

# **Credit Insurance Industry Research Report 2024**

https://marketpublishers.com/r/C8E7BE97B900EN.html

Date: April 2024

Pages: 112

Price: US\$ 2,950.00 (Single User License)

ID: C8E7BE97B900EN

## **Abstracts**

## Summary

Credit insurance or credit insurance is an insurance policy and a risk management product offered by private insurance companies and governmental export credit agencies to business entities wishing to protect their accounts receivable from loss due to credit risks such as protracted default, insolvency or bankruptcy. Credit insurance product is a type of property and casualty insurance.

According to APO Research, The global Credit Insurance market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Credit Insurance is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Credit Insurance is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Credit Insurance is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Credit Insurance include Euler Hermes, Sinosure, Atradius, Coface, Zurich, Credendo Group, QBE Insurance and Cesce, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.



## Report Scope

This report aims to provide a comprehensive presentation of the global market for Credit Insurance, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Credit Insurance.

The Credit Insurance market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Credit Insurance market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Euler Hermes
Sinosure
Atradius
Coface
Zurich



C	Credendo Group
(	QBE Insurance
(	Cesce
Credit In	surance segment by Type
[	Domestic Trade
E	Export Trade
Credit In	surance Segment by Application
Е	Buyer: Turnover below EUR 5 Million
E	Buyer: Turnover above EUR 5 Million
Credit In	surance Segment by Region
١	North America
	United States
	Canada
E	Europe
	Germany
	France
	UK
	Italy



F	Russia
N	Nordic Countries
F	Rest of Europe
Asia-Pa	cific
C	China
J	Japan
S	South Korea
S	Southeast Asia
I	ndia
A	Australia
F	Rest of Asia
Latin Am	nerica
N	Mexico
Е	Brazil
F	Rest of Latin America
Middle E	ast & Africa
Т	Turkey
S	Saudi Arabia
ι	JAE



#### Rest of MEA

## **Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Credit Insurance market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends of Credit Insurance and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market
- 5. This report helps stakeholders to gain insights into which regions to target globally
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Credit Insurance.
- 7. This report helps stakeholders to identify some of the key players in the market and



understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Credit Insurance companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.



Chapter 13: The main points and conclusions of the report.



## **Contents**

#### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

#### **2 MARKET OVERVIEW**

- 2.1 Product Definition
- 2.2 Credit Insurance by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
  - 2.2.2 Domestic Trade
  - 2.2.3 Export Trade
- 2.3 Credit Insurance by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  - 2.3.2 Buyer: Turnover below EUR 5 Million
  - 2.3.3 Buyer: Turnover above EUR 5 Million
- 2.4 Assumptions and Limitations

## **3 CREDIT INSURANCE BREAKDOWN DATA BY TYPE**

- 3.1 Global Credit Insurance Historic Market Size by Type (2019-2024)
- 3.2 Global Credit Insurance Forecasted Market Size by Type (2025-2030)

## **4 CREDIT INSURANCE BREAKDOWN DATA BY APPLICATION**

- 4.1 Global Credit Insurance Historic Market Size by Application (2019-2024)
- 4.2 Global Credit Insurance Forecasted Market Size by Application (2019-2024)

## **5 GLOBAL GROWTH TRENDS**

- 5.1 Global Credit Insurance Market Perspective (2019-2030)
- 5.2 Global Credit Insurance Growth Trends by Region



- 5.2.1 Global Credit Insurance Market Size by Region: 2019 VS 2023 VS 2030
- 5.2.2 Credit Insurance Historic Market Size by Region (2019-2024)
- 5.2.3 Credit Insurance Forecasted Market Size by Region (2025-2030)
- 5.3 Credit Insurance Market Dynamics
  - 5.3.1 Credit Insurance Industry Trends
  - 5.3.2 Credit Insurance Market Drivers
  - 5.3.3 Credit Insurance Market Challenges
  - 5.3.4 Credit Insurance Market Restraints

#### **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

- 6.1 Global Top Credit Insurance Players by Revenue
  - 6.1.1 Global Top Credit Insurance Players by Revenue (2019-2024)
- 6.1.2 Global Credit Insurance Revenue Market Share by Players (2019-2024)
- 6.2 Global Credit Insurance Industry Players Ranking, 2022 VS 2023 VS 2024
- 6.3 Global Key Players of Credit Insurance Head office and Area Served
- 6.4 Global Credit Insurance Players, Product Type & Application
- 6.5 Global Credit Insurance Players, Date of Enter into This Industry
- 6.6 Global Credit Insurance Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

- 7.1 North America Credit Insurance Market Size (2019-2030)
- 7.2 North America Credit Insurance Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 7.3 North America Credit Insurance Market Size by Country (2019-2024)
- 7.4 North America Credit Insurance Market Size by Country (2025-2030)
- 7.5 United States
- 7.6 Canada

#### **8 EUROPE**

- 8.1 Europe Credit Insurance Market Size (2019-2030)
- 8.2 Europe Credit Insurance Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 8.3 Europe Credit Insurance Market Size by Country (2019-2024)
- 8.4 Europe Credit Insurance Market Size by Country (2025-2030)
- 8.5 Germany
- 8.6 France



- 8.7 U.K.
- 8.8 Italy
- 8.9 Russia
- 8.10 Nordic Countries

#### 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Credit Insurance Market Size (2019-2030)
- 9.2 Asia-Pacific Credit Insurance Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 9.3 Asia-Pacific Credit Insurance Market Size by Country (2019-2024)
- 9.4 Asia-Pacific Credit Insurance Market Size by Country (2025-2030)
- 9.5 China
- 9.6 Japan
- 9.7 South Korea
- 9.8 Southeast Asia
- 9.9 India
- 9.10 Australia

## **10 LATIN AMERICA**

- 10.1 Latin America Credit Insurance Market Size (2019-2030)
- 10.2 Latin America Credit Insurance Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 10.3 Latin America Credit Insurance Market Size by Country (2019-2024)
- 10.4 Latin America Credit Insurance Market Size by Country (2025-2030)
- 10.5 Mexico
- 10.6 Brazil

#### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Credit Insurance Market Size (2019-2030)
- 11.2 Middle East & Africa Credit Insurance Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 11.3 Middle East & Africa Credit Insurance Market Size by Country (2019-2024)
- 11.4 Middle East & Africa Credit Insurance Market Size by Country (2025-2030)
- 11.5 Turkey
- 11.6 Saudi Arabia
- 11.7 UAE



#### 12 PLAYERS PROFILED

1	21	l Eu	ler	He	rm	es

- 12.1.1 Euler Hermes Company Information
- 12.1.2 Euler Hermes Business Overview
- 12.1.3 Euler Hermes Revenue in Credit Insurance Business (2019-2024)
- 12.1.4 Euler Hermes Credit Insurance Product Portfolio
- 12.1.5 Euler Hermes Recent Developments

#### 12.2 Sinosure

- 12.2.1 Sinosure Company Information
- 12.2.2 Sinosure Business Overview
- 12.2.3 Sinosure Revenue in Credit Insurance Business (2019-2024)
- 12.2.4 Sinosure Credit Insurance Product Portfolio
- 12.2.5 Sinosure Recent Developments

#### 12.3 Atradius

- 12.3.1 Atradius Company Information
- 12.3.2 Atradius Business Overview
- 12.3.3 Atradius Revenue in Credit Insurance Business (2019-2024)
- 12.3.4 Atradius Credit Insurance Product Portfolio
- 12.3.5 Atradius Recent Developments

#### 12.4 Coface

- 12.4.1 Coface Company Information
- 12.4.2 Coface Business Overview
- 12.4.3 Coface Revenue in Credit Insurance Business (2019-2024)
- 12.4.4 Coface Credit Insurance Product Portfolio
- 12.4.5 Coface Recent Developments

#### 12.5 Zurich

- 12.5.1 Zurich Company Information
- 12.5.2 Zurich Business Overview
- 12.5.3 Zurich Revenue in Credit Insurance Business (2019-2024)
- 12.5.4 Zurich Credit Insurance Product Portfolio
- 12.5.5 Zurich Recent Developments

## 12.6 Credendo Group

- 12.6.1 Credendo Group Company Information
- 12.6.2 Credendo Group Business Overview
- 12.6.3 Credendo Group Revenue in Credit Insurance Business (2019-2024)
- 12.6.4 Credendo Group Credit Insurance Product Portfolio
- 12.6.5 Credendo Group Recent Developments



## 12.7 QBE Insurance

- 12.7.1 QBE Insurance Company Information
- 12.7.2 QBE Insurance Business Overview
- 12.7.3 QBE Insurance Revenue in Credit Insurance Business (2019-2024)
- 12.7.4 QBE Insurance Credit Insurance Product Portfolio
- 12.7.5 QBE Insurance Recent Developments

#### 12.8 Cesce

- 12.8.1 Cesce Company Information
- 12.8.2 Cesce Business Overview
- 12.8.3 Cesce Revenue in Credit Insurance Business (2019-2024)
- 12.8.4 Cesce Credit Insurance Product Portfolio
- 12.8.5 Cesce Recent Developments

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**



## **List Of Tables**

#### LIST OF TABLES

- Table 1. Secondary Sources
- Table 2. Primary Sources
- Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
- Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
- Table 5. Global Credit Insurance Market Size by Type (2018-2023) & (US\$ Million)
- Table 6. Global Credit Insurance Revenue Market Share by Type (2018-2023)
- Table 7. Global Credit Insurance Forecasted Market Size by Type (2024-2029) & (US\$ Million)
- Table 8. Global Credit Insurance Revenue Market Share by Type (2024-2029)
- Table 9. Global Credit Insurance Market Size by Application (2018-2023) & (US\$ Million)
- Table 10. Global Credit Insurance Revenue Market Share by Application (2018-2023)
- Table 11. Global Credit Insurance Forecasted Market Size by Application (2024-2029) & (US\$ Million)
- Table 12. Global Credit Insurance Revenue Market Share by Application (2024-2029)
- Table 13. Global Credit Insurance Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Table 14. Global Credit Insurance Market Size by Region (2018-2023) & (US\$ Million)
- Table 15. Global Credit Insurance Market Share by Region (2018-2023)
- Table 16. Global Credit Insurance Forecasted Market Size by Region (2024-2029) & (US\$ Million)
- Table 17. Global Credit Insurance Market Share by Region (2024-2029)
- Table 18. Credit Insurance Market Trends
- Table 19. Credit Insurance Market Drivers
- Table 20. Credit Insurance Market Challenges
- Table 21. Credit Insurance Market Restraints
- Table 22. Global Top Credit Insurance Manufacturers by Revenue (US\$ Million) & (2018-2023)
- Table 23. Global Credit Insurance Revenue Market Share by Manufacturers (2018-2023)
- Table 24. Global Credit Insurance Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
- Table 25. Global Key Players of Credit Insurance, Headquarters and Area Served
- Table 26. Global Credit Insurance Manufacturers, Product Type & Application



- Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 28. Global Credit Insurance by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)
- Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 30. North America Credit Insurance Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 31. North America Credit Insurance Market Size by Country (2018-2023) & (US\$ Million)
- Table 32. North America Credit Insurance Market Size by Country (2024-2029) & (US\$ Million)
- Table 33. Europe Credit Insurance Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 34. Europe Credit Insurance Market Size by Country (2018-2023) & (US\$ Million)
- Table 35. Europe Credit Insurance Market Size by Country (2024-2029) & (US\$ Million)
- Table 36. Asia-Pacific Credit Insurance Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 37. Asia-Pacific Credit Insurance Market Size by Country (2018-2023) & (US\$ Million)
- Table 38. Asia-Pacific Credit Insurance Market Size by Country (2024-2029) & (US\$ Million)
- Table 39. Latin America Credit Insurance Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 40. Latin America Credit Insurance Market Size by Country (2018-2023) & (US\$ Million)
- Table 41. Latin America Credit Insurance Market Size by Country (2024-2029) & (US\$ Million)
- Table 42. Middle East & Africa Credit Insurance Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 43. Middle East & Africa Credit Insurance Market Size by Country (2018-2023) & (US\$ Million)
- Table 44. Middle East & Africa Credit Insurance Market Size by Country (2024-2029) & (US\$ Million)
- Table 45. Euler Hermes Company Detail
- Table 46. Euler Hermes Business Overview
- Table 47. Euler Hermes Credit Insurance Product
- Table 48. Euler Hermes Revenue in Credit Insurance Business (2017-2022) & (US\$ Million)
- Table 49. Euler Hermes Recent Development
- Table 50. Sinosure Company Detail



- Table 51. Sinosure Business Overview
- Table 52. Sinosure Credit Insurance Product
- Table 53. Sinosure Revenue in Credit Insurance Business (2017-2022) & (US\$ Million)
- Table 54. Sinosure Recent Development
- Table 55. Atradius Company Detail
- Table 56. Atradius Business Overview
- Table 57. Atradius Credit Insurance Product
- Table 58. Atradius Revenue in Credit Insurance Business (2017-2022) & (US\$ Million)
- Table 59. Atradius Recent Development
- Table 60. Coface Company Detail
- Table 61. Coface Business Overview
- Table 62. Coface Credit Insurance Product
- Table 63. Coface Revenue in Credit Insurance Business (2017-2022) & (US\$ Million)
- Table 64. Coface Recent Development
- Table 65. Zurich Company Detail
- Table 66. Zurich Business Overview
- Table 67. Zurich Credit Insurance Product
- Table 68. Zurich Revenue in Credit Insurance Business (2017-2022) & (US\$ Million)
- Table 69. Zurich Recent Development
- Table 70. Credendo Group Company Detail
- Table 71. Credendo Group Business Overview
- Table 72. Credendo Group Credit Insurance Product
- Table 73. Credendo Group Revenue in Credit Insurance Business (2017-2022) & (US\$ Million)
- Table 74. Credendo Group Recent Development
- Table 75. QBE Insurance Company Detail
- Table 76. QBE Insurance Business Overview
- Table 77. QBE Insurance Credit Insurance Product
- Table 78. QBE Insurance Revenue in Credit Insurance Business (2017-2022) & (US\$ Million)
- Table 79. QBE Insurance Recent Development
- Table 80. Cesce Company Detail
- Table 81. Cesce Business Overview
- Table 82. Cesce Credit Insurance Product
- Table 83. Cesce Revenue in Credit Insurance Business (2017-2022) & (US\$ Million)
- Table 84. Cesce Recent Development
- Table 85. Euler Hermes Company Information
- Table 86. Euler Hermes Business Overview
- Table 87. Euler Hermes Credit Insurance Revenue in Credit Insurance Business



(2018-2023) & (US\$ Million)

Table 88. Euler Hermes Revenue in Credit Insurance Business (2018-2023) & (US\$ Million) Portfolio

Table 89. Euler Hermes Recent Development

Table 90. Sinosure Company Information

Table 91. Sinosure Business Overview

Table 92. Sinosure Credit Insurance Revenue in Credit Insurance Business

(2018-2023) & (US\$ Million)

Table 93. Sinosure Revenue in Credit Insurance Business (2018-2023) & (US\$ Million)

Portfolio

Table 94. Sinosure Recent Development

Table 95. Atradius Company Information

Table 96. Atradius Business Overview

Table 97. Atradius Credit Insurance Revenue in Credit Insurance Business (2018-2023)

& (US\$ Million)

Table 98. Atradius Revenue in Credit Insurance Business (2018-2023) & (US\$ Million)

Portfolio

Table 99. Atradius Recent Development

Table 100. Coface Company Information

Table 101. Coface Business Overview

Table 102. Coface Credit Insurance Revenue in Credit Insurance Business (2018-2023)

& (US\$ Million)

Table 103. Coface Revenue in Credit Insurance Business (2018-2023) & (US\$ Million)

Portfolio

Table 104. Coface Recent Development

Table 105. Zurich Company Information

Table 106. Zurich Business Overview

Table 107. Zurich Credit Insurance Revenue in Credit Insurance Business (2018-2023)

& (US\$ Million)

Table 108. Zurich Revenue in Credit Insurance Business (2018-2023) & (US\$ Million)

Portfolio

Table 109. Zurich Recent Development

Table 110. Credendo Group Company Information

Table 111. Credendo Group Business Overview

Table 112. Credendo Group Credit Insurance Revenue in Credit Insurance Business

(2018-2023) & (US\$ Million)

Table 113. Credendo Group Revenue in Credit Insurance Business (2018-2023) & (US\$

Million) Portfolio

Table 114. Credendo Group Recent Development



Table 115. QBE Insurance Company Information

Table 116. QBE Insurance Business Overview

Table 117. QBE Insurance Credit Insurance Revenue in Credit Insurance Business

(2018-2023) & (US\$ Million)

Table 118. QBE Insurance Revenue in Credit Insurance Business (2018-2023) & (US\$

Million) Portfolio

Table 119. QBE Insurance Recent Development

Table 120. Cesce Company Information

Table 121. Cesce Business Overview

Table 122. Cesce Credit Insurance Revenue in Credit Insurance Business (2018-2023)

& (US\$ Million)

Table 123. Cesce Revenue in Credit Insurance Business (2018-2023) & (US\$ Million)

Portfolio

Table 124. Cesce Recent Development

Table 125. Authors List of This Report



## **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Credit Insurance Product Picture
- Figure 5. Global Credit Insurance Market Size Comparison by Type (2023-2029) & (US\$ Million)
- Figure 6. Global Credit Insurance Market Share by Type: 2022 VS 2029
- Figure 7. Domestic Trade Product Picture
- Figure 8. Export Trade Product Picture
- Figure 9. Global Credit Insurance Market Size by Application (2023-2029) & (US\$ Million)
- Figure 10. Global Credit Insurance Market Share by Application: 2022 VS 2029
- Figure 11. Buyer: Turnover below EUR 5 Million Product Picture
- Figure 12. Buyer: Turnover above EUR 5 Million Product Picture
- Figure 13. Global Credit Insurance Market Size (US\$ Million), Year-over-Year: 2018-2029
- Figure 14. Global Credit Insurance Market Size, (US\$ Million), 2018 VS 2022 VS 2029
- Figure 15. Global Credit Insurance Market Share by Region: 2022 VS 2029
- Figure 16. Global Credit Insurance Market Share by Players in 2022
- Figure 17. Global Credit Insurance Players, Date of Enter into This Industry
- Figure 18. Global Top 5 and 10 Credit Insurance Players Market Share by Revenue in 2022
- Figure 19. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 20. North America Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 21. North America Credit Insurance Market Share by Country (2018-2029)
- Figure 22. United States Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 23. Canada Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 24. Europe Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 25. Europe Credit Insurance Market Share by Country (2018-2029)
- Figure 26. Germany Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)



- Figure 27. France Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 28. U.K. Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 29. Italy Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 30. Russia Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 31. Nordic Countries Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 32. Asia-Pacific Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 33. Asia-Pacific Credit Insurance Market Share by Country (2018-2029)
- Figure 34. China Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 35. Japan Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 36. South Korea Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 37. Southeast Asia Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 38. India Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 39. Australia Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 40. Latin America Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 41. Latin America Credit Insurance Market Share by Country (2018-2029)
- Figure 42. Mexico Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 43. Brazil Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 44. Middle East & Africa Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 45. Middle East & Africa Credit Insurance Market Share by Country (2018-2029)
- Figure 46. Turkey Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 47. Saudi Arabia Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 48. UAE Credit Insurance Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 49. Euler Hermes Revenue Growth Rate in Credit Insurance Business (2018-2023)
- Figure 50. Sinosure Revenue Growth Rate in Credit Insurance Business (2018-2023)
- Figure 51. Atradius Revenue Growth Rate in Credit Insurance Business (2018-2023)



Figure 52. Coface Revenue Growth Rate in Credit Insurance Business (2018-2023)

Figure 53. Zurich Revenue Growth Rate in Credit Insurance Business (2018-2023)

Figure 54. Credendo Group Revenue Growth Rate in Credit Insurance Business (2018-2023)

Figure 55. QBE Insurance Revenue Growth Rate in Credit Insurance Business (2018-2023)

Figure 56. Cesce Revenue Growth Rate in Credit Insurance Business (2018-2023)



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