

# ESD-Safe Mat Industry Research Report 2023

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for ESD-Safe Mat, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding ESD-Safe Mat.

The ESD-Safe Mat market size, estimations, and forecasts are provided in terms of sales volume (K Sqm) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global ESD-Safe Mat market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the ESD-Safe Mat manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Desco (SCS)

RS Pro

COBA Europe

Hozan

ACL Staticide Inc

Bertech

Achilles Industrial Materials

Hakko

Superior Manufacturing Group

Ranco Industries

Cleansem

SDM Technologies

Shanghai Jiafu New Material Technology

Henryer Rubber

Zhejiang CONCO AntiStatic

Product Type Insights

Global markets are presented by ESD-Safe Mat type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the ESD-Safe Mat are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

### ESD-Safe Mat segment by Type

Vinyl ESD-Safe Mats

Rubber ESD-Safe Mats

PVC ESD-Safe Mats

Others (e.g. Amino Resin ESD-Safe Mats; Glass-filled Polyester ESD-Safe Mats etc)

### Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the ESD-Safe Mat market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the ESD-Safe Mat market.

### ESD-Safe Mat segment by Application

Table

Bench

Floor

Monitor

Others

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

### North America

U.S.

Canada

### Europe

Germany

France

U.K.

Italy

Russia

## Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

## Latin America

Mexico

Brazil

Argentina

## Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the ESD-Safe Mat market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global ESD-Safe Mat market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of ESD-Safe Mat and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War

Influence on the ESD-Safe Mat industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of ESD-Safe Mat.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of ESD-Safe Mat manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of ESD-Safe Mat by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of ESD-Safe Mat in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the

blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global ESD-Safe Mat Market Size (2018-2029) & (US\$ Million)
  - 2.2.2 Global ESD-Safe Mat Sales (2018-2029)
  - 2.2.3 Global ESD-Safe Mat Market Average Price (2018-2029)
- 2.3 ESD-Safe Mat by Type
  - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
  - 1.2.2 Vinyl ESD-Safe Mats
  - 1.2.3 Rubber ESD-Safe Mats
  - 1.2.4 PVC ESD-Safe Mats
  - 1.2.5 Others (e.g. Amino Resin ESD-Safe Mats; Glass-filled Polyester ESD-Safe Mats etc)
- 2.4 ESD-Safe Mat by Application
  - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.4.2 Table
  - 2.4.3 Bench
  - 2.4.4 Floor
  - 2.4.5 Monitor
  - 2.4.6 Others

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global ESD-Safe Mat Market Competitive Situation by Manufacturers (2018 Versus 2022)

- 3.2 Global ESD-Safe Mat Sales (K Sqm) of Manufacturers (2018-2023)
- 3.3 Global ESD-Safe Mat Revenue of Manufacturers (2018-2023)
- 3.4 Global ESD-Safe Mat Average Price by Manufacturers (2018-2023)
- 3.5 Global ESD-Safe Mat Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of ESD-Safe Mat, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of ESD-Safe Mat, Product Type & Application
- 3.8 Global Manufacturers of ESD-Safe Mat, Date of Enter into This Industry
- 3.9 Global ESD-Safe Mat Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Desco (SCS)

- 4.1.1 Desco (SCS) Company Information
- 4.1.2 Desco (SCS) Business Overview
- 4.1.3 Desco (SCS) ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 Desco (SCS) ESD-Safe Mat Product Portfolio
- 4.1.5 Desco (SCS) Recent Developments

### 4.2 RS Pro

- 4.2.1 RS Pro Company Information
- 4.2.2 RS Pro Business Overview
- 4.2.3 RS Pro ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 RS Pro ESD-Safe Mat Product Portfolio
- 4.2.5 RS Pro Recent Developments

### 4.3 COBA Europe

- 4.3.1 COBA Europe Company Information
- 4.3.2 COBA Europe Business Overview
- 4.3.3 COBA Europe ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 COBA Europe ESD-Safe Mat Product Portfolio
- 4.3.5 COBA Europe Recent Developments

### 4.4 Hozan

- 4.4.1 Hozan Company Information
- 4.4.2 Hozan Business Overview
- 4.4.3 Hozan ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Hozan ESD-Safe Mat Product Portfolio
- 4.4.5 Hozan Recent Developments

### 4.5 ACL Staticide Inc

- 4.5.1 ACL Staticide Inc Company Information
- 4.5.2 ACL Staticide Inc Business Overview

- 4.5.3 ACL Staticide Inc ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
- 6.5.4 ACL Staticide Inc ESD-Safe Mat Product Portfolio
- 6.5.5 ACL Staticide Inc Recent Developments
- 4.6 Bertech
  - 4.6.1 Bertech Company Information
  - 4.6.2 Bertech Business Overview
  - 4.6.3 Bertech ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
  - 4.6.4 Bertech ESD-Safe Mat Product Portfolio
  - 4.6.5 Bertech Recent Developments
- 4.7 Achilles Industrial Materials
  - 4.7.1 Achilles Industrial Materials Company Information
  - 4.7.2 Achilles Industrial Materials Business Overview
  - 4.7.3 Achilles Industrial Materials ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
  - 4.7.4 Achilles Industrial Materials ESD-Safe Mat Product Portfolio
  - 4.7.5 Achilles Industrial Materials Recent Developments
- 6.8 Hakko
  - 4.8.1 Hakko Company Information
  - 4.8.2 Hakko Business Overview
  - 4.8.3 Hakko ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
  - 4.8.4 Hakko ESD-Safe Mat Product Portfolio
  - 4.8.5 Hakko Recent Developments
- 4.9 Superior Manufacturing Group
  - 4.9.1 Superior Manufacturing Group Company Information
  - 4.9.2 Superior Manufacturing Group Business Overview
  - 4.9.3 Superior Manufacturing Group ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
  - 4.9.4 Superior Manufacturing Group ESD-Safe Mat Product Portfolio
  - 4.9.5 Superior Manufacturing Group Recent Developments
- 4.10 Ranco Industries
  - 4.10.1 Ranco Industries Company Information
  - 4.10.2 Ranco Industries Business Overview
  - 4.10.3 Ranco Industries ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
  - 4.10.4 Ranco Industries ESD-Safe Mat Product Portfolio
  - 4.10.5 Ranco Industries Recent Developments
- 6.11 Cleansem
  - 6.11.1 Cleansem Company Information
  - 6.11.2 Cleansem ESD-Safe Mat Business Overview

- 6.11.3 Cleansem ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
- 6.11.4 Cleansem ESD-Safe Mat Product Portfolio
- 6.11.5 Cleansem Recent Developments
- 6.12 SDM Technologies
  - 6.12.1 SDM Technologies Company Information
  - 6.12.2 SDM Technologies ESD-Safe Mat Business Overview
  - 6.12.3 SDM Technologies ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
  - 6.12.4 SDM Technologies ESD-Safe Mat Product Portfolio
  - 6.12.5 SDM Technologies Recent Developments
- 6.13 Shanghai Jiafu New Material Technology
  - 6.13.1 Shanghai Jiafu New Material Technology Company Information
  - 6.13.2 Shanghai Jiafu New Material Technology ESD-Safe Mat Business Overview
  - 6.13.3 Shanghai Jiafu New Material Technology ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
  - 6.13.4 Shanghai Jiafu New Material Technology ESD-Safe Mat Product Portfolio
  - 6.13.5 Shanghai Jiafu New Material Technology Recent Developments
- 6.14 Henyer Rubber
  - 6.14.1 Henyer Rubber Company Information
  - 6.14.2 Henyer Rubber ESD-Safe Mat Business Overview
  - 6.14.3 Henyer Rubber ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
  - 6.14.4 Henyer Rubber ESD-Safe Mat Product Portfolio
  - 6.14.5 Henyer Rubber Recent Developments
- 6.15 Zhejiang CONCO AntiStatic
  - 6.15.1 Zhejiang CONCO AntiStatic Company Information
  - 6.15.2 Zhejiang CONCO AntiStatic ESD-Safe Mat Business Overview
  - 6.15.3 Zhejiang CONCO AntiStatic ESD-Safe Mat Sales, Revenue and Gross Margin (2018-2023)
  - 6.15.4 Zhejiang CONCO AntiStatic ESD-Safe Mat Product Portfolio
  - 6.15.5 Zhejiang CONCO AntiStatic Recent Developments

## **5 GLOBAL ESD-SAFE MAT MARKET SCENARIO BY REGION**

- 5.1 Global ESD-Safe Mat Market Size by Region: 2018 VS 2022 VS 2029
- 5.2 Global ESD-Safe Mat Sales by Region: 2018-2029
  - 5.2.1 Global ESD-Safe Mat Sales by Region: 2018-2023
  - 5.2.2 Global ESD-Safe Mat Sales by Region: 2024-2029
- 5.3 Global ESD-Safe Mat Revenue by Region: 2018-2029
  - 5.3.1 Global ESD-Safe Mat Revenue by Region: 2018-2023

- 5.3.2 Global ESD-Safe Mat Revenue by Region: 2024-2029
- 5.4 North America ESD-Safe Mat Market Facts & Figures by Country
  - 5.4.1 North America ESD-Safe Mat Market Size by Country: 2018 VS 2022 VS 2029
  - 5.4.2 North America ESD-Safe Mat Sales by Country (2018-2029)
  - 5.4.3 North America ESD-Safe Mat Revenue by Country (2018-2029)
  - 5.4.4 U.S.
  - 5.4.5 Canada
- 5.5 Europe ESD-Safe Mat Market Facts & Figures by Country
  - 5.5.1 Europe ESD-Safe Mat Market Size by Country: 2018 VS 2022 VS 2029
  - 5.5.2 Europe ESD-Safe Mat Sales by Country (2018-2029)
  - 5.5.3 Europe ESD-Safe Mat Revenue by Country (2018-2029)
  - 5.5.4 Germany
  - 5.5.5 France
  - 5.5.6 U.K.
  - 5.5.7 Italy
  - 5.5.8 Russia
- 5.6 Asia Pacific ESD-Safe Mat Market Facts & Figures by Country
  - 5.6.1 Asia Pacific ESD-Safe Mat Market Size by Country: 2018 VS 2022 VS 2029
  - 5.6.2 Asia Pacific ESD-Safe Mat Sales by Country (2018-2029)
  - 5.6.3 Asia Pacific ESD-Safe Mat Revenue by Country (2018-2029)
  - 5.6.4 China
  - 5.6.5 Japan
  - 5.6.6 South Korea
  - 5.6.7 India
  - 5.6.8 Australia
  - 5.6.9 China Taiwan
  - 5.6.10 Indonesia
  - 5.6.11 Thailand
  - 5.6.12 Malaysia
- 5.7 Latin America ESD-Safe Mat Market Facts & Figures by Country
  - 5.7.1 Latin America ESD-Safe Mat Market Size by Country: 2018 VS 2022 VS 2029
  - 5.7.2 Latin America ESD-Safe Mat Sales by Country (2018-2029)
  - 5.7.3 Latin America ESD-Safe Mat Revenue by Country (2018-2029)
  - 5.7.4 Mexico
  - 5.7.5 Brazil
  - 5.7.6 Argentina
- 5.8 Middle East and Africa ESD-Safe Mat Market Facts & Figures by Country
  - 5.8.1 Middle East and Africa ESD-Safe Mat Market Size by Country: 2018 VS 2022 VS 2029

- 5.8.2 Middle East and Africa ESD-Safe Mat Sales by Country (2018-2029)
- 5.8.3 Middle East and Africa ESD-Safe Mat Revenue by Country (2018-2029)
- 5.8.4 Turkey
- 5.8.5 Saudi Arabia
- 5.8.6 UAE

## **6 SEGMENT BY TYPE**

- 6.1 Global ESD-Safe Mat Sales by Type (2018-2029)
  - 6.1.1 Global ESD-Safe Mat Sales by Type (2018-2029) & (K Sqm)
  - 6.1.2 Global ESD-Safe Mat Sales Market Share by Type (2018-2029)
- 6.2 Global ESD-Safe Mat Revenue by Type (2018-2029)
  - 6.2.1 Global ESD-Safe Mat Sales by Type (2018-2029) & (US\$ Million)
  - 6.2.2 Global ESD-Safe Mat Revenue Market Share by Type (2018-2029)
- 6.3 Global ESD-Safe Mat Price by Type (2018-2029)

## **7 SEGMENT BY APPLICATION**

- 7.1 Global ESD-Safe Mat Sales by Application (2018-2029)
  - 7.1.1 Global ESD-Safe Mat Sales by Application (2018-2029) & (K Sqm)
  - 7.1.2 Global ESD-Safe Mat Sales Market Share by Application (2018-2029)
- 7.2 Global ESD-Safe Mat Revenue by Application (2018-2029)
  - 6.2.1 Global ESD-Safe Mat Sales by Application (2018-2029) & (US\$ Million)
  - 6.2.2 Global ESD-Safe Mat Revenue Market Share by Application (2018-2029)
- 7.3 Global ESD-Safe Mat Price by Application (2018-2029)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

- 8.1 ESD-Safe Mat Value Chain Analysis
  - 8.1.1 ESD-Safe Mat Key Raw Materials
  - 8.1.2 Raw Materials Key Suppliers
  - 8.1.3 ESD-Safe Mat Production Mode & Process
- 8.2 ESD-Safe Mat Sales Channels Analysis
  - 8.2.1 Direct Comparison with Distribution Share
  - 8.2.2 ESD-Safe Mat Distributors
  - 8.2.3 ESD-Safe Mat Customers

## **9 GLOBAL ESD-SAFE MAT ANALYZING MARKET DYNAMICS**

- 9.1 ESD-Safe Mat Industry Trends
- 9.2 ESD-Safe Mat Industry Drivers
- 9.3 ESD-Safe Mat Industry Opportunities and Challenges
- 9.4 ESD-Safe Mat Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

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