

# Cosmeceuticals Industry Research Report 2024

<https://marketpublishers.com/r/C9FE21B9704DEN.html>

Date: February 2024

Pages: 81

Price: US\$ 2,950.00 (Single User License)

ID: C9FE21B9704DEN

## Abstracts

This report aims to provide a comprehensive presentation of the global market for Cosmeceuticals, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Cosmeceuticals.

The Cosmeceuticals market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Cosmeceuticals market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Cosmeceuticals companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

P&G

Shiseido

Unilever

Beiersdorf

L'Oreal

Johnson & Johnson

Est?e Lauder

Allergan

AmorePacific

## Product Type Insights

Global markets are presented by Cosmeceuticals type, along with growth forecasts through 2030. Estimates on revenue are based on the price in the supply chain at which the Cosmeceuticals are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

## Cosmeceuticals segment by Type

Skin Care

Hair Care

Injectables

Others

### Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Cosmeceuticals market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Cosmeceuticals market.

### Cosmeceuticals Segment by Application

Specialty Stores

Hypermarkets, Supermarkets, and Convenience Stores

Drugstores

Others

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North

America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast revenue for 2030.

## North America

United States

Canada

## Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

## Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Cosmeceuticals market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities

for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Cosmeceuticals market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Cosmeceuticals and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Cosmeceuticals industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Cosmeceuticals.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Cosmeceuticals companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Cosmeceuticals by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030)
  - 1.2.2 Skin Care
  - 1.2.3 Hair Care
  - 1.2.4 Injectables
  - 1.2.5 Others
- 2.3 Cosmeceuticals by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030)
  - 2.3.2 Specialty Stores
  - 2.3.3 Hypermarkets, Supermarkets, and Convenience Stores
  - 2.3.4 Drugstores
  - 2.3.5 Others
- 2.4 Assumptions and Limitations

### 3 COSMECEUTICALS BREAKDOWN DATA BY TYPE

- 3.1 Global Cosmeceuticals Historic Market Size by Type (2019-2024)
- 3.2 Global Cosmeceuticals Forecasted Market Size by Type (2025-2030)

### 4 COSMECEUTICALS BREAKDOWN DATA BY APPLICATION

- 4.1 Global Cosmeceuticals Historic Market Size by Application (2019-2024)
- 4.2 Global Cosmeceuticals Forecasted Market Size by Application (2019-2024)



## **5 GLOBAL GROWTH TRENDS**

- 5.1 Global Cosmeceuticals Market Perspective (2019-2030)
- 5.2 Global Cosmeceuticals Growth Trends by Region
  - 5.2.1 Global Cosmeceuticals Market Size by Region: 2019 VS 2023 VS 2030
  - 5.2.2 Cosmeceuticals Historic Market Size by Region (2019-2024)
  - 5.2.3 Cosmeceuticals Forecasted Market Size by Region (2025-2030)
- 5.3 Cosmeceuticals Market Dynamics
  - 5.3.1 Cosmeceuticals Industry Trends
  - 5.3.2 Cosmeceuticals Market Drivers
  - 5.3.3 Cosmeceuticals Market Challenges
  - 5.3.4 Cosmeceuticals Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

- 6.1 Global Top Cosmeceuticals Players by Revenue
  - 6.1.1 Global Top Cosmeceuticals Players by Revenue (2019-2024)
  - 6.1.2 Global Cosmeceuticals Revenue Market Share by Players (2019-2024)
- 6.2 Global Cosmeceuticals Industry Players Ranking, 2022 VS 2023 VS 2024
- 6.3 Global Key Players of Cosmeceuticals Head office and Area Served
- 6.4 Global Cosmeceuticals Players, Product Type & Application
- 6.5 Global Cosmeceuticals Players, Date of Enter into This Industry
- 6.6 Global Cosmeceuticals Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

- 7.1 North America Cosmeceuticals Market Size (2019-2030)
- 7.2 North America Cosmeceuticals Market Growth Rate by Country: 2019 VS 2023 VS 2030
- 7.3 North America Cosmeceuticals Market Size by Country (2019-2024)
- 7.4 North America Cosmeceuticals Market Size by Country (2025-2030)
- 7.5 United States
- 7.6 Canada

## **8 EUROPE**

- 8.1 Europe Cosmeceuticals Market Size (2019-2030)
- 8.2 Europe Cosmeceuticals Market Growth Rate by Country: 2019 VS 2023 VS 2030

8.3 Europe Cosmeceuticals Market Size by Country (2019-2024)

8.4 Europe Cosmeceuticals Market Size by Country (2025-2030)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Cosmeceuticals Market Size (2019-2030)

9.2 Asia-Pacific Cosmeceuticals Market Growth Rate by Country: 2019 VS 2023 VS 2030

9.3 Asia-Pacific Cosmeceuticals Market Size by Country (2019-2024)

9.4 Asia-Pacific Cosmeceuticals Market Size by Country (2025-2030)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

## **10 LATIN AMERICA**

10.1 Latin America Cosmeceuticals Market Size (2019-2030)

10.2 Latin America Cosmeceuticals Market Growth Rate by Country: 2019 VS 2023 VS 2030

10.3 Latin America Cosmeceuticals Market Size by Country (2019-2024)

10.4 Latin America Cosmeceuticals Market Size by Country (2025-2030)

9.4 Mexico

9.5 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Cosmeceuticals Market Size (2019-2030)

11.2 Middle East & Africa Cosmeceuticals Market Growth Rate by Country: 2019 VS 2023 VS 2030

11.3 Middle East & Africa Cosmeceuticals Market Size by Country (2019-2024)

## 11.4 Middle East & Africa Cosmeceuticals Market Size by Country (2025-2030)

### 10.4 Turkey

### 10.5 Saudi Arabia

### 10.6 UAE

## **12 PLAYERS PROFILED**

### 11.1 P&G

#### 11.1.1 P&G Company Detail

#### 11.1.2 P&G Business Overview

#### 11.1.3 P&G Cosmeceuticals Introduction

#### 11.1.4 P&G Revenue in Cosmeceuticals Business (2017-2022)

#### 11.1.5 P&G Recent Development

### 11.2 Shiseido

#### 11.2.1 Shiseido Company Detail

#### 11.2.2 Shiseido Business Overview

#### 11.2.3 Shiseido Cosmeceuticals Introduction

#### 11.2.4 Shiseido Revenue in Cosmeceuticals Business (2017-2022)

#### 11.2.5 Shiseido Recent Development

### 11.3 Unilever

#### 11.3.1 Unilever Company Detail

#### 11.3.2 Unilever Business Overview

#### 11.3.3 Unilever Cosmeceuticals Introduction

#### 11.3.4 Unilever Revenue in Cosmeceuticals Business (2017-2022)

#### 11.3.5 Unilever Recent Development

### 11.4 Beiersdorf

#### 11.4.1 Beiersdorf Company Detail

#### 11.4.2 Beiersdorf Business Overview

#### 11.4.3 Beiersdorf Cosmeceuticals Introduction

#### 11.4.4 Beiersdorf Revenue in Cosmeceuticals Business (2017-2022)

#### 11.4.5 Beiersdorf Recent Development

### 11.5 L'Oreal

#### 11.5.1 L'Oreal Company Detail

#### 11.5.2 L'Oreal Business Overview

#### 11.5.3 L'Oreal Cosmeceuticals Introduction

#### 11.5.4 L'Oreal Revenue in Cosmeceuticals Business (2017-2022)

#### 11.5.5 L'Oreal Recent Development

### 11.6 Johnson & Johnson

#### 11.6.1 Johnson & Johnson Company Detail

- 11.6.2 Johnson & Johnson Business Overview
- 11.6.3 Johnson & Johnson Cosmeceuticals Introduction
- 11.6.4 Johnson & Johnson Revenue in Cosmeceuticals Business (2017-2022)
- 11.6.5 Johnson & Johnson Recent Development
- 11.7 Est?e Lauder
  - 11.7.1 Est?e Lauder Company Detail
  - 11.7.2 Est?e Lauder Business Overview
  - 11.7.3 Est?e Lauder Cosmeceuticals Introduction
  - 11.7.4 Est?e Lauder Revenue in Cosmeceuticals Business (2017-2022)
  - 11.7.5 Est?e Lauder Recent Development
- 11.8 Allergan
  - 11.8.1 Allergan Company Detail
  - 11.8.2 Allergan Business Overview
  - 11.8.3 Allergan Cosmeceuticals Introduction
  - 11.8.4 Allergan Revenue in Cosmeceuticals Business (2017-2022)
  - 11.8.5 Allergan Recent Development
- 11.9 AmorePacific
  - 11.9.1 AmorePacific Company Detail
  - 11.9.2 AmorePacific Business Overview
  - 11.9.3 AmorePacific Cosmeceuticals Introduction
  - 11.9.4 AmorePacific Revenue in Cosmeceuticals Business (2017-2022)
  - 11.9.5 AmorePacific Recent Development

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**

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