

Escalators Industry Research Report 2023

<https://marketpublishers.com/r/E74A6A31724CEN.html>

Date: August 2023

Pages: 90

Price: US\$ 2,950.00 (Single User License)

ID: E74A6A31724CEN

Abstracts

Escalator in this report refers to staircase escalator as well as moving walkway. An escalator is a type of vertical transportation in the form of a moving staircase which carries people between floors of a building. It consists of a motor-driven chain of individually linked steps on a track which cycle on a pair of tracks which keep them horizontal. A moving walkway, also known as an autowalk, moving sidewalk, moving pavement, people-mover, travolator, or travelator, is a slow-moving conveyor mechanism that transports people across a horizontal or inclined plane over a short to medium distance.

Highlights

The global Escalators market is projected to reach US\$ million by 2028 from an estimated US\$ million in 2022, at a CAGR of % during 2024 and 2029.

Global Escalators key players include Otis, Schindler, Kone, TK Elevator, Mitsubishi Electric, etc. Global top five manufacturers hold a share about 45%. China is the largest market, with a share about 70%, followed by Europe and North America, both have a share about 15 percent. In terms of product, Escalators is the largest segment, with a share over 80%. And in terms of application, the largest application is Escalators, followed by Moving Walkways, etc.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Escalators, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Escalators.

The Escalators market size, estimations, and forecasts are provided in terms of output/shipments (Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Escalators market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Escalators manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Otis

Schindler

Kone

TK Elevator

Mitsubishi Electric

Toshiba

Hitachi

Fujitec

Hyundai

Canny Elevator

SJEC Corporation

Guangzhou Guangri Elevator

Zhejiang Meilun Elevator

Hangzhou XIO-Lift

Product Type Insights

Global markets are presented by Escalators type, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the Escalators are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Escalators segment by Type

Escalators

Moving Walkways

Others

Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Escalators market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Escalators market.

Escalators segment by Application

Commercial Centers

Airports

Transit Hubs

Supermarket & Retailer

Sports Complexes

Exhibition Halls

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market

estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Escalators market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Escalators market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of

Escalators and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Escalators industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Escalators.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Escalators manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Escalators by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Escalators in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Frequently Asked Questions

Which product segment grabbed the largest share in the Product Name market?

How is the competitive scenario of the Product Name market?

Which are the key factors aiding the Product Name market growth?

Which are the prominent players in the Product Name market?

Which region holds the maximum share in the Product Name market?

What will be the CAGR of the Product Name market during the forecast period?

Which application segment emerged as the leading segment in the Product Name market?

What key trends are likely to emerge in the Product Name market in the coming years?

What will be the Product Name market size by 2028?

Which company held the largest share in the Product Name market?

Contents

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Escalators Production by Manufacturers (Units) & (2018-2023)

Table 6. Global Escalators Production Market Share by Manufacturers

Table 7. Global Escalators Production Value by Manufacturers (US\$ Million) & (2018-2023)

Table 8. Global Escalators Production Value Market Share by Manufacturers (2018-2023)

Table 9. Global Escalators Average Price (US\$/Unit) of Key Manufacturers (2018-2023)

Table 10. Global Escalators Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 11. Global Escalators Manufacturers, Product Type & Application

Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 13. Global Escalators by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2022)

Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 15. Otis Escalators Company Information

Table 16. Otis Business Overview

Table 17. Otis Escalators Production (Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 18. Otis Product Portfolio

Table 19. Otis Recent Developments

Table 20. Schindler Escalators Company Information

Table 21. Schindler Business Overview

Table 22. Schindler Escalators Production (Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 23. Schindler Product Portfolio

Table 24. Schindler Recent Developments

Table 25. Kone Escalators Company Information

Table 26. Kone Business Overview

Table 27. Kone Escalators Production (Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 28. Kone Product Portfolio

Table 29. Kone Recent Developments

Table 30. TK Elevator Escalators Company Information

Table 31. TK Elevator Business Overview

Table 32. TK Elevator Escalators Production (Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 33. TK Elevator Product Portfolio

Table 34. TK Elevator Recent Developments

Table 35. Mitsubishi Electric Escalators Company Information

Table 36. Mitsubishi Electric Business Overview

Table 37. Mitsubishi Electric Escalators Production (Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 38. Mitsubishi Electric Product Portfolio

Table 39. Mitsubishi Electric Recent Developments

Table 40. Toshiba Escalators Company Information

Table 41. Toshiba Business Overview

Table 42. Toshiba Escalators Production (Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 43. Toshiba Product Portfolio

Table 44. Toshiba Recent Developments

Table 45. Hitachi Escalators Company Information

Table 46. Hitachi Business Overview

Table 47. Hitachi Escalators Production (Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 48. Hitachi Product Portfolio

Table 49. Hitachi Recent Developments

Table 50. Fujitec Escalators Company Information

Table 51. Fujitec Business Overview

Table 52. Fujitec Escalators Production (Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 53. Fujitec Product Portfolio

Table 54. Fujitec Recent Developments

Table 55. Hyundai Escalators Company Information

Table 56. Hyundai Business Overview

Table 57. Hyundai Escalators Production (Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)

Table 58. Hyundai Product Portfolio

Table 59. Hyundai Recent Developments

Table 60. Canny Elevator Escalators Company Information

Table 61. Canny Elevator Business Overview

- Table 62. Canny Elevator Escalators Production (Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 63. Canny Elevator Product Portfolio
- Table 64. Canny Elevator Recent Developments
- Table 65. SJEC Corporation Escalators Company Information
- Table 66. SJEC Corporation Business Overview
- Table 67. SJEC Corporation Escalators Production (Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 68. SJEC Corporation Product Portfolio
- Table 69. SJEC Corporation Recent Developments
- Table 70. Guangzhou Guangri Elevator Escalators Company Information
- Table 71. Guangzhou Guangri Elevator Business Overview
- Table 72. Guangzhou Guangri Elevator Escalators Production (Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 73. Guangzhou Guangri Elevator Product Portfolio
- Table 74. Guangzhou Guangri Elevator Recent Developments
- Table 75. Zhejiang Meilun Elevator Escalators Company Information
- Table 76. Zhejiang Meilun Elevator Business Overview
- Table 77. Zhejiang Meilun Elevator Escalators Production (Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 78. Zhejiang Meilun Elevator Product Portfolio
- Table 79. Zhejiang Meilun Elevator Recent Developments
- Table 80. Hangzhou XIO-Lift Escalators Company Information
- Table 81. Hangzhou XIO-Lift Business Overview
- Table 82. Hangzhou XIO-Lift Escalators Production (Units), Value (US\$ Million), Price (US\$/Unit) and Gross Margin (2018-2023)
- Table 83. Hangzhou XIO-Lift Product Portfolio
- Table 84. Hangzhou XIO-Lift Recent Developments
- Table 85. Global Escalators Production Comparison by Region: 2018 VS 2022 VS 2029 (Units)
- Table 86. Global Escalators Production by Region (2018-2023) & (Units)
- Table 87. Global Escalators Production Market Share by Region (2018-2023)
- Table 88. Global Escalators Production Forecast by Region (2024-2029) & (Units)
- Table 89. Global Escalators Production Market Share Forecast by Region (2024-2029)
- Table 90. Global Escalators Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 91. Global Escalators Production Value by Region (2018-2023) & (US\$ Million)
- Table 92. Global Escalators Production Value Market Share by Region (2018-2023)
- Table 93. Global Escalators Production Value Forecast by Region (2024-2029) & (US\$

Million)

Table 94. Global Escalators Production Value Market Share Forecast by Region (2024-2029)

Table 95. Global Escalators Market Average Price (US\$/Unit) by Region (2018-2023)

Table 96. Global Escalators Consumption Comparison by Region: 2018 VS 2022 VS 2029 (Units)

Table 97. Global Escalators Consumption by Region (2018-2023) & (Units)

Table 98. Global Escalators Consumption Market Share by Region (2018-2023)

Table 99. Global Escalators Forecasted Consumption by Region (2024-2029) & (Units)

Table 100. Global Escalators Forecasted Consumption Market Share by Region (2024-2029)

Table 101. North America Escalators Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (Units)

Table 102. North America Escalators Consumption by Country (2018-2023) & (Units)

Table 103. North America Escalators Consumption by Country (2024-2029) & (Units)

Table 104. Europe Escalators Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (Units)

Table 105. Europe Escalators Consumption by Country (2018-2023) & (Units)

Table 106. Europe Escalators Consumption by Country (2024-2029) & (Units)

Table 107. Asia Pacific Escalators Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (Units)

Table 108. Asia Pacific Escalators Consumption by Country (2018-2023) & (Units)

Table 109. Asia Pacific Escalators Consumption by Country (2024-2029) & (Units)

Table 110. Latin America, Middle East & Africa Escalators Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (Units)

Table 111. Latin America, Middle East & Africa Escalators Consumption by Country (2018-2023) & (Units)

Table 112. Latin America, Middle East & Africa Escalators Consumption by Country (2024-2029) & (Units)

Table 113. Global Escalators Production by Type (2018-2023) & (Units)

Table 114. Global Escalators Production by Type (2024-2029) & (Units)

Table 115. Global Escalators Production Market Share by Type (2018-2023)

Table 116. Global Escalators Production Market Share by Type (2024-2029)

Table 117. Global Escalators Production Value by Type (2018-2023) & (US\$ Million)

Table 118. Global Escalators Production Value by Type (2024-2029) & (US\$ Million)

Table 119. Global Escalators Production Value Market Share by Type (2018-2023)

Table 120. Global Escalators Production Value Market Share by Type (2024-2029)

Table 121. Global Escalators Price by Type (2018-2023) & (US\$/Unit)

Table 122. Global Escalators Price by Type (2024-2029) & (US\$/Unit)

Table 123. Global Escalators Production by Application (2018-2023) & (Units)

Table 124. Global Escalators Production by Application (2024-2029) & (Units)

Table 125. Global Escalators Production Market Share by Application (2018-2023)

Table 126. Global Escalators Production Market Share by Application (2024-2029)

Table 127. Global Escalators Production Value by Application (2018-2023) & (US\$ Million)

Table 128. Global Escalators Production Value by Application (2024-2029) & (US\$ Million)

Table 129. Global Escalators Production Value Market Share by Application (2018-2023)

Table 130. Global Escalators Production Value Market Share by Application (2024-2029)

Table 131. Global Escalators Price by Application (2018-2023) & (US\$/Unit)

Table 132. Global Escalators Price by Application (2024-2029) & (US\$/Unit)

Table 133. Key Raw Materials

Table 134. Raw Materials Key Suppliers

Table 135. Escalators Distributors List

Table 136. Escalators Customers List

Table 137. Escalators Industry Trends

Table 138. Escalators Industry Drivers

Table 139. Escalators Industry Restraints

Table 140. Authors 12. List of This Report

List Of Figures

LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Escalators Product Picture

Figure 5. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Figure 6. Escalators Product Picture

Figure 7. Moving Walkways Product Picture

Figure 8. Others Product Picture

Figure 9. Commercial Centers Product Picture

Figure 10. Airports Product Picture

Figure 11. Transit Hubs Product Picture

Figure 12. Supermarket & Retailer Product Picture

Figure 13. Sports Complexes Product Picture

Figure 14. Exhibition Halls Product Picture

Figure 15. Others Product Picture

Figure 16. Global Escalators Production Value (US\$ Million), 2018 VS 2022 VS 2029

Figure 17. Global Escalators Production Value (2018-2029) & (US\$ Million)

Figure 18. Global Escalators Production Capacity (2018-2029) & (Units)

Figure 19. Global Escalators Production (2018-2029) & (Units)

Figure 20. Global Escalators Average Price (US\$/Unit) & (2018-2029)

Figure 21. Global Escalators Key Manufacturers, Manufacturing Sites & Headquarters

Figure 22. Global Escalators Manufacturers, Date of Enter into This Industry

Figure 23. Global Top 5 and 10 Escalators Players Market Share by Production Value in 2022

Figure 24. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 25. Global Escalators Production Comparison by Region: 2018 VS 2022 VS 2029 (Units)

Figure 26. Global Escalators Production Market Share by Region: 2018 VS 2022 VS 2029

Figure 27. Global Escalators Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US\$ Million)

Figure 28. Global Escalators Production Value Market Share by Region: 2018 VS 2022 VS 2029

Figure 29. North America Escalators Production Value (US\$ Million) Growth Rate (2018-2029)

- Figure 30. Europe Escalators Production Value (US\$ Million) Growth Rate (2018-2029)
- Figure 31. China Escalators Production Value (US\$ Million) Growth Rate (2018-2029)
- Figure 32. Japan Escalators Production Value (US\$ Million) Growth Rate (2018-2029)
- Figure 33. Global Escalators Consumption Comparison by Region: 2018 VS 2022 VS 2029 (Units)
- Figure 34. Global Escalators Consumption Market Share by Region: 2018 VS 2022 VS 2029
- Figure 35. North America Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 36. North America Escalators Consumption Market Share by Country (2018-2029)
- Figure 37. United States Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 38. Canada Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 39. Europe Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 40. Europe Escalators Consumption Market Share by Country (2018-2029)
- Figure 41. Germany Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 42. France Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 43. U.K. Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 44. Italy Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 45. Netherlands Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 46. Asia Pacific Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 47. Asia Pacific Escalators Consumption Market Share by Country (2018-2029)
- Figure 48. China Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 49. Japan Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 50. South Korea Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 51. China Taiwan Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 52. Southeast Asia Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 53. India Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 54. Australia Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 55. Latin America, Middle East & Africa Escalators Consumption and Growth Rate (2018-2029) & (Units)
- Figure 56. Latin America, Middle East & Africa Escalators Consumption Market Share by Country (2018-2029)
- Figure 57. Mexico Escalators Consumption and Growth Rate (2018-2029) & (Units)

Figure 58. Brazil Escalators Consumption and Growth Rate (2018-2029) & (Units)

Figure 59. Turkey Escalators Consumption and Growth Rate (2018-2029) & (Units)

Figure 60. GCC Countries Escalators Consumption and Growth Rate (2018-2029) & (Units)

Figure 61. Global Escalators Production Market Share by Type (2018-2029)

Figure 62. Global Escalators Production Value Market Share by Type (2018-2029)

Figure 63. Global Escalators Price (US\$/Unit) by Type (2018-2029)

Figure 64. Global Escalators Production Market Share by Application (2018-2029)

Figure 65. Global Escalators Production Value Market Share by Application (2018-2029)

Figure 66. Global Escalators Price (US\$/Unit) by Application (2018-2029)

Figure 67. Escalators Value Chain

Figure 68. Escalators Production Mode & Process

Figure 69. Direct Comparison with Distribution Share

Figure 70. Distributors Profiles

Figure 71. Escalators Industry Opportunities and Challenges

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