

# Drugs for Herpes Labialis (Oral Herpes) Industry Research Report 2024

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## Abstracts

### Summary

Herpes Labialis (Oral Herpes) is a type of herpes simplex occurring on the lip, i.e. an infection caused by herpes simplex virus (HSV). An outbreak typically causes small blisters or sores on or around the mouth. The sores typically heal within 2–3 weeks, but the herpes virus remains dormant in the facial nerves, following orofacial infection, periodically reactivating (in symptomatic people) to create sores in the same area of the mouth or face at the site of the original infection.

According to APO Research, The global Drugs for Herpes Labialis (Oral Herpes) market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Drugs for Herpes Labialis (Oral Herpes) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Drugs for Herpes Labialis (Oral Herpes) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Drugs for Herpes Labialis (Oral Herpes) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Drugs for Herpes Labialis (Oral Herpes) include GSK,

Novartis, Teva, Mylan, Cadila, Apotex, Daewoong Pharmaceutical, Livzon and Luoxin, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Drugs for Herpes Labialis (Oral Herpes), with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Drugs for Herpes Labialis (Oral Herpes).

The Drugs for Herpes Labialis (Oral Herpes) market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Drugs for Herpes Labialis (Oral Herpes) market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

GSK

Novartis

Teva

Mylan

Cadila

Apotex

Daewoong Pharmaceutical

Livzon

Luoxin

Med shine

Bayer (Campho Phenique)

Blistex

Kelun

Hikma

Haiwang

Carmex

Cipher

### Drugs for Herpes Labialis (Oral Herpes) segment by Type

Aciclovir

Valacyclovir

Famciclovir

Docosanol

Other

## Drugs for Herpes Labialis (Oral Herpes) Segment by Application

External Use

Oral

Injection

## Drugs for Herpes Labialis (Oral Herpes) Segment by Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to

business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Drugs for Herpes Labialis (Oral Herpes) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Drugs for Herpes Labialis (Oral Herpes) and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Drugs for Herpes Labialis (Oral Herpes).
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each

market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Drugs for Herpes Labialis (Oral Herpes) companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Drugs for Herpes Labialis (Oral Herpes) by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
  - 2.2.2 Aciclovir
  - 2.2.3 Valacyclovir
  - 2.2.4 Famciclovir
  - 2.2.5 Docosanol
  - 2.2.6 Other
- 2.3 Drugs for Herpes Labialis (Oral Herpes) by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  - 2.3.2 External Use
  - 2.3.3 Oral
  - 2.3.4 Injection
- 2.4 Assumptions and Limitations

### 3 DRUGS FOR HERPES LABIALIS (ORAL HERPES) BREAKDOWN DATA BY TYPE

- 3.1 Global Drugs for Herpes Labialis (Oral Herpes) Historic Market Size by Type (2019-2024)
- 3.2 Global Drugs for Herpes Labialis (Oral Herpes) Forecasted Market Size by Type (2025-2030)

### 4 DRUGS FOR HERPES LABIALIS (ORAL HERPES) BREAKDOWN DATA BY APPLICATION



4.1 Global Drugs for Herpes Labialis (Oral Herpes) Historic Market Size by Application (2019-2024)

4.2 Global Drugs for Herpes Labialis (Oral Herpes) Forecasted Market Size by Application (2019-2024)

## **5 GLOBAL GROWTH TRENDS**

5.1 Global Drugs for Herpes Labialis (Oral Herpes) Market Perspective (2019-2030)

5.2 Global Drugs for Herpes Labialis (Oral Herpes) Growth Trends by Region

5.2.1 Global Drugs for Herpes Labialis (Oral Herpes) Market Size by Region: 2019 VS 2023 VS 2030

5.2.2 Drugs for Herpes Labialis (Oral Herpes) Historic Market Size by Region (2019-2024)

5.2.3 Drugs for Herpes Labialis (Oral Herpes) Forecasted Market Size by Region (2025-2030)

5.3 Drugs for Herpes Labialis (Oral Herpes) Market Dynamics

5.3.1 Drugs for Herpes Labialis (Oral Herpes) Industry Trends

5.3.2 Drugs for Herpes Labialis (Oral Herpes) Market Drivers

5.3.3 Drugs for Herpes Labialis (Oral Herpes) Market Challenges

5.3.4 Drugs for Herpes Labialis (Oral Herpes) Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

6.1 Global Top Drugs for Herpes Labialis (Oral Herpes) Players by Revenue

6.1.1 Global Top Drugs for Herpes Labialis (Oral Herpes) Players by Revenue (2019-2024)

6.1.2 Global Drugs for Herpes Labialis (Oral Herpes) Revenue Market Share by Players (2019-2024)

6.2 Global Drugs for Herpes Labialis (Oral Herpes) Industry Players Ranking, 2022 VS 2023 VS 2024

6.3 Global Key Players of Drugs for Herpes Labialis (Oral Herpes) Head office and Area Served

6.4 Global Drugs for Herpes Labialis (Oral Herpes) Players, Product Type & Application

6.5 Global Drugs for Herpes Labialis (Oral Herpes) Players, Date of Enter into This Industry

6.6 Global Drugs for Herpes Labialis (Oral Herpes) Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

7.1 North America Drugs for Herpes Labialis (Oral Herpes) Market Size (2019-2030)

7.2 North America Drugs for Herpes Labialis (Oral Herpes) Market Growth Rate by Country: 2019 VS 2023 VS 2030

7.3 North America Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2019-2024)

7.4 North America Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2025-2030)

7.5 United States

7.6 Canada

## **8 EUROPE**

8.1 Europe Drugs for Herpes Labialis (Oral Herpes) Market Size (2019-2030)

8.2 Europe Drugs for Herpes Labialis (Oral Herpes) Market Growth Rate by Country: 2019 VS 2023 VS 2030

8.3 Europe Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2019-2024)

8.4 Europe Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2025-2030)

8.5 Germany

8.6 France

8.7 U.K.

8.8 Italy

8.9 Russia

8.10 Nordic Countries

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Drugs for Herpes Labialis (Oral Herpes) Market Size (2019-2030)

9.2 Asia-Pacific Drugs for Herpes Labialis (Oral Herpes) Market Growth Rate by Country: 2019 VS 2023 VS 2030

9.3 Asia-Pacific Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2019-2024)

9.4 Asia-Pacific Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2025-2030)

9.5 China

9.6 Japan

9.7 South Korea

9.8 Southeast Asia

9.9 India

9.10 Australia

## **10 LATIN AMERICA**

10.1 Latin America Drugs for Herpes Labialis (Oral Herpes) Market Size (2019-2030)

10.2 Latin America Drugs for Herpes Labialis (Oral Herpes) Market Growth Rate by Country: 2019 VS 2023 VS 2030

10.3 Latin America Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2019-2024)

10.4 Latin America Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2025-2030)

10.5 Mexico

10.6 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Drugs for Herpes Labialis (Oral Herpes) Market Size (2019-2030)

11.2 Middle East & Africa Drugs for Herpes Labialis (Oral Herpes) Market Growth Rate by Country: 2019 VS 2023 VS 2030

11.3 Middle East & Africa Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2019-2024)

11.4 Middle East & Africa Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2025-2030)

11.5 Turkey

11.6 Saudi Arabia

11.7 UAE

## **12 PLAYERS PROFILED**

12.1 GSK

12.1.1 GSK Company Information

12.1.2 GSK Business Overview

12.1.3 GSK Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2019-2024)

12.1.4 GSK Drugs for Herpes Labialis (Oral Herpes) Product Portfolio

12.1.5 GSK Recent Developments

## 12.2 Novartis

12.2.1 Novartis Company Information

12.2.2 Novartis Business Overview

12.2.3 Novartis Revenue in Drugs for Herpes Labialis (Oral Herpes) Business  
(2019-2024)

12.2.4 Novartis Drugs for Herpes Labialis (Oral Herpes) Product Portfolio

12.2.5 Novartis Recent Developments

## 12.3 Teva

12.3.1 Teva Company Information

12.3.2 Teva Business Overview

12.3.3 Teva Revenue in Drugs for Herpes Labialis (Oral Herpes) Business  
(2019-2024)

12.3.4 Teva Drugs for Herpes Labialis (Oral Herpes) Product Portfolio

12.3.5 Teva Recent Developments

## 12.4 Mylan

12.4.1 Mylan Company Information

12.4.2 Mylan Business Overview

12.4.3 Mylan Revenue in Drugs for Herpes Labialis (Oral Herpes) Business  
(2019-2024)

12.4.4 Mylan Drugs for Herpes Labialis (Oral Herpes) Product Portfolio

12.4.5 Mylan Recent Developments

## 12.5 Cadila

12.5.1 Cadila Company Information

12.5.2 Cadila Business Overview

12.5.3 Cadila Revenue in Drugs for Herpes Labialis (Oral Herpes) Business  
(2019-2024)

12.5.4 Cadila Drugs for Herpes Labialis (Oral Herpes) Product Portfolio

12.5.5 Cadila Recent Developments

## 12.6 Apotex

12.6.1 Apotex Company Information

12.6.2 Apotex Business Overview

12.6.3 Apotex Revenue in Drugs for Herpes Labialis (Oral Herpes) Business  
(2019-2024)

12.6.4 Apotex Drugs for Herpes Labialis (Oral Herpes) Product Portfolio

12.6.5 Apotex Recent Developments

## 12.7 Daewoong Pharmaceutical

12.7.1 Daewoong Pharmaceutical Company Information

12.7.2 Daewoong Pharmaceutical Business Overview

12.7.3 Daewoong Pharmaceutical Revenue in Drugs for Herpes Labialis (Oral Herpes)

## Business (2019-2024)

### 12.7.4 Daewoong Pharmaceutical Drugs for Herpes Labialis (Oral Herpes) Product Portfolio

#### 12.7.5 Daewoong Pharmaceutical Recent Developments

## 12.8 Livzon

### 12.8.1 Livzon Company Information

### 12.8.2 Livzon Business Overview

### 12.8.3 Livzon Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2019-2024)

### 12.8.4 Livzon Drugs for Herpes Labialis (Oral Herpes) Product Portfolio

### 12.8.5 Livzon Recent Developments

## 12.9 Luoxin

### 12.9.1 Luoxin Company Information

### 12.9.2 Luoxin Business Overview

### 12.9.3 Luoxin Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2019-2024)

### 12.9.4 Luoxin Drugs for Herpes Labialis (Oral Herpes) Product Portfolio

### 12.9.5 Luoxin Recent Developments

## 12.10 Med shine

### 12.10.1 Med shine Company Information

### 12.10.2 Med shine Business Overview

### 12.10.3 Med shine Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2019-2024)

### 12.10.4 Med shine Drugs for Herpes Labialis (Oral Herpes) Product Portfolio

### 12.10.5 Med shine Recent Developments

## 12.11 Bayer (Campho Phenique)

### 12.11.1 Bayer (Campho Phenique) Company Information

### 12.11.2 Bayer (Campho Phenique) Business Overview

### 12.11.3 Bayer (Campho Phenique) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2019-2024)

### 12.11.4 Bayer (Campho Phenique) Drugs for Herpes Labialis (Oral Herpes) Product Portfolio

### 12.11.5 Bayer (Campho Phenique) Recent Developments

## 12.12 Blistex

### 12.12.1 Blistex Company Information

### 12.12.2 Blistex Business Overview

### 12.12.3 Blistex Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2019-2024)

### 12.12.4 Blistex Drugs for Herpes Labialis (Oral Herpes) Product Portfolio

- 12.12.5 Blistex Recent Developments
- 12.13 Kelun
  - 12.13.1 Kelun Company Information
  - 12.13.2 Kelun Business Overview
  - 12.13.3 Kelun Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2019-2024)
  - 12.13.4 Kelun Drugs for Herpes Labialis (Oral Herpes) Product Portfolio
  - 12.13.5 Kelun Recent Developments
- 12.14 Hikma
  - 12.14.1 Hikma Company Information
  - 12.14.2 Hikma Business Overview
  - 12.14.3 Hikma Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2019-2024)
  - 12.14.4 Hikma Drugs for Herpes Labialis (Oral Herpes) Product Portfolio
  - 12.14.5 Hikma Recent Developments
- 12.15 Haiwang
  - 12.15.1 Haiwang Company Information
  - 12.15.2 Haiwang Business Overview
  - 12.15.3 Haiwang Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2019-2024)
  - 12.15.4 Haiwang Drugs for Herpes Labialis (Oral Herpes) Product Portfolio
  - 12.15.5 Haiwang Recent Developments
- 12.16 Carmex
  - 12.16.1 Carmex Company Information
  - 12.16.2 Carmex Business Overview
  - 12.16.3 Carmex Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2019-2024)
  - 12.16.4 Carmex Drugs for Herpes Labialis (Oral Herpes) Product Portfolio
  - 12.16.5 Carmex Recent Developments
- 12.17 Cipher
  - 12.17.1 Cipher Company Information
  - 12.17.2 Cipher Business Overview
  - 12.17.3 Cipher Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2019-2024)
  - 12.17.4 Cipher Drugs for Herpes Labialis (Oral Herpes) Product Portfolio
  - 12.17.5 Cipher Recent Developments

## **13 REPORT CONCLUSION**

## 14 DISCLAIMER

## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Drugs for Herpes Labialis (Oral Herpes) Market Size by Type (2018-2023) & (US\$ Million)

Table 6. Global Drugs for Herpes Labialis (Oral Herpes) Revenue Market Share by Type (2018-2023)

Table 7. Global Drugs for Herpes Labialis (Oral Herpes) Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 8. Global Drugs for Herpes Labialis (Oral Herpes) Revenue Market Share by Type (2024-2029)

Table 9. Global Drugs for Herpes Labialis (Oral Herpes) Market Size by Application (2018-2023) & (US\$ Million)

Table 10. Global Drugs for Herpes Labialis (Oral Herpes) Revenue Market Share by Application (2018-2023)

Table 11. Global Drugs for Herpes Labialis (Oral Herpes) Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 12. Global Drugs for Herpes Labialis (Oral Herpes) Revenue Market Share by Application (2024-2029)

Table 13. Global Drugs for Herpes Labialis (Oral Herpes) Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 14. Global Drugs for Herpes Labialis (Oral Herpes) Market Size by Region (2018-2023) & (US\$ Million)

Table 15. Global Drugs for Herpes Labialis (Oral Herpes) Market Share by Region (2018-2023)

Table 16. Global Drugs for Herpes Labialis (Oral Herpes) Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 17. Global Drugs for Herpes Labialis (Oral Herpes) Market Share by Region (2024-2029)

Table 18. Drugs for Herpes Labialis (Oral Herpes) Market Trends

Table 19. Drugs for Herpes Labialis (Oral Herpes) Market Drivers

Table 20. Drugs for Herpes Labialis (Oral Herpes) Market Challenges

Table 21. Drugs for Herpes Labialis (Oral Herpes) Market Restraints



Table 22. Global Top Drugs for Herpes Labialis (Oral Herpes) Manufacturers by Revenue (US\$ Million) & (2018-2023)

Table 23. Global Drugs for Herpes Labialis (Oral Herpes) Revenue Market Share by Manufacturers (2018-2023)

Table 24. Global Drugs for Herpes Labialis (Oral Herpes) Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 25. Global Key Players of Drugs for Herpes Labialis (Oral Herpes), Headquarters and Area Served

Table 26. Global Drugs for Herpes Labialis (Oral Herpes) Manufacturers, Product Type & Application

Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 28. Global Drugs for Herpes Labialis (Oral Herpes) by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 30. North America Drugs for Herpes Labialis (Oral Herpes) Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 31. North America Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2018-2023) & (US\$ Million)

Table 32. North America Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2024-2029) & (US\$ Million)

Table 33. Europe Drugs for Herpes Labialis (Oral Herpes) Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 34. Europe Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2018-2023) & (US\$ Million)

Table 35. Europe Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2024-2029) & (US\$ Million)

Table 36. Asia-Pacific Drugs for Herpes Labialis (Oral Herpes) Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 37. Asia-Pacific Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2018-2023) & (US\$ Million)

Table 38. Asia-Pacific Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2024-2029) & (US\$ Million)

Table 39. Latin America Drugs for Herpes Labialis (Oral Herpes) Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 40. Latin America Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2018-2023) & (US\$ Million)

Table 41. Latin America Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2024-2029) & (US\$ Million)

Table 42. Middle East & Africa Drugs for Herpes Labialis (Oral Herpes) Market Growth

Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 43. Middle East & Africa Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2018-2023) & (US\$ Million)

Table 44. Middle East & Africa Drugs for Herpes Labialis (Oral Herpes) Market Size by Country (2024-2029) & (US\$ Million)

Table 45. GSK Company Detail

Table 46. GSK Business Overview

Table 47. GSK Drugs for Herpes Labialis (Oral Herpes) Product

Table 48. GSK Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)

Table 49. GSK Recent Development

Table 50. Novartis Company Detail

Table 51. Novartis Business Overview

Table 52. Novartis Drugs for Herpes Labialis (Oral Herpes) Product

Table 53. Novartis Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)

Table 54. Novartis Recent Development

Table 55. Teva Company Detail

Table 56. Teva Business Overview

Table 57. Teva Drugs for Herpes Labialis (Oral Herpes) Product

Table 58. Teva Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)

Table 59. Teva Recent Development

Table 60. Mylan Company Detail

Table 61. Mylan Business Overview

Table 62. Mylan Drugs for Herpes Labialis (Oral Herpes) Product

Table 63. Mylan Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)

Table 64. Mylan Recent Development

Table 65. Cadila Company Detail

Table 66. Cadila Business Overview

Table 67. Cadila Drugs for Herpes Labialis (Oral Herpes) Product

Table 68. Cadila Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)

Table 69. Cadila Recent Development

Table 70. Apotex Company Detail

Table 71. Apotex Business Overview

Table 72. Apotex Drugs for Herpes Labialis (Oral Herpes) Product

Table 73. Apotex Revenue in Drugs for Herpes Labialis (Oral Herpes) Business

(2017-2022) & (US\$ Million)

Table 74. Apotex Recent Development

Table 75. Daewoong Pharmaceutical Company Detail

Table 76. Daewoong Pharmaceutical Business Overview

Table 77. Daewoong Pharmaceutical Drugs for Herpes Labialis (Oral Herpes) Product

Table 78. Daewoong Pharmaceutical Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)

Table 79. Daewoong Pharmaceutical Recent Development

Table 80. Livzon Company Detail

Table 81. Livzon Business Overview

Table 82. Livzon Drugs for Herpes Labialis (Oral Herpes) Product

Table 83. Livzon Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)

Table 84. Livzon Recent Development

Table 85. Luoxin Company Detail

Table 86. Luoxin Business Overview

Table 87. Luoxin Drugs for Herpes Labialis (Oral Herpes) Product

Table 88. Luoxin Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)

Table 89. Luoxin Recent Development

Table 90. Med shine Company Detail

Table 91. Med shine Business Overview

Table 92. Med shine Drugs for Herpes Labialis (Oral Herpes) Product

Table 93. Med shine Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)

Table 94. Med shine Recent Development

Table 95. Bayer (Campho Phenique) Company Detail

Table 96. Bayer (Campho Phenique) Business Overview

Table 97. Bayer (Campho Phenique) Drugs for Herpes Labialis (Oral Herpes)Product

Table 98. Bayer (Campho Phenique) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)

Table 99. Bayer (Campho Phenique) Recent Development

Table 100. Blistex Company Detail

Table 101. Blistex Business Overview

Table 102. Blistex Drugs for Herpes Labialis (Oral Herpes)Product

Table 103. Blistex Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)

Table 104. Blistex Recent Development

Table 105. Kelun Company Detail

- Table 106. Kelun Business Overview
- Table 107. Kelun Drugs for Herpes Labialis (Oral Herpes)Product
- Table 108. Kelun Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)
- Table 109. Kelun Recent Development
- Table 110. Hikma Company Detail
- Table 111. Hikma Business Overview
- Table 112. Hikma Drugs for Herpes Labialis (Oral Herpes)Product
- Table 113. Hikma Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)
- Table 114. Hikma Recent Development
- Table 115. Haiwang Company Detail
- Table 116. Haiwang Business Overview
- Table 117. Haiwang Drugs for Herpes Labialis (Oral Herpes)Product
- Table 118. Haiwang Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)
- Table 119. Haiwang Recent Development
- Table 120. Carmex Company Detail
- Table 121. Carmex Business Overview
- Table 122. Carmex Drugs for Herpes Labialis (Oral Herpes)Product
- Table 123. Carmex Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)
- Table 124. Carmex Recent Development
- Table 125. Cipher Company Detail
- Table 126. Cipher Business Overview
- Table 127. Cipher Drugs for Herpes Labialis (Oral Herpes)Product
- Table 128. Cipher Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2017-2022) & (US\$ Million)
- Table 129. Cipher Recent Development
- Table 130. GSK Company Information
- Table 131. GSK Business Overview
- Table 132. GSK Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)
- Table 133. GSK Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio
- Table 134. GSK Recent Development
- Table 135. Novartis Company Information
- Table 136. Novartis Business Overview
- Table 137. Novartis Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for

Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)

Table 138. Novartis Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio

Table 139. Novartis Recent Development

Table 140. Teva Company Information

Table 141. Teva Business Overview

Table 142. Teva Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)

Table 143. Teva Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio

Table 144. Teva Recent Development

Table 145. Mylan Company Information

Table 146. Mylan Business Overview

Table 147. Mylan Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)

Table 148. Mylan Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio

Table 149. Mylan Recent Development

Table 150. Cadila Company Information

Table 151. Cadila Business Overview

Table 152. Cadila Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)

Table 153. Cadila Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio

Table 154. Cadila Recent Development

Table 155. Apotex Company Information

Table 156. Apotex Business Overview

Table 157. Apotex Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)

Table 158. Apotex Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio

Table 159. Apotex Recent Development

Table 160. Daewoong Pharmaceutical Company Information

Table 161. Daewoong Pharmaceutical Business Overview

Table 162. Daewoong Pharmaceutical Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)

Table 163. Daewoong Pharmaceutical Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio



- Table 164. Daewoong Pharmaceutical Recent Development
- Table 165. Livzon Company Information
- Table 166. Livzon Business Overview
- Table 167. Livzon Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)
- Table 168. Livzon Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio
- Table 169. Livzon Recent Development
- Table 170. Luoxin Company Information
- Table 171. Luoxin Business Overview
- Table 172. Luoxin Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)
- Table 173. Luoxin Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio
- Table 174. Luoxin Recent Development
- Table 175. Med shine Company Information
- Table 176. Med shine Business Overview
- Table 177. Med shine Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)
- Table 178. Med shine Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio
- Table 179. Med shine Recent Development
- Table 180. Bayer (Campho Phenique) Company Information
- Table 181. Bayer (Campho Phenique) Business Overview
- Table 182. Bayer (Campho Phenique) Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)
- Table 183. Bayer (Campho Phenique) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio
- Table 184. Bayer (Campho Phenique) Recent Development
- Table 185. Blistex Company Information
- Table 186. Blistex Business Overview
- Table 187. Blistex Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)
- Table 188. Blistex Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio
- Table 189. Blistex Recent Development
- Table 190. Kelun Company Information
- Table 191. Kelun Business Overview
- Table 192. Kelun Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes

Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)

Table 193. Kelun Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio

Table 194. Kelun Recent Development

Table 195. Hikma Company Information

Table 196. Hikma Business Overview

Table 197. Hikma Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)

Table 198. Hikma Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio

Table 199. Hikma Recent Development

Table 200. Haiwang Company Information

Table 201. Haiwang Business Overview

Table 202. Haiwang Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)

Table 203. Haiwang Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio

Table 204. Haiwang Recent Development

Table 205. Carmex Company Information

Table 206. Carmex Business Overview

Table 207. Carmex Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)

Table 208. Carmex Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio

Table 209. Carmex Recent Development

Table 210. Cipher Company Information

Table 211. Cipher Business Overview

Table 212. Cipher Drugs for Herpes Labialis (Oral Herpes) Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million)

Table 213. Cipher Revenue in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023) & (US\$ Million) Portfolio

Table 214. Cipher Recent Development

Table 215. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Drugs for Herpes Labialis (Oral Herpes) Product Picture

Figure 5. Global Drugs for Herpes Labialis (Oral Herpes) Market Size Comparison by Type (2023-2029) & (US\$ Million)

Figure 6. Global Drugs for Herpes Labialis (Oral Herpes) Market Share by Type: 2022 VS 2029

Figure 7. Aciclovir Product Picture

Figure 8. Valacyclovir Product Picture

Figure 9. Famciclovir Product Picture

Figure 10. Docosanol Product Picture

Figure 11. Other Product Picture

Figure 12. Global Drugs for Herpes Labialis (Oral Herpes) Market Size by Application (2023-2029) & (US\$ Million)

Figure 13. Global Drugs for Herpes Labialis (Oral Herpes) Market Share by Application: 2022 VS 2029

Figure 14. External Use Product Picture

Figure 15. Oral Product Picture

Figure 16. Injection Product Picture

Figure 17. Global Drugs for Herpes Labialis (Oral Herpes) Market Size (US\$ Million), Year-over-Year: 2018-2029

Figure 18. Global Drugs for Herpes Labialis (Oral Herpes) Market Size, (US\$ Million), 2018 VS 2022 VS 2029

Figure 19. Global Drugs for Herpes Labialis (Oral Herpes) Market Share by Region: 2022 VS 2029

Figure 20. Global Drugs for Herpes Labialis (Oral Herpes) Market Share by Players in 2022

Figure 21. Global Drugs for Herpes Labialis (Oral Herpes) Players, Date of Enter into This Industry

Figure 22. Global Top 5 and 10 Drugs for Herpes Labialis (Oral Herpes) Players Market Share by Revenue in 2022

Figure 23. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 24. North America Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)



Figure 25. North America Drugs for Herpes Labialis (Oral Herpes) Market Share by Country (2018-2029)

Figure 26. United States Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 27. Canada Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 28. Europe Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 29. Europe Drugs for Herpes Labialis (Oral Herpes) Market Share by Country (2018-2029)

Figure 30. Germany Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 31. France Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 32. U.K. Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 33. Italy Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 34. Russia Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 35. Nordic Countries Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 36. Asia-Pacific Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 37. Asia-Pacific Drugs for Herpes Labialis (Oral Herpes) Market Share by Country (2018-2029)

Figure 38. China Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 39. Japan Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 40. South Korea Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 41. Southeast Asia Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 42. India Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 43. Australia Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 44. Latin America Drugs for Herpes Labialis (Oral Herpes) Market Size YoY

Growth (2018-2029) & (US\$ Million)

Figure 45. Latin America Drugs for Herpes Labialis (Oral Herpes) Market Share by Country (2018-2029)

Figure 46. Mexico Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 47. Brazil Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 48. Middle East & Africa Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 49. Middle East & Africa Drugs for Herpes Labialis (Oral Herpes) Market Share by Country (2018-2029)

Figure 50. Turkey Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 51. Saudi Arabia Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 52. UAE Drugs for Herpes Labialis (Oral Herpes) Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 53. GSK Revenue Growth Rate in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023)

Figure 54. Novartis Revenue Growth Rate in Drugs for Herpes Labialis (Oral Herpes) Business (2018-2023)

Figure 55. Teva Reve

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