

# Equestrian Helmets Industry Research Report 2024

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## Abstracts

An equestrian helmet is a form of protective headgear worn when riding horses. This type of helmet is specially designed to protect the rider's head during falls off a horse, especially from striking a hard object while falling or being accidentally struck in the head by a horse's hoof.

Certified helmets are required headgear for many competitive riding events, particularly where horse and rider must jump or work at high speed. Helmets are worn more often by English-style riders and are gaining acceptance as required headgear for children. They are also widely accepted in fields such as horse racing, eventing or show jumping. They are required in eventing, in endurance riding and other types of competitions. People who take their horses hacking or trail riding sometimes wear helmets, though there are tremendous variations in helmet use in different regions and cultures. In the United States, use is by fewer than one in eight riders. Some states, such as Florida and New York, are starting to require by law that riders under the age of 14 wear helmets at equestrian establishments, on public highways and publicly owned land.

According to APO Research, the global Equestrian Helmets market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Equestrian Helmets key players include Troxel, Ovation, UVEX, etc. Global top three manufacturers hold a share about 30%.

Europe is the largest market, with a share over 40%, followed by USA, and Canada, both have a share about 35 percent.

In terms of product, Basic Helmet is the largest segment, with a share nearly 55%. And in terms of application, the largest application is Women, followed by Men, Children.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Equestrian Helmets, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Equestrian Helmets.

The report will help the Equestrian Helmets manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Equestrian Helmets market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Equestrian Helmets market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Troxel

UVEX

KEP

GPA

Samshield

Charles Owen

One K

Ovation

IRH Helmet

KASK

Tipperary

Horka

LAS

CASCO

Kylin

## Equestrian Helmets segment by Type

Show Helmet

Basic Helmet

Skull Helmet

## Equestrian Helmets segment by Application

Men

Women

Children

## Equestrian Helmets Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Equestrian Helmets market, and introduces in detail the market share, industry ranking, competitor

ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Equestrian Helmets and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Equestrian Helmets.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Equestrian Helmets manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main

companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Equestrian Helmets by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Equestrian Helmets in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Equestrian Helmets Market Size (2019-2030) & (US\$ Million)
  - 2.2.2 Global Equestrian Helmets Sales (2019-2030)
  - 2.2.3 Global Equestrian Helmets Market Average Price (2019-2030)
- 2.3 Equestrian Helmets by Type
  - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Show Helmet
  - 2.3.3 Basic Helmet
  - 2.3.4 Skull Helmet
- 2.4 Equestrian Helmets by Application
  - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.4.2 Men
  - 2.4.3 Women
  - 2.4.4 Children

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Equestrian Helmets Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Equestrian Helmets Sales (K Units) of Manufacturers (2019-2024)
- 3.3 Global Equestrian Helmets Revenue of Manufacturers (2019-2024)
- 3.4 Global Equestrian Helmets Average Price by Manufacturers (2019-2024)
- 3.5 Global Equestrian Helmets Industry Ranking, 2022 VS 2023 VS 2024



- 3.6 Global Manufacturers of Equestrian Helmets, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Equestrian Helmets, Product Type & Application
- 3.8 Global Manufacturers of Equestrian Helmets, Date of Enter into This Industry
- 3.9 Global Equestrian Helmets Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Troxel

- 4.1.1 Troxel Company Information
- 4.1.2 Troxel Business Overview
- 4.1.3 Troxel Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 Troxel Equestrian Helmets Product Portfolio
- 4.1.5 Troxel Recent Developments

### 4.2 UVEX

- 4.2.1 UVEX Company Information
- 4.2.2 UVEX Business Overview
- 4.2.3 UVEX Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 UVEX Equestrian Helmets Product Portfolio
- 4.2.5 UVEX Recent Developments

### 4.3 KEP

- 4.3.1 KEP Company Information
- 4.3.2 KEP Business Overview
- 4.3.3 KEP Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 KEP Equestrian Helmets Product Portfolio
- 4.3.5 KEP Recent Developments

### 4.4 GPA

- 4.4.1 GPA Company Information
- 4.4.2 GPA Business Overview
- 4.4.3 GPA Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 GPA Equestrian Helmets Product Portfolio
- 4.4.5 GPA Recent Developments

### 4.5 Samshield

- 4.5.1 Samshield Company Information
- 4.5.2 Samshield Business Overview
- 4.5.3 Samshield Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 Samshield Equestrian Helmets Product Portfolio
- 4.5.5 Samshield Recent Developments

### 4.6 Charles Owen

- 4.6.1 Charles Owen Company Information
- 4.6.2 Charles Owen Business Overview
- 4.6.3 Charles Owen Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.6.4 Charles Owen Equestrian Helmets Product Portfolio
- 4.6.5 Charles Owen Recent Developments
- 4.7 One K
  - 4.7.1 One K Company Information
  - 4.7.2 One K Business Overview
  - 4.7.3 One K Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.7.4 One K Equestrian Helmets Product Portfolio
  - 4.7.5 One K Recent Developments
- 4.8 Ovation
  - 4.8.1 Ovation Company Information
  - 4.8.2 Ovation Business Overview
  - 4.8.3 Ovation Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.8.4 Ovation Equestrian Helmets Product Portfolio
  - 4.8.5 Ovation Recent Developments
- 4.9 IRH Helmet
  - 4.9.1 IRH Helmet Company Information
  - 4.9.2 IRH Helmet Business Overview
  - 4.9.3 IRH Helmet Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.9.4 IRH Helmet Equestrian Helmets Product Portfolio
  - 4.9.5 IRH Helmet Recent Developments
- 4.10 KASK
  - 4.10.1 KASK Company Information
  - 4.10.2 KASK Business Overview
  - 4.10.3 KASK Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.10.4 KASK Equestrian Helmets Product Portfolio
  - 4.10.5 KASK Recent Developments
- 4.11 Tipperary
  - 4.11.1 Tipperary Company Information
  - 4.11.2 Tipperary Business Overview
  - 4.11.3 Tipperary Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.11.4 Tipperary Equestrian Helmets Product Portfolio
  - 4.11.5 Tipperary Recent Developments
- 4.12 Horka
  - 4.12.1 Horka Company Information
  - 4.12.2 Horka Business Overview

- 4.12.3 Horka Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
- 4.12.4 Horka Equestrian Helmets Product Portfolio
- 4.12.5 Horka Recent Developments
- 4.13 LAS
  - 4.13.1 LAS Company Information
  - 4.13.2 LAS Business Overview
  - 4.13.3 LAS Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.13.4 LAS Equestrian Helmets Product Portfolio
  - 4.13.5 LAS Recent Developments
- 4.14 CASCO
  - 4.14.1 CASCO Company Information
  - 4.14.2 CASCO Business Overview
  - 4.14.3 CASCO Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.14.4 CASCO Equestrian Helmets Product Portfolio
  - 4.14.5 CASCO Recent Developments
- 4.15 Kylin
  - 4.15.1 Kylin Company Information
  - 4.15.2 Kylin Business Overview
  - 4.15.3 Kylin Equestrian Helmets Sales, Revenue and Gross Margin (2019-2024)
  - 4.15.4 Kylin Equestrian Helmets Product Portfolio
  - 4.15.5 Kylin Recent Developments

## **5 GLOBAL EQUESTRIAN HELMETS MARKET SCENARIO BY REGION**

- 5.1 Global Equestrian Helmets Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Equestrian Helmets Sales by Region: 2019-2030
  - 5.2.1 Global Equestrian Helmets Sales by Region: 2019-2024
  - 5.2.2 Global Equestrian Helmets Sales by Region: 2025-2030
- 5.3 Global Equestrian Helmets Revenue by Region: 2019-2030
  - 5.3.1 Global Equestrian Helmets Revenue by Region: 2019-2024
  - 5.3.2 Global Equestrian Helmets Revenue by Region: 2025-2030
- 5.4 North America Equestrian Helmets Market Facts & Figures by Country
  - 5.4.1 North America Equestrian Helmets Market Size by Country: 2019 VS 2023 VS 2030
  - 5.4.2 North America Equestrian Helmets Sales by Country (2019-2030)
  - 5.4.3 North America Equestrian Helmets Revenue by Country (2019-2030)
  - 5.4.4 U.S.
  - 5.4.5 Canada
- 5.5 Europe Equestrian Helmets Market Facts & Figures by Country

5.5.1 Europe Equestrian Helmets Market Size by Country: 2019 VS 2023 VS 2030

5.5.2 Europe Equestrian Helmets Sales by Country (2019-2030)

5.5.3 Europe Equestrian Helmets Revenue by Country (2019-2030)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Equestrian Helmets Market Facts & Figures by Country

5.6.1 Asia Pacific Equestrian Helmets Market Size by Country: 2019 VS 2023 VS 2030

5.6.2 Asia Pacific Equestrian Helmets Sales by Country (2019-2030)

5.6.3 Asia Pacific Equestrian Helmets Revenue by Country (2019-2030)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Equestrian Helmets Market Facts & Figures by Country

5.7.1 Latin America Equestrian Helmets Market Size by Country: 2019 VS 2023 VS 2030

5.7.2 Latin America Equestrian Helmets Sales by Country (2019-2030)

5.7.3 Latin America Equestrian Helmets Revenue by Country (2019-2030)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Equestrian Helmets Market Facts & Figures by Country

5.8.1 Middle East and Africa Equestrian Helmets Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Equestrian Helmets Sales by Country (2019-2030)

5.8.3 Middle East and Africa Equestrian Helmets Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## **6 SEGMENT BY TYPE**

## 6.1 Global Equestrian Helmets Sales by Type (2019-2030)

6.1.1 Global Equestrian Helmets Sales by Type (2019-2030) & (K Units)

6.1.2 Global Equestrian Helmets Sales Market Share by Type (2019-2030)

## 6.2 Global Equestrian Helmets Revenue by Type (2019-2030)

6.2.1 Global Equestrian Helmets Sales by Type (2019-2030) & (US\$ Million)

6.2.2 Global Equestrian Helmets Revenue Market Share by Type (2019-2030)

## 6.3 Global Equestrian Helmets Price by Type (2019-2030)

## 7 SEGMENT BY APPLICATION

### 7.1 Global Equestrian Helmets Sales by Application (2019-2030)

7.1.1 Global Equestrian Helmets Sales by Application (2019-2030) & (K Units)

7.1.2 Global Equestrian Helmets Sales Market Share by Application (2019-2030)

### 7.2 Global Equestrian Helmets Revenue by Application (2019-2030)

7.2.1 Global Equestrian Helmets Sales by Application (2019-2030) & (US\$ Million)

7.2.2 Global Equestrian Helmets Revenue Market Share by Application (2019-2030)

### 7.3 Global Equestrian Helmets Price by Application (2019-2030)

## 8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

### 8.1 Equestrian Helmets Value Chain Analysis

8.1.1 Equestrian Helmets Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Equestrian Helmets Production Mode & Process

### 8.2 Equestrian Helmets Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Equestrian Helmets Distributors

8.2.3 Equestrian Helmets Customers

## 9 GLOBAL EQUESTRIAN HELMETS ANALYZING MARKET DYNAMICS

### 9.1 Equestrian Helmets Industry Trends

### 9.2 Equestrian Helmets Industry Drivers

### 9.3 Equestrian Helmets Industry Opportunities and Challenges

### 9.4 Equestrian Helmets Industry Restraints

## 10 REPORT CONCLUSION

## 11 DISCLAIMER

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