

Electrochromic Materials Industry Research Report 2024

<https://marketpublishers.com/r/E5EE229473ADEN.html>

Date: April 2024

Pages: 124

Price: US\$ 2,950.00 (Single User License)

ID: E5EE229473ADEN

Abstracts

This report studies the Electrochromic Materials market, Electrochromic materials have the property of a change, evocation, or bleaching of color as effected either by an electron-transfer (redox) process or by a sufficient electrochemical potential. The main classes of electrochromic materials are surveyed here, with descriptions of representative examples from the metal oxides, viologens (in solution and as adsorbed or polymeric films), conjugated conducting polymers, metal coordination complexes (as polymeric, evaporated, or sublimed films), and metal hexacyanometallates. Examples of the applications of such electrochromic materials are included. Other materials aspects important for the construction of electrochromic devices include optically transparent electrodes, electrolyte layers, and device encapsulation. Commercial successes, current trends, and future challenges in electrochromic materials research and development are summarized.

According to APO Research, The global Electrochromic Materials market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Electrochromic Materials key players include Gentex Corporation, Saint-Gobain (Sage Glass), View, etc. Global top three manufacturers hold a share about 90%.

North America is the largest market, with a share over 95%, followed by Europe and Japan, both have a share over 2 percent.

In terms of product, Passenger Vehicle is the largest segment, with a share over 80%. And in terms of application, the largest application is Automobile Rearview Mirror

, followed by Smart Window, Display, Defense, etc.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Electrochromic Materials, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Electrochromic Materials.

The report will help the Electrochromic Materials manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Electrochromic Materials market size, estimations, and forecasts are provided in terms of sales volume (K Sqft) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Electrochromic Materials market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Gentex Corporation

Saint-Gobain (Sage Glass)

View

ChromoGenics

EControl-Glas

PPG Industries

Gesimat

Ricoh

GSI Technologies (NTERA)

Zhuzhou Kibing

Zhuhai Kaivo Optoelectronic Technology

Asahi Glass Co

Hitachi Chemical

Nikon Corp

Electrochromic Materials segment by Type

Organic Dyes

Conducting Polymers

Metal Oxides

Electrochromic Materials segment by Application

Automobile Rearview Mirror

Smart Window

Display

Defense

Others

Electrochromic Materials Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries

and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Electrochromic Materials market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Electrochromic Materials and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Electrochromic Materials.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Electrochromic Materials manufacturers competitive landscape, price, production and value market share, latest development plan, merger,

and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Electrochromic Materials by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Electrochromic Materials in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Electrochromic Materials by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 Organic Dyes
 - 2.2.3 Conducting Polymers
 - 2.2.4 Metal Oxides
- 2.3 Electrochromic Materials by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Automobile Rearview Mirror
 - 2.3.3 Smart Window
 - 2.3.4 Display
 - 2.3.5 Defense
 - 2.3.6 Others
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Electrochromic Materials Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Electrochromic Materials Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Electrochromic Materials Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Electrochromic Materials Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Electrochromic Materials Production by Manufacturers (2019-2024)
- 3.2 Global Electrochromic Materials Production Value by Manufacturers (2019-2024)
- 3.3 Global Electrochromic Materials Average Price by Manufacturers (2019-2024)
- 3.4 Global Electrochromic Materials Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Electrochromic Materials Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Electrochromic Materials Manufacturers, Product Type & Application
- 3.7 Global Electrochromic Materials Manufacturers, Date of Enter into This Industry
- 3.8 Global Electrochromic Materials Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Gentex Corporation

- 4.1.1 Gentex Corporation Electrochromic Materials Company Information
- 4.1.2 Gentex Corporation Electrochromic Materials Business Overview
- 4.1.3 Gentex Corporation Electrochromic Materials Production Capacity, Value and Gross Margin (2019-2024)
- 4.1.4 Gentex Corporation Product Portfolio
- 4.1.5 Gentex Corporation Recent Developments

4.2 Saint-Gobain (Sage Glass)

- 4.2.1 Saint-Gobain (Sage Glass) Electrochromic Materials Company Information
- 4.2.2 Saint-Gobain (Sage Glass) Electrochromic Materials Business Overview
- 4.2.3 Saint-Gobain (Sage Glass) Electrochromic Materials Production Capacity, Value and Gross Margin (2019-2024)
- 4.2.4 Saint-Gobain (Sage Glass) Product Portfolio
- 4.2.5 Saint-Gobain (Sage Glass) Recent Developments

4.3 View

- 4.3.1 View Electrochromic Materials Company Information
- 4.3.2 View Electrochromic Materials Business Overview
- 4.3.3 View Electrochromic Materials Production Capacity, Value and Gross Margin (2019-2024)
- 4.3.4 View Product Portfolio
- 4.3.5 View Recent Developments

4.4 ChromoGenics

- 4.4.1 ChromoGenics Electrochromic Materials Company Information
- 4.4.2 ChromoGenics Electrochromic Materials Business Overview
- 4.4.3 ChromoGenics Electrochromic Materials Production Capacity, Value and Gross

Margin (2019-2024)

4.4.4 ChromoGenics Product Portfolio

4.4.5 ChromoGenics Recent Developments

4.5 EControl-Glas

4.5.1 EControl-Glas Electrochromic Materials Company Information

4.5.2 EControl-Glas Electrochromic Materials Business Overview

4.5.3 EControl-Glas Electrochromic Materials Production Capacity, Value and Gross

Margin (2019-2024)

4.5.4 EControl-Glas Product Portfolio

4.5.5 EControl-Glas Recent Developments

4.6 PPG Industries

4.6.1 PPG Industries Electrochromic Materials Company Information

4.6.2 PPG Industries Electrochromic Materials Business Overview

4.6.3 PPG Industries Electrochromic Materials Production Capacity, Value and Gross

Margin (2019-2024)

4.6.4 PPG Industries Product Portfolio

4.6.5 PPG Industries Recent Developments

4.7 Gesimat

4.7.1 Gesimat Electrochromic Materials Company Information

4.7.2 Gesimat Electrochromic Materials Business Overview

4.7.3 Gesimat Electrochromic Materials Production Capacity, Value and Gross Margin

(2019-2024)

4.7.4 Gesimat Product Portfolio

4.7.5 Gesimat Recent Developments

4.8 Ricoh

4.8.1 Ricoh Electrochromic Materials Company Information

4.8.2 Ricoh Electrochromic Materials Business Overview

4.8.3 Ricoh Electrochromic Materials Production Capacity, Value and Gross Margin

(2019-2024)

4.8.4 Ricoh Product Portfolio

4.8.5 Ricoh Recent Developments

4.9 GSI Technologies (NTERA)

4.9.1 GSI Technologies (NTERA) Electrochromic Materials Company Information

4.9.2 GSI Technologies (NTERA) Electrochromic Materials Business Overview

4.9.3 GSI Technologies (NTERA) Electrochromic Materials Production Capacity, Value and Gross Margin (2019-2024)

4.9.4 GSI Technologies (NTERA) Product Portfolio

4.9.5 GSI Technologies (NTERA) Recent Developments

4.10 Zhuzhou Kibing

- 4.10.1 Zhuzhou Kibing Electrochromic Materials Company Information
- 4.10.2 Zhuzhou Kibing Electrochromic Materials Business Overview
- 4.10.3 Zhuzhou Kibing Electrochromic Materials Production Capacity, Value and Gross Margin (2019-2024)
- 4.10.4 Zhuzhou Kibing Product Portfolio
- 4.10.5 Zhuzhou Kibing Recent Developments
- 4.11 Zhuhai Kaivo Optoelectronic Technology
 - 4.11.1 Zhuhai Kaivo Optoelectronic Technology Electrochromic Materials Company Information
 - 4.11.2 Zhuhai Kaivo Optoelectronic Technology Electrochromic Materials Business Overview
 - 4.11.3 Zhuhai Kaivo Optoelectronic Technology Electrochromic Materials Production Capacity, Value and Gross Margin (2019-2024)
 - 4.11.4 Zhuhai Kaivo Optoelectronic Technology Product Portfolio
 - 4.11.5 Zhuhai Kaivo Optoelectronic Technology Recent Developments
- 4.12 Asahi Glass Co
 - 4.12.1 Asahi Glass Co Electrochromic Materials Company Information
 - 4.12.2 Asahi Glass Co Electrochromic Materials Business Overview
 - 4.12.3 Asahi Glass Co Electrochromic Materials Production Capacity, Value and Gross Margin (2019-2024)
 - 4.12.4 Asahi Glass Co Product Portfolio
 - 4.12.5 Asahi Glass Co Recent Developments
- 4.13 Hitachi Chemical
 - 4.13.1 Hitachi Chemical Electrochromic Materials Company Information
 - 4.13.2 Hitachi Chemical Electrochromic Materials Business Overview
 - 4.13.3 Hitachi Chemical Electrochromic Materials Production Capacity, Value and Gross Margin (2019-2024)
 - 4.13.4 Hitachi Chemical Product Portfolio
 - 4.13.5 Hitachi Chemical Recent Developments
- 4.14 Nikon Corp
 - 4.14.1 Nikon Corp Electrochromic Materials Company Information
 - 4.14.2 Nikon Corp Electrochromic Materials Business Overview
 - 4.14.3 Nikon Corp Electrochromic Materials Production Capacity, Value and Gross Margin (2019-2024)
 - 4.14.4 Nikon Corp Product Portfolio
 - 4.14.5 Nikon Corp Recent Developments

5 GLOBAL ELECTROCHROMIC MATERIALS PRODUCTION BY REGION

5.1 Global Electrochromic Materials Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.2 Global Electrochromic Materials Production by Region: 2019-2030

5.2.1 Global Electrochromic Materials Production by Region: 2019-2024

5.2.2 Global Electrochromic Materials Production Forecast by Region (2025-2030)

5.3 Global Electrochromic Materials Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.4 Global Electrochromic Materials Production Value by Region: 2019-2030

5.4.1 Global Electrochromic Materials Production Value by Region: 2019-2024

5.4.2 Global Electrochromic Materials Production Value Forecast by Region (2025-2030)

5.5 Global Electrochromic Materials Market Price Analysis by Region (2019-2024)

5.6 Global Electrochromic Materials Production and Value, YOY Growth

5.6.1 North America Electrochromic Materials Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Electrochromic Materials Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Electrochromic Materials Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Electrochromic Materials Production Value Estimates and Forecasts (2019-2030)

5.6.5 Southeast Asia Electrochromic Materials Production Value Estimates and Forecasts (2019-2030)

5.6.6 India Electrochromic Materials Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL ELECTROCHROMIC MATERIALS CONSUMPTION BY REGION

6.1 Global Electrochromic Materials Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Electrochromic Materials Consumption by Region (2019-2030)

6.2.1 Global Electrochromic Materials Consumption by Region: 2019-2030

6.2.2 Global Electrochromic Materials Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Electrochromic Materials Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Electrochromic Materials Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Electrochromic Materials Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Electrochromic Materials Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Electrochromic Materials Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Electrochromic Materials Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Electrochromic Materials Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Electrochromic Materials Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Electrochromic Materials Production by Type (2019-2030)

7.1.1 Global Electrochromic Materials Production by Type (2019-2030) & (K Sqft)

7.1.2 Global Electrochromic Materials Production Market Share by Type (2019-2030)

7.2 Global Electrochromic Materials Production Value by Type (2019-2030)

7.2.1 Global Electrochromic Materials Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Electrochromic Materials Production Value Market Share by Type (2019-2030)

7.3 Global Electrochromic Materials Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global Electrochromic Materials Production by Application (2019-2030)

8.1.1 Global Electrochromic Materials Production by Application (2019-2030) & (K Sqft)

8.1.2 Global Electrochromic Materials Production by Application (2019-2030) & (K Sqft)

8.2 Global Electrochromic Materials Production Value by Application (2019-2030)

8.2.1 Global Electrochromic Materials Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Electrochromic Materials Production Value Market Share by Application (2019-2030)

8.3 Global Electrochromic Materials Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Electrochromic Materials Value Chain Analysis

9.1.1 Electrochromic Materials Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Electrochromic Materials Production Mode & Process

9.2 Electrochromic Materials Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Electrochromic Materials Distributors

9.2.3 Electrochromic Materials Customers

10 GLOBAL ELECTROCHROMIC MATERIALS ANALYZING MARKET DYNAMICS

10.1 Electrochromic Materials Industry Trends

10.2 Electrochromic Materials Industry Drivers

10.3 Electrochromic Materials Industry Opportunities and Challenges

10.4 Electrochromic Materials Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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