

# E-Merchandising Software Industry Research Report 2023

<https://marketpublishers.com/r/E79214CDE4C4EN.html>

Date: August 2023

Pages: 94

Price: US\$ 2,950.00 (Single User License)

ID: E79214CDE4C4EN

## Abstracts

E-merchandising, or e-commerce merchandising, is a process of choosing the right product or service in the right placement with the right content in a way to increase sales.

E-merchandising software can integrate with e-commerce platforms, web content management, inventory management, point of sale (POS), and customer relationship management (CRM) systems.

### Highlights

The global E-Merchandising Software market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

In Europe, E-Merchandising Software key players include SearchSpring (merges Nextopia in Feb. 2020), SLI Systems, Nosto, Apptus, Oracle, SAP, Bluecore, Prediggo, Clerk.io, Klevu, Lucidworks, ChapsVision (Octipas), Paraspar, Algolia, etc.

In Europe, UK is the largest market, with a share about 34%, followed by France, and Germany, both have a share about 28 percent.

In terms of product, SMEs is the largest segment, with a share over 62%. And in terms of application, the largest application is Apparel & Footwear.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for E-

Merchandising Software, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding E-Merchandising Software.

The E-Merchandising Software market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global E-Merchandising Software market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the E-Merchandising Software companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

SearchSpring (merges Nextopia in Feb. 2020)

SLI Systems

Nosto

Apptus

Oracle

SAP

Bluecore

Prediggo

Clerk.io

Klevu

Lucidworks

ChapsVision (Octipas)

Paraspar

Algolia

## Product Type Insights

Global markets are presented by E-Merchandising Software type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the E-Merchandising Software are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## E-Merchandising Software segment by End User

SMEs

## Large Enterprises

### Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the E-Merchandising Software market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the E-Merchandising Software market.

### E-Merchandising Software Segment by Vertical Industry

Apparel & Footwear

Groceries & Food

Home & Furniture

Electronics & Jewelry

Beauty & Personal Care

Others

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan,

South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

## North America

United States

Canada

## Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

## Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the E-Merchandising Software market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global E-Merchandising Software market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of E-Merchandising Software and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the E-Merchandising Software industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of E-Merchandising Software.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each

market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of E-Merchandising Software companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 E-Merchandising Software by End User
  - 2.2.1 Market Value Comparison by End User (2018 VS 2022 VS 2029)
    - 1.2.2 SMEs
    - 1.2.3 Large Enterprises
- 2.3 E-Merchandising Software by Vertical Industry
  - 2.3.1 Market Value Comparison by Vertical Industry (2018 VS 2022 VS 2029)
  - 2.3.2 Apparel & Footwear
  - 2.3.3 Groceries & Food
  - 2.3.4 Home & Furniture
  - 2.3.5 Electronics & Jewelry
  - 2.3.6 Beauty & Personal Care
  - 2.3.7 Others
- 2.4 Assumptions and Limitations

### 3 E-MERCHANDISING SOFTWARE BREAKDOWN DATA BY END USER

- 3.1 Global E-Merchandising Software Historic Market Size by End User (2018-2023)
- 3.2 Global E-Merchandising Software Forecasted Market Size by End User (2023-2028)

### 4 E-MERCHANDISING SOFTWARE BREAKDOWN DATA BY VERTICAL INDUSTRY

- 4.1 Global E-Merchandising Software Historic Market Size by Vertical Industry (2018-2023)
- 4.2 Global E-Merchandising Software Forecasted Market Size by Vertical Industry

(2018-2023)

## **5 GLOBAL GROWTH TRENDS**

5.1 Global E-Merchandising Software Market Perspective (2018-2029)

5.2 Global E-Merchandising Software Growth Trends by Region

5.2.1 Global E-Merchandising Software Market Size by Region: 2018 VS 2022 VS 2029

5.2.2 E-Merchandising Software Historic Market Size by Region (2018-2023)

5.2.3 E-Merchandising Software Forecasted Market Size by Region (2024-2029)

5.3 E-Merchandising Software Market Dynamics

5.3.1 E-Merchandising Software Industry Trends

5.3.2 E-Merchandising Software Market Drivers

5.3.3 E-Merchandising Software Market Challenges

5.3.4 E-Merchandising Software Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

6.1 Global Top E-Merchandising Software Players by Revenue

6.1.1 Global Top E-Merchandising Software Players by Revenue (2018-2023)

6.1.2 Global E-Merchandising Software Revenue Market Share by Players  
(2018-2023)

6.2 Global E-Merchandising Software Industry Players Ranking, 2021 VS 2022 VS 2023

6.3 Global Key Players of E-Merchandising Software Head office and Area Served

6.4 Global E-Merchandising Software Players, Product Type & Application

6.5 Global E-Merchandising Software Players, Date of Enter into This Industry

6.6 Global E-Merchandising Software Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

7.1 North America E-Merchandising Software Market Size (2018-2029)

7.2 North America E-Merchandising Software Market Growth Rate by Country: 2018 VS 2022 VS 2029

7.3 North America E-Merchandising Software Market Size by Country (2018-2023)

7.4 North America E-Merchandising Software Market Size by Country (2024-2029)

7.5 United States

7.6 Canada

## **8 EUROPE**

- 8.1 Europe E-Merchandising Software Market Size (2018-2029)
- 8.2 Europe E-Merchandising Software Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 8.3 Europe E-Merchandising Software Market Size by Country (2018-2023)
- 8.4 Europe E-Merchandising Software Market Size by Country (2024-2029)
- 7.4 Germany
- 7.5 France
- 7.6 U.K.
- 7.7 Italy
- 7.8 Russia
- 7.9 Nordic Countries

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific E-Merchandising Software Market Size (2018-2029)
- 9.2 Asia-Pacific E-Merchandising Software Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 9.3 Asia-Pacific E-Merchandising Software Market Size by Country (2018-2023)
- 9.4 Asia-Pacific E-Merchandising Software Market Size by Country (2024-2029)
- 8.4 China
- 8.5 Japan
- 8.6 South Korea
- 8.7 Southeast Asia
- 8.8 India
- 8.9 Australia

## **10 LATIN AMERICA**

- 10.1 Latin America E-Merchandising Software Market Size (2018-2029)
- 10.2 Latin America E-Merchandising Software Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 10.3 Latin America E-Merchandising Software Market Size by Country (2018-2023)
- 10.4 Latin America E-Merchandising Software Market Size by Country (2024-2029)
- 9.4 Mexico
- 9.5 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa E-Merchandising Software Market Size (2018-2029)
- 11.2 Middle East & Africa E-Merchandising Software Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 11.3 Middle East & Africa E-Merchandising Software Market Size by Country (2018-2023)
- 11.4 Middle East & Africa E-Merchandising Software Market Size by Country (2024-2029)
- 10.4 Turkey
- 10.5 Saudi Arabia
- 10.6 UAE

## **12 PLAYERS PROFILED**

- 11.1 SearchSpring (merges Nextopia in Feb. 2020)
  - 11.1.1 SearchSpring (merges Nextopia in Feb. 2020) Company Detail
  - 11.1.2 SearchSpring (merges Nextopia in Feb. 2020) Business Overview
  - 11.1.3 SearchSpring (merges Nextopia in Feb. 2020) E-Merchandising Software Introduction
  - 11.1.4 SearchSpring (merges Nextopia in Feb. 2020) Revenue in E-Merchandising Software Business (2017-2022)
  - 11.1.5 SearchSpring (merges Nextopia in Feb. 2020) Recent Development
- 11.2 SLI Systems
  - 11.2.1 SLI Systems Company Detail
  - 11.2.2 SLI Systems Business Overview
  - 11.2.3 SLI Systems E-Merchandising Software Introduction
  - 11.2.4 SLI Systems Revenue in E-Merchandising Software Business (2017-2022)
  - 11.2.5 SLI Systems Recent Development
- 11.3 Nosto
  - 11.3.1 Nosto Company Detail
  - 11.3.2 Nosto Business Overview
  - 11.3.3 Nosto E-Merchandising Software Introduction
  - 11.3.4 Nosto Revenue in E-Merchandising Software Business (2017-2022)
  - 11.3.5 Nosto Recent Development
- 11.4 Apptus
  - 11.4.1 Apptus Company Detail
  - 11.4.2 Apptus Business Overview
  - 11.4.3 Apptus E-Merchandising Software Introduction
  - 11.4.4 Apptus Revenue in E-Merchandising Software Business (2017-2022)

- 11.4.5 Apptus Recent Development
- 11.5 Oracle
  - 11.5.1 Oracle Company Detail
  - 11.5.2 Oracle Business Overview
  - 11.5.3 Oracle E-Merchandising Software Introduction
  - 11.5.4 Oracle Revenue in E-Merchandising Software Business (2017-2022)
  - 11.5.5 Oracle Recent Development
- 11.6 SAP
  - 11.6.1 SAP Company Detail
  - 11.6.2 SAP Business Overview
  - 11.6.3 SAP E-Merchandising Software Introduction
  - 11.6.4 SAP Revenue in E-Merchandising Software Business (2017-2022)
  - 11.6.5 SAP Recent Development
- 11.7 Bluecore
  - 11.7.1 Bluecore Company Detail
  - 11.7.2 Bluecore Business Overview
  - 11.7.3 Bluecore E-Merchandising Software Introduction
  - 11.7.4 Bluecore Revenue in E-Merchandising Software Business (2017-2022)
  - 11.7.5 Bluecore Recent Development
- 11.8 Prediggo
  - 11.8.1 Prediggo Company Detail
  - 11.8.2 Prediggo Business Overview
  - 11.8.3 Prediggo E-Merchandising Software Introduction
  - 11.8.4 Prediggo Revenue in E-Merchandising Software Business (2017-2022)
  - 11.8.5 Prediggo Recent Development
- 11.9 Clerk.io
  - 11.9.1 Clerk.io Company Detail
  - 11.9.2 Clerk.io Business Overview
  - 11.9.3 Clerk.io E-Merchandising Software Introduction
  - 11.9.4 Clerk.io Revenue in E-Merchandising Software Business (2017-2022)
  - 11.9.5 Clerk.io Recent Development
- 11.10 Klevu
  - 11.10.1 Klevu Company Detail
  - 11.10.2 Klevu Business Overview
  - 11.10.3 Klevu E-Merchandising Software Introduction
  - 11.10.4 Klevu Revenue in E-Merchandising Software Business (2017-2022)
  - 11.10.5 Klevu Recent Development
- 11.11 Lucidworks
  - 11.11.1 Lucidworks Company Detail

- 11.11.2 Lucidworks Business Overview
- 11.11.3 Lucidworks E-Merchandising Software Introduction
- 11.11.4 Lucidworks Revenue in E-Merchandising Software Business (2017-2022)
- 11.11.5 Lucidworks Recent Development
- 11.12 ChapsVision (Octipas)
  - 11.12.1 ChapsVision (Octipas) Company Detail
  - 11.12.2 ChapsVision (Octipas) Business Overview
  - 11.12.3 ChapsVision (Octipas) E-Merchandising Software Introduction
  - 11.12.4 ChapsVision (Octipas) Revenue in E-Merchandising Software Business (2017-2022)
  - 11.12.5 ChapsVision (Octipas) Recent Development
- 11.13 Paraspar
  - 11.13.1 Paraspar Company Detail
  - 11.13.2 Paraspar Business Overview
  - 11.13.3 Paraspar E-Merchandising Software Introduction
  - 11.13.4 Paraspar Revenue in E-Merchandising Software Business (2017-2022)
  - 11.13.5 Paraspar Recent Development
- 11.14 Algolia
  - 11.14.1 Algolia Company Detail
  - 11.14.2 Algolia Business Overview
  - 11.14.3 Algolia E-Merchandising Software Introduction
  - 11.14.4 Algolia Revenue in E-Merchandising Software Business (2017-2022)
  - 11.14.5 Algolia Recent Development

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**

## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by End User (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Vertical Industry (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global E-Merchandising Software Market Size by End User (2018-2023) & (US\$ Million)

Table 6. Global E-Merchandising Software Revenue Market Share by End User (2018-2023)

Table 7. Global E-Merchandising Software Forecasted Market Size by End User (2024-2029) & (US\$ Million)

Table 8. Global E-Merchandising Software Revenue Market Share by End User (2024-2029)

Table 9. Global E-Merchandising Software Market Size by Vertical Industry (2018-2023) & (US\$ Million)

Table 10. Global E-Merchandising Software Revenue Market Share by Vertical Industry (2018-2023)

Table 11. Global E-Merchandising Software Forecasted Market Size by Vertical Industry (2024-2029) & (US\$ Million)

Table 12. Global E-Merchandising Software Revenue Market Share by Vertical Industry (2024-2029)

Table 13. Global E-Merchandising Software Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 14. Global E-Merchandising Software Market Size by Region (2018-2023) & (US\$ Million)

Table 15. Global E-Merchandising Software Market Share by Region (2018-2023)

Table 16. Global E-Merchandising Software Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 17. Global E-Merchandising Software Market Share by Region (2024-2029)

Table 18. E-Merchandising Software Market Trends

Table 19. E-Merchandising Software Market Drivers

Table 20. E-Merchandising Software Market Challenges

Table 21. E-Merchandising Software Market Restraints

Table 22. Global Top E-Merchandising Software Manufacturers by Revenue (US\$

Million) & (2018-2023)

Table 23. Global E-Merchandising Software Revenue Market Share by Manufacturers (2018-2023)

Table 24. Global E-Merchandising Software Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 25. Global Key Players of E-Merchandising Software, Headquarters and Area Served

Table 26. Global E-Merchandising Software Manufacturers, Product Type & Application

Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 28. Global E-Merchandising Software by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 30. North America E-Merchandising Software Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 31. North America E-Merchandising Software Market Size by Country (2018-2023) & (US\$ Million)

Table 32. North America E-Merchandising Software Market Size by Country (2024-2029) & (US\$ Million)

Table 33. Europe E-Merchandising Software Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 34. Europe E-Merchandising Software Market Size by Country (2018-2023) & (US\$ Million)

Table 35. Europe E-Merchandising Software Market Size by Country (2024-2029) & (US\$ Million)

Table 36. Asia-Pacific E-Merchandising Software Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 37. Asia-Pacific E-Merchandising Software Market Size by Country (2018-2023) & (US\$ Million)

Table 38. Asia-Pacific E-Merchandising Software Market Size by Country (2024-2029) & (US\$ Million)

Table 39. Latin America E-Merchandising Software Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 40. Latin America E-Merchandising Software Market Size by Country (2018-2023) & (US\$ Million)

Table 41. Latin America E-Merchandising Software Market Size by Country (2024-2029) & (US\$ Million)

Table 42. Middle East & Africa E-Merchandising Software Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 43. Middle East & Africa E-Merchandising Software Market Size by Country



(2018-2023) & (US\$ Million)

Table 44. Middle East & Africa E-Merchandising Software Market Size by Country

(2024-2029) & (US\$ Million)

Table 45. SearchSpring (merges Nextopia in Feb. 2020) Company Detail

Table 46. SearchSpring (merges Nextopia in Feb. 2020) Business Overview

Table 47. SearchSpring (merges Nextopia in Feb. 2020) E-Merchandising Software Product

Table 48. SearchSpring (merges Nextopia in Feb. 2020) Revenue in E-Merchandising Software Business (2017-2022) & (US\$ Million)

Table 49. SearchSpring (merges Nextopia in Feb. 2020) Recent Development

Table 50. SLI Systems Company Detail

Table 51. SLI Systems Business Overview

Table 52. SLI Systems E-Merchandising Software Product

Table 53. SLI Systems Revenue in E-Merchandising Software Business (2017-2022) & (US\$ Million)

Table 54. SLI Systems Recent Development

Table 55. Nosto Company Detail

Table 56. Nosto Business Overview

Table 57. Nosto E-Merchandising Software Product

Table 58. Nosto Revenue in E-Merchandising Software Business (2017-2022) & (US\$ Million)

Table 59. Nosto Recent Development

Table 60. Apptus Company Detail

Table 61. Apptus Business Overview

Table 62. Apptus E-Merchandising Software Product

Table 63. Apptus Revenue in E-Merchandising Software Business (2017-2022) & (US\$ Million)

Table 64. Apptus Recent Development

Table 65. Oracle Company Detail

Table 66. Oracle Business Overview

Table 67. Oracle E-Merchandising Software Product

Table 68. Oracle Revenue in E-Merchandising Software Business (2017-2022) & (US\$ Million)

Table 69. Oracle Recent Development

Table 70. SAP Company Detail

Table 71. SAP Business Overview

Table 72. SAP E-Merchandising Software Product

Table 73. SAP Revenue in E-Merchandising Software Business (2017-2022) & (US\$ Million)

Table 74. SAP Recent Development

Table 75. Bluecore Company Detail

Table 76. Bluecore Business Overview

Table 77. Bluecore E-Merchandising Software Product

Table 78. Bluecore Revenue in E-Merchandising Software Business (2017-2022) & (US\$ Million)

Table 79. Bluecore Recent Development

Table 80. Prediggo Company Detail

Table 81. Prediggo Business Overview

Table 82. Prediggo E-Merchandising Software Product

Table 83. Prediggo Revenue in E-Merchandising Software Business (2017-2022) & (US\$ Million)

Table 84. Prediggo Recent Development

Table 85. Clerk.io Company Detail

Table 86. Clerk.io Business Overview

Table 87. Clerk.io E-Merchandising Software Product

Table 88. Clerk.io Revenue in E-Merchandising Software Business (2017-2022) & (US\$ Million)

Table 89. Clerk.io Recent Development

Table 90. Klevu Company Detail

Table 91. Klevu Business Overview

Table 92. Klevu E-Merchandising Software Product

Table 93. Klevu Revenue in E-Merchandising Software Business (2017-2022) & (US\$ Million)

Table 94. Klevu Recent Development

Table 95. Lucidworks Company Detail

Table 96. Lucidworks Business Overview

Table 97. Lucidworks E-Merchandising Software Product

Table 98. Lucidworks Revenue in E-Merchandising Software Business (2017-2022) & (US\$ Million)

Table 99. Lucidworks Recent Development

Table 100. ChapsVision (Octipas) Company Detail

Table 101. ChapsVision (Octipas) Business Overview

Table 102. ChapsVision (Octipas) E-Merchandising Software Product

Table 103. ChapsVision (Octipas) Revenue in E-Merchandising Software Business (2017-2022) & (US\$ Million)

Table 104. ChapsVision (Octipas) Recent Development

Table 105. Paraspar Company Detail

Table 106. Paraspar Business Overview

- Table 107. Paraspar E-Merchandising SoftwareProduct
- Table 108. Paraspar Revenue in E-Merchandising Software Business (2017-2022) & (US\$ Million)
- Table 109. Paraspar Recent Development
- Table 110. Algolia Company Detail
- Table 111. Algolia Business Overview
- Table 112. Algolia E-Merchandising SoftwareProduct
- Table 113. Algolia Revenue in E-Merchandising Software Business (2017-2022) & (US\$ Million)
- Table 114. Algolia Recent Development
- Table 115. SearchSpring (merges Nextopia in Feb. 2020) Company Information
- Table 116. SearchSpring (merges Nextopia in Feb. 2020) Business Overview
- Table 117. SearchSpring (merges Nextopia in Feb. 2020) E-Merchandising Software Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million)
- Table 118. SearchSpring (merges Nextopia in Feb. 2020) Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million) Portfolio
- Table 119. SearchSpring (merges Nextopia in Feb. 2020) Recent Development
- Table 120. SLI Systems Company Information
- Table 121. SLI Systems Business Overview
- Table 122. SLI Systems E-Merchandising Software Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million)
- Table 123. SLI Systems Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million) Portfolio
- Table 124. SLI Systems Recent Development
- Table 125. Nosto Company Information
- Table 126. Nosto Business Overview
- Table 127. Nosto E-Merchandising Software Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million)
- Table 128. Nosto Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million) Portfolio
- Table 129. Nosto Recent Development
- Table 130. Apptus Company Information
- Table 131. Apptus Business Overview
- Table 132. Apptus E-Merchandising Software Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million)
- Table 133. Apptus Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million) Portfolio
- Table 134. Apptus Recent Development
- Table 135. Oracle Company Information

- Table 136. Oracle Business Overview
- Table 137. Oracle E-Merchandising Software Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million)
- Table 138. Oracle Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million) Portfolio
- Table 139. Oracle Recent Development
- Table 140. SAP Company Information
- Table 141. SAP Business Overview
- Table 142. SAP E-Merchandising Software Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million)
- Table 143. SAP Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million) Portfolio
- Table 144. SAP Recent Development
- Table 145. Bluecore Company Information
- Table 146. Bluecore Business Overview
- Table 147. Bluecore E-Merchandising Software Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million)
- Table 148. Bluecore Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million) Portfolio
- Table 149. Bluecore Recent Development
- Table 150. Prediggo Company Information
- Table 151. Prediggo Business Overview
- Table 152. Prediggo E-Merchandising Software Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million)
- Table 153. Prediggo Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million) Portfolio
- Table 154. Prediggo Recent Development
- Table 155. Clerk.io Company Information
- Table 156. Clerk.io Business Overview
- Table 157. Clerk.io E-Merchandising Software Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million)
- Table 158. Clerk.io Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million) Portfolio
- Table 159. Clerk.io Recent Development
- Table 160. Klevu Company Information
- Table 161. Klevu Business Overview
- Table 162. Klevu E-Merchandising Software Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million)
- Table 163. Klevu Revenue in E-Merchandising Software Business (2018-2023) & (US\$

Million) Portfolio

Table 164. Klevu Recent Development

Table 165. Lucidworks Company Information

Table 166. Lucidworks Business Overview

Table 167. Lucidworks E-Merchandising Software Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million)

Table 168. Lucidworks Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million) Portfolio

Table 169. Lucidworks Recent Development

Table 170. ChapsVision (Octipas) Company Information

Table 171. ChapsVision (Octipas) Business Overview

Table 172. ChapsVision (Octipas) E-Merchandising Software Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million)

Table 173. ChapsVision (Octipas) Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million) Portfolio

Table 174. ChapsVision (Octipas) Recent Development

Table 175. Paraspar Company Information

Table 176. Paraspar Business Overview

Table 177. Paraspar E-Merchandising Software Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million)

Table 178. Paraspar Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million) Portfolio

Table 179. Paraspar Recent Development

Table 180. Algolia Company Information

Table 181. Algolia Business Overview

Table 182. Algolia E-Merchandising Software Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million)

Table 183. Algolia Revenue in E-Merchandising Software Business (2018-2023) & (US\$ Million) Portfolio

Table 184. Algolia Recent Development

Table 185. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. E-Merchandising Software Product Picture

Figure 5. Global E-Merchandising Software Market Size Comparison by End User (2023-2029) & (US\$ Million)

Figure 6. Global E-Merchandising Software Market Share by End User: 2022 VS 2029

Figure 7. SMEs Product Picture

Figure 8. Large Enterprises Product Picture

Figure 9. Global E-Merchandising Software Market Size by Vertical Industry (2023-2029) & (US\$ Million)

Figure 10. Global E-Merchandising Software Market Share by Vertical Industry: 2022 VS 2029

Figure 11. Apparel & Footwear Product Picture

Figure 12. Groceries & Food Product Picture

Figure 13. Home & Furniture Product Picture

Figure 14. Electronics & Jewelry Product Picture

Figure 15. Beauty & Personal Care Product Picture

Figure 16. Others Product Picture

Figure 17. Global E-Merchandising Software Market Size (US\$ Million), Year-over-Year: 2018-2029

Figure 18. Global E-Merchandising Software Market Size, (US\$ Million), 2018 VS 2022 VS 2029

Figure 19. Global E-Merchandising Software Market Share by Region: 2022 VS 2029

Figure 20. Global E-Merchandising Software Market Share by Players in 2022

Figure 21. Global E-Merchandising Software Players, Date of Enter into This Industry

Figure 22. Global Top 5 and 10 E-Merchandising Software Players Market Share by Revenue in 2022

Figure 23. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 24. North America E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 25. North America E-Merchandising Software Market Share by Country (2018-2029)

Figure 26. United States E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 27. Canada E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 28. Europe E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 29. Europe E-Merchandising Software Market Share by Country (2018-2029)

Figure 30. Germany E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 31. France E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 32. U.K. E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 33. Italy E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 34. Russia E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 35. Nordic Countries E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 36. Asia-Pacific E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 37. Asia-Pacific E-Merchandising Software Market Share by Country (2018-2029)

Figure 38. China E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 39. Japan E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 40. South Korea E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 41. Southeast Asia E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 42. India E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 43. Australia E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 44. Latin America E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 45. Latin America E-Merchandising Software Market Share by Country (2018-2029)

Figure 46. Mexico E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 47. Brazil E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 48. Middle East & Africa E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 49. Middle East & Africa E-Merchandising Software Market Share by Country (2018-2029)

Figure 50. Turkey E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 51. Saudi Arabia E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 52. UAE E-Merchandising Software Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 53. SearchSpring (merges Nextopia in Feb. 2020) Revenue Growth Rate in E-Merchandising Software Business (2018-2023)

Figure 54. SLI Systems Revenue Growth Rate in E-Merchandising Software Business (2018-2023)

Figure 55. Nosto Revenue Growth Rate in E-Merchandising Software Business (2018-2023)

Figure 56. Apptus Revenue Growth Rate in E-Merchandising Software Business (2018-2023)

Figure 57. Oracle Revenue Growth Rate in E-Merchandising Software Business (2018-2023)

Figure 58. SAP Revenue Growth Rate in E-Merchandising Software Business (2018-2023)

Figure 59. Bluecore Revenue Growth Rate in E-Merchandising Software Business (2018-2023)

Figure 60. Prediggo Revenue Growth Rate in E-Merchandising Software Business (2018-2023)

Figure 61. Clerk.io Revenue Growth Rate in E-Merchandising Software Business (2018-2023)

Figure 62. Klevu Revenue Growth Rate in E-Merchandising Software Business (2018-2023)

Figure 63. Lucidworks Revenue Growth Rate in E-Merchandising Software Business (2018-2023)

Figure 64. ChapsVision (Octipas) Revenue Growth Rate in E-Merchandising Software Business (2018-2023)

Figure 65. Paraspar Revenue Growth Rate in E-Merchandising Software Business (2018-2023)

Figure 66. Algolia Revenue Growth Rate in E-Merchandising Software Business



(2018-2023)

## I would like to order

Product name: E-Merchandising Software Industry Research Report 2023

Product link: <https://marketpublishers.com/r/E79214CDE4C4EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E79214CDE4C4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970