

Electric Hair Clipper Industry Research Report 2024

<https://marketpublishers.com/r/E3DE6F779F65EN.html>

Date: April 2024

Pages: 123

Price: US\$ 2,950.00 (Single User License)

ID: E3DE6F779F65EN

Abstracts

Electric hair clippers are driven by an electric motor which makes the blades oscillate from side to side. They have gradually displaced manual hair clippers in many countries. Three different motor types are used in clipper production, magnetic, rotary and pivot. Rotary style may be driven by direct current or alternating current electricity source. Both magnetic and pivot style clippers use magnetic forces derived from winding copper wire around steel. Alternating current creates a cycle attracting and relaxing to a spring to create the speed and torque to drive the clipper cutter across the combing blade.

According to APO Research, The global Electric Hair Clipper market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Electric Hair Clipper key players include Wahl, Phillips, Andis, Flyco, Conair, etc.

United States is the largest market, with a share nearly 25%, followed by MEA, and Europe, both have a share over 40 percent.

In terms of product, Wired is the largest segment, with a share over 60%. And in terms of application, the largest application is Adults, followed by Kids.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Electric Hair Clipper, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Electric Hair Clipper.

The report will help the Electric Hair Clipper manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Electric Hair Clipper market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Electric Hair Clipper market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Wahl Clipper

Phillips

Panasonic

Andis

Braun GmbH

Conair

Oster

Remington Products

Xiaomi Riwa

Zhejiang Paiter

Shanghai Flyco

Rewell

Hatteker

Electric Hair Clipper segment by Type

Corded Hair Clipper

Cordless Hair Clipper

Electric Hair Clipper segment by Application

Commercial

Home Use

Electric Hair Clipper Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Electric Hair Clipper market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Electric Hair Clipper and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Electric Hair Clipper.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Electric Hair Clipper manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Electric Hair Clipper by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Electric Hair Clipper in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Electric Hair Clipper by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 Corded Hair Clipper
 - 2.2.3 Cordless Hair Clipper
- 2.3 Electric Hair Clipper by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Commercial
 - 2.3.3 Home Use
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Electric Hair Clipper Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Electric Hair Clipper Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Electric Hair Clipper Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Electric Hair Clipper Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Electric Hair Clipper Production by Manufacturers (2019-2024)
- 3.2 Global Electric Hair Clipper Production Value by Manufacturers (2019-2024)
- 3.3 Global Electric Hair Clipper Average Price by Manufacturers (2019-2024)
- 3.4 Global Electric Hair Clipper Industry Manufacturers Ranking, 2022 VS 2023 VS 2024

- 3.5 Global Electric Hair Clipper Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Electric Hair Clipper Manufacturers, Product Type & Application
- 3.7 Global Electric Hair Clipper Manufacturers, Date of Enter into This Industry
- 3.8 Global Electric Hair Clipper Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Wahl Clipper

- 4.1.1 Wahl Clipper Electric Hair Clipper Company Information
- 4.1.2 Wahl Clipper Electric Hair Clipper Business Overview
- 4.1.3 Wahl Clipper Electric Hair Clipper Production, Value and Gross Margin (2019-2024)
- 4.1.4 Wahl Clipper Product Portfolio
- 4.1.5 Wahl Clipper Recent Developments

4.2 Phillips

- 4.2.1 Phillips Electric Hair Clipper Company Information
- 4.2.2 Phillips Electric Hair Clipper Business Overview
- 4.2.3 Phillips Electric Hair Clipper Production, Value and Gross Margin (2019-2024)
- 4.2.4 Phillips Product Portfolio
- 4.2.5 Phillips Recent Developments

4.3 Panasonic

- 4.3.1 Panasonic Electric Hair Clipper Company Information
- 4.3.2 Panasonic Electric Hair Clipper Business Overview
- 4.3.3 Panasonic Electric Hair Clipper Production, Value and Gross Margin (2019-2024)
- 4.3.4 Panasonic Product Portfolio
- 4.3.5 Panasonic Recent Developments

4.4 Andis

- 4.4.1 Andis Electric Hair Clipper Company Information
- 4.4.2 Andis Electric Hair Clipper Business Overview
- 4.4.3 Andis Electric Hair Clipper Production, Value and Gross Margin (2019-2024)
- 4.4.4 Andis Product Portfolio
- 4.4.5 Andis Recent Developments

4.5 Braun GmbH

- 4.5.1 Braun GmbH Electric Hair Clipper Company Information
- 4.5.2 Braun GmbH Electric Hair Clipper Business Overview
- 4.5.3 Braun GmbH Electric Hair Clipper Production, Value and Gross Margin (2019-2024)

- 4.5.4 Braun GmbH Product Portfolio
- 4.5.5 Braun GmbH Recent Developments
- 4.6 Conair
 - 4.6.1 Conair Electric Hair Clipper Company Information
 - 4.6.2 Conair Electric Hair Clipper Business Overview
 - 4.6.3 Conair Electric Hair Clipper Production, Value and Gross Margin (2019-2024)
 - 4.6.4 Conair Product Portfolio
 - 4.6.5 Conair Recent Developments
- 4.7 Oster
 - 4.7.1 Oster Electric Hair Clipper Company Information
 - 4.7.2 Oster Electric Hair Clipper Business Overview
 - 4.7.3 Oster Electric Hair Clipper Production, Value and Gross Margin (2019-2024)
 - 4.7.4 Oster Product Portfolio
 - 4.7.5 Oster Recent Developments
- 4.8 Remington Products
 - 4.8.1 Remington Products Electric Hair Clipper Company Information
 - 4.8.2 Remington Products Electric Hair Clipper Business Overview
 - 4.8.3 Remington Products Electric Hair Clipper Production, Value and Gross Margin (2019-2024)
 - 4.8.4 Remington Products Product Portfolio
 - 4.8.5 Remington Products Recent Developments
- 4.9 Xiaomi Riwa
 - 4.9.1 Xiaomi Riwa Electric Hair Clipper Company Information
 - 4.9.2 Xiaomi Riwa Electric Hair Clipper Business Overview
 - 4.9.3 Xiaomi Riwa Electric Hair Clipper Production, Value and Gross Margin (2019-2024)
 - 4.9.4 Xiaomi Riwa Product Portfolio
 - 4.9.5 Xiaomi Riwa Recent Developments
- 4.10 Zhejiang Paiter
 - 4.10.1 Zhejiang Paiter Electric Hair Clipper Company Information
 - 4.10.2 Zhejiang Paiter Electric Hair Clipper Business Overview
 - 4.10.3 Zhejiang Paiter Electric Hair Clipper Production, Value and Gross Margin (2019-2024)
 - 4.10.4 Zhejiang Paiter Product Portfolio
 - 4.10.5 Zhejiang Paiter Recent Developments
- 4.11 Shanghai Flyco
 - 4.11.1 Shanghai Flyco Electric Hair Clipper Company Information
 - 4.11.2 Shanghai Flyco Electric Hair Clipper Business Overview
 - 4.11.3 Shanghai Flyco Electric Hair Clipper Production, Value and Gross Margin

(2019-2024)

4.11.4 Shanghai Flyco Product Portfolio

4.11.5 Shanghai Flyco Recent Developments

4.12 Rewell

4.12.1 Rewell Electric Hair Clipper Company Information

4.12.2 Rewell Electric Hair Clipper Business Overview

4.12.3 Rewell Electric Hair Clipper Production, Value and Gross Margin (2019-2024)

4.12.4 Rewell Product Portfolio

4.12.5 Rewell Recent Developments

4.13 Hatteker

4.13.1 Hatteker Electric Hair Clipper Company Information

4.13.2 Hatteker Electric Hair Clipper Business Overview

4.13.3 Hatteker Electric Hair Clipper Production, Value and Gross Margin (2019-2024)

4.13.4 Hatteker Product Portfolio

4.13.5 Hatteker Recent Developments

5 GLOBAL ELECTRIC HAIR CLIPPER PRODUCTION BY REGION

5.1 Global Electric Hair Clipper Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.2 Global Electric Hair Clipper Production by Region: 2019-2030

5.2.1 Global Electric Hair Clipper Production by Region: 2019-2024

5.2.2 Global Electric Hair Clipper Production Forecast by Region (2025-2030)

5.3 Global Electric Hair Clipper Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.4 Global Electric Hair Clipper Production Value by Region: 2019-2030

5.4.1 Global Electric Hair Clipper Production Value by Region: 2019-2024

5.4.2 Global Electric Hair Clipper Production Value Forecast by Region (2025-2030)

5.5 Global Electric Hair Clipper Market Price Analysis by Region (2019-2024)

5.6 Global Electric Hair Clipper Production and Value, YOY Growth

5.6.1 North America Electric Hair Clipper Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Electric Hair Clipper Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Electric Hair Clipper Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Electric Hair Clipper Production Value Estimates and Forecasts (2019-2030)

5.6.5 South Korea Electric Hair Clipper Production Value Estimates and Forecasts

(2019-2030)

6 GLOBAL ELECTRIC HAIR CLIPPER CONSUMPTION BY REGION

6.1 Global Electric Hair Clipper Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Electric Hair Clipper Consumption by Region (2019-2030)

6.2.1 Global Electric Hair Clipper Consumption by Region: 2019-2030

6.2.2 Global Electric Hair Clipper Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Electric Hair Clipper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Electric Hair Clipper Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Electric Hair Clipper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Electric Hair Clipper Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Electric Hair Clipper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Electric Hair Clipper Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Electric Hair Clipper Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Electric Hair Clipper Consumption by

Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Electric Hair Clipper Production by Type (2019-2030)

7.1.1 Global Electric Hair Clipper Production by Type (2019-2030) & (K Units)

7.1.2 Global Electric Hair Clipper Production Market Share by Type (2019-2030)

7.2 Global Electric Hair Clipper Production Value by Type (2019-2030)

7.2.1 Global Electric Hair Clipper Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Electric Hair Clipper Production Value Market Share by Type (2019-2030)

7.3 Global Electric Hair Clipper Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global Electric Hair Clipper Production by Application (2019-2030)

8.1.1 Global Electric Hair Clipper Production by Application (2019-2030) & (K Units)

8.1.2 Global Electric Hair Clipper Production by Application (2019-2030) & (K Units)

8.2 Global Electric Hair Clipper Production Value by Application (2019-2030)

8.2.1 Global Electric Hair Clipper Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Electric Hair Clipper Production Value Market Share by Application (2019-2030)

8.3 Global Electric Hair Clipper Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Electric Hair Clipper Value Chain Analysis

9.1.1 Electric Hair Clipper Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Electric Hair Clipper Production Mode & Process

9.2 Electric Hair Clipper Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Electric Hair Clipper Distributors

9.2.3 Electric Hair Clipper Customers

10 GLOBAL ELECTRIC HAIR CLIPPER ANALYZING MARKET DYNAMICS

10.1 Electric Hair Clipper Industry Trends

10.2 Electric Hair Clipper Industry Drivers

10.3 Electric Hair Clipper Industry Opportunities and Challenges

10.4 Electric Hair Clipper Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

I would like to order

Product name: Electric Hair Clipper Industry Research Report 2024

Product link: <https://marketpublishers.com/r/E3DE6F779F65EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E3DE6F779F65EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970