

# Enterprise Database Management System (DBMS) Industry Research Report 2023

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## Abstracts

A database management system is any software designed to manage, define, manipulate and retrieve the information stored in a database. Additionally, a DBMS can also manipulate the format in which the data is stored as well as field names, record structures and file structures. It can also define the rules that manipulate and validate the data. An enterprise database is used by enterprises and large organizations to manage their huge collection of data. Such a database helps companies improve their efficiency. An enterprise DBMS is designed to be accessed by 100 to 10,000 people at the same time. This can include large corporations with a few thousand employees or a busy web server with hundreds or thousands of people online accessing it at the same time.

## Highlights

The global Enterprise Database Management System (DBMS) market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

Global Enterprise Database Management System (DBMS) key players include Microsoft, IBM, Oracle, SAP, Vertica, etc. Global top five manufacturers hold a share about 58%. North America is the largest market, with a share about 43%, followed by Europe and China, both have a share over 38 percent. In terms of product, Relational Database is the largest segment, with a share over 72%. And in terms of application, the largest application is SMEs, followed by Large Enterprise, etc.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Enterprise Database Management System (DBMS), with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Enterprise Database Management System (DBMS).

The Enterprise Database Management System (DBMS) market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Enterprise Database Management System (DBMS) market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Enterprise Database Management System (DBMS) companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Oracle

Microsoft

IBM

SAP

AWS

MongoDB

Google Cloud

MarkLogic

MariaDB Corporation

InterSystems

Cloudera

Teradata

Vertica

Alibaba Cloud

Knack

TeamDesk by ForeSoft

## Product Type Insights

Global markets are presented by Enterprise Database Management System (DBMS) type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Enterprise Database Management System (DBMS) are procured by the companies.

This report has studied every segment and provided the market size using historical

data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Enterprise Database Management System (DBMS) segment by Type

Relational Database

Nonrelational Database

## Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Enterprise Database Management System (DBMS) market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Enterprise Database Management System (DBMS) market.

## Enterprise Database Management System (DBMS) Segment by Application

SMEs

Large Enterprise

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis

of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

## North America

United States

Canada

## Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

## Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Enterprise Database Management System (DBMS) market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to

come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Enterprise Database Management System (DBMS) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Enterprise Database Management System (DBMS) and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Enterprise Database Management System (DBMS) industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Enterprise Database Management System (DBMS).

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Enterprise Database Management System (DBMS) companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

## Frequently Asked Questions

What factors will challenge the Product Name market growth?



Which end-use segment will expand at the fastest CAGR in the Product Name market?

Which are the emerging players in the Product Name market?

How concentrated is the Product Name market?

Which factors are positively contributing to the Product Name market growth?

Which are the novel product innovations in the Product Name market?

Which product segment will emerge as the most lucrative in the Product Name market?

Which factors are increasing the competition in the Product Name market?

Which are the strategic measures taken by the Product Name industry players?

Which region will witness inactive growth during the forecast period?

What key trends are likely to emerge in the Product Name market in the coming years?

## Contents

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Enterprise Database Management System (DBMS) Market Size by Type (2018-2023) & (US\$ Million)

Table 6. Global Enterprise Database Management System (DBMS) Revenue Market Share by Type (2018-2023)

Table 7. Global Enterprise Database Management System (DBMS) Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 8. Global Enterprise Database Management System (DBMS) Revenue Market Share by Type (2024-2029)

Table 9. Global Enterprise Database Management System (DBMS) Market Size by Application (2018-2023) & (US\$ Million)

Table 10. Global Enterprise Database Management System (DBMS) Revenue Market Share by Application (2018-2023)

Table 11. Global Enterprise Database Management System (DBMS) Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 12. Global Enterprise Database Management System (DBMS) Revenue Market Share by Application (2024-2029)

Table 13. Global Enterprise Database Management System (DBMS) Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 14. Global Enterprise Database Management System (DBMS) Market Size by Region (2018-2023) & (US\$ Million)

Table 15. Global Enterprise Database Management System (DBMS) Market Share by Region (2018-2023)

Table 16. Global Enterprise Database Management System (DBMS) Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 17. Global Enterprise Database Management System (DBMS) Market Share by Region (2024-2029)

Table 18. Enterprise Database Management System (DBMS) Market Trends

Table 19. Enterprise Database Management System (DBMS) Market Drivers

Table 20. Enterprise Database Management System (DBMS) Market Challenges

Table 21. Enterprise Database Management System (DBMS) Market Restraints

Table 22. Global Top Enterprise Database Management System (DBMS) Manufacturers by Revenue (US\$ Million) & (2018-2023)

Table 23. Global Enterprise Database Management System (DBMS) Revenue Market Share by Manufacturers (2018-2023)

Table 24. Global Enterprise Database Management System (DBMS) Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 25. Global Key Players of Enterprise Database Management System (DBMS), Headquarters and Area Served

Table 26. Global Enterprise Database Management System (DBMS) Manufacturers, Product Type & Application

Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 28. Global Enterprise Database Management System (DBMS) by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 30. North America Enterprise Database Management System (DBMS) Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 31. North America Enterprise Database Management System (DBMS) Market Size by Country (2018-2023) & (US\$ Million)

Table 32. North America Enterprise Database Management System (DBMS) Market Size by Country (2024-2029) & (US\$ Million)

Table 33. Europe Enterprise Database Management System (DBMS) Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 34. Europe Enterprise Database Management System (DBMS) Market Size by Country (2018-2023) & (US\$ Million)

Table 35. Europe Enterprise Database Management System (DBMS) Market Size by Country (2024-2029) & (US\$ Million)

Table 36. Asia-Pacific Enterprise Database Management System (DBMS) Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 37. Asia-Pacific Enterprise Database Management System (DBMS) Market Size by Country (2018-2023) & (US\$ Million)

Table 38. Asia-Pacific Enterprise Database Management System (DBMS) Market Size by Country (2024-2029) & (US\$ Million)

Table 39. Latin America Enterprise Database Management System (DBMS) Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 40. Latin America Enterprise Database Management System (DBMS) Market Size by Country (2018-2023) & (US\$ Million)

Table 41. Latin America Enterprise Database Management System (DBMS) Market Size by Country (2024-2029) & (US\$ Million)

Table 42. Middle East & Africa Enterprise Database Management System (DBMS)

Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 43. Middle East & Africa Enterprise Database Management System (DBMS) Market Size by Country (2018-2023) & (US\$ Million)

Table 44. Middle East & Africa Enterprise Database Management System (DBMS) Market Size by Country (2024-2029) & (US\$ Million)

Table 45. Oracle Company Detail

Table 46. Oracle Business Overview

Table 47. Oracle Enterprise Database Management System (DBMS) Product

Table 48. Oracle Revenue in Enterprise Database Management System (DBMS) Business (2017-2022) & (US\$ Million)

Table 49. Oracle Recent Development

Table 50. Microsoft Company Detail

Table 51. Microsoft Business Overview

Table 52. Microsoft Enterprise Database Management System (DBMS) Product

Table 53. Microsoft Revenue in Enterprise Database Management System (DBMS) Business (2017-2022) & (US\$ Million)

Table 54. Microsoft Recent Development

Table 55. IBM Company Detail

Table 56. IBM Business Overview

Table 57. IBM Enterprise Database Management System (DBMS) Product

Table 58. IBM Revenue in Enterprise Database Management System (DBMS) Business (2017-2022) & (US\$ Million)

Table 59. IBM Recent Development

Table 60. SAP Company Detail

Table 61. SAP Business Overview

Table 62. SAP Enterprise Database Management System (DBMS) Product

Table 63. SAP Revenue in Enterprise Database Management System (DBMS) Business (2017-2022) & (US\$ Million)

Table 64. SAP Recent Development

Table 65. AWS Company Detail

Table 66. AWS Business Overview

Table 67. AWS Enterprise Database Management System (DBMS) Product

Table 68. AWS Revenue in Enterprise Database Management System (DBMS) Business (2017-2022) & (US\$ Million)

Table 69. AWS Recent Development

Table 70. MongoDB Company Detail

Table 71. MongoDB Business Overview

Table 72. MongoDB Enterprise Database Management System (DBMS) Product

Table 73. MongoDB Revenue in Enterprise Database Management System (DBMS) Business (2017-2022) & (US\$ Million)

Business (2017-2022) & (US\$ Million)

Table 74. MongoDB Recent Development

Table 75. Google Cloud Company Detail

Table 76. Google Cloud Business Overview

Table 77. Google Cloud Enterprise Database Management System (DBMS) Product

Table 78. Google Cloud Revenue in Enterprise Database Management System (DBMS)

Business (2017-2022) & (US\$ Million)

Table 79. Google Cloud Recent Development

Table 80. MarkLogic Company Detail

Table 81. MarkLogic Business Overview

Table 82. MarkLogic Enterprise Database Management System (DBMS) Product

Table 83. MarkLogic Revenue in Enterprise Database Management System (DBMS)

Business (2017-2022) & (US\$ Million)

Table 84. MarkLogic Recent Development

Table 85. MariaDB Corporation Company Detail

Table 86. MariaDB Corporation Business Overview

Table 87. MariaDB Corporation Enterprise Database Management System (DBMS) Product

Table 88. MariaDB Corporation Revenue in Enterprise Database Management System (DBMS) Business (2017-2022) & (US\$ Million)

Table 89. MariaDB Corporation Recent Development

Table 90. InterSystems Company Detail

Table 91. InterSystems Business Overview

Table 92. InterSystems Enterprise Database Management System (DBMS) Product

Table 93. InterSystems Revenue in Enterprise Database Management System (DBMS)

Business (2017-2022) & (US\$ Million)

Table 94. InterSystems Recent Development

Table 95. Cloudera Company Detail

Table 96. Cloudera Business Overview

Table 97. Cloudera Enterprise Database Management System (DBMS)Product

Table 98. Cloudera Revenue in Enterprise Database Management System (DBMS)

Business (2017-2022) & (US\$ Million)

Table 99. Cloudera Recent Development

Table 100. Teradata Company Detail

Table 101. Teradata Business Overview

Table 102. Teradata Enterprise Database Management System (DBMS)Product

Table 103. Teradata Revenue in Enterprise Database Management System (DBMS)

Business (2017-2022) & (US\$ Million)

Table 104. Teradata Recent Development

- Table 105. Vertica Company Detail
- Table 106. Vertica Business Overview
- Table 107. Vertica Enterprise Database Management System (DBMS)Product
- Table 108. Vertica Revenue in Enterprise Database Management System (DBMS) Business (2017-2022) & (US\$ Million)
- Table 109. Vertica Recent Development
- Table 110. Alibaba Cloud Company Detail
- Table 111. Alibaba Cloud Business Overview
- Table 112. Alibaba Cloud Enterprise Database Management System (DBMS)Product
- Table 113. Alibaba Cloud Revenue in Enterprise Database Management System (DBMS) Business (2017-2022) & (US\$ Million)
- Table 114. Alibaba Cloud Recent Development
- Table 115. Knack Company Detail
- Table 116. Knack Business Overview
- Table 117. Knack Enterprise Database Management System (DBMS)Product
- Table 118. Knack Revenue in Enterprise Database Management System (DBMS) Business (2017-2022) & (US\$ Million)
- Table 119. Knack Recent Development
- Table 120. TeamDesk by ForeSoft Company Detail
- Table 121. TeamDesk by ForeSoft Business Overview
- Table 122. TeamDesk by ForeSoft Enterprise Database Management System (DBMS)Product
- Table 123. TeamDesk by ForeSoft Revenue in Enterprise Database Management System (DBMS) Business (2017-2022) & (US\$ Million)
- Table 124. TeamDesk by ForeSoft Recent Development
- Table 125. Oracle Company Information
- Table 126. Oracle Business Overview
- Table 127. Oracle Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)
- Table 128. Oracle Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio
- Table 129. Oracle Recent Development
- Table 130. Microsoft Company Information
- Table 131. Microsoft Business Overview
- Table 132. Microsoft Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)
- Table 133. Microsoft Revenue in Enterprise Database Management System (DBMS)



Business (2018-2023) & (US\$ Million) Portfolio

Table 134. Microsoft Recent Development

Table 135. IBM Company Information

Table 136. IBM Business Overview

Table 137. IBM Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)

Table 138. IBM Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio

Table 139. IBM Recent Development

Table 140. SAP Company Information

Table 141. SAP Business Overview

Table 142. SAP Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)

Table 143. SAP Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio

Table 144. SAP Recent Development

Table 145. AWS Company Information

Table 146. AWS Business Overview

Table 147. AWS Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)

Table 148. AWS Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio

Table 149. AWS Recent Development

Table 150. MongoDB Company Information

Table 151. MongoDB Business Overview

Table 152. MongoDB Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)

Table 153. MongoDB Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio

Table 154. MongoDB Recent Development

Table 155. Google Cloud Company Information

Table 156. Google Cloud Business Overview

Table 157. Google Cloud Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)

Table 158. Google Cloud Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio

Table 159. Google Cloud Recent Development

Table 160. MarkLogic Company Information

Table 161. MarkLogic Business Overview

Table 162. MarkLogic Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)

Table 163. MarkLogic Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio

Table 164. MarkLogic Recent Development

Table 165. MariaDB Corporation Company Information

Table 166. MariaDB Corporation Business Overview

Table 167. MariaDB Corporation Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)

Table 168. MariaDB Corporation Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio

Table 169. MariaDB Corporation Recent Development

Table 170. InterSystems Company Information

Table 171. InterSystems Business Overview

Table 172. InterSystems Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)

Table 173. InterSystems Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio

Table 174. InterSystems Recent Development

Table 175. Cloudera Company Information

Table 176. Cloudera Business Overview

Table 177. Cloudera Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)

Table 178. Cloudera Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio

Table 179. Cloudera Recent Development

Table 180. Teradata Company Information

Table 181. Teradata Business Overview

Table 182. Teradata Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$



Million)

Table 183. Teradata Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio

Table 184. Teradata Recent Development

Table 185. Vertica Company Information

Table 186. Vertica Business Overview

Table 187. Vertica Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)

Table 188. Vertica Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio

Table 189. Vertica Recent Development

Table 190. Alibaba Cloud Company Information

Table 191. Alibaba Cloud Business Overview

Table 192. Alibaba Cloud Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)

Table 193. Alibaba Cloud Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio

Table 194. Alibaba Cloud Recent Development

Table 195. Knack Company Information

Table 196. Knack Business Overview

Table 197. Knack Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)

Table 198. Knack Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio

Table 199. Knack Recent Development

Table 200. TeamDesk by ForeSoft Company Information

Table 201. TeamDesk by ForeSoft Business Overview

Table 202. TeamDesk by ForeSoft Enterprise Database Management System (DBMS) Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million)

Table 203. TeamDesk by ForeSoft Revenue in Enterprise Database Management System (DBMS) Business (2018-2023) & (US\$ Million) Portfolio

Table 204. TeamDesk by ForeSoft Recent Development

Table 205. Authors 12. List of This Report

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Enterprise Database Management System (DBMS) Product Picture

Figure 5. Global Enterprise Database Management System (DBMS) Market Size Comparison by Type (2023-2029) & (US\$ Million)

Figure 6. Global Enterprise Database Management System (DBMS) Market Share by Type: 2022 VS 2029

Figure 7. Relational Database Product Picture

Figure 8. Nonrelational Database Product Picture

Figure 9. Global Enterprise Database Management System (DBMS) Market Size by Application (2023-2029) & (US\$ Million)

Figure 10. Global Enterprise Database Management System (DBMS) Market Share by Application: 2022 VS 2029

Figure 11. SMEs Product Picture

Figure 12. Large Enterprise Product Picture

Figure 13. Global Enterprise Database Management System (DBMS) Market Size (US\$ Million), Year-over-Year: 2018-2029

Figure 14. Global Enterprise Database Management System (DBMS) Market Size, (US\$ Million), 2018 VS 2022 VS 2029

Figure 15. Global Enterprise Database Management System (DBMS) Market Share by Region: 2022 VS 2029

Figure 16. Global Enterprise Database Management System (DBMS) Market Share by Players in 2022

Figure 17. Global Enterprise Database Management System (DBMS) Players, Date of Enter into This Industry

Figure 18. Global Top 5 and 10 Enterprise Database Management System (DBMS) Players Market Share by Revenue in 2022

Figure 19. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 20. North America Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 21. North America Enterprise Database Management System (DBMS) Market Share by Country (2018-2029)

Figure 22. United States Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 23. Canada Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 24. Europe Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 25. Europe Enterprise Database Management System (DBMS) Market Share by Country (2018-2029)

Figure 26. Germany Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 27. France Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 28. U.K. Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 29. Italy Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 30. Russia Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 31. Nordic Countries Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 32. Asia-Pacific Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 33. Asia-Pacific Enterprise Database Management System (DBMS) Market Share by Country (2018-2029)

Figure 34. China Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 35. Japan Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 36. South Korea Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 37. Southeast Asia Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 38. India Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 39. Australia Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 40. Latin America Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 41. Latin America Enterprise Database Management System (DBMS) Market Share by Country (2018-2029)

Figure 42. Mexico Enterprise Database Management System (DBMS) Market Size YoY

Growth (2018-2029) & (US\$ Million)

Figure 43. Brazil Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 44. Middle East & Africa Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 45. Middle East & Africa Enterprise Database Management System (DBMS) Market Share by Country (2018-2029)

Figure 46. Turkey Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 47. Saudi Arabia Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 48. UAE Enterprise Database Management System (DBMS) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 49. Oracle Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 50. Microsoft Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 51. IBM Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 52. SAP Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 53. AWS Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 54. MongoDB Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 55. Google Cloud Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 56. MarkLogic Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 57. MariaDB Corporation Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 58. InterSystems Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 59. Cloudera Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 60. Teradata Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 61. Vertica Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 62. Alibaba Cloud Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 63. Knack Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

Figure 64. TeamDesk by ForeSoft Revenue Growth Rate in Enterprise Database Management System (DBMS) Business (2018-2023)

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