

E-cigarettes and Vaping Industry Research Report 2023

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Abstracts

This report aims to provide a comprehensive presentation of the global market for E-cigarettes and Vaping, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding E-cigarettes and Vaping.

The E-cigarettes and Vaping market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global E-cigarettes and Vaping market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the E-cigarettes and Vaping manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.

This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Imperial Tobacco

ReynoldsAmerican

Japan Tobacco Inc.

Altria Group

VMR Product

Njoy

21st Century

Vaporcorp

Truvape

Shenzhen First Union Technology Co.,Ltd.

BUDDY

Guangdong Jeray Technology Group Co.,Ltd.

Innokin

Smooore

SMOK

Hangsen Group

Product Type Insights

Global markets are presented by E-cigarettes and Vaping type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the E-cigarettes and Vaping are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

E-cigarettes and Vaping segment by Type

Without Screen

With Screen

Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the E-cigarettes and Vaping market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the E-cigarettes and Vaping market.

E-cigarettes and Vaping segment by Application

Online

Offline

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the E-cigarettes and Vaping market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global E-cigarettes and Vaping market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of E-cigarettes and Vaping and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the E-cigarettes and Vaping industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of E-cigarettes and Vaping.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of E-cigarettes and Vaping manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of E-cigarettes and Vaping by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of E-cigarettes and Vaping in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global E-cigarettes and Vaping Market Size (2018-2029) & (US\$ Million)
 - 2.2.2 Global E-cigarettes and Vaping Sales (2018-2029)
 - 2.2.3 Global E-cigarettes and Vaping Market Average Price (2018-2029)
- 2.3 E-cigarettes and Vaping by Type
 - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
 - 1.2.2 Without Screen
 - 1.2.3 With Screen
- 2.4 E-cigarettes and Vaping by Application
 - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
 - 2.4.2 Online
 - 2.4.3 Offline

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global E-cigarettes and Vaping Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global E-cigarettes and Vaping Sales (K Units) of Manufacturers (2018-2023)
- 3.3 Global E-cigarettes and Vaping Revenue of Manufacturers (2018-2023)
- 3.4 Global E-cigarettes and Vaping Average Price by Manufacturers (2018-2023)
- 3.5 Global E-cigarettes and Vaping Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of E-cigarettes and Vaping, Manufacturing Sites & Headquarters

- 3.7 Global Manufacturers of E-cigarettes and Vaping, Product Type & Application
- 3.8 Global Manufacturers of E-cigarettes and Vaping, Date of Enter into This Industry
- 3.9 Global E-cigarettes and Vaping Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Imperial Tobacco

- 4.1.1 Imperial Tobacco Company Information
- 4.1.2 Imperial Tobacco Business Overview
- 4.1.3 Imperial Tobacco E-cigarettes and Vaping Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 Imperial Tobacco E-cigarettes and Vaping Product Portfolio
- 4.1.5 Imperial Tobacco Recent Developments

4.2 ReynoldsAmerican

- 4.2.1 ReynoldsAmerican Company Information
- 4.2.2 ReynoldsAmerican Business Overview
- 4.2.3 ReynoldsAmerican E-cigarettes and Vaping Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 ReynoldsAmerican E-cigarettes and Vaping Product Portfolio
- 4.2.5 ReynoldsAmerican Recent Developments

4.3 Japan Tobacco Inc.

- 4.3.1 Japan Tobacco Inc. Company Information
- 4.3.2 Japan Tobacco Inc. Business Overview
- 4.3.3 Japan Tobacco Inc. E-cigarettes and Vaping Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 Japan Tobacco Inc. E-cigarettes and Vaping Product Portfolio
- 4.3.5 Japan Tobacco Inc. Recent Developments

4.4 Altria Group

- 4.4.1 Altria Group Company Information
- 4.4.2 Altria Group Business Overview
- 4.4.3 Altria Group E-cigarettes and Vaping Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Altria Group E-cigarettes and Vaping Product Portfolio
- 4.4.5 Altria Group Recent Developments

4.5 VMR Product

- 4.5.1 VMR Product Company Information
- 4.5.2 VMR Product Business Overview
- 4.5.3 VMR Product E-cigarettes and Vaping Sales, Revenue and Gross Margin

(2018-2023)

6.5.4 VMR Product E-cigarettes and Vaping Product Portfolio

6.5.5 VMR Product Recent Developments

4.6 Njoy

4.6.1 Njoy Company Information

4.6.2 Njoy Business Overview

4.6.3 Njoy E-cigarettes and Vaping Sales, Revenue and Gross Margin (2018-2023)

4.6.4 Njoy E-cigarettes and Vaping Product Portfolio

4.6.5 Njoy Recent Developments

4.7 21st Century

4.7.1 21st Century Company Information

4.7.2 21st Century Business Overview

4.7.3 21st Century E-cigarettes and Vaping Sales, Revenue and Gross Margin

(2018-2023)

4.7.4 21st Century E-cigarettes and Vaping Product Portfolio

4.7.5 21st Century Recent Developments

6.8 Vaporcorp

4.8.1 Vaporcorp Company Information

4.8.2 Vaporcorp Business Overview

4.8.3 Vaporcorp E-cigarettes and Vaping Sales, Revenue and Gross Margin

(2018-2023)

4.8.4 Vaporcorp E-cigarettes and Vaping Product Portfolio

4.8.5 Vaporcorp Recent Developments

4.9 Truvape

4.9.1 Truvape Company Information

4.9.2 Truvape Business Overview

4.9.3 Truvape E-cigarettes and Vaping Sales, Revenue and Gross Margin (2018-2023)

4.9.4 Truvape E-cigarettes and Vaping Product Portfolio

4.9.5 Truvape Recent Developments

4.10 Shenzhen First Union Technology Co.,Ltd.

4.10.1 Shenzhen First Union Technology Co.,Ltd. Company Information

4.10.2 Shenzhen First Union Technology Co.,Ltd. Business Overview

4.10.3 Shenzhen First Union Technology Co.,Ltd. E-cigarettes and Vaping Sales, Revenue and Gross Margin (2018-2023)

4.10.4 Shenzhen First Union Technology Co.,Ltd. E-cigarettes and Vaping Product Portfolio

4.10.5 Shenzhen First Union Technology Co.,Ltd. Recent Developments

6.11 BUDDY

6.11.1 BUDDY Company Information

- 6.11.2 BUDDY E-cigarettes and Vaping Business Overview
- 6.11.3 BUDDY E-cigarettes and Vaping Sales, Revenue and Gross Margin (2018-2023)
- 6.11.4 BUDDY E-cigarettes and Vaping Product Portfolio
- 6.11.5 BUDDY Recent Developments
- 6.12 Guangdong Jeray Technology Group Co.,Ltd.
- 6.12.1 Guangdong Jeray Technology Group Co.,Ltd. Company Information
- 6.12.2 Guangdong Jeray Technology Group Co.,Ltd. E-cigarettes and Vaping Business Overview
- 6.12.3 Guangdong Jeray Technology Group Co.,Ltd. E-cigarettes and Vaping Sales, Revenue and Gross Margin (2018-2023)
- 6.12.4 Guangdong Jeray Technology Group Co.,Ltd. E-cigarettes and Vaping Product Portfolio
- 6.12.5 Guangdong Jeray Technology Group Co.,Ltd. Recent Developments
- 6.13 Innokin
- 6.13.1 Innokin Company Information
- 6.13.2 Innokin E-cigarettes and Vaping Business Overview
- 6.13.3 Innokin E-cigarettes and Vaping Sales, Revenue and Gross Margin (2018-2023)
- 6.13.4 Innokin E-cigarettes and Vaping Product Portfolio
- 6.13.5 Innokin Recent Developments
- 6.14 Smoore
- 6.14.1 Smoore Company Information
- 6.14.2 Smoore E-cigarettes and Vaping Business Overview
- 6.14.3 Smoore E-cigarettes and Vaping Sales, Revenue and Gross Margin (2018-2023)
- 6.14.4 Smoore E-cigarettes and Vaping Product Portfolio
- 6.14.5 Smoore Recent Developments
- 6.15 SMOK
- 6.15.1 SMOK Company Information
- 6.15.2 SMOK E-cigarettes and Vaping Business Overview
- 6.15.3 SMOK E-cigarettes and Vaping Sales, Revenue and Gross Margin (2018-2023)
- 6.15.4 SMOK E-cigarettes and Vaping Product Portfolio
- 6.15.5 SMOK Recent Developments
- 6.16 Hangsen Group
- 6.16.1 Hangsen Group Company Information
- 6.16.2 Hangsen Group E-cigarettes and Vaping Business Overview
- 6.16.3 Hangsen Group E-cigarettes and Vaping Sales, Revenue and Gross Margin (2018-2023)

- 6.16.4 Hangsen Group E-cigarettes and Vaping Product Portfolio
- 6.16.5 Hangsen Group Recent Developments

5 GLOBAL E-CIGARETTES AND VAPING MARKET SCENARIO BY REGION

- 5.1 Global E-cigarettes and Vaping Market Size by Region: 2018 VS 2022 VS 2029
- 5.2 Global E-cigarettes and Vaping Sales by Region: 2018-2029
 - 5.2.1 Global E-cigarettes and Vaping Sales by Region: 2018-2023
 - 5.2.2 Global E-cigarettes and Vaping Sales by Region: 2024-2029
- 5.3 Global E-cigarettes and Vaping Revenue by Region: 2018-2029
 - 5.3.1 Global E-cigarettes and Vaping Revenue by Region: 2018-2023
 - 5.3.2 Global E-cigarettes and Vaping Revenue by Region: 2024-2029
- 5.4 North America E-cigarettes and Vaping Market Facts & Figures by Country
 - 5.4.1 North America E-cigarettes and Vaping Market Size by Country: 2018 VS 2022 VS 2029
 - 5.4.2 North America E-cigarettes and Vaping Sales by Country (2018-2029)
 - 5.4.3 North America E-cigarettes and Vaping Revenue by Country (2018-2029)
 - 5.4.4 U.S.
 - 5.4.5 Canada
- 5.5 Europe E-cigarettes and Vaping Market Facts & Figures by Country
 - 5.5.1 Europe E-cigarettes and Vaping Market Size by Country: 2018 VS 2022 VS 2029
 - 5.5.2 Europe E-cigarettes and Vaping Sales by Country (2018-2029)
 - 5.5.3 Europe E-cigarettes and Vaping Revenue by Country (2018-2029)
 - 5.5.4 Germany
 - 5.5.5 France
 - 5.5.6 U.K.
 - 5.5.7 Italy
 - 5.5.8 Russia
- 5.6 Asia Pacific E-cigarettes and Vaping Market Facts & Figures by Country
 - 5.6.1 Asia Pacific E-cigarettes and Vaping Market Size by Country: 2018 VS 2022 VS 2029
 - 5.6.2 Asia Pacific E-cigarettes and Vaping Sales by Country (2018-2029)
 - 5.6.3 Asia Pacific E-cigarettes and Vaping Revenue by Country (2018-2029)
 - 5.6.4 China
 - 5.6.5 Japan
 - 5.6.6 South Korea
 - 5.6.7 India
 - 5.6.8 Australia
 - 5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America E-cigarettes and Vaping Market Facts & Figures by Country

5.7.1 Latin America E-cigarettes and Vaping Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America E-cigarettes and Vaping Sales by Country (2018-2029)

5.7.3 Latin America E-cigarettes and Vaping Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa E-cigarettes and Vaping Market Facts & Figures by Country

5.8.1 Middle East and Africa E-cigarettes and Vaping Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa E-cigarettes and Vaping Sales by Country (2018-2029)

5.8.3 Middle East and Africa E-cigarettes and Vaping Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global E-cigarettes and Vaping Sales by Type (2018-2029)

6.1.1 Global E-cigarettes and Vaping Sales by Type (2018-2029) & (K Units)

6.1.2 Global E-cigarettes and Vaping Sales Market Share by Type (2018-2029)

6.2 Global E-cigarettes and Vaping Revenue by Type (2018-2029)

6.2.1 Global E-cigarettes and Vaping Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global E-cigarettes and Vaping Revenue Market Share by Type (2018-2029)

6.3 Global E-cigarettes and Vaping Price by Type (2018-2029)

7 SEGMENT BY APPLICATION

7.1 Global E-cigarettes and Vaping Sales by Application (2018-2029)

7.1.1 Global E-cigarettes and Vaping Sales by Application (2018-2029) & (K Units)

7.1.2 Global E-cigarettes and Vaping Sales Market Share by Application (2018-2029)

7.2 Global E-cigarettes and Vaping Revenue by Application (2018-2029)

6.2.1 Global E-cigarettes and Vaping Sales by Application (2018-2029) & (US\$ Million)

6.2.2 Global E-cigarettes and Vaping Revenue Market Share by Application

(2018-2029)

7.3 Global E-cigarettes and Vaping Price by Application (2018-2029)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 E-cigarettes and Vaping Value Chain Analysis

8.1.1 E-cigarettes and Vaping Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 E-cigarettes and Vaping Production Mode & Process

8.2 E-cigarettes and Vaping Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 E-cigarettes and Vaping Distributors

8.2.3 E-cigarettes and Vaping Customers

9 GLOBAL E-CIGARETTES AND VAPING ANALYZING MARKET DYNAMICS

9.1 E-cigarettes and Vaping Industry Trends

9.2 E-cigarettes and Vaping Industry Drivers

9.3 E-cigarettes and Vaping Industry Opportunities and Challenges

9.4 E-cigarettes and Vaping Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

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