

# Employee Feedback Platform Industry Research Report 2023

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## Abstracts

Employee Feedback Platform is an application that can help improve employee engagement, retention and productivity. The Employee Feedback Platform industry can be broken down into several segments, Cloud-based, On-premises, etc.

Across the world, the major players cover 15Five, Culture Amp, TinyPulse, etc.

### Highlights

The global Employee Feedback Platform market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

Global Employee Feedback Platform key players include Achievers, Culture Amp, Saba Software, Reflektive, Peakon, a Workday company, etc. Global top five players hold a share over 29%.

North America is the largest market, with a share about 35%, followed by Europe, and Asia-Pacific, both have a share about 59 percent.

In terms of product, Cloud-based is the largest segment, with a share over 67%. And in terms of application, the largest application is Large Enterprises.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for Employee Feedback Platform, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation,

analyze their position in the current marketplace, and make informed business decisions regarding Employee Feedback Platform.

The Employee Feedback Platform market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Employee Feedback Platform market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Employee Feedback Platform companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

15Five

Culture Amp

TinyPulse

Weekdone

Impraise

Achievers

Reflektive

Peakon, a Workday company

LinkedIn Glint

Saba Software

ReviewSnap

Lattice

## Product Type Insights

Global markets are presented by Employee Feedback Platform type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Employee Feedback Platform are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Employee Feedback Platform segment by Type

Cloud-based

On-premises

## Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Employee Feedback Platform market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Employee Feedback Platform market.

## Employee Feedback Platform Segment by End User

SMEs

Large Enterprises

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Employee Feedback Platform market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Employee Feedback Platform market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Employee Feedback Platform and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Employee Feedback Platform industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Employee Feedback Platform.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size,

this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Employee Feedback Platform companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Employee Feedback Platform by Type
  - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029)
    - 1.2.2 Cloud-based
    - 1.2.3 On-premises
- 2.3 Employee Feedback Platform by End User
  - 2.3.1 Market Value Comparison by End User (2018 VS 2022 VS 2029)
  - 2.3.2 SMEs
  - 2.3.3 Large Enterprises
- 2.4 Assumptions and Limitations

### 3 EMPLOYEE FEEDBACK PLATFORM BREAKDOWN DATA BY TYPE

- 3.1 Global Employee Feedback Platform Historic Market Size by Type (2018-2023)
- 3.2 Global Employee Feedback Platform Forecasted Market Size by Type (2023-2028)

### 4 EMPLOYEE FEEDBACK PLATFORM BREAKDOWN DATA BY END USER

- 4.1 Global Employee Feedback Platform Historic Market Size by End User (2018-2023)
- 4.2 Global Employee Feedback Platform Forecasted Market Size by End User (2018-2023)

### 5 GLOBAL GROWTH TRENDS

- 5.1 Global Employee Feedback Platform Market Perspective (2018-2029)

## 5.2 Global Employee Feedback Platform Growth Trends by Region

5.2.1 Global Employee Feedback Platform Market Size by Region: 2018 VS 2022 VS 2029

5.2.2 Employee Feedback Platform Historic Market Size by Region (2018-2023)

5.2.3 Employee Feedback Platform Forecasted Market Size by Region (2024-2029)

## 5.3 Employee Feedback Platform Market Dynamics

5.3.1 Employee Feedback Platform Industry Trends

5.3.2 Employee Feedback Platform Market Drivers

5.3.3 Employee Feedback Platform Market Challenges

5.3.4 Employee Feedback Platform Market Restraints

## 6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

### 6.1 Global Top Employee Feedback Platform Players by Revenue

6.1.1 Global Top Employee Feedback Platform Players by Revenue (2018-2023)

6.1.2 Global Employee Feedback Platform Revenue Market Share by Players (2018-2023)

### 6.2 Global Employee Feedback Platform Industry Players Ranking, 2021 VS 2022 VS 2023

### 6.3 Global Key Players of Employee Feedback Platform Head office and Area Served

### 6.4 Global Employee Feedback Platform Players, Product Type & Application

### 6.5 Global Employee Feedback Platform Players, Date of Enter into This Industry

### 6.6 Global Employee Feedback Platform Market CR5 and HHI

### 6.7 Global Players Mergers & Acquisition

## 7 NORTH AMERICA

### 7.1 North America Employee Feedback Platform Market Size (2018-2029)

### 7.2 North America Employee Feedback Platform Market Growth Rate by Country: 2018 VS 2022 VS 2029

### 7.3 North America Employee Feedback Platform Market Size by Country (2018-2023)

### 7.4 North America Employee Feedback Platform Market Size by Country (2024-2029)

### 7.5 United States

### 7.6 Canada

## 8 EUROPE

### 8.1 Europe Employee Feedback Platform Market Size (2018-2029)

### 8.2 Europe Employee Feedback Platform Market Growth Rate by Country: 2018 VS

2022 VS 2029

8.3 Europe Employee Feedback Platform Market Size by Country (2018-2023)

8.4 Europe Employee Feedback Platform Market Size by Country (2024-2029)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Employee Feedback Platform Market Size (2018-2029)

9.2 Asia-Pacific Employee Feedback Platform Market Growth Rate by Country: 2018 VS 2022 VS 2029

9.3 Asia-Pacific Employee Feedback Platform Market Size by Country (2018-2023)

9.4 Asia-Pacific Employee Feedback Platform Market Size by Country (2024-2029)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

## **10 LATIN AMERICA**

10.1 Latin America Employee Feedback Platform Market Size (2018-2029)

10.2 Latin America Employee Feedback Platform Market Growth Rate by Country: 2018 VS 2022 VS 2029

10.3 Latin America Employee Feedback Platform Market Size by Country (2018-2023)

10.4 Latin America Employee Feedback Platform Market Size by Country (2024-2029)

9.4 Mexico

9.5 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Employee Feedback Platform Market Size (2018-2029)

11.2 Middle East & Africa Employee Feedback Platform Market Growth Rate by Country: 2018 VS 2022 VS 2029

11.3 Middle East & Africa Employee Feedback Platform Market Size by Country (2018-2023)

11.4 Middle East & Africa Employee Feedback Platform Market Size by Country (2024-2029)

10.4 Turkey

10.5 Saudi Arabia

10.6 UAE

## **12 PLAYERS PROFILED**

11.1 15Five

11.1.1 15Five Company Detail

11.1.2 15Five Business Overview

11.1.3 15Five Employee Feedback Platform Introduction

11.1.4 15Five Revenue in Employee Feedback Platform Business (2017-2022)

11.1.5 15Five Recent Development

11.2 Culture Amp

11.2.1 Culture Amp Company Detail

11.2.2 Culture Amp Business Overview

11.2.3 Culture Amp Employee Feedback Platform Introduction

11.2.4 Culture Amp Revenue in Employee Feedback Platform Business (2017-2022)

11.2.5 Culture Amp Recent Development

11.3 TinyPulse

11.3.1 TinyPulse Company Detail

11.3.2 TinyPulse Business Overview

11.3.3 TinyPulse Employee Feedback Platform Introduction

11.3.4 TinyPulse Revenue in Employee Feedback Platform Business (2017-2022)

11.3.5 TinyPulse Recent Development

11.4 Weekdone

11.4.1 Weekdone Company Detail

11.4.2 Weekdone Business Overview

11.4.3 Weekdone Employee Feedback Platform Introduction

11.4.4 Weekdone Revenue in Employee Feedback Platform Business (2017-2022)

11.4.5 Weekdone Recent Development

11.5 Impraise

11.5.1 Impraise Company Detail

11.5.2 Impraise Business Overview

11.5.3 Impraise Employee Feedback Platform Introduction

11.5.4 Impraise Revenue in Employee Feedback Platform Business (2017-2022)

- 11.5.5 Impraise Recent Development
- 11.6 Achievers
  - 11.6.1 Achievers Company Detail
  - 11.6.2 Achievers Business Overview
  - 11.6.3 Achievers Employee Feedback Platform Introduction
  - 11.6.4 Achievers Revenue in Employee Feedback Platform Business (2017-2022)
  - 11.6.5 Achievers Recent Development
- 11.7 Reflektive
  - 11.7.1 Reflektive Company Detail
  - 11.7.2 Reflektive Business Overview
  - 11.7.3 Reflektive Employee Feedback Platform Introduction
  - 11.7.4 Reflektive Revenue in Employee Feedback Platform Business (2017-2022)
  - 11.7.5 Reflektive Recent Development
- 11.8 Peakon, a Workday company
  - 11.8.1 Peakon, a Workday company Company Detail
  - 11.8.2 Peakon, a Workday company Business Overview
  - 11.8.3 Peakon, a Workday company Employee Feedback Platform Introduction
  - 11.8.4 Peakon, a Workday company Revenue in Employee Feedback Platform Business (2017-2022)
  - 11.8.5 Peakon, a Workday company Recent Development
- 11.9 LinkedIn Glint
  - 11.9.1 LinkedIn Glint Company Detail
  - 11.9.2 LinkedIn Glint Business Overview
  - 11.9.3 LinkedIn Glint Employee Feedback Platform Introduction
  - 11.9.4 LinkedIn Glint Revenue in Employee Feedback Platform Business (2017-2022)
  - 11.9.5 LinkedIn Glint Recent Development
- 11.10 Saba Software
  - 11.10.1 Saba Software Company Detail
  - 11.10.2 Saba Software Business Overview
  - 11.10.3 Saba Software Employee Feedback Platform Introduction
  - 11.10.4 Saba Software Revenue in Employee Feedback Platform Business (2017-2022)
  - 11.10.5 Saba Software Recent Development
- 11.11 ReviewSnap
  - 11.11.1 ReviewSnap Company Detail
  - 11.11.2 ReviewSnap Business Overview
  - 11.11.3 ReviewSnap Employee Feedback Platform Introduction
  - 11.11.4 ReviewSnap Revenue in Employee Feedback Platform Business (2017-2022)
  - 11.11.5 ReviewSnap Recent Development

## 11.12 Lattice

11.12.1 Lattice Company Detail

11.12.2 Lattice Business Overview

11.12.3 Lattice Employee Feedback Platform Introduction

11.12.4 Lattice Revenue in Employee Feedback Platform Business (2017-2022)

11.12.5 Lattice Recent Development

## 13 REPORT CONCLUSION

## 14 DISCLAIMER

## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by End User (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Employee Feedback Platform Market Size by Type (2018-2023) & (US\$ Million)

Table 6. Global Employee Feedback Platform Revenue Market Share by Type (2018-2023)

Table 7. Global Employee Feedback Platform Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 8. Global Employee Feedback Platform Revenue Market Share by Type (2024-2029)

Table 9. Global Employee Feedback Platform Market Size by End User (2018-2023) & (US\$ Million)

Table 10. Global Employee Feedback Platform Revenue Market Share by End User (2018-2023)

Table 11. Global Employee Feedback Platform Forecasted Market Size by End User (2024-2029) & (US\$ Million)

Table 12. Global Employee Feedback Platform Revenue Market Share by End User (2024-2029)

Table 13. Global Employee Feedback Platform Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 14. Global Employee Feedback Platform Market Size by Region (2018-2023) & (US\$ Million)

Table 15. Global Employee Feedback Platform Market Share by Region (2018-2023)

Table 16. Global Employee Feedback Platform Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 17. Global Employee Feedback Platform Market Share by Region (2024-2029)

Table 18. Employee Feedback Platform Market Trends

Table 19. Employee Feedback Platform Market Drivers

Table 20. Employee Feedback Platform Market Challenges

Table 21. Employee Feedback Platform Market Restraints

Table 22. Global Top Employee Feedback Platform Manufacturers by Revenue (US\$ Million) & (2018-2023)

Table 23. Global Employee Feedback Platform Revenue Market Share by Manufacturers (2018-2023)

Table 24. Global Employee Feedback Platform Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 25. Global Key Players of Employee Feedback Platform, Headquarters and Area Served

Table 26. Global Employee Feedback Platform Manufacturers, Product Type & Application

Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 28. Global Employee Feedback Platform by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 30. North America Employee Feedback Platform Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 31. North America Employee Feedback Platform Market Size by Country (2018-2023) & (US\$ Million)

Table 32. North America Employee Feedback Platform Market Size by Country (2024-2029) & (US\$ Million)

Table 33. Europe Employee Feedback Platform Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 34. Europe Employee Feedback Platform Market Size by Country (2018-2023) & (US\$ Million)

Table 35. Europe Employee Feedback Platform Market Size by Country (2024-2029) & (US\$ Million)

Table 36. Asia-Pacific Employee Feedback Platform Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 37. Asia-Pacific Employee Feedback Platform Market Size by Country (2018-2023) & (US\$ Million)

Table 38. Asia-Pacific Employee Feedback Platform Market Size by Country (2024-2029) & (US\$ Million)

Table 39. Latin America Employee Feedback Platform Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 40. Latin America Employee Feedback Platform Market Size by Country (2018-2023) & (US\$ Million)

Table 41. Latin America Employee Feedback Platform Market Size by Country (2024-2029) & (US\$ Million)

Table 42. Middle East & Africa Employee Feedback Platform Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 43. Middle East & Africa Employee Feedback Platform Market Size by Country



(2018-2023) & (US\$ Million)

Table 44. Middle East & Africa Employee Feedback Platform Market Size by Country

(2024-2029) & (US\$ Million)

Table 45. 15Five Company Detail

Table 46. 15Five Business Overview

Table 47. 15Five Employee Feedback Platform Product

Table 48. 15Five Revenue in Employee Feedback Platform Business (2017-2022) & (US\$ Million)

Table 49. 15Five Recent Development

Table 50. Culture Amp Company Detail

Table 51. Culture Amp Business Overview

Table 52. Culture Amp Employee Feedback Platform Product

Table 53. Culture Amp Revenue in Employee Feedback Platform Business (2017-2022) & (US\$ Million)

Table 54. Culture Amp Recent Development

Table 55. TinyPulse Company Detail

Table 56. TinyPulse Business Overview

Table 57. TinyPulse Employee Feedback Platform Product

Table 58. TinyPulse Revenue in Employee Feedback Platform Business (2017-2022) & (US\$ Million)

Table 59. TinyPulse Recent Development

Table 60. Weekdone Company Detail

Table 61. Weekdone Business Overview

Table 62. Weekdone Employee Feedback Platform Product

Table 63. Weekdone Revenue in Employee Feedback Platform Business (2017-2022) & (US\$ Million)

Table 64. Weekdone Recent Development

Table 65. Impraise Company Detail

Table 66. Impraise Business Overview

Table 67. Impraise Employee Feedback Platform Product

Table 68. Impraise Revenue in Employee Feedback Platform Business (2017-2022) & (US\$ Million)

Table 69. Impraise Recent Development

Table 70. Achievers Company Detail

Table 71. Achievers Business Overview

Table 72. Achievers Employee Feedback Platform Product

Table 73. Achievers Revenue in Employee Feedback Platform Business (2017-2022) & (US\$ Million)

Table 74. Achievers Recent Development

- Table 75. Reflektive Company Detail
- Table 76. Reflektive Business Overview
- Table 77. Reflektive Employee Feedback Platform Product
- Table 78. Reflektive Revenue in Employee Feedback Platform Business (2017-2022) & (US\$ Million)
- Table 79. Reflektive Recent Development
- Table 80. Peakon, a Workday company Company Detail
- Table 81. Peakon, a Workday company Business Overview
- Table 82. Peakon, a Workday company Employee Feedback Platform Product
- Table 83. Peakon, a Workday company Revenue in Employee Feedback Platform Business (2017-2022) & (US\$ Million)
- Table 84. Peakon, a Workday company Recent Development
- Table 85. LinkedIn Glint Company Detail
- Table 86. LinkedIn Glint Business Overview
- Table 87. LinkedIn Glint Employee Feedback Platform Product
- Table 88. LinkedIn Glint Revenue in Employee Feedback Platform Business (2017-2022) & (US\$ Million)
- Table 89. LinkedIn Glint Recent Development
- Table 90. Saba Software Company Detail
- Table 91. Saba Software Business Overview
- Table 92. Saba Software Employee Feedback Platform Product
- Table 93. Saba Software Revenue in Employee Feedback Platform Business (2017-2022) & (US\$ Million)
- Table 94. Saba Software Recent Development
- Table 95. ReviewSnap Company Detail
- Table 96. ReviewSnap Business Overview
- Table 97. ReviewSnap Employee Feedback Platform Product
- Table 98. ReviewSnap Revenue in Employee Feedback Platform Business (2017-2022) & (US\$ Million)
- Table 99. ReviewSnap Recent Development
- Table 100. Lattice Company Detail
- Table 101. Lattice Business Overview
- Table 102. Lattice Employee Feedback Platform Product
- Table 103. Lattice Revenue in Employee Feedback Platform Business (2017-2022) & (US\$ Million)
- Table 104. Lattice Recent Development
- Table 105. 15Five Company Information
- Table 106. 15Five Business Overview
- Table 107. 15Five Employee Feedback Platform Revenue in Employee Feedback

Platform Business (2018-2023) & (US\$ Million)

Table 108. 15Five Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million) Portfolio

Table 109. 15Five Recent Development

Table 110. Culture Amp Company Information

Table 111. Culture Amp Business Overview

Table 112. Culture Amp Employee Feedback Platform Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million)

Table 113. Culture Amp Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million) Portfolio

Table 114. Culture Amp Recent Development

Table 115. TinyPulse Company Information

Table 116. TinyPulse Business Overview

Table 117. TinyPulse Employee Feedback Platform Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million)

Table 118. TinyPulse Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million) Portfolio

Table 119. TinyPulse Recent Development

Table 120. Weekdone Company Information

Table 121. Weekdone Business Overview

Table 122. Weekdone Employee Feedback Platform Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million)

Table 123. Weekdone Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million) Portfolio

Table 124. Weekdone Recent Development

Table 125. Impraise Company Information

Table 126. Impraise Business Overview

Table 127. Impraise Employee Feedback Platform Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million)

Table 128. Impraise Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million) Portfolio

Table 129. Impraise Recent Development

Table 130. Achievers Company Information

Table 131. Achievers Business Overview

Table 132. Achievers Employee Feedback Platform Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million)

Table 133. Achievers Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million) Portfolio

Table 134. Achievers Recent Development

Table 135. Reflektive Company Information

Table 136. Reflektive Business Overview

Table 137. Reflektive Employee Feedback Platform Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million)

Table 138. Reflektive Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million) Portfolio

Table 139. Reflektive Recent Development

Table 140. Peakon, a Workday company Company Information

Table 141. Peakon, a Workday company Business Overview

Table 142. Peakon, a Workday company Employee Feedback Platform Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million)

Table 143. Peakon, a Workday company Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million) Portfolio

Table 144. Peakon, a Workday company Recent Development

Table 145. LinkedIn Glint Company Information

Table 146. LinkedIn Glint Business Overview

Table 147. LinkedIn Glint Employee Feedback Platform Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million)

Table 148. LinkedIn Glint Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million) Portfolio

Table 149. LinkedIn Glint Recent Development

Table 150. Saba Software Company Information

Table 151. Saba Software Business Overview

Table 152. Saba Software Employee Feedback Platform Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million)

Table 153. Saba Software Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million) Portfolio

Table 154. Saba Software Recent Development

Table 155. ReviewSnap Company Information

Table 156. ReviewSnap Business Overview

Table 157. ReviewSnap Employee Feedback Platform Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million)

Table 158. ReviewSnap Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million) Portfolio

Table 159. ReviewSnap Recent Development

Table 160. Lattice Company Information

Table 161. Lattice Business Overview

Table 162. Lattice Employee Feedback Platform Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million)

Table 163. Lattice Revenue in Employee Feedback Platform Business (2018-2023) & (US\$ Million) Portfolio

Table 164. Lattice Recent Development

Table 165. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Employee Feedback Platform Product Picture

Figure 5. Global Employee Feedback Platform Market Size Comparison by Type (2023-2029) & (US\$ Million)

Figure 6. Global Employee Feedback Platform Market Share by Type: 2022 VS 2029

Figure 7. Cloud-based Product Picture

Figure 8. On-premises Product Picture

Figure 9. Global Employee Feedback Platform Market Size by End User (2023-2029) & (US\$ Million)

Figure 10. Global Employee Feedback Platform Market Share by End User: 2022 VS 2029

Figure 11. SMEs Product Picture

Figure 12. Large Enterprises Product Picture

Figure 13. Global Employee Feedback Platform Market Size (US\$ Million), Year-over-Year: 2018-2029

Figure 14. Global Employee Feedback Platform Market Size, (US\$ Million), 2018 VS 2022 VS 2029

Figure 15. Global Employee Feedback Platform Market Share by Region: 2022 VS 2029

Figure 16. Global Employee Feedback Platform Market Share by Players in 2022

Figure 17. Global Employee Feedback Platform Players, Date of Enter into This Industry

Figure 18. Global Top 5 and 10 Employee Feedback Platform Players Market Share by Revenue in 2022

Figure 19. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 20. North America Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 21. North America Employee Feedback Platform Market Share by Country (2018-2029)

Figure 22. United States Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 23. Canada Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)

- Figure 24. Europe Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 25. Europe Employee Feedback Platform Market Share by Country (2018-2029)
- Figure 26. Germany Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 27. France Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 28. U.K. Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 29. Italy Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 30. Russia Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 31. Nordic Countries Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 32. Asia-Pacific Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 33. Asia-Pacific Employee Feedback Platform Market Share by Country (2018-2029)
- Figure 34. China Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 35. Japan Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 36. South Korea Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 37. Southeast Asia Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 38. India Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 39. Australia Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 40. Latin America Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 41. Latin America Employee Feedback Platform Market Share by Country (2018-2029)
- Figure 42. Mexico Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 43. Brazil Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 44. Middle East & Africa Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 45. Middle East & Africa Employee Feedback Platform Market Share by Country (2018-2029)

Figure 46. Turkey Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 47. Saudi Arabia Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 48. UAE Employee Feedback Platform Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 49. 15Five Revenue Growth Rate in Employee Feedback Platform Business (2018-2023)

Figure 50. Culture Amp Revenue Growth Rate in Employee Feedback Platform Business (2018-2023)

Figure 51. TinyPulse Revenue Growth Rate in Employee Feedback Platform Business (2018-2023)

Figure 52. Weekdone Revenue Growth Rate in Employee Feedback Platform Business (2018-2023)

Figure 53. Impraise Revenue Growth Rate in Employee Feedback Platform Business (2018-2023)

Figure 54. Achievers Revenue Growth Rate in Employee Feedback Platform Business (2018-2023)

Figure 55. Reflektive Revenue Growth Rate in Employee Feedback Platform Business (2018-2023)

Figure 56. Peakon, a Workday company Revenue Growth Rate in Employee Feedback Platform Business (2018-2023)

Figure 57. LinkedIn Glint Revenue Growth Rate in Employee Feedback Platform Business (2018-2023)

Figure 58. Saba Software Revenue Growth Rate in Employee Feedback Platform Business (2018-2023)

Figure 59. ReviewSnap Revenue Growth Rate in Employee Feedback Platform Business (2018-2023)

Figure 60. Lattice Revenue Growth Rate in Employee Feedback Platform Business (2018-2023)



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