

Energy Drinks Industry Research Report 2024

<https://marketpublishers.com/r/EACAE8573D07EN.html>

Date: April 2024

Pages: 125

Price: US\$ 2,950.00 (Single User License)

ID: EACAE8573D07EN

Abstracts

Energy drinks are a beverage designed to increase mental alertness and physical performances for consumers by the addition of caffeine and typically other additives, such as vitamins, taurine, herbal supplements, creatine, sugars, and guarana.

They often contain high levels of caffeine in combination with other ingredients such as taurine, guarana, and B vitamins. These products include: Rockstar, Red Bull, Monster, NOS, and many others.

According to APO Research, the global Energy Drinks market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

In United States, the key Energy Drinks manufacturers are Red Bull, Monster, Rockstar, Pepsico, Big Red, Arizona, National Beverage, Dr Pepper Snapple Group, Living Essentials Marketing, Vital Pharmaceuticals etc. Top 3 companies occupied about 79% market share.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Energy Drinks, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Energy Drinks.

The report will help the Energy Drinks manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different

segments, by company, by Type, by Application, and by regions.

The Energy Drinks market size, estimations, and forecasts are provided in terms of sales volume (K Liter) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Energy Drinks market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Red Bull

Monster

Rockstar

Pepsico

Big Red

Arizona

National Beverage

Dr Pepper Snapple Group

Living Essentials Marketing

Vital Pharmaceuticals

Energy Drinks segment by Type

General Energy Drinks

Energy Shots

Energy Drinks segment by Application

Personal

Athlete

Others

Energy Drinks Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Energy Drinks market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Energy Drinks and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Energy Drinks.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Energy Drinks manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Energy Drinks by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Energy Drinks in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by

manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Energy Drinks Market Size (2019-2030) & (US\$ Million)
 - 2.2.2 Global Energy Drinks Sales (2019-2030)
 - 2.2.3 Global Energy Drinks Market Average Price (2019-2030)
- 2.3 Energy Drinks by Type
 - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 General Energy Drinks
 - 2.3.3 Energy Shots
- 2.4 Energy Drinks by Application
 - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.4.2 Personal
 - 2.4.3 Athlete
 - 2.4.4 Others

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Energy Drinks Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Energy Drinks Sales (K Liter) of Manufacturers (2019-2024)
- 3.3 Global Energy Drinks Revenue of Manufacturers (2019-2024)
- 3.4 Global Energy Drinks Average Price by Manufacturers (2019-2024)
- 3.5 Global Energy Drinks Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Energy Drinks, Manufacturing Sites & Headquarters

- 3.7 Global Manufacturers of Energy Drinks, Product Type & Application
- 3.8 Global Manufacturers of Energy Drinks, Date of Enter into This Industry
- 3.9 Global Energy Drinks Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Red Bull

- 4.1.1 Red Bull Company Information
- 4.1.2 Red Bull Business Overview
- 4.1.3 Red Bull Energy Drinks Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 Red Bull Energy Drinks Product Portfolio
- 4.1.5 Red Bull Recent Developments

4.2 Monster

- 4.2.1 Monster Company Information
- 4.2.2 Monster Business Overview
- 4.2.3 Monster Energy Drinks Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 Monster Energy Drinks Product Portfolio
- 4.2.5 Monster Recent Developments

4.3 Rockstar

- 4.3.1 Rockstar Company Information
- 4.3.2 Rockstar Business Overview
- 4.3.3 Rockstar Energy Drinks Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Rockstar Energy Drinks Product Portfolio
- 4.3.5 Rockstar Recent Developments

4.4 Pepsico

- 4.4.1 Pepsico Company Information
- 4.4.2 Pepsico Business Overview
- 4.4.3 Pepsico Energy Drinks Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 Pepsico Energy Drinks Product Portfolio
- 4.4.5 Pepsico Recent Developments

4.5 Big Red

- 4.5.1 Big Red Company Information
- 4.5.2 Big Red Business Overview
- 4.5.3 Big Red Energy Drinks Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 Big Red Energy Drinks Product Portfolio
- 4.5.5 Big Red Recent Developments

4.6 Arizona

- 4.6.1 Arizona Company Information

- 4.6.2 Arizona Business Overview
- 4.6.3 Arizona Energy Drinks Sales, Revenue and Gross Margin (2019-2024)
- 4.6.4 Arizona Energy Drinks Product Portfolio
- 4.6.5 Arizona Recent Developments
- 4.7 National Beverage
 - 4.7.1 National Beverage Company Information
 - 4.7.2 National Beverage Business Overview
 - 4.7.3 National Beverage Energy Drinks Sales, Revenue and Gross Margin (2019-2024)
 - 4.7.4 National Beverage Energy Drinks Product Portfolio
 - 4.7.5 National Beverage Recent Developments
- 4.8 Dr Pepper Snapple Group
 - 4.8.1 Dr Pepper Snapple Group Company Information
 - 4.8.2 Dr Pepper Snapple Group Business Overview
 - 4.8.3 Dr Pepper Snapple Group Energy Drinks Sales, Revenue and Gross Margin (2019-2024)
 - 4.8.4 Dr Pepper Snapple Group Energy Drinks Product Portfolio
 - 4.8.5 Dr Pepper Snapple Group Recent Developments
- 4.9 Living Essentials Marketing
 - 4.9.1 Living Essentials Marketing Company Information
 - 4.9.2 Living Essentials Marketing Business Overview
 - 4.9.3 Living Essentials Marketing Energy Drinks Sales, Revenue and Gross Margin (2019-2024)
 - 4.9.4 Living Essentials Marketing Energy Drinks Product Portfolio
 - 4.9.5 Living Essentials Marketing Recent Developments
- 4.10 Vital Pharmaceuticals
 - 4.10.1 Vital Pharmaceuticals Company Information
 - 4.10.2 Vital Pharmaceuticals Business Overview
 - 4.10.3 Vital Pharmaceuticals Energy Drinks Sales, Revenue and Gross Margin (2019-2024)
 - 4.10.4 Vital Pharmaceuticals Energy Drinks Product Portfolio
 - 4.10.5 Vital Pharmaceuticals Recent Developments

5 GLOBAL ENERGY DRINKS MARKET SCENARIO BY REGION

- 5.1 Global Energy Drinks Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Energy Drinks Sales by Region: 2019-2030
 - 5.2.1 Global Energy Drinks Sales by Region: 2019-2024
 - 5.2.2 Global Energy Drinks Sales by Region: 2025-2030

5.3 Global Energy Drinks Revenue by Region: 2019-2030

5.3.1 Global Energy Drinks Revenue by Region: 2019-2024

5.3.2 Global Energy Drinks Revenue by Region: 2025-2030

5.4 North America Energy Drinks Market Facts & Figures by Country

5.4.1 North America Energy Drinks Market Size by Country: 2019 VS 2023 VS 2030

5.4.2 North America Energy Drinks Sales by Country (2019-2030)

5.4.3 North America Energy Drinks Revenue by Country (2019-2030)

5.4.4 U.S.

5.4.5 Canada

5.5 Europe Energy Drinks Market Facts & Figures by Country

5.5.1 Europe Energy Drinks Market Size by Country: 2019 VS 2023 VS 2030

5.5.2 Europe Energy Drinks Sales by Country (2019-2030)

5.5.3 Europe Energy Drinks Revenue by Country (2019-2030)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Energy Drinks Market Facts & Figures by Country

5.6.1 Asia Pacific Energy Drinks Market Size by Country: 2019 VS 2023 VS 2030

5.6.2 Asia Pacific Energy Drinks Sales by Country (2019-2030)

5.6.3 Asia Pacific Energy Drinks Revenue by Country (2019-2030)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Energy Drinks Market Facts & Figures by Country

5.7.1 Latin America Energy Drinks Market Size by Country: 2019 VS 2023 VS 2030

5.7.2 Latin America Energy Drinks Sales by Country (2019-2030)

5.7.3 Latin America Energy Drinks Revenue by Country (2019-2030)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Energy Drinks Market Facts & Figures by Country

5.8.1 Middle East and Africa Energy Drinks Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Energy Drinks Sales by Country (2019-2030)

5.8.3 Middle East and Africa Energy Drinks Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Energy Drinks Sales by Type (2019-2030)

6.1.1 Global Energy Drinks Sales by Type (2019-2030) & (K Liter)

6.1.2 Global Energy Drinks Sales Market Share by Type (2019-2030)

6.2 Global Energy Drinks Revenue by Type (2019-2030)

6.2.1 Global Energy Drinks Sales by Type (2019-2030) & (US\$ Million)

6.2.2 Global Energy Drinks Revenue Market Share by Type (2019-2030)

6.3 Global Energy Drinks Price by Type (2019-2030)

7 SEGMENT BY APPLICATION

7.1 Global Energy Drinks Sales by Application (2019-2030)

7.1.1 Global Energy Drinks Sales by Application (2019-2030) & (K Liter)

7.1.2 Global Energy Drinks Sales Market Share by Application (2019-2030)

7.2 Global Energy Drinks Revenue by Application (2019-2030)

7.2.1 Global Energy Drinks Sales by Application (2019-2030) & (US\$ Million)

7.2.2 Global Energy Drinks Revenue Market Share by Application (2019-2030)

7.3 Global Energy Drinks Price by Application (2019-2030)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 Energy Drinks Value Chain Analysis

8.1.1 Energy Drinks Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Energy Drinks Production Mode & Process

8.2 Energy Drinks Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Energy Drinks Distributors

8.2.3 Energy Drinks Customers

9 GLOBAL ENERGY DRINKS ANALYZING MARKET DYNAMICS

- 9.1 Energy Drinks Industry Trends
- 9.2 Energy Drinks Industry Drivers
- 9.3 Energy Drinks Industry Opportunities and Challenges
- 9.4 Energy Drinks Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

I would like to order

Product name: Energy Drinks Industry Research Report 2024

Product link: <https://marketpublishers.com/r/EACAE8573D07EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EACAE8573D07EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970