

Decorative Film Industry Research Report 2024

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Abstracts

This report aims to provide a comprehensive presentation of the global market for Decorative Film, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Decorative Film.

The Decorative Film market size, estimations, and forecasts are provided in terms of output/shipments (K sqm) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Decorative Film market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Decorative Film manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Eastman

3M

Solar Gard-Saint Gobain

Madico

Johnson

Hanita Coating

Haverkamp

Garware SunControl

Wintech

Erickson

KDX Optical Material

Product Type Insights

Global markets are presented by Decorative Film type, along with growth forecasts through 2030. Estimates on production and value are based on the price in the supply chain at which the Decorative Film are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the

historical period (2019-2024) and forecast period (2025-2030).

Decorative Film segment by Type

Solar Control Window Film

Safety / Security Window Film

General Glass Film

Spectrally Selective Window Film

Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Decorative Film market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Decorative Film market.

Decorative Film segment by Application

Commercial

Residential

Other

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast value for 2030.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Colombia

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Decorative Film market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and

strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Decorative Film market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Decorative Film and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Decorative Film industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Decorative Film.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Decorative Film manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Decorative Film by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Decorative Film in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Decorative Film by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 1.2.2 Solar Control Window Film
 - 1.2.3 Safety / Security Window Film
 - 1.2.4 General Glass Film
 - 1.2.5 Spectrally Selective Window Film
- 2.3 Decorative Film by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Commercial
 - 2.3.3 Residential
 - 2.3.4 Other
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Decorative Film Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Decorative Film Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Decorative Film Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Decorative Film Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Decorative Film Production by Manufacturers (2019-2024)
- 3.2 Global Decorative Film Production Value by Manufacturers (2019-2024)
- 3.3 Global Decorative Film Average Price by Manufacturers (2019-2024)

- 3.4 Global Decorative Film Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Decorative Film Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Decorative Film Manufacturers, Product Type & Application
- 3.7 Global Decorative Film Manufacturers, Date of Enter into This Industry
- 3.8 Global Decorative Film Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Eastman

- 4.1.1 Eastman Decorative Film Company Information
- 4.1.2 Eastman Decorative Film Business Overview
- 4.1.3 Eastman Decorative Film Production Capacity, Value and Gross Margin (2019-2024)
- 4.1.4 Eastman Product Portfolio
- 4.1.5 Eastman Recent Developments

4.2 3M

- 4.2.1 3M Decorative Film Company Information
- 4.2.2 3M Decorative Film Business Overview
- 4.2.3 3M Decorative Film Production Capacity, Value and Gross Margin (2019-2024)
- 4.2.4 3M Product Portfolio
- 4.2.5 3M Recent Developments

4.3 Solar Gard-Saint Gobain

- 4.3.1 Solar Gard-Saint Gobain Decorative Film Company Information
- 4.3.2 Solar Gard-Saint Gobain Decorative Film Business Overview
- 4.3.3 Solar Gard-Saint Gobain Decorative Film Production Capacity, Value and Gross Margin (2019-2024)
- 4.3.4 Solar Gard-Saint Gobain Product Portfolio
- 4.3.5 Solar Gard-Saint Gobain Recent Developments

4.4 Madico

- 4.4.1 Madico Decorative Film Company Information
- 4.4.2 Madico Decorative Film Business Overview
- 4.4.3 Madico Decorative Film Production Capacity, Value and Gross Margin (2019-2024)
- 4.4.4 Madico Product Portfolio
- 4.4.5 Madico Recent Developments

4.5 Johnson

- 4.5.1 Johnson Decorative Film Company Information
- 4.5.2 Johnson Decorative Film Business Overview

- 4.5.3 Johnson Decorative Film Production Capacity, Value and Gross Margin (2019-2024)
 - 4.5.4 Johnson Product Portfolio
 - 4.5.5 Johnson Recent Developments
- 4.6 Hanita Coating
 - 4.6.1 Hanita Coating Decorative Film Company Information
 - 4.6.2 Hanita Coating Decorative Film Business Overview
 - 4.6.3 Hanita Coating Decorative Film Production Capacity, Value and Gross Margin (2019-2024)
 - 4.6.4 Hanita Coating Product Portfolio
 - 4.6.5 Hanita Coating Recent Developments
- 4.7 Haverkamp
 - 4.7.1 Haverkamp Decorative Film Company Information
 - 4.7.2 Haverkamp Decorative Film Business Overview
 - 4.7.3 Haverkamp Decorative Film Production Capacity, Value and Gross Margin (2019-2024)
 - 4.7.4 Haverkamp Product Portfolio
 - 4.7.5 Haverkamp Recent Developments
- 4.8 Garware SunControl
 - 4.8.1 Garware SunControl Decorative Film Company Information
 - 4.8.2 Garware SunControl Decorative Film Business Overview
 - 4.8.3 Garware SunControl Decorative Film Production Capacity, Value and Gross Margin (2019-2024)
 - 4.8.4 Garware SunControl Product Portfolio
 - 4.8.5 Garware SunControl Recent Developments
- 4.9 Wintech
 - 4.9.1 Wintech Decorative Film Company Information
 - 4.9.2 Wintech Decorative Film Business Overview
 - 4.9.3 Wintech Decorative Film Production Capacity, Value and Gross Margin (2019-2024)
 - 4.9.4 Wintech Product Portfolio
 - 4.9.5 Wintech Recent Developments
- 4.10 Erickson
 - 4.10.1 Erickson Decorative Film Company Information
 - 4.10.2 Erickson Decorative Film Business Overview
 - 4.10.3 Erickson Decorative Film Production Capacity, Value and Gross Margin (2019-2024)
 - 4.10.4 Erickson Product Portfolio
 - 4.10.5 Erickson Recent Developments

7.11 KDX Optical Material

7.11.1 KDX Optical Material Decorative Film Company Information

7.11.2 KDX Optical Material Decorative Film Business Overview

4.11.3 KDX Optical Material Decorative Film Production Capacity, Value and Gross Margin (2019-2024)

7.11.4 KDX Optical Material Product Portfolio

7.11.5 KDX Optical Material Recent Developments

5 GLOBAL DECORATIVE FILM PRODUCTION BY REGION

5.1 Global Decorative Film Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.2 Global Decorative Film Production by Region: 2019-2030

5.2.1 Global Decorative Film Production by Region: 2019-2024

5.2.2 Global Decorative Film Production Forecast by Region (2025-2030)

5.3 Global Decorative Film Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

5.4 Global Decorative Film Production Value by Region: 2019-2030

5.4.1 Global Decorative Film Production Value by Region: 2019-2024

5.4.2 Global Decorative Film Production Value Forecast by Region (2025-2030)

5.5 Global Decorative Film Market Price Analysis by Region (2019-2024)

5.6 Global Decorative Film Production and Value, YOY Growth

5.6.1 North America Decorative Film Production Value Estimates and Forecasts (2019-2030)

5.6.2 Europe Decorative Film Production Value Estimates and Forecasts (2019-2030)

5.6.3 China Decorative Film Production Value Estimates and Forecasts (2019-2030)

5.6.4 Japan Decorative Film Production Value Estimates and Forecasts (2019-2030)

5.6.5 Israel Decorative Film Production Value Estimates and Forecasts (2019-2030)

5.6.6 India Decorative Film Production Value Estimates and Forecasts (2019-2030)

5.6.7 South Korea Decorative Film Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL DECORATIVE FILM CONSUMPTION BY REGION

6.1 Global Decorative Film Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Decorative Film Consumption by Region (2019-2030)

6.2.1 Global Decorative Film Consumption by Region: 2019-2030

6.2.2 Global Decorative Film Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Decorative Film Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Decorative Film Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Decorative Film Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Decorative Film Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Decorative Film Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Decorative Film Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Decorative Film Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Decorative Film Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Decorative Film Production by Type (2019-2030)

- 7.1.1 Global Decorative Film Production by Type (2019-2030) & (K sqm)
- 7.1.2 Global Decorative Film Production Market Share by Type (2019-2030)
- 7.2 Global Decorative Film Production Value by Type (2019-2030)
 - 7.2.1 Global Decorative Film Production Value by Type (2019-2030) & (US\$ Million)
 - 7.2.2 Global Decorative Film Production Value Market Share by Type (2019-2030)
- 7.3 Global Decorative Film Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

- 8.1 Global Decorative Film Production by Application (2019-2030)
 - 8.1.1 Global Decorative Film Production by Application (2019-2030) & (K sqm)
 - 8.1.2 Global Decorative Film Production by Application (2019-2030) & (K sqm)
- 8.2 Global Decorative Film Production Value by Application (2019-2030)
 - 8.2.1 Global Decorative Film Production Value by Application (2019-2030) & (US\$ Million)
 - 8.2.2 Global Decorative Film Production Value Market Share by Application (2019-2030)
- 8.3 Global Decorative Film Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 9.1 Decorative Film Value Chain Analysis
 - 9.1.1 Decorative Film Key Raw Materials
 - 9.1.2 Raw Materials Key Suppliers
 - 9.1.3 Decorative Film Production Mode & Process
- 9.2 Decorative Film Sales Channels Analysis
 - 9.2.1 Direct Comparison with Distribution Share
 - 9.2.2 Decorative Film Distributors
 - 9.2.3 Decorative Film Customers

10 GLOBAL DECORATIVE FILM ANALYZING MARKET DYNAMICS

- 10.1 Decorative Film Industry Trends
- 10.2 Decorative Film Industry Drivers
- 10.3 Decorative Film Industry Opportunities and Challenges
- 10.4 Decorative Film Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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