

Content-Based Recommendation System Industry Research Report 2023

<https://marketpublishers.com/r/CA611BA6EE02EN.html>

Date: August 2023

Pages: 85

Price: US\$ 2,950.00 (Single User License)

ID: CA611BA6EE02EN

Abstracts

Highlights

The global Content-Based Recommendation System market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

North American market for Content-Based Recommendation System is estimated to increase from \$ million in 2023 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2024 through 2029.

Asia-Pacific market for Content-Based Recommendation System is estimated to increase from \$ million in 2023 to reach \$ million by 2029, at a CAGR of % during the forecast period of 2024 through 2029.

The major global companies of Content-Based Recommendation System include Taboola, Outbrain, Alibaba Cloud, Tencent, Baidu and ByteDance (Volcano Engine), etc. In 2022, the world's top three vendors accounted for approximately % of the revenue.

The global market for Content-Based Recommendation System in Media and Advertising is estimated to increase from \$ million in 2023 to \$ million by 2029, at a CAGR of % during the forecast period of 2024 through 2029.

Considering the economic change due to COVID-19 and Russia-Ukraine War Influence, Local Deployment, which accounted for % of the global market of Content-Based Recommendation System in 2022, is expected to reach million US\$ by 2029, growing at

a revised CAGR of % from 2024 to 2029.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Content-Based Recommendation System, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Content-Based Recommendation System.

The Content-Based Recommendation System market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Content-Based Recommendation System market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Content-Based Recommendation System companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Taboola

Outbrain

Alibaba Cloud

Tencent

Baidu

ByteDance (Volcano Engine)

Product Type Insights

Global markets are presented by Content-Based Recommendation System type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Content-Based Recommendation System are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Content-Based Recommendation System segment by Type

Local Deployment

Cloud Deployment

Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Content-Based Recommendation System market and what implications

these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Content-Based Recommendation System market.

Content-Based Recommendation System Segment by Application

Media and Advertising

Entertainment and Games

E-commerce

Financial

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Content-Based Recommendation System market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Content-Based Recommendation System market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Content-Based Recommendation System and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Content-Based Recommendation System industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Content-Based Recommendation System.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the

blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Content-Based Recommendation System companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Content-Based Recommendation System by Type
 - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029)
 - 1.2.2 Local Deployment
 - 1.2.3 Cloud Deployment
- 2.3 Content-Based Recommendation System by Application
 - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029)
 - 2.3.2 Media and Advertising
 - 2.3.3 Entertainment and Games
 - 2.3.4 E-commerce
 - 2.3.5 Financial
 - 2.3.6 Others
- 2.4 Assumptions and Limitations

3 CONTENT-BASED RECOMMENDATION SYSTEM BREAKDOWN DATA BY TYPE

- 3.1 Global Content-Based Recommendation System Historic Market Size by Type (2018-2023)
- 3.2 Global Content-Based Recommendation System Forecasted Market Size by Type (2023-2028)

4 CONTENT-BASED RECOMMENDATION SYSTEM BREAKDOWN DATA BY APPLICATION

- 4.1 Global Content-Based Recommendation System Historic Market Size by Application

(2018-2023)

4.2 Global Content-Based Recommendation System Forecasted Market Size by Application (2018-2023)

5 GLOBAL GROWTH TRENDS

5.1 Global Content-Based Recommendation System Market Perspective (2018-2029)

5.2 Global Content-Based Recommendation System Growth Trends by Region

5.2.1 Global Content-Based Recommendation System Market Size by Region: 2018 VS 2022 VS 2029

5.2.2 Content-Based Recommendation System Historic Market Size by Region (2018-2023)

5.2.3 Content-Based Recommendation System Forecasted Market Size by Region (2024-2029)

5.3 Content-Based Recommendation System Market Dynamics

5.3.1 Content-Based Recommendation System Industry Trends

5.3.2 Content-Based Recommendation System Market Drivers

5.3.3 Content-Based Recommendation System Market Challenges

5.3.4 Content-Based Recommendation System Market Restraints

6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

6.1 Global Top Content-Based Recommendation System Players by Revenue

6.1.1 Global Top Content-Based Recommendation System Players by Revenue (2018-2023)

6.1.2 Global Content-Based Recommendation System Revenue Market Share by Players (2018-2023)

6.2 Global Content-Based Recommendation System Industry Players Ranking, 2021 VS 2022 VS 2023

6.3 Global Key Players of Content-Based Recommendation System Head office and Area Served

6.4 Global Content-Based Recommendation System Players, Product Type & Application

6.5 Global Content-Based Recommendation System Players, Date of Enter into This Industry

6.6 Global Content-Based Recommendation System Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

7 NORTH AMERICA

7.1 North America Content-Based Recommendation System Market Size (2018-2029)

7.2 North America Content-Based Recommendation System Market Growth Rate by Country: 2018 VS 2022 VS 2029

7.3 North America Content-Based Recommendation System Market Size by Country (2018-2023)

7.4 North America Content-Based Recommendation System Market Size by Country (2024-2029)

7.5 United States

7.6 Canada

8 EUROPE

8.1 Europe Content-Based Recommendation System Market Size (2018-2029)

8.2 Europe Content-Based Recommendation System Market Growth Rate by Country: 2018 VS 2022 VS 2029

8.3 Europe Content-Based Recommendation System Market Size by Country (2018-2023)

8.4 Europe Content-Based Recommendation System Market Size by Country (2024-2029)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

9 ASIA-PACIFIC

9.1 Asia-Pacific Content-Based Recommendation System Market Size (2018-2029)

9.2 Asia-Pacific Content-Based Recommendation System Market Growth Rate by Country: 2018 VS 2022 VS 2029

9.3 Asia-Pacific Content-Based Recommendation System Market Size by Country (2018-2023)

9.4 Asia-Pacific Content-Based Recommendation System Market Size by Country (2024-2029)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

10 LATIN AMERICA

10.1 Latin America Content-Based Recommendation System Market Size (2018-2029)

10.2 Latin America Content-Based Recommendation System Market Growth Rate by Country: 2018 VS 2022 VS 2029

10.3 Latin America Content-Based Recommendation System Market Size by Country (2018-2023)

10.4 Latin America Content-Based Recommendation System Market Size by Country (2024-2029)

9.4 Mexico

9.5 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Content-Based Recommendation System Market Size (2018-2029)

11.2 Middle East & Africa Content-Based Recommendation System Market Growth Rate by Country: 2018 VS 2022 VS 2029

11.3 Middle East & Africa Content-Based Recommendation System Market Size by Country (2018-2023)

11.4 Middle East & Africa Content-Based Recommendation System Market Size by Country (2024-2029)

10.4 Turkey

10.5 Saudi Arabia

10.6 UAE

12 PLAYERS PROFILED

11.1 Taboola

11.1.1 Taboola Company Detail

11.1.2 Taboola Business Overview

11.1.3 Taboola Content-Based Recommendation System Introduction

11.1.4 Taboola Revenue in Content-Based Recommendation System Business (2017-2022)

11.1.5 Taboola Recent Development

11.2 Outbrain

11.2.1 Outbrain Company Detail

11.2.2 Outbrain Business Overview

11.2.3 Outbrain Content-Based Recommendation System Introduction

11.2.4 Outbrain Revenue in Content-Based Recommendation System Business
(2017-2022)

11.2.5 Outbrain Recent Development

11.3 Alibaba Cloud

11.3.1 Alibaba Cloud Company Detail

11.3.2 Alibaba Cloud Business Overview

11.3.3 Alibaba Cloud Content-Based Recommendation System Introduction

11.3.4 Alibaba Cloud Revenue in Content-Based Recommendation System Business
(2017-2022)

11.3.5 Alibaba Cloud Recent Development

11.4 Tencent

11.4.1 Tencent Company Detail

11.4.2 Tencent Business Overview

11.4.3 Tencent Content-Based Recommendation System Introduction

11.4.4 Tencent Revenue in Content-Based Recommendation System Business
(2017-2022)

11.4.5 Tencent Recent Development

11.5 Baidu

11.5.1 Baidu Company Detail

11.5.2 Baidu Business Overview

11.5.3 Baidu Content-Based Recommendation System Introduction

11.5.4 Baidu Revenue in Content-Based Recommendation System Business
(2017-2022)

11.5.5 Baidu Recent Development

11.6 ByteDance (Volcano Engine)

11.6.1 ByteDance (Volcano Engine) Company Detail

11.6.2 ByteDance (Volcano Engine) Business Overview

11.6.3 ByteDance (Volcano Engine) Content-Based Recommendation System
Introduction

11.6.4 ByteDance (Volcano Engine) Revenue in Content-Based Recommendation
System Business (2017-2022)

11.6.5 ByteDance (Volcano Engine) Recent Development

13 REPORT CONCLUSION

14 DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Content-Based Recommendation System Market Size by Type (2018-2023) & (US\$ Million)

Table 6. Global Content-Based Recommendation System Revenue Market Share by Type (2018-2023)

Table 7. Global Content-Based Recommendation System Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 8. Global Content-Based Recommendation System Revenue Market Share by Type (2024-2029)

Table 9. Global Content-Based Recommendation System Market Size by Application (2018-2023) & (US\$ Million)

Table 10. Global Content-Based Recommendation System Revenue Market Share by Application (2018-2023)

Table 11. Global Content-Based Recommendation System Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 12. Global Content-Based Recommendation System Revenue Market Share by Application (2024-2029)

Table 13. Global Content-Based Recommendation System Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 14. Global Content-Based Recommendation System Market Size by Region (2018-2023) & (US\$ Million)

Table 15. Global Content-Based Recommendation System Market Share by Region (2018-2023)

Table 16. Global Content-Based Recommendation System Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 17. Global Content-Based Recommendation System Market Share by Region (2024-2029)

Table 18. Content-Based Recommendation System Market Trends

Table 19. Content-Based Recommendation System Market Drivers

Table 20. Content-Based Recommendation System Market Challenges

Table 21. Content-Based Recommendation System Market Restraints

Table 22. Global Top Content-Based Recommendation System Manufacturers by Revenue (US\$ Million) & (2018-2023)

Table 23. Global Content-Based Recommendation System Revenue Market Share by Manufacturers (2018-2023)

Table 24. Global Content-Based Recommendation System Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 25. Global Key Players of Content-Based Recommendation System, Headquarters and Area Served

Table 26. Global Content-Based Recommendation System Manufacturers, Product Type & Application

Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 28. Global Content-Based Recommendation System by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 30. North America Content-Based Recommendation System Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 31. North America Content-Based Recommendation System Market Size by Country (2018-2023) & (US\$ Million)

Table 32. North America Content-Based Recommendation System Market Size by Country (2024-2029) & (US\$ Million)

Table 33. Europe Content-Based Recommendation System Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 34. Europe Content-Based Recommendation System Market Size by Country (2018-2023) & (US\$ Million)

Table 35. Europe Content-Based Recommendation System Market Size by Country (2024-2029) & (US\$ Million)

Table 36. Asia-Pacific Content-Based Recommendation System Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 37. Asia-Pacific Content-Based Recommendation System Market Size by Country (2018-2023) & (US\$ Million)

Table 38. Asia-Pacific Content-Based Recommendation System Market Size by Country (2024-2029) & (US\$ Million)

Table 39. Latin America Content-Based Recommendation System Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 40. Latin America Content-Based Recommendation System Market Size by Country (2018-2023) & (US\$ Million)

Table 41. Latin America Content-Based Recommendation System Market Size by Country (2024-2029) & (US\$ Million)

Table 42. Middle East & Africa Content-Based Recommendation System Market Growth

Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 43. Middle East & Africa Content-Based Recommendation System Market Size by Country (2018-2023) & (US\$ Million)

Table 44. Middle East & Africa Content-Based Recommendation System Market Size by Country (2024-2029) & (US\$ Million)

Table 45. Taboola Company Detail

Table 46. Taboola Business Overview

Table 47. Taboola Content-Based Recommendation System Product

Table 48. Taboola Revenue in Content-Based Recommendation System Business (2017-2022) & (US\$ Million)

Table 49. Taboola Recent Development

Table 50. Outbrain Company Detail

Table 51. Outbrain Business Overview

Table 52. Outbrain Content-Based Recommendation System Product

Table 53. Outbrain Revenue in Content-Based Recommendation System Business (2017-2022) & (US\$ Million)

Table 54. Outbrain Recent Development

Table 55. Alibaba Cloud Company Detail

Table 56. Alibaba Cloud Business Overview

Table 57. Alibaba Cloud Content-Based Recommendation System Product

Table 58. Alibaba Cloud Revenue in Content-Based Recommendation System Business (2017-2022) & (US\$ Million)

Table 59. Alibaba Cloud Recent Development

Table 60. Tencent Company Detail

Table 61. Tencent Business Overview

Table 62. Tencent Content-Based Recommendation System Product

Table 63. Tencent Revenue in Content-Based Recommendation System Business (2017-2022) & (US\$ Million)

Table 64. Tencent Recent Development

Table 65. Baidu Company Detail

Table 66. Baidu Business Overview

Table 67. Baidu Content-Based Recommendation System Product

Table 68. Baidu Revenue in Content-Based Recommendation System Business (2017-2022) & (US\$ Million)

Table 69. Baidu Recent Development

Table 70. ByteDance (Volcano Engine) Company Detail

Table 71. ByteDance (Volcano Engine) Business Overview

Table 72. ByteDance (Volcano Engine) Content-Based Recommendation System Product

Table 73. ByteDance (Volcano Engine) Revenue in Content-Based Recommendation System Business (2017-2022) & (US\$ Million)

Table 74. ByteDance (Volcano Engine) Recent Development

Table 75. Taboola Company Information

Table 76. Taboola Business Overview

Table 77. Taboola Content-Based Recommendation System Revenue in Content-Based Recommendation System Business (2018-2023) & (US\$ Million)

Table 78. Taboola Revenue in Content-Based Recommendation System Business (2018-2023) & (US\$ Million) Portfolio

Table 79. Taboola Recent Development

Table 80. Outbrain Company Information

Table 81. Outbrain Business Overview

Table 82. Outbrain Content-Based Recommendation System Revenue in Content-Based Recommendation System Business (2018-2023) & (US\$ Million)

Table 83. Outbrain Revenue in Content-Based Recommendation System Business (2018-2023) & (US\$ Million) Portfolio

Table 84. Outbrain Recent Development

Table 85. Alibaba Cloud Company Information

Table 86. Alibaba Cloud Business Overview

Table 87. Alibaba Cloud Content-Based Recommendation System Revenue in Content-Based Recommendation System Business (2018-2023) & (US\$ Million)

Table 88. Alibaba Cloud Revenue in Content-Based Recommendation System Business (2018-2023) & (US\$ Million) Portfolio

Table 89. Alibaba Cloud Recent Development

Table 90. Tencent Company Information

Table 91. Tencent Business Overview

Table 92. Tencent Content-Based Recommendation System Revenue in Content-Based Recommendation System Business (2018-2023) & (US\$ Million)

Table 93. Tencent Revenue in Content-Based Recommendation System Business (2018-2023) & (US\$ Million) Portfolio

Table 94. Tencent Recent Development

Table 95. Baidu Company Information

Table 96. Baidu Business Overview

Table 97. Baidu Content-Based Recommendation System Revenue in Content-Based Recommendation System Business (2018-2023) & (US\$ Million)

Table 98. Baidu Revenue in Content-Based Recommendation System Business (2018-2023) & (US\$ Million) Portfolio

Table 99. Baidu Recent Development

Table 100. ByteDance (Volcano Engine) Company Information

Table 101. ByteDance (Volcano Engine) Business Overview

Table 102. ByteDance (Volcano Engine) Content-Based Recommendation System Revenue in Content-Based Recommendation System Business (2018-2023) & (US\$ Million)

Table 103. ByteDance (Volcano Engine) Revenue in Content-Based Recommendation System Business (2018-2023) & (US\$ Million) Portfolio

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