

# Electroplating Chemicals Industry Research Report 2023

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## Abstracts

Plating chemicals is used in metal and plastic plating treatment. Plating is a surface covering in which a metal is deposited on a conductive surface. Plating has been done for hundreds of years; it is also critical for modern technology. Plating is used to decorate objects, for corrosion inhibition, to improve solder ability, to harden, to improve wear ability, to reduce friction, to improve paint adhesion, to alter conductivity, to improve IR reflectivity, for radiation shielding, and for other purposes.

## Highlights

The global Electroplating Chemicals market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2022, at a CAGR of % during 2023 and 2029.

The main manufacturers of Global Electroplating Chemicals include Atotech, DuPont, MacDermid, etc. These top three manufacturers hold a market share about 50%. Europe and China are the major producing regions in the world. In terms of application, the product is widely used in electrical & electronics, followed by automotive industry.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Electroplating Chemicals, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Electroplating Chemicals.

The Electroplating Chemicals market size, estimations, and forecasts are provided in

terms of output/shipments (K MT) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Electroplating Chemicals market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Electroplating Chemicals manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Atotech

DuPont

MacDermid

JCU CORPORATION

Uyemura

Jetchem International

Chemetall

Quaker Houghton

A Brite

TIB

DuBois

Daiwa Kasei

GHTech

Guangzhou Sanfu

Guangdong Dazhi Chem

Wuhan Fengfan Electrochemical Technology

Coventya

## Product Type Insights

Global markets are presented by Electroplating Chemicals type, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the Electroplating Chemicals are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Electroplating Chemicals segment by Type

Pretreatment Agent

Electroplating Additive

Post-treatment Agent

## Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Electroplating Chemicals market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Electroplating Chemicals market.

## Electroplating Chemicals segment by Application

Automotive

Electrical & Electronics

Home Appliance

Machinery Parts & Components

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea,

Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.

#### North America

United States

Canada

#### Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Electroplating Chemicals market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Electroplating Chemicals market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Electroplating Chemicals and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Electroplating Chemicals industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Electroplating Chemicals.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Electroplating Chemicals manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main

companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Electroplating Chemicals by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Electroplating Chemicals in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Electroplating Chemicals by Type
  - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
    - 1.2.2 Pretreatment Agent
    - 1.2.3 Electroplating Additive
    - 1.2.4 Post-treatment Agent
- 2.3 Electroplating Chemicals by Application
  - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
    - 2.3.2 Automotive
    - 2.3.3 Electrical & Electronics
    - 2.3.4 Home Appliance
    - 2.3.5 Machinery Parts & Components
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Electroplating Chemicals Production Value Estimates and Forecasts (2018-2029)
  - 2.4.2 Global Electroplating Chemicals Production Capacity Estimates and Forecasts (2018-2029)
  - 2.4.3 Global Electroplating Chemicals Production Estimates and Forecasts (2018-2029)
  - 2.4.4 Global Electroplating Chemicals Market Average Price (2018-2029)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Electroplating Chemicals Production by Manufacturers (2018-2023)

- 3.2 Global Electroplating Chemicals Production Value by Manufacturers (2018-2023)
- 3.3 Global Electroplating Chemicals Average Price by Manufacturers (2018-2023)
- 3.4 Global Electroplating Chemicals Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
- 3.5 Global Electroplating Chemicals Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Electroplating Chemicals Manufacturers, Product Type & Application
- 3.7 Global Electroplating Chemicals Manufacturers, Date of Enter into This Industry
- 3.8 Global Electroplating Chemicals Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Atotech

- 4.1.1 Atotech Electroplating Chemicals Company Information
- 4.1.2 Atotech Electroplating Chemicals Business Overview
- 4.1.3 Atotech Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
- 4.1.4 Atotech Product Portfolio
- 4.1.5 Atotech Recent Developments

### 4.2 DuPont

- 4.2.1 DuPont Electroplating Chemicals Company Information
- 4.2.2 DuPont Electroplating Chemicals Business Overview
- 4.2.3 DuPont Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
- 4.2.4 DuPont Product Portfolio
- 4.2.5 DuPont Recent Developments

### 4.3 MacDermid

- 4.3.1 MacDermid Electroplating Chemicals Company Information
- 4.3.2 MacDermid Electroplating Chemicals Business Overview
- 4.3.3 MacDermid Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
- 4.3.4 MacDermid Product Portfolio
- 4.3.5 MacDermid Recent Developments

### 4.4 JCU CORPORATION

- 4.4.1 JCU CORPORATION Electroplating Chemicals Company Information
- 4.4.2 JCU CORPORATION Electroplating Chemicals Business Overview
- 4.4.3 JCU CORPORATION Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)

- 4.4.4 JCU CORPORATION Product Portfolio
- 4.4.5 JCU CORPORATION Recent Developments
- 4.5 Uyemura
  - 4.5.1 Uyemura Electroplating Chemicals Company Information
  - 4.5.2 Uyemura Electroplating Chemicals Business Overview
  - 4.5.3 Uyemura Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
  - 4.5.4 Uyemura Product Portfolio
  - 4.5.5 Uyemura Recent Developments
- 4.6 Jetchem International
  - 4.6.1 Jetchem International Electroplating Chemicals Company Information
  - 4.6.2 Jetchem International Electroplating Chemicals Business Overview
  - 4.6.3 Jetchem International Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
  - 4.6.4 Jetchem International Product Portfolio
  - 4.6.5 Jetchem International Recent Developments
- 4.7 Chemetall
  - 4.7.1 Chemetall Electroplating Chemicals Company Information
  - 4.7.2 Chemetall Electroplating Chemicals Business Overview
  - 4.7.3 Chemetall Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
  - 4.7.4 Chemetall Product Portfolio
  - 4.7.5 Chemetall Recent Developments
- 4.8 Quaker Houghton
  - 4.8.1 Quaker Houghton Electroplating Chemicals Company Information
  - 4.8.2 Quaker Houghton Electroplating Chemicals Business Overview
  - 4.8.3 Quaker Houghton Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
  - 4.8.4 Quaker Houghton Product Portfolio
  - 4.8.5 Quaker Houghton Recent Developments
- 4.9 A Brite
  - 4.9.1 A Brite Electroplating Chemicals Company Information
  - 4.9.2 A Brite Electroplating Chemicals Business Overview
  - 4.9.3 A Brite Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
  - 4.9.4 A Brite Product Portfolio
  - 4.9.5 A Brite Recent Developments
- 4.10 TIB
  - 4.10.1 TIB Electroplating Chemicals Company Information

- 4.10.2 TIB Electroplating Chemicals Business Overview
- 4.10.3 TIB Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
- 4.10.4 TIB Product Portfolio
- 4.10.5 TIB Recent Developments
- 7.11 DuBois
  - 7.11.1 DuBois Electroplating Chemicals Company Information
  - 7.11.2 DuBois Electroplating Chemicals Business Overview
  - 4.11.3 DuBois Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
  - 7.11.4 DuBois Product Portfolio
  - 7.11.5 DuBois Recent Developments
- 7.12 Daiwa Kasei
  - 7.12.1 Daiwa Kasei Electroplating Chemicals Company Information
  - 7.12.2 Daiwa Kasei Electroplating Chemicals Business Overview
  - 7.12.3 Daiwa Kasei Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
  - 7.12.4 Daiwa Kasei Product Portfolio
  - 7.12.5 Daiwa Kasei Recent Developments
- 7.13 GHTech
  - 7.13.1 GHTech Electroplating Chemicals Company Information
  - 7.13.2 GHTech Electroplating Chemicals Business Overview
  - 7.13.3 GHTech Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
  - 7.13.4 GHTech Product Portfolio
  - 7.13.5 GHTech Recent Developments
- 7.14 Guangzhou Sanfu
  - 7.14.1 Guangzhou Sanfu Electroplating Chemicals Company Information
  - 7.14.2 Guangzhou Sanfu Electroplating Chemicals Business Overview
  - 7.14.3 Guangzhou Sanfu Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
  - 7.14.4 Guangzhou Sanfu Product Portfolio
  - 7.14.5 Guangzhou Sanfu Recent Developments
- 7.15 Guangdong Dazhi Chem
  - 7.15.1 Guangdong Dazhi Chem Electroplating Chemicals Company Information
  - 7.15.2 Guangdong Dazhi Chem Electroplating Chemicals Business Overview
  - 7.15.3 Guangdong Dazhi Chem Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
  - 7.15.4 Guangdong Dazhi Chem Product Portfolio

- 7.15.5 Guangdong Dazhi Chem Recent Developments
- 7.16 Wuhan Fengfan Electrochemical Technology
  - 7.16.1 Wuhan Fengfan Electrochemical Technology Electroplating Chemicals Company Information
  - 7.16.2 Wuhan Fengfan Electrochemical Technology Electroplating Chemicals Business Overview
  - 7.16.3 Wuhan Fengfan Electrochemical Technology Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
  - 7.16.4 Wuhan Fengfan Electrochemical Technology Product Portfolio
  - 7.16.5 Wuhan Fengfan Electrochemical Technology Recent Developments
- 7.17 Coventya
  - 7.17.1 Coventya Electroplating Chemicals Company Information
  - 7.17.2 Coventya Electroplating Chemicals Business Overview
  - 7.17.3 Coventya Electroplating Chemicals Production Capacity, Value and Gross Margin (2018-2023)
  - 7.17.4 Coventya Product Portfolio
  - 7.17.5 Coventya Recent Developments

## **5 GLOBAL ELECTROPLATING CHEMICALS PRODUCTION BY REGION**

- 5.1 Global Electroplating Chemicals Production Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 5.2 Global Electroplating Chemicals Production by Region: 2018-2029
  - 5.2.1 Global Electroplating Chemicals Production by Region: 2018-2023
  - 5.2.2 Global Electroplating Chemicals Production Forecast by Region (2024-2029)
- 5.3 Global Electroplating Chemicals Production Value Estimates and Forecasts by Region: 2018 VS 2022 VS 2029
- 5.4 Global Electroplating Chemicals Production Value by Region: 2018-2029
  - 5.4.1 Global Electroplating Chemicals Production Value by Region: 2018-2023
  - 5.4.2 Global Electroplating Chemicals Production Value Forecast by Region (2024-2029)
- 5.5 Global Electroplating Chemicals Market Price Analysis by Region (2018-2023)
- 5.6 Global Electroplating Chemicals Production and Value, YOY Growth
  - 5.6.1 North America Electroplating Chemicals Production Value Estimates and Forecasts (2018-2029)
  - 5.6.2 Europe Electroplating Chemicals Production Value Estimates and Forecasts (2018-2029)
  - 5.6.3 China Electroplating Chemicals Production Value Estimates and Forecasts (2018-2029)

5.6.4 Japan Electroplating Chemicals Production Value Estimates and Forecasts (2018-2029)

## **6 GLOBAL ELECTROPLATING CHEMICALS CONSUMPTION BY REGION**

6.1 Global Electroplating Chemicals Consumption Estimates and Forecasts by Region: 2018 VS 2022 VS 2029

6.2 Global Electroplating Chemicals Consumption by Region (2018-2029)

6.2.1 Global Electroplating Chemicals Consumption by Region: 2018-2029

6.2.2 Global Electroplating Chemicals Forecasted Consumption by Region (2024-2029)

6.3 North America

6.3.1 North America Electroplating Chemicals Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.3.2 North America Electroplating Chemicals Consumption by Country (2018-2029)

6.3.3 United States

6.3.4 Canada

6.4 Europe

6.4.1 Europe Electroplating Chemicals Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.4.2 Europe Electroplating Chemicals Consumption by Country (2018-2029)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Electroplating Chemicals Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.5.2 Asia Pacific Electroplating Chemicals Consumption by Country (2018-2029)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Electroplating Chemicals Consumption

## Growth Rate by Country: 2018 VS 2022 VS 2029

### 6.6.2 Latin America, Middle East & Africa Electroplating Chemicals Consumption by Country (2018-2029)

#### 6.6.3 Mexico

#### 6.6.4 Brazil

#### 6.6.5 Turkey

#### 6.6.5 GCC Countries

## 7 SEGMENT BY TYPE

### 7.1 Global Electroplating Chemicals Production by Type (2018-2029)

#### 7.1.1 Global Electroplating Chemicals Production by Type (2018-2029) & (K MT)

#### 7.1.2 Global Electroplating Chemicals Production Market Share by Type (2018-2029)

### 7.2 Global Electroplating Chemicals Production Value by Type (2018-2029)

#### 7.2.1 Global Electroplating Chemicals Production Value by Type (2018-2029) & (US\$ Million)

#### 7.2.2 Global Electroplating Chemicals Production Value Market Share by Type (2018-2029)

### 7.3 Global Electroplating Chemicals Price by Type (2018-2029)

## 8 SEGMENT BY APPLICATION

### 8.1 Global Electroplating Chemicals Production by Application (2018-2029)

#### 8.1.1 Global Electroplating Chemicals Production by Application (2018-2029) & (K MT)

#### 8.1.2 Global Electroplating Chemicals Production by Application (2018-2029) & (K MT)

### 8.2 Global Electroplating Chemicals Production Value by Application (2018-2029)

#### 8.2.1 Global Electroplating Chemicals Production Value by Application (2018-2029) & (US\$ Million)

#### 8.2.2 Global Electroplating Chemicals Production Value Market Share by Application (2018-2029)

### 8.3 Global Electroplating Chemicals Price by Application (2018-2029)

## 9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

### 9.1 Electroplating Chemicals Value Chain Analysis

#### 9.1.1 Electroplating Chemicals Key Raw Materials

#### 9.1.2 Raw Materials Key Suppliers

#### 9.1.3 Electroplating Chemicals Production Mode & Process

### 9.2 Electroplating Chemicals Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Electroplating Chemicals Distributors

9.2.3 Electroplating Chemicals Customers

## **10 GLOBAL ELECTROPLATING CHEMICALS ANALYZING MARKET DYNAMICS**

10.1 Electroplating Chemicals Industry Trends

10.2 Electroplating Chemicals Industry Drivers

10.3 Electroplating Chemicals Industry Opportunities and Challenges

10.4 Electroplating Chemicals Industry Restraints

## **11 REPORT CONCLUSION**

## **12 DISCLAIMER**



## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Electroplating Chemicals Production by Manufacturers (K MT) & (2018-2023)

Table 6. Global Electroplating Chemicals Production Market Share by Manufacturers

Table 7. Global Electroplating Chemicals Production Value by Manufacturers (US\$ Million) & (2018-2023)

Table 8. Global Electroplating Chemicals Production Value Market Share by Manufacturers (2018-2023)

Table 9. Global Electroplating Chemicals Average Price (USD/MT) of Key Manufacturers (2018-2023)

Table 10. Global Electroplating Chemicals Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 11. Global Electroplating Chemicals Manufacturers, Product Type & Application

Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 13. Global Electroplating Chemicals by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2022)

Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 15. Atotech Electroplating Chemicals Company Information

Table 16. Atotech Business Overview

Table 17. Atotech Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 18. Atotech Product Portfolio

Table 19. Atotech Recent Developments

Table 20. DuPont Electroplating Chemicals Company Information

Table 21. DuPont Business Overview

Table 22. DuPont Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 23. DuPont Product Portfolio

Table 24. DuPont Recent Developments

Table 25. MacDermid Electroplating Chemicals Company Information

Table 26. MacDermid Business Overview

Table 27. MacDermid Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 28. MacDermid Product Portfolio

Table 29. MacDermid Recent Developments

Table 30. JCU CORPORATION Electroplating Chemicals Company Information

Table 31. JCU CORPORATION Business Overview

Table 32. JCU CORPORATION Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 33. JCU CORPORATION Product Portfolio

Table 34. JCU CORPORATION Recent Developments

Table 35. Uyemura Electroplating Chemicals Company Information

Table 36. Uyemura Business Overview

Table 37. Uyemura Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 38. Uyemura Product Portfolio

Table 39. Uyemura Recent Developments

Table 40. Jetchem International Electroplating Chemicals Company Information

Table 41. Jetchem International Business Overview

Table 42. Jetchem International Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 43. Jetchem International Product Portfolio

Table 44. Jetchem International Recent Developments

Table 45. Chemetall Electroplating Chemicals Company Information

Table 46. Chemetall Business Overview

Table 47. Chemetall Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 48. Chemetall Product Portfolio

Table 49. Chemetall Recent Developments

Table 50. Quaker Houghton Electroplating Chemicals Company Information

Table 51. Quaker Houghton Business Overview

Table 52. Quaker Houghton Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 53. Quaker Houghton Product Portfolio

Table 54. Quaker Houghton Recent Developments

Table 55. A Brite Electroplating Chemicals Company Information

Table 56. A Brite Business Overview

Table 57. A Brite Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 58. A Brite Product Portfolio

Table 59. A Brite Recent Developments

Table 60. TIB Electroplating Chemicals Company Information

Table 61. TIB Business Overview

Table 62. TIB Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 63. TIB Product Portfolio

Table 64. TIB Recent Developments

Table 65. DuBois Electroplating Chemicals Company Information

Table 66. DuBois Business Overview

Table 67. DuBois Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 68. DuBois Product Portfolio

Table 69. DuBois Recent Developments

Table 70. Daiwa Kasei Electroplating Chemicals Company Information

Table 71. Daiwa Kasei Business Overview

Table 72. Daiwa Kasei Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 73. Daiwa Kasei Product Portfolio

Table 74. Daiwa Kasei Recent Developments

Table 75. GHTech Electroplating Chemicals Company Information

Table 76. GHTech Business Overview

Table 77. GHTech Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 78. GHTech Product Portfolio

Table 79. GHTech Recent Developments

Table 80. Guangzhou Sanfu Electroplating Chemicals Company Information

Table 81. Guangzhou Sanfu Business Overview

Table 82. Guangzhou Sanfu Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 83. Guangzhou Sanfu Product Portfolio

Table 84. Guangzhou Sanfu Recent Developments

Table 85. Guangzhou Sanfu Electroplating Chemicals Company Information

Table 86. Guangdong Dazhi Chem Business Overview

Table 87. Guangdong Dazhi Chem Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 88. Guangdong Dazhi Chem Product Portfolio

Table 89. Guangdong Dazhi Chem Recent Developments

Table 90. Wuhan Fengfan Electrochemical Technology Electroplating Chemicals Company Information

Table 91. Wuhan Fengfan Electrochemical Technology Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 92. Wuhan Fengfan Electrochemical Technology Product Portfolio

Table 93. Wuhan Fengfan Electrochemical Technology Recent Developments

Table 94. Coventya Electroplating Chemicals Company Information

Table 95. Coventya Business Overview

Table 96. Coventya Electroplating Chemicals Production Capacity (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 97. Coventya Product Portfolio

Table 98. Coventya Recent Developments

Table 99. Global Electroplating Chemicals Production Comparison by Region: 2018 VS 2022 VS 2029 (K MT)

Table 100. Global Electroplating Chemicals Production by Region (2018-2023) & (K MT)

Table 101. Global Electroplating Chemicals Production Market Share by Region (2018-2023)

Table 102. Global Electroplating Chemicals Production Forecast by Region (2024-2029) & (K MT)

Table 103. Global Electroplating Chemicals Production Market Share Forecast by Region (2024-2029)

Table 104. Global Electroplating Chemicals Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US\$ Million)

Table 105. Global Electroplating Chemicals Production Value by Region (2018-2023) & (US\$ Million)

Table 106. Global Electroplating Chemicals Production Value Market Share by Region (2018-2023)

Table 107. Global Electroplating Chemicals Production Value Forecast by Region (2024-2029) & (US\$ Million)

Table 108. Global Electroplating Chemicals Production Value Market Share Forecast by Region (2024-2029)

Table 109. Global Electroplating Chemicals Market Average Price (USD/MT) by Region (2018-2023)

Table 110. Global Electroplating Chemicals Consumption Comparison by Region: 2018 VS 2022 VS 2029 (K MT)

Table 111. Global Electroplating Chemicals Consumption by Region (2018-2023) & (K MT)

Table 112. Global Electroplating Chemicals Consumption Market Share by Region (2018-2023)

Table 113. Global Electroplating Chemicals Forecasted Consumption by Region (2024-2029) & (K MT)

Table 114. Global Electroplating Chemicals Forecasted Consumption Market Share by Region (2024-2029)

Table 115. North America Electroplating Chemicals Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K MT)

Table 116. North America Electroplating Chemicals Consumption by Country (2018-2023) & (K MT)

Table 117. North America Electroplating Chemicals Consumption by Country (2024-2029) & (K MT)

Table 118. Europe Electroplating Chemicals Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K MT)

Table 119. Europe Electroplating Chemicals Consumption by Country (2018-2023) & (K MT)

Table 120. Europe Electroplating Chemicals Consumption by Country (2024-2029) & (K MT)

Table 121. Asia Pacific Electroplating Chemicals Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K MT)

Table 122. Asia Pacific Electroplating Chemicals Consumption by Country (2018-2023) & (K MT)

Table 123. Asia Pacific Electroplating Chemicals Consumption by Country (2024-2029) & (K MT)

Table 124. Latin America, Middle East & Africa Electroplating Chemicals Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (K MT)

Table 125. Latin America, Middle East & Africa Electroplating Chemicals Consumption by Country (2018-2023) & (K MT)

Table 126. Latin America, Middle East & Africa Electroplating Chemicals Consumption by Country (2024-2029) & (K MT)

Table 127. Global Electroplating Chemicals Production by Type (2018-2023) & (K MT)

Table 128. Global Electroplating Chemicals Production by Type (2024-2029) & (K MT)

Table 129. Global Electroplating Chemicals Production Market Share by Type (2018-2023)

Table 130. Global Electroplating Chemicals Production Market Share by Type (2024-2029)

Table 131. Global Electroplating Chemicals Production Value by Type (2018-2023) & (US\$ Million)

Table 132. Global Electroplating Chemicals Production Value by Type (2024-2029) & (US\$ Million)

Table 133. Global Electroplating Chemicals Production Value Market Share by Type

(2018-2023)

Table 134. Global Electroplating Chemicals Production Value Market Share by Type (2024-2029)

Table 135. Global Electroplating Chemicals Price by Type (2018-2023) & (USD/MT)

Table 136. Global Electroplating Chemicals Price by Type (2024-2029) & (USD/MT)

Table 137. Global Electroplating Chemicals Production by Application (2018-2023) & (K MT)

Table 138. Global Electroplating Chemicals Production by Application (2024-2029) & (K MT)

Table 139. Global Electroplating Chemicals Production Market Share by Application (2018-2023)

Table 140. Global Electroplating Chemicals Production Market Share by Application (2024-2029)

Table 141. Global Electroplating Chemicals Production Value by Application (2018-2023) & (US\$ Million)

Table 142. Global Electroplating Chemicals Production Value by Application (2024-2029) & (US\$ Million)

Table 143. Global Electroplating Chemicals Production Value Market Share by Application (2018-2023)

Table 144. Global Electroplating Chemicals Production Value Market Share by Application (2024-2029)

Table 145. Global Electroplating Chemicals Price by Application (2018-2023) & (USD/MT)

Table 146. Global Electroplating Chemicals Price by Application (2024-2029) & (USD/MT)

Table 147. Key Raw Materials

Table 148. Raw Materials Key Suppliers

Table 149. Electroplating Chemicals Distributors List

Table 150. Electroplating Chemicals Customers List

Table 151. Electroplating Chemicals Industry Trends

Table 152. Electroplating Chemicals Industry Drivers

Table 153. Electroplating Chemicals Industry Restraints

Table 154. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Electroplating Chemicals Product Picture

Figure 5. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Figure 6. Pretreatment Agent Product Picture

Figure 7. Electroplating Additive Product Picture

Figure 8. Post-treatment Agent Product Picture

Figure 9. Automotive Product Picture

Figure 10. Electrical & Electronics Product Picture

Figure 11. Home Appliance Product Picture

Figure 12. Machinery Parts & Components Product Picture

Figure 13. Global Electroplating Chemicals Production Value (US\$ Million), 2018 VS 2022 VS 2029

Figure 14. Global Electroplating Chemicals Production Value (2018-2029) & (US\$ Million)

Figure 15. Global Electroplating Chemicals Production Capacity (2018-2029) & (K MT)

Figure 16. Global Electroplating Chemicals Production (2018-2029) & (K MT)

Figure 17. Global Electroplating Chemicals Average Price (USD/MT) & (2018-2029)

Figure 18. Global Electroplating Chemicals Key Manufacturers, Manufacturing Sites & Headquarters

Figure 19. Global Electroplating Chemicals Manufacturers, Date of Enter into This Industry

Figure 20. Global Top 5 and 10 Electroplating Chemicals Players Market Share by Production Value in 2022

Figure 21. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 22. Global Electroplating Chemicals Production Comparison by Region: 2018 VS 2022 VS 2029 (K MT)

Figure 23. Global Electroplating Chemicals Production Market Share by Region: 2018 VS 2022 VS 2029

Figure 24. Global Electroplating Chemicals Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US\$ Million)

Figure 25. Global Electroplating Chemicals Production Value Market Share by Region: 2018 VS 2022 VS 2029

Figure 26. North America Electroplating Chemicals Production Value (US\$ Million)

Growth Rate (2018-2029)

Figure 27. Europe Electroplating Chemicals Production Value (US\$ Million) Growth Rate (2018-2029)

Figure 28. China Electroplating Chemicals Production Value (US\$ Million) Growth Rate (2018-2029)

Figure 29. Japan Electroplating Chemicals Production Value (US\$ Million) Growth Rate (2018-2029)

Figure 30. Global Electroplating Chemicals Consumption Comparison by Region: 2018 VS 2022 VS 2029 (K MT)

Figure 31. Global Electroplating Chemicals Consumption Market Share by Region: 2018 VS 2022 VS 2029

Figure 32. North America Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)

Figure 33. North America Electroplating Chemicals Consumption Market Share by Country (2018-2029)

Figure 34. United States Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)

Figure 35. Canada Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)

Figure 36. Europe Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)

Figure 37. Europe Electroplating Chemicals Consumption Market Share by Country (2018-2029)

Figure 38. Germany Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)

Figure 39. France Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)

Figure 40. U.K. Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)

Figure 41. Italy Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)

Figure 42. Netherlands Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)

Figure 43. Asia Pacific Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)

Figure 44. Asia Pacific Electroplating Chemicals Consumption Market Share by Country (2018-2029)

Figure 45. China Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)



- Figure 46. Japan Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)
- Figure 47. South Korea Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)
- Figure 48. China Taiwan Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)
- Figure 49. Southeast Asia Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)
- Figure 50. India Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)
- Figure 51. Australia Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)
- Figure 52. Latin America, Middle East & Africa Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)
- Figure 53. Latin America, Middle East & Africa Electroplating Chemicals Consumption Market Share by Country (2018-2029)
- Figure 54. Mexico Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)
- Figure 55. Brazil Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)
- Figure 56. Turkey Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)
- Figure 57. GCC Countries Electroplating Chemicals Consumption and Growth Rate (2018-2029) & (K MT)
- Figure 58. Global Electroplating Chemicals Production Market Share by Type (2018-2029)
- Figure 59. Global Electroplating Chemicals Production Value Market Share by Type (2018-2029)
- Figure 60. Global Electroplating Chemicals Price (USD/MT) by Type (2018-2029)
- Figure 61. Global Electroplating Chemicals Production Market Share by Application (2018-2029)
- Figure 62. Global Electroplating Chemicals Production Value Market Share by Application (2018-2029)
- Figure 63. Global Electroplating Chemicals Price (USD/MT) by Application (2018-2029)
- Figure 64. Electroplating Chemicals Value Chain
- Figure 65. Electroplating Chemicals Production Mode & Process
- Figure 66. Direct Comparison with Distribution Share
- Figure 67. Distributors Profiles
- Figure 68. Electroplating Chemicals Industry Opportunities and Challenges

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