

Cosmetic Industry Research Report 2024

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Abstracts

This report aims to provide a comprehensive presentation of the global market for Cosmetic, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Cosmetic.

The Cosmetic market size, estimations, and forecasts are provided in terms of sales volume (M Pcs) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Cosmetic market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Cosmetic manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

L'Oréal

P&G

Unilever

Estée Lauder

Shiseido

Avon

LV

Channel

Amorepacific

Jahwa

Beiersdorf

Johnson & Johnson

Jiala

INOHERB

Sisley

Revlon

Jane iredale

Henkel

Coty

Product Type Insights

Global markets are presented by Cosmetic type, along with growth forecasts through 2030. Estimates on sales and revenue are based on the price in the supply chain at which the Cosmetic are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

Cosmetic segment by Type

Hair Care

Skin Care

Make-up

Fragrance

Oral Hygiene Products

Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Cosmetic market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that

are driving the Cosmetic market.

Cosmetic segment by Application

65 Age

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast revenue for 2030.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Cosmetic market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Cosmetic market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Cosmetic and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War

Influence on the Cosmetic industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Cosmetic.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Cosmetic manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Cosmetic by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Cosmetic in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the

blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Cosmetic Market Size (2019-2030) & (US\$ Million)
 - 2.2.2 Global Cosmetic Sales (2019-2030)
 - 2.2.3 Global Cosmetic Market Average Price (2019-2030)
- 2.3 Cosmetic by Type
 - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 1.2.2 Hair Care
 - 1.2.3 Skin Care
 - 1.2.4 Make-up
 - 1.2.5 Fragrance
 - 1.2.6 Oral Hygiene Products
- 2.4 Cosmetic by Application
 - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.4.2 65 Age

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Cosmetic Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Cosmetic Sales (M Pcs) of Manufacturers (2019-2024)
- 3.3 Global Cosmetic Revenue of Manufacturers (2019-2024)
- 3.4 Global Cosmetic Average Price by Manufacturers (2019-2024)
- 3.5 Global Cosmetic Industry Ranking, 2022 VS 2023 VS 2024

- 3.6 Global Manufacturers of Cosmetic, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Cosmetic, Product Type & Application
- 3.8 Global Manufacturers of Cosmetic, Date of Enter into This Industry
- 3.9 Global Cosmetic Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 L'Oréal

- 4.1.1 L'Oréal Company Information
- 4.1.2 L'Oréal Business Overview
- 4.1.3 L'Oréal Cosmetic Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 L'Oréal Cosmetic Product Portfolio
- 4.1.5 L'Oréal Recent Developments

4.2 P&G

- 4.2.1 P&G Company Information
- 4.2.2 P&G Business Overview
- 4.2.3 P&G Cosmetic Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 P&G Cosmetic Product Portfolio
- 4.2.5 P&G Recent Developments

4.3 Unilever

- 4.3.1 Unilever Company Information
- 4.3.2 Unilever Business Overview
- 4.3.3 Unilever Cosmetic Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Unilever Cosmetic Product Portfolio
- 4.3.5 Unilever Recent Developments

4.4 Estée Lauder

- 4.4.1 Estée Lauder Company Information
- 4.4.2 Estée Lauder Business Overview
- 4.4.3 Estée Lauder Cosmetic Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 Estée Lauder Cosmetic Product Portfolio
- 4.4.5 Estée Lauder Recent Developments

4.5 Shiseido

- 4.5.1 Shiseido Company Information
- 4.5.2 Shiseido Business Overview
- 4.5.3 Shiseido Cosmetic Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 Shiseido Cosmetic Product Portfolio
- 4.5.5 Shiseido Recent Developments

4.6 Avon

- 4.6.1 Avon Company Information
- 4.6.2 Avon Business Overview
- 4.6.3 Avon Cosmetic Sales, Revenue and Gross Margin (2019-2024)
- 4.6.4 Avon Cosmetic Product Portfolio
- 4.6.5 Avon Recent Developments
- 4.7 LV
 - 4.7.1 LV Company Information
 - 4.7.2 LV Business Overview
 - 4.7.3 LV Cosmetic Sales, Revenue and Gross Margin (2019-2024)
 - 4.7.4 LV Cosmetic Product Portfolio
 - 4.7.5 LV Recent Developments
- 4.8 Channel
 - 4.8.1 Channel Company Information
 - 4.8.2 Channel Business Overview
 - 4.8.3 Channel Cosmetic Sales, Revenue and Gross Margin (2019-2024)
 - 4.8.4 Channel Cosmetic Product Portfolio
 - 4.8.5 Channel Recent Developments
- 4.9 Amorepacific
 - 4.9.1 Amorepacific Company Information
 - 4.9.2 Amorepacific Business Overview
 - 4.9.3 Amorepacific Cosmetic Sales, Revenue and Gross Margin (2019-2024)
 - 4.9.4 Amorepacific Cosmetic Product Portfolio
 - 4.9.5 Amorepacific Recent Developments
- 4.10 Jahwa
 - 4.10.1 Jahwa Company Information
 - 4.10.2 Jahwa Business Overview
 - 4.10.3 Jahwa Cosmetic Sales, Revenue and Gross Margin (2019-2024)
 - 4.10.4 Jahwa Cosmetic Product Portfolio
 - 4.10.5 Jahwa Recent Developments
- 6.11 Beiersdorf
 - 6.11.1 Beiersdorf Company Information
 - 6.11.2 Beiersdorf Cosmetic Business Overview
 - 6.11.3 Beiersdorf Cosmetic Sales, Revenue and Gross Margin (2019-2024)
 - 6.11.4 Beiersdorf Cosmetic Product Portfolio
 - 6.11.5 Beiersdorf Recent Developments
- 6.12 Johnson & Johnson
 - 6.12.1 Johnson & Johnson Company Information
 - 6.12.2 Johnson & Johnson Cosmetic Business Overview
 - 6.12.3 Johnson & Johnson Cosmetic Sales, Revenue and Gross Margin (2019-2024)

- 6.12.4 Johnson & Johnson Cosmetic Product Portfolio
- 6.12.5 Johnson & Johnson Recent Developments
- 6.13 Jiala
 - 6.13.1 Jiala Company Information
 - 6.13.2 Jiala Cosmetic Business Overview
 - 6.13.3 Jiala Cosmetic Sales, Revenue and Gross Margin (2019-2024)
 - 6.13.4 Jiala Cosmetic Product Portfolio
 - 6.13.5 Jiala Recent Developments
- 6.14 INOHERB
 - 6.14.1 INOHERB Company Information
 - 6.14.2 INOHERB Cosmetic Business Overview
 - 6.14.3 INOHERB Cosmetic Sales, Revenue and Gross Margin (2019-2024)
 - 6.14.4 INOHERB Cosmetic Product Portfolio
 - 6.14.5 INOHERB Recent Developments
- 6.15 Sisley
 - 6.15.1 Sisley Company Information
 - 6.15.2 Sisley Cosmetic Business Overview
 - 6.15.3 Sisley Cosmetic Sales, Revenue and Gross Margin (2019-2024)
 - 6.15.4 Sisley Cosmetic Product Portfolio
 - 6.15.5 Sisley Recent Developments
- 6.16 Revlon
 - 6.16.1 Revlon Company Information
 - 6.16.2 Revlon Cosmetic Business Overview
 - 6.16.3 Revlon Cosmetic Sales, Revenue and Gross Margin (2019-2024)
 - 6.16.4 Revlon Cosmetic Product Portfolio
 - 6.16.5 Revlon Recent Developments
- 6.17 Jane iredale
 - 6.17.1 Jane iredale Company Information
 - 6.17.2 Jane iredale Cosmetic Business Overview
 - 6.17.3 Jane iredale Cosmetic Sales, Revenue and Gross Margin (2019-2024)
 - 6.17.4 Jane iredale Cosmetic Product Portfolio
 - 6.17.5 Jane iredale Recent Developments
- 6.18 Henkel
 - 6.18.1 Henkel Company Information
 - 6.18.2 Henkel Cosmetic Business Overview
 - 6.18.3 Henkel Cosmetic Sales, Revenue and Gross Margin (2019-2024)
 - 6.18.4 Henkel Cosmetic Product Portfolio
 - 6.18.5 Henkel Recent Developments
- 6.19 Coty

- 6.19.1 Coty Company Information
- 6.19.2 Coty Cosmetic Business Overview
- 6.19.3 Coty Cosmetic Sales, Revenue and Gross Margin (2019-2024)
- 6.19.4 Coty Cosmetic Product Portfolio
- 6.19.5 Coty Recent Developments

5 GLOBAL COSMETIC MARKET SCENARIO BY REGION

- 5.1 Global Cosmetic Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Cosmetic Sales by Region: 2019-2030
 - 5.2.1 Global Cosmetic Sales by Region: 2019-2024
 - 5.2.2 Global Cosmetic Sales by Region: 2025-2030
- 5.3 Global Cosmetic Revenue by Region: 2019-2030
 - 5.3.1 Global Cosmetic Revenue by Region: 2019-2024
 - 5.3.2 Global Cosmetic Revenue by Region: 2025-2030
- 5.4 North America Cosmetic Market Facts & Figures by Country
 - 5.4.1 North America Cosmetic Market Size by Country: 2019 VS 2023 VS 2030
 - 5.4.2 North America Cosmetic Sales by Country (2019-2030)
 - 5.4.3 North America Cosmetic Revenue by Country (2019-2030)
 - 5.4.4 U.S.
 - 5.4.5 Canada
- 5.5 Europe Cosmetic Market Facts & Figures by Country
 - 5.5.1 Europe Cosmetic Market Size by Country: 2019 VS 2023 VS 2030
 - 5.5.2 Europe Cosmetic Sales by Country (2019-2030)
 - 5.5.3 Europe Cosmetic Revenue by Country (2019-2030)
 - 5.5.4 Germany
 - 5.5.5 France
 - 5.5.6 U.K.
 - 5.5.7 Italy
 - 5.5.8 Russia
- 5.6 Asia Pacific Cosmetic Market Facts & Figures by Country
 - 5.6.1 Asia Pacific Cosmetic Market Size by Country: 2019 VS 2023 VS 2030
 - 5.6.2 Asia Pacific Cosmetic Sales by Country (2019-2030)
 - 5.6.3 Asia Pacific Cosmetic Revenue by Country (2019-2030)
 - 5.6.4 China
 - 5.6.5 Japan
 - 5.6.6 South Korea
 - 5.6.7 India
 - 5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Cosmetic Market Facts & Figures by Country

5.7.1 Latin America Cosmetic Market Size by Country: 2019 VS 2023 VS 2030

5.7.2 Latin America Cosmetic Sales by Country (2019-2030)

5.7.3 Latin America Cosmetic Revenue by Country (2019-2030)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Cosmetic Market Facts & Figures by Country

5.8.1 Middle East and Africa Cosmetic Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Cosmetic Sales by Country (2019-2030)

5.8.3 Middle East and Africa Cosmetic Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Cosmetic Sales by Type (2019-2030)

6.1.1 Global Cosmetic Sales by Type (2019-2030) & (M Pcs)

6.1.2 Global Cosmetic Sales Market Share by Type (2019-2030)

6.2 Global Cosmetic Revenue by Type (2019-2030)

6.2.1 Global Cosmetic Sales by Type (2019-2030) & (US\$ Million)

6.2.2 Global Cosmetic Revenue Market Share by Type (2019-2030)

6.3 Global Cosmetic Price by Type (2019-2030)

7 SEGMENT BY APPLICATION

7.1 Global Cosmetic Sales by Application (2019-2030)

7.1.1 Global Cosmetic Sales by Application (2019-2030) & (M Pcs)

7.1.2 Global Cosmetic Sales Market Share by Application (2019-2030)

7.2 Global Cosmetic Revenue by Application (2019-2030)

6.2.1 Global Cosmetic Sales by Application (2019-2030) & (US\$ Million)

6.2.2 Global Cosmetic Revenue Market Share by Application (2019-2030)

7.3 Global Cosmetic Price by Application (2019-2030)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 Cosmetic Value Chain Analysis

8.1.1 Cosmetic Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Cosmetic Production Mode & Process

8.2 Cosmetic Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Cosmetic Distributors

8.2.3 Cosmetic Customers

9 GLOBAL COSMETIC ANALYZING MARKET DYNAMICS

9.1 Cosmetic Industry Trends

9.2 Cosmetic Industry Drivers

9.3 Cosmetic Industry Opportunities and Challenges

9.4 Cosmetic Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

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