

# Cricket and Field Hockey Industry Research Report 2024

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for Cricket and Field Hockey, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Cricket and Field Hockey.

The Cricket and Field Hockey market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Cricket and Field Hockey market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Cricket and Field Hockey companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and

developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Gray-Nicolls

Sanspareils Greenlands

Kookaburra

Slazenger

Puma

Gunn & Moore

Adidas

Mazon Hockey

Nike

MRF

Sareen Sports Industries

Gryphon Hockey

British Cricket Balls

Callen Cricket

Osaka Hockey

## Sommers

### Product Type Insights

Global markets are presented by Cricket and Field Hockey type, along with growth forecasts through 2030. Estimates on revenue are based on the price in the supply chain at which the Cricket and Field Hockey are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

### Cricket and Field Hockey segment by Type

Cricket

Field Hockey

### Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Cricket and Field Hockey market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Cricket and Field Hockey market.

### Cricket and Field Hockey Segment by Application

Professional

Club

Schools and Individuals

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast revenue for 2030.

### North America

United States

Canada

### Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

### Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to

business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Cricket and Field Hockey market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Cricket and Field Hockey market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Cricket and Field Hockey and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Cricket and Field Hockey industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning

the adoption of Cricket and Field Hockey.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Cricket and Field Hockey companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main

companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Cricket and Field Hockey by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
  - 1.2.2 Cricket
  - 1.2.3 Field Hockey
- 2.3 Cricket and Field Hockey by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  - 2.3.2 Professional
  - 2.3.3 Club
  - 2.3.4 Schools and Individuals
- 2.4 Assumptions and Limitations

### 3 CRICKET AND FIELD HOCKEY BREAKDOWN DATA BY TYPE

- 3.1 Global Cricket and Field Hockey Historic Market Size by Type (2019-2024)
- 3.2 Global Cricket and Field Hockey Forecasted Market Size by Type (2025-2030)

### 4 CRICKET AND FIELD HOCKEY BREAKDOWN DATA BY APPLICATION

- 4.1 Global Cricket and Field Hockey Historic Market Size by Application (2019-2024)
- 4.2 Global Cricket and Field Hockey Forecasted Market Size by Application (2019-2024)

### 5 GLOBAL GROWTH TRENDS

- 5.1 Global Cricket and Field Hockey Market Perspective (2019-2030)
- 5.2 Global Cricket and Field Hockey Growth Trends by Region
  - 5.2.1 Global Cricket and Field Hockey Market Size by Region: 2019 VS 2023 VS 2030
  - 5.2.2 Cricket and Field Hockey Historic Market Size by Region (2019-2024)
  - 5.2.3 Cricket and Field Hockey Forecasted Market Size by Region (2025-2030)
- 5.3 Cricket and Field Hockey Market Dynamics
  - 5.3.1 Cricket and Field Hockey Industry Trends
  - 5.3.2 Cricket and Field Hockey Market Drivers
  - 5.3.3 Cricket and Field Hockey Market Challenges
  - 5.3.4 Cricket and Field Hockey Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

- 6.1 Global Top Cricket and Field Hockey Players by Revenue
  - 6.1.1 Global Top Cricket and Field Hockey Players by Revenue (2019-2024)
  - 6.1.2 Global Cricket and Field Hockey Revenue Market Share by Players (2019-2024)
- 6.2 Global Cricket and Field Hockey Industry Players Ranking, 2022 VS 2023 VS 2024
- 6.3 Global Key Players of Cricket and Field Hockey Head office and Area Served
- 6.4 Global Cricket and Field Hockey Players, Product Type & Application
- 6.5 Global Cricket and Field Hockey Players, Date of Enter into This Industry
- 6.6 Global Cricket and Field Hockey Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

- 7.1 North America Cricket and Field Hockey Market Size (2019-2030)
- 7.2 North America Cricket and Field Hockey Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 7.3 North America Cricket and Field Hockey Market Size by Country (2019-2024)
- 7.4 North America Cricket and Field Hockey Market Size by Country (2025-2030)
- 7.5 United States
- 7.6 Canada

## **8 EUROPE**

- 8.1 Europe Cricket and Field Hockey Market Size (2019-2030)
- 8.2 Europe Cricket and Field Hockey Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 8.3 Europe Cricket and Field Hockey Market Size by Country (2019-2024)

## 8.4 Europe Cricket and Field Hockey Market Size by Country (2025-2030)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Cricket and Field Hockey Market Size (2019-2030)

9.2 Asia-Pacific Cricket and Field Hockey Market Growth Rate by Country: 2019 VS 2023 VS 2030

9.3 Asia-Pacific Cricket and Field Hockey Market Size by Country (2019-2024)

9.4 Asia-Pacific Cricket and Field Hockey Market Size by Country (2025-2030)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

## **10 LATIN AMERICA**

10.1 Latin America Cricket and Field Hockey Market Size (2019-2030)

10.2 Latin America Cricket and Field Hockey Market Growth Rate by Country: 2019 VS 2023 VS 2030

10.3 Latin America Cricket and Field Hockey Market Size by Country (2019-2024)

10.4 Latin America Cricket and Field Hockey Market Size by Country (2025-2030)

9.4 Mexico

9.5 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Cricket and Field Hockey Market Size (2019-2030)

11.2 Middle East & Africa Cricket and Field Hockey Market Growth Rate by Country: 2019 VS 2023 VS 2030

11.3 Middle East & Africa Cricket and Field Hockey Market Size by Country (2019-2024)

## 11.4 Middle East & Africa Cricket and Field Hockey Market Size by Country (2025-2030)

10.4 Turkey

10.5 Saudi Arabia

10.6 UAE

## **12 PLAYERS PROFILED**

### 11.1 Gray-Nicolls

11.1.1 Gray-Nicolls Company Detail

11.1.2 Gray-Nicolls Business Overview

11.1.3 Gray-Nicolls Cricket and Field Hockey Introduction

11.1.4 Gray-Nicolls Revenue in Cricket and Field Hockey Business (2017-2022)

11.1.5 Gray-Nicolls Recent Development

### 11.2 Sanspareils Greenlands

11.2.1 Sanspareils Greenlands Company Detail

11.2.2 Sanspareils Greenlands Business Overview

11.2.3 Sanspareils Greenlands Cricket and Field Hockey Introduction

11.2.4 Sanspareils Greenlands Revenue in Cricket and Field Hockey Business  
(2017-2022)

11.2.5 Sanspareils Greenlands Recent Development

### 11.3 Kookaburra

11.3.1 Kookaburra Company Detail

11.3.2 Kookaburra Business Overview

11.3.3 Kookaburra Cricket and Field Hockey Introduction

11.3.4 Kookaburra Revenue in Cricket and Field Hockey Business (2017-2022)

11.3.5 Kookaburra Recent Development

### 11.4 Slazenger

11.4.1 Slazenger Company Detail

11.4.2 Slazenger Business Overview

11.4.3 Slazenger Cricket and Field Hockey Introduction

11.4.4 Slazenger Revenue in Cricket and Field Hockey Business (2017-2022)

11.4.5 Slazenger Recent Development

### 11.5 Puma

11.5.1 Puma Company Detail

11.5.2 Puma Business Overview

11.5.3 Puma Cricket and Field Hockey Introduction

11.5.4 Puma Revenue in Cricket and Field Hockey Business (2017-2022)

11.5.5 Puma Recent Development

## 11.6 Gunn & Moore

11.6.1 Gunn & Moore Company Detail

11.6.2 Gunn & Moore Business Overview

11.6.3 Gunn & Moore Cricket and Field Hockey Introduction

11.6.4 Gunn & Moore Revenue in Cricket and Field Hockey Business (2017-2022)

11.6.5 Gunn & Moore Recent Development

## 11.7 Adidas

11.7.1 Adidas Company Detail

11.7.2 Adidas Business Overview

11.7.3 Adidas Cricket and Field Hockey Introduction

11.7.4 Adidas Revenue in Cricket and Field Hockey Business (2017-2022)

11.7.5 Adidas Recent Development

## 11.8 Mazon Hockey

11.8.1 Mazon Hockey Company Detail

11.8.2 Mazon Hockey Business Overview

11.8.3 Mazon Hockey Cricket and Field Hockey Introduction

11.8.4 Mazon Hockey Revenue in Cricket and Field Hockey Business (2017-2022)

11.8.5 Mazon Hockey Recent Development

## 11.9 Nike

11.9.1 Nike Company Detail

11.9.2 Nike Business Overview

11.9.3 Nike Cricket and Field Hockey Introduction

11.9.4 Nike Revenue in Cricket and Field Hockey Business (2017-2022)

11.9.5 Nike Recent Development

## 11.10 MRF

11.10.1 MRF Company Detail

11.10.2 MRF Business Overview

11.10.3 MRF Cricket and Field Hockey Introduction

11.10.4 MRF Revenue in Cricket and Field Hockey Business (2017-2022)

11.10.5 MRF Recent Development

## 11.11 Sareen Sports Industries

11.11.1 Sareen Sports Industries Company Detail

11.11.2 Sareen Sports Industries Business Overview

11.11.3 Sareen Sports Industries Cricket and Field Hockey Introduction

11.11.4 Sareen Sports Industries Revenue in Cricket and Field Hockey Business (2017-2022)

11.11.5 Sareen Sports Industries Recent Development

## 11.12 Gryphon Hockey

11.12.1 Gryphon Hockey Company Detail

- 11.12.2 Gryphon Hockey Business Overview
- 11.12.3 Gryphon Hockey Cricket and Field Hockey Introduction
- 11.12.4 Gryphon Hockey Revenue in Cricket and Field Hockey Business (2017-2022)
- 11.12.5 Gryphon Hockey Recent Development
- 11.13 British Cricket Balls
  - 11.13.1 British Cricket Balls Company Detail
  - 11.13.2 British Cricket Balls Business Overview
  - 11.13.3 British Cricket Balls Cricket and Field Hockey Introduction
  - 11.13.4 British Cricket Balls Revenue in Cricket and Field Hockey Business (2017-2022)
  - 11.13.5 British Cricket Balls Recent Development
- 11.14 Callen Cricket
  - 11.14.1 Callen Cricket Company Detail
  - 11.14.2 Callen Cricket Business Overview
  - 11.14.3 Callen Cricket Cricket and Field Hockey Introduction
  - 11.14.4 Callen Cricket Revenue in Cricket and Field Hockey Business (2017-2022)
  - 11.14.5 Callen Cricket Recent Development
- 11.15 Osaka Hockey
  - 11.15.1 Osaka Hockey Company Detail
  - 11.15.2 Osaka Hockey Business Overview
  - 11.15.3 Osaka Hockey Cricket and Field Hockey Introduction
  - 11.15.4 Osaka Hockey Revenue in Cricket and Field Hockey Business (2017-2022)
  - 11.15.5 Osaka Hockey Recent Development
- 11.16 Sommers
  - 11.16.1 Sommers Company Detail
  - 11.16.2 Sommers Business Overview
  - 11.16.3 Sommers Cricket and Field Hockey Introduction
  - 11.16.4 Sommers Revenue in Cricket and Field Hockey Business (2017-2022)
  - 11.16.5 Sommers Recent Development

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**

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