

Electronic Massage Devices Industry Research Report 2023

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Abstracts

This report aims to provide a comprehensive presentation of the global market for Electronic Massage Devices, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Electronic Massage Devices.

The Electronic Massage Devices market size, estimations, and forecasts are provided in terms of output/shipments (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Electronic Massage Devices market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Electronic Massage Devices manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.

This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

OGAWA

Inada

BODYFRIEND

Panasonic

OSIM International

Rotai

Daito-THRIVE

HoMedics

Casada

Beurer

Human Touch

HealthmateForever

JSB Healthcare

Product Type Insights

Global markets are presented by Electronic Massage Devices type, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the Electronic Massage Devices are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Electronic Massage Devices segment by Type

Back Massager

Hand-Held Massager

Neck and Shoulder Massager

Leg and Foot Massager

Eye Care Massager

Massage Chair

Others

Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Electronic Massage Devices market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Electronic Massage Devices market.

Electronic Massage Devices segment by Application

Commercial

Residential

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Electronic Massage Devices market

scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Electronic Massage Devices market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Electronic Massage Devices and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Electronic Massage Devices industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Electronic Massage Devices.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Electronic Massage Devices manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Electronic Massage Devices by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Electronic Massage Devices in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Electronic Massage Devices by Type
 - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
 - 1.2.2 Back Massager
 - 1.2.3 Hand-Held Massager
 - 1.2.4 Neck and Shoulder Massager
 - 1.2.5 Leg and Foot Massager
 - 1.2.6 Eye Care Massager
 - 1.2.7 Massage Chair
 - 1.2.8 Others
- 2.3 Electronic Massage Devices by Application
 - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.3.2 Commercial
 - 2.3.3 Residential
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Electronic Massage Devices Production Value Estimates and Forecasts (2018-2029)
 - 2.4.2 Global Electronic Massage Devices Production Capacity Estimates and Forecasts (2018-2029)
 - 2.4.3 Global Electronic Massage Devices Production Estimates and Forecasts (2018-2029)
 - 2.4.4 Global Electronic Massage Devices Market Average Price (2018-2029)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Electronic Massage Devices Production by Manufacturers (2018-2023)
- 3.2 Global Electronic Massage Devices Production Value by Manufacturers (2018-2023)
- 3.3 Global Electronic Massage Devices Average Price by Manufacturers (2018-2023)
- 3.4 Global Electronic Massage Devices Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
- 3.5 Global Electronic Massage Devices Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Electronic Massage Devices Manufacturers, Product Type & Application
- 3.7 Global Electronic Massage Devices Manufacturers, Date of Enter into This Industry
- 3.8 Global Electronic Massage Devices Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 OGAWA

- 4.1.1 OGAWA Electronic Massage Devices Company Information
- 4.1.2 OGAWA Electronic Massage Devices Business Overview
- 4.1.3 OGAWA Electronic Massage Devices Production, Value and Gross Margin (2018-2023)
- 4.1.4 OGAWA Product Portfolio
- 4.1.5 OGAWA Recent Developments

4.2 Inada

- 4.2.1 Inada Electronic Massage Devices Company Information
- 4.2.2 Inada Electronic Massage Devices Business Overview
- 4.2.3 Inada Electronic Massage Devices Production, Value and Gross Margin (2018-2023)
- 4.2.4 Inada Product Portfolio
- 4.2.5 Inada Recent Developments

4.3 BODYFRIEND

- 4.3.1 BODYFRIEND Electronic Massage Devices Company Information
- 4.3.2 BODYFRIEND Electronic Massage Devices Business Overview
- 4.3.3 BODYFRIEND Electronic Massage Devices Production, Value and Gross Margin (2018-2023)
- 4.3.4 BODYFRIEND Product Portfolio
- 4.3.5 BODYFRIEND Recent Developments

4.4 Panasonic

- 4.4.1 Panasonic Electronic Massage Devices Company Information

- 4.4.2 Panasonic Electronic Massage Devices Business Overview
- 4.4.3 Panasonic Electronic Massage Devices Production, Value and Gross Margin (2018-2023)
- 4.4.4 Panasonic Product Portfolio
- 4.4.5 Panasonic Recent Developments
- 4.5 OSIM International
 - 4.5.1 OSIM International Electronic Massage Devices Company Information
 - 4.5.2 OSIM International Electronic Massage Devices Business Overview
 - 4.5.3 OSIM International Electronic Massage Devices Production, Value and Gross Margin (2018-2023)
 - 4.5.4 OSIM International Product Portfolio
 - 4.5.5 OSIM International Recent Developments
- 4.6 Rotai
 - 4.6.1 Rotai Electronic Massage Devices Company Information
 - 4.6.2 Rotai Electronic Massage Devices Business Overview
 - 4.6.3 Rotai Electronic Massage Devices Production, Value and Gross Margin (2018-2023)
 - 4.6.4 Rotai Product Portfolio
 - 4.6.5 Rotai Recent Developments
- 4.7 Daito-THRIVE
 - 4.7.1 Daito-THRIVE Electronic Massage Devices Company Information
 - 4.7.2 Daito-THRIVE Electronic Massage Devices Business Overview
 - 4.7.3 Daito-THRIVE Electronic Massage Devices Production, Value and Gross Margin (2018-2023)
 - 4.7.4 Daito-THRIVE Product Portfolio
 - 4.7.5 Daito-THRIVE Recent Developments
- 4.8 HoMedics
 - 4.8.1 HoMedics Electronic Massage Devices Company Information
 - 4.8.2 HoMedics Electronic Massage Devices Business Overview
 - 4.8.3 HoMedics Electronic Massage Devices Production, Value and Gross Margin (2018-2023)
 - 4.8.4 HoMedics Product Portfolio
 - 4.8.5 HoMedics Recent Developments
- 4.9 Casada
 - 4.9.1 Casada Electronic Massage Devices Company Information
 - 4.9.2 Casada Electronic Massage Devices Business Overview
 - 4.9.3 Casada Electronic Massage Devices Production, Value and Gross Margin (2018-2023)
 - 4.9.4 Casada Product Portfolio

4.9.5 Casada Recent Developments

4.10 Beurer

4.10.1 Beurer Electronic Massage Devices Company Information

4.10.2 Beurer Electronic Massage Devices Business Overview

4.10.3 Beurer Electronic Massage Devices Production, Value and Gross Margin (2018-2023)

4.10.4 Beurer Product Portfolio

4.10.5 Beurer Recent Developments

7.11 Human Touch

7.11.1 Human Touch Electronic Massage Devices Company Information

7.11.2 Human Touch Electronic Massage Devices Business Overview

7.11.3 Human Touch Electronic Massage Devices Production, Value and Gross Margin (2018-2023)

7.11.4 Human Touch Product Portfolio

7.11.5 Human Touch Recent Developments

7.12 HealthmateForever

7.12.1 HealthmateForever Electronic Massage Devices Company Information

7.12.2 HealthmateForever Electronic Massage Devices Business Overview

7.12.3 HealthmateForever Electronic Massage Devices Production, Value and Gross Margin (2018-2023)

7.12.4 HealthmateForever Product Portfolio

7.12.5 HealthmateForever Recent Developments

7.13 JSB Healthcare

7.13.1 JSB Healthcare Electronic Massage Devices Company Information

7.13.2 JSB Healthcare Electronic Massage Devices Business Overview

7.13.3 JSB Healthcare Electronic Massage Devices Production, Value and Gross Margin (2018-2023)

7.13.4 JSB Healthcare Product Portfolio

7.13.5 JSB Healthcare Recent Developments

5 GLOBAL ELECTRONIC MASSAGE DEVICES PRODUCTION BY REGION

5.1 Global Electronic Massage Devices Production Estimates and Forecasts by Region: 2018 VS 2022 VS 2029

5.2 Global Electronic Massage Devices Production by Region: 2018-2029

5.2.1 Global Electronic Massage Devices Production by Region: 2018-2023

5.2.2 Global Electronic Massage Devices Production Forecast by Region (2024-2029)

5.3 Global Electronic Massage Devices Production Value Estimates and Forecasts by Region: 2018 VS 2022 VS 2029

5.4 Global Electronic Massage Devices Production Value by Region: 2018-2029

5.4.1 Global Electronic Massage Devices Production Value by Region: 2018-2023

5.4.2 Global Electronic Massage Devices Production Value Forecast by Region (2024-2029)

5.5 Global Electronic Massage Devices Market Price Analysis by Region (2018-2023)

5.6 Global Electronic Massage Devices Production and Value, YOY Growth

5.6.1 North America Electronic Massage Devices Production Value Estimates and Forecasts (2018-2029)

5.6.2 Europe Electronic Massage Devices Production Value Estimates and Forecasts (2018-2029)

5.6.3 China Electronic Massage Devices Production Value Estimates and Forecasts (2018-2029)

5.6.4 Japan Electronic Massage Devices Production Value Estimates and Forecasts (2018-2029)

5.6.5 South Korea Electronic Massage Devices Production Value Estimates and Forecasts (2018-2029)

5.6.6 Southeast Asia Electronic Massage Devices Production Value Estimates and Forecasts (2018-2029)

5.6.7 India Electronic Massage Devices Production Value Estimates and Forecasts (2018-2029)

6 GLOBAL ELECTRONIC MASSAGE DEVICES CONSUMPTION BY REGION

6.1 Global Electronic Massage Devices Consumption Estimates and Forecasts by Region: 2018 VS 2022 VS 2029

6.2 Global Electronic Massage Devices Consumption by Region (2018-2029)

6.2.1 Global Electronic Massage Devices Consumption by Region: 2018-2029

6.2.2 Global Electronic Massage Devices Forecasted Consumption by Region (2024-2029)

6.3 North America

6.3.1 North America Electronic Massage Devices Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.3.2 North America Electronic Massage Devices Consumption by Country (2018-2029)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Electronic Massage Devices Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.4.2 Europe Electronic Massage Devices Consumption by Country (2018-2029)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Electronic Massage Devices Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.5.2 Asia Pacific Electronic Massage Devices Consumption by Country (2018-2029)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Electronic Massage Devices Consumption Growth Rate by Country: 2018 VS 2022 VS 2029

6.6.2 Latin America, Middle East & Africa Electronic Massage Devices Consumption by Country (2018-2029)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Electronic Massage Devices Production by Type (2018-2029)

7.1.1 Global Electronic Massage Devices Production by Type (2018-2029) & (K Units)

7.1.2 Global Electronic Massage Devices Production Market Share by Type (2018-2029)

7.2 Global Electronic Massage Devices Production Value by Type (2018-2029)

7.2.1 Global Electronic Massage Devices Production Value by Type (2018-2029) & (US\$ Million)

7.2.2 Global Electronic Massage Devices Production Value Market Share by Type (2018-2029)

7.3 Global Electronic Massage Devices Price by Type (2018-2029)

8 SEGMENT BY APPLICATION

8.1 Global Electronic Massage Devices Production by Application (2018-2029)

8.1.1 Global Electronic Massage Devices Production by Application (2018-2029) & (K Units)

8.1.2 Global Electronic Massage Devices Production by Application (2018-2029) & (K Units)

8.2 Global Electronic Massage Devices Production Value by Application (2018-2029)

8.2.1 Global Electronic Massage Devices Production Value by Application (2018-2029) & (US\$ Million)

8.2.2 Global Electronic Massage Devices Production Value Market Share by Application (2018-2029)

8.3 Global Electronic Massage Devices Price by Application (2018-2029)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Electronic Massage Devices Value Chain Analysis

9.1.1 Electronic Massage Devices Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Electronic Massage Devices Production Mode & Process

9.2 Electronic Massage Devices Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Electronic Massage Devices Distributors

9.2.3 Electronic Massage Devices Customers

10 GLOBAL ELECTRONIC MASSAGE DEVICES ANALYZING MARKET DYNAMICS

10.1 Electronic Massage Devices Industry Trends

10.2 Electronic Massage Devices Industry Drivers

10.3 Electronic Massage Devices Industry Opportunities and Challenges

10.4 Electronic Massage Devices Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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