Company Detail

Table 91. Aviva Business Overview

Table 92. Aviva Extended Warranty Service for Consumer Electronics Product

Table 93. Aviva Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022) & (US\$ Million)

Table 94. Aviva Recent Development

Table 95. CNA Financial (CCC) Company Detail

Table 96. CNA Financial (CCC) Business Overview

Table 97. CNA Financial (CCC) Extended Warranty Service for Consumer ElectronicsProduct

Table 98. CNA Financial (CCC) Revenue in Extended Warranty Service for Consumer Electronics Business (2017-2022) & (US\$ Million)

Table 99. CNA Financial (CCC) Recent Development

Table 100. Likewize (formerly Brightstar) Company Detail

Table 101. Likewize (formerly Brightstar) Business Overview

Table 102. Likewize (formerly Brightstar) Extended Warranty Service for Consumer ElectronicsProduct

Table 103. Likewize (formerly Brightstar) Revenue in Extended Warranty Service for

Consumer Electronics Business (2017-2022) & (US\$ Million)

Table 104. Likewise (formerly Brightstar) Recent Development

Table 105. Asurion Company Information

Table 106. Asurion Business Overview

Table 107. Asurion Extended Warranty Service for Consumer Electronics Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million)

Table 108. Asurion Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million) Portfolio

Table 109. Asurion Recent Development

Table 110. AIG Company Information

Table 111. AIG Business Overview

Table 112. AIG Extended Warranty Service for Consumer Electronics Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million)

Table 113. AIG Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million) Portfolio

Table 114. AIG Recent Development

Table 115. Allstate (Squaretrade) Company Information

Table 116. Allstate (Squaretrade) Business Overview

Table 117. Allstate (Squaretrade) Extended Warranty Service for Consumer Electronics Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million)

Table 118. Allstate (Squaretrade) Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million) Portfolio

Table 119. Allstate (Squaretrade) Recent Development

Table 120. Assurant Company Information

Table 121. Assurant Business Overview

Table 122. Assurant Extended Warranty Service for Consumer Electronics Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million)

Table 123. Assurant Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million) Portfolio

Table 124. Assurant Recent Development

Table 125. Zurich Company Information

Table 126. Zurich Business Overview

Table 127. Zurich Extended Warranty Service for Consumer Electronics Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million)

Table 128. Zurich Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million) Portfolio

Table 129. Zurich Recent Development

Table 130. Chubb Company Information

Table 131. Chubb Business Overview

Table 132. Chubb Extended Warranty Service for Consumer Electronics Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million)

Table 133. Chubb Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million) Portfolio

Table 134. Chubb Recent Development

Table 135. Amtrust Company Information

Table 136. Amtrust Business Overview

Table 137. Amtrust Extended Warranty Service for Consumer Electronics Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million)

Table 138. Amtrust Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million) Portfolio

Table 139. Amtrust Recent Development

Table 140. Allianz Company Information

Table 141. Allianz Business Overview

Table 142. Allianz Extended Warranty Service for Consumer Electronics Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million)

Table 143. Allianz Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million) Portfolio

Table 144. Allianz Recent Development

Table 145. AXA Company Information

Table 146. AXA Business Overview

Table 147. AXA Extended Warranty Service for Consumer Electronics Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million)

Table 148. AXA Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million) Portfolio

Table 149. AXA Recent Development

Table 150. Aviva Company Information

Table 151. Aviva Business Overview

Table 152. Aviva Extended Warranty Service for Consumer Electronics Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$

Million)

Table 153. Aviva Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million) Portfolio

Table 154. Aviva Recent Development

Table 155. CNA Financial (CCC) Company Information

Table 156. CNA Financial (CCC) Business Overview

Table 157. CNA Financial (CCC) Extended Warranty Service for Consumer Electronics Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million)

Table 158. CNA Financial (CCC) Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million) Portfolio

Table 159. CNA Financial (CCC) Recent Development

Table 160. Likewize (formerly Brightstar) Company Information

Table 161. Likewize (formerly Brightstar) Business Overview

Table 162. Likewize (formerly Brightstar) Extended Warranty Service for Consumer Electronics Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million)

Table 163. Likewize (formerly Brightstar) Revenue in Extended Warranty Service for Consumer Electronics Business (2018-2023) & (US\$ Million) Portfolio

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