

# Digital Workplace Software Industry Research Report 2023

<https://marketpublishers.com/r/DB33271229F6EN.html>

Date: August 2023

Pages: 115

Price: US\$ 2,950.00 (Single User License)

ID: DB33271229F6EN

## Abstracts

This report aims to provide a comprehensive presentation of the global market for Digital Workplace Software, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Digital Workplace Software.

The Digital Workplace Software market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Digital Workplace Software market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Digital Workplace Software companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and

developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Basaas

Bitrix

Exo

Unily

Passageways

Jostle Corporation

Axero Solutions

Claromentis

Interact Software

Robin Powered

InvolveSoft

Twine Intranet

New Day at Work

Simpplr

Citrix (Sapho)

Kissflow

Zoho

United Planet

Aurea (Jive)

Powell Software

Invotra

Akumina

BMC Software

## Product Type Insights

Global markets are presented by Digital Workplace Software type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Digital Workplace Software are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Digital Workplace Software segment by Type

Basic (Under \$5/User/Month)

Standard (\$5-9/User/Month)

Senior (\$9+/User/Month)

## Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Digital Workplace Software market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Digital Workplace Software market.

## Digital Workplace Software Segment by Application

Government and Education

BFSI

Healthcare

IT and Telecoms

Other

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Digital Workplace Software market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Digital Workplace Software market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation,

expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Digital Workplace Software and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Digital Workplace Software industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Digital Workplace Software.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Digital Workplace Software companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.



## Contents

### **1 PREFACE**

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### **2 MARKET OVERVIEW**

- 2.1 Product Definition
- 2.2 Digital Workplace Software by Type
  - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029)
    - 1.2.2 Basic (Under \$5/User/Month)
    - 1.2.3 Standard (\$5-9/User/Month)
    - 1.2.4 Senior (\$9+/User/Month)
- 2.3 Digital Workplace Software by Application
  - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029)
  - 2.3.2 Government and Education
  - 2.3.3 BFSI
  - 2.3.4 Healthcare
  - 2.3.5 IT and Telecoms
  - 2.3.6 Other
- 2.4 Assumptions and Limitations

### **3 DIGITAL WORKPLACE SOFTWARE BREAKDOWN DATA BY TYPE**

- 3.1 Global Digital Workplace Software Historic Market Size by Type (2018-2023)
- 3.2 Global Digital Workplace Software Forecasted Market Size by Type (2023-2028)

### **4 DIGITAL WORKPLACE SOFTWARE BREAKDOWN DATA BY APPLICATION**

- 4.1 Global Digital Workplace Software Historic Market Size by Application (2018-2023)
- 4.2 Global Digital Workplace Software Forecasted Market Size by Application (2018-2023)

## **5 GLOBAL GROWTH TRENDS**

- 5.1 Global Digital Workplace Software Market Perspective (2018-2029)
- 5.2 Global Digital Workplace Software Growth Trends by Region
  - 5.2.1 Global Digital Workplace Software Market Size by Region: 2018 VS 2022 VS 2029
  - 5.2.2 Digital Workplace Software Historic Market Size by Region (2018-2023)
  - 5.2.3 Digital Workplace Software Forecasted Market Size by Region (2024-2029)
- 5.3 Digital Workplace Software Market Dynamics
  - 5.3.1 Digital Workplace Software Industry Trends
  - 5.3.2 Digital Workplace Software Market Drivers
  - 5.3.3 Digital Workplace Software Market Challenges
  - 5.3.4 Digital Workplace Software Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

- 6.1 Global Top Digital Workplace Software Players by Revenue
  - 6.1.1 Global Top Digital Workplace Software Players by Revenue (2018-2023)
  - 6.1.2 Global Digital Workplace Software Revenue Market Share by Players (2018-2023)
- 6.2 Global Digital Workplace Software Industry Players Ranking, 2021 VS 2022 VS 2023
- 6.3 Global Key Players of Digital Workplace Software Head office and Area Served
- 6.4 Global Digital Workplace Software Players, Product Type & Application
- 6.5 Global Digital Workplace Software Players, Date of Enter into This Industry
- 6.6 Global Digital Workplace Software Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

- 7.1 North America Digital Workplace Software Market Size (2018-2029)
- 7.2 North America Digital Workplace Software Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 7.3 North America Digital Workplace Software Market Size by Country (2018-2023)
- 7.4 North America Digital Workplace Software Market Size by Country (2024-2029)
- 7.5 United States
- 7.6 Canada

## **8 EUROPE**

8.1 Europe Digital Workplace Software Market Size (2018-2029)

8.2 Europe Digital Workplace Software Market Growth Rate by Country: 2018 VS 2022 VS 2029

8.3 Europe Digital Workplace Software Market Size by Country (2018-2023)

8.4 Europe Digital Workplace Software Market Size by Country (2024-2029)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Digital Workplace Software Market Size (2018-2029)

9.2 Asia-Pacific Digital Workplace Software Market Growth Rate by Country: 2018 VS 2022 VS 2029

9.3 Asia-Pacific Digital Workplace Software Market Size by Country (2018-2023)

9.4 Asia-Pacific Digital Workplace Software Market Size by Country (2024-2029)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

## **10 LATIN AMERICA**

10.1 Latin America Digital Workplace Software Market Size (2018-2029)

10.2 Latin America Digital Workplace Software Market Growth Rate by Country: 2018 VS 2022 VS 2029

10.3 Latin America Digital Workplace Software Market Size by Country (2018-2023)

10.4 Latin America Digital Workplace Software Market Size by Country (2024-2029)

9.4 Mexico

9.5 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Digital Workplace Software Market Size (2018-2029)
- 11.2 Middle East & Africa Digital Workplace Software Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 11.3 Middle East & Africa Digital Workplace Software Market Size by Country (2018-2023)
- 11.4 Middle East & Africa Digital Workplace Software Market Size by Country (2024-2029)
- 10.4 Turkey
- 10.5 Saudi Arabia
- 10.6 UAE

## **12 PLAYERS PROFILED**

- 11.1 Basaas
  - 11.1.1 Basaas Company Detail
  - 11.1.2 Basaas Business Overview
  - 11.1.3 Basaas Digital Workplace Software Introduction
  - 11.1.4 Basaas Revenue in Digital Workplace Software Business (2017-2022)
  - 11.1.5 Basaas Recent Development
- 11.2 Bitrix
  - 11.2.1 Bitrix Company Detail
  - 11.2.2 Bitrix Business Overview
  - 11.2.3 Bitrix Digital Workplace Software Introduction
  - 11.2.4 Bitrix Revenue in Digital Workplace Software Business (2017-2022)
  - 11.2.5 Bitrix Recent Development
- 11.3 Exo
  - 11.3.1 Exo Company Detail
  - 11.3.2 Exo Business Overview
  - 11.3.3 Exo Digital Workplace Software Introduction
  - 11.3.4 Exo Revenue in Digital Workplace Software Business (2017-2022)
  - 11.3.5 Exo Recent Development
- 11.4 Unily
  - 11.4.1 Unily Company Detail
  - 11.4.2 Unily Business Overview
  - 11.4.3 Unily Digital Workplace Software Introduction
  - 11.4.4 Unily Revenue in Digital Workplace Software Business (2017-2022)
  - 11.4.5 Unily Recent Development
- 11.5 Passageways

- 11.5.1 Passageways Company Detail
- 11.5.2 Passageways Business Overview
- 11.5.3 Passageways Digital Workplace Software Introduction
- 11.5.4 Passageways Revenue in Digital Workplace Software Business (2017-2022)
- 11.5.5 Passageways Recent Development
- 11.6 Jostle Corporation
  - 11.6.1 Jostle Corporation Company Detail
  - 11.6.2 Jostle Corporation Business Overview
  - 11.6.3 Jostle Corporation Digital Workplace Software Introduction
  - 11.6.4 Jostle Corporation Revenue in Digital Workplace Software Business (2017-2022)
  - 11.6.5 Jostle Corporation Recent Development
- 11.7 Axero Solutions
  - 11.7.1 Axero Solutions Company Detail
  - 11.7.2 Axero Solutions Business Overview
  - 11.7.3 Axero Solutions Digital Workplace Software Introduction
  - 11.7.4 Axero Solutions Revenue in Digital Workplace Software Business (2017-2022)
  - 11.7.5 Axero Solutions Recent Development
- 11.8 Claromentis
  - 11.8.1 Claromentis Company Detail
  - 11.8.2 Claromentis Business Overview
  - 11.8.3 Claromentis Digital Workplace Software Introduction
  - 11.8.4 Claromentis Revenue in Digital Workplace Software Business (2017-2022)
  - 11.8.5 Claromentis Recent Development
- 11.9 Interact Software
  - 11.9.1 Interact Software Company Detail
  - 11.9.2 Interact Software Business Overview
  - 11.9.3 Interact Software Digital Workplace Software Introduction
  - 11.9.4 Interact Software Revenue in Digital Workplace Software Business (2017-2022)
  - 11.9.5 Interact Software Recent Development
- 11.10 Robin Powered
  - 11.10.1 Robin Powered Company Detail
  - 11.10.2 Robin Powered Business Overview
  - 11.10.3 Robin Powered Digital Workplace Software Introduction
  - 11.10.4 Robin Powered Revenue in Digital Workplace Software Business (2017-2022)
  - 11.10.5 Robin Powered Recent Development
- 11.11 InvolveSoft
  - 11.11.1 InvolveSoft Company Detail
  - 11.11.2 InvolveSoft Business Overview

- 11.11.3 InvolveSoft Digital Workplace Software Introduction
- 11.11.4 InvolveSoft Revenue in Digital Workplace Software Business (2017-2022)
- 11.11.5 InvolveSoft Recent Development
- 11.12 Twine Intranet
  - 11.12.1 Twine Intranet Company Detail
  - 11.12.2 Twine Intranet Business Overview
  - 11.12.3 Twine Intranet Digital Workplace Software Introduction
  - 11.12.4 Twine Intranet Revenue in Digital Workplace Software Business (2017-2022)
  - 11.12.5 Twine Intranet Recent Development
- 11.13 New Day at Work
  - 11.13.1 New Day at Work Company Detail
  - 11.13.2 New Day at Work Business Overview
  - 11.13.3 New Day at Work Digital Workplace Software Introduction
  - 11.13.4 New Day at Work Revenue in Digital Workplace Software Business (2017-2022)
  - 11.13.5 New Day at Work Recent Development
- 11.14 Simpplr
  - 11.14.1 Simpplr Company Detail
  - 11.14.2 Simpplr Business Overview
  - 11.14.3 Simpplr Digital Workplace Software Introduction
  - 11.14.4 Simpplr Revenue in Digital Workplace Software Business (2017-2022)
  - 11.14.5 Simpplr Recent Development
- 11.15 Citrix (Sapho)
  - 11.15.1 Citrix (Sapho) Company Detail
  - 11.15.2 Citrix (Sapho) Business Overview
  - 11.15.3 Citrix (Sapho) Digital Workplace Software Introduction
  - 11.15.4 Citrix (Sapho) Revenue in Digital Workplace Software Business (2017-2022)
  - 11.15.5 Citrix (Sapho) Recent Development
- 11.16 Kissflow
  - 11.16.1 Kissflow Company Detail
  - 11.16.2 Kissflow Business Overview
  - 11.16.3 Kissflow Digital Workplace Software Introduction
  - 11.16.4 Kissflow Revenue in Digital Workplace Software Business (2017-2022)
  - 11.16.5 Kissflow Recent Development
- 11.17 Zoho
  - 11.17.1 Zoho Company Detail
  - 11.17.2 Zoho Business Overview
  - 11.17.3 Zoho Digital Workplace Software Introduction
  - 11.17.4 Zoho Revenue in Digital Workplace Software Business (2017-2022)

- 11.17.5 Zoho Recent Development
- 11.18 United Planet
  - 11.18.1 United Planet Company Detail
  - 11.18.2 United Planet Business Overview
  - 11.18.3 United Planet Digital Workplace Software Introduction
  - 11.18.4 United Planet Revenue in Digital Workplace Software Business (2017-2022)
  - 11.18.5 United Planet Recent Development
- 11.19 Aurea (Jive)
  - 11.19.1 Aurea (Jive) Company Detail
  - 11.19.2 Aurea (Jive) Business Overview
  - 11.19.3 Aurea (Jive) Digital Workplace Software Introduction
  - 11.19.4 Aurea (Jive) Revenue in Digital Workplace Software Business (2017-2022)
  - 11.19.5 Aurea (Jive) Recent Development
- 11.20 Powell Software
  - 11.20.1 Powell Software Company Detail
  - 11.20.2 Powell Software Business Overview
  - 11.20.3 Powell Software Digital Workplace Software Introduction
  - 11.20.4 Powell Software Revenue in Digital Workplace Software Business (2017-2022)
  - 11.20.5 Powell Software Recent Development
- 11.21 Invotra
  - 11.21.1 Invotra Company Detail
  - 11.21.2 Invotra Business Overview
  - 11.21.3 Invotra Digital Workplace Software Introduction
  - 11.21.4 Invotra Revenue in Digital Workplace Software Business (2017-2022)
  - 11.21.5 Invotra Recent Development
- 11.22 Akumina
  - 11.22.1 Akumina Company Detail
  - 11.22.2 Akumina Business Overview
  - 11.22.3 Akumina Digital Workplace Software Introduction
  - 11.22.4 Akumina Revenue in Digital Workplace Software Business (2017-2022)
  - 11.22.5 Akumina Recent Development
- 11.23 BMC Software
  - 11.23.1 BMC Software Company Detail
  - 11.23.2 BMC Software Business Overview
  - 11.23.3 BMC Software Digital Workplace Software Introduction
  - 11.23.4 BMC Software Revenue in Digital Workplace Software Business (2017-2022)
  - 11.23.5 BMC Software Recent Development



## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**



## I would like to order

Product name: Digital Workplace Software Industry Research Report 2023

Product link: <https://marketpublishers.com/r/DB33271229F6EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DB33271229F6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970