

Consumer Packaged Goods (CPG) Industry Research Report 2023

<https://marketpublishers.com/r/C2AD80899089EN.html>

Date: August 2023

Pages: 102

Price: US\$ 2,950.00 (Single User License)

ID: C2AD80899089EN

Abstracts

This report aims to provide a comprehensive presentation of the global market for Consumer Packaged Goods (CPG), with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Consumer Packaged Goods (CPG).

The Consumer Packaged Goods (CPG) market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Consumer Packaged Goods (CPG) market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Consumer Packaged Goods (CPG) companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.

This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Procter & Gamble

Unilever

LOreal SA

Colgate-Palmolive

The Kraft Heinz Co.

Kellogg Company

Nestle

Pepsi

Coca-Cola

Carlsberg A/S

Diageo

Heineken NV

AB InBev

Kweichow Moutai

Keurig Dr Pepper

Campbell Soup Company

Product Type Insights

Global markets are presented by Consumer Packaged Goods (CPG) type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Consumer Packaged Goods (CPG) are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Consumer Packaged Goods (CPG) segment by Type

Food and Beverage

Personal Care and Cosmetics

Household Supplies

Others

Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Consumer Packaged Goods (CPG) market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Consumer Packaged Goods (CPG) market.

Consumer Packaged Goods (CPG) Segment by Application

In-Stores

Online Sales

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Consumer Packaged Goods (CPG) market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Consumer Packaged Goods (CPG) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Consumer Packaged Goods (CPG) and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War

Influence on the Consumer Packaged Goods (CPG) industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Consumer Packaged Goods (CPG).

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Consumer Packaged Goods (CPG) companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and

development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Consumer Packaged Goods (CPG) by Type
 - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029)
 - 1.2.2 Food and Beverage
 - 1.2.3 Personal Care and Cosmetics
 - 1.2.4 Household Supplies
 - 1.2.5 Others
- 2.3 Consumer Packaged Goods (CPG) by Application
 - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029)
 - 2.3.2 In-Stores
 - 2.3.3 Online Sales
- 2.4 Assumptions and Limitations

3 CONSUMER PACKAGED GOODS (CPG) BREAKDOWN DATA BY TYPE

- 3.1 Global Consumer Packaged Goods (CPG) Historic Market Size by Type (2018-2023)
- 3.2 Global Consumer Packaged Goods (CPG) Forecasted Market Size by Type (2023-2028)

4 CONSUMER PACKAGED GOODS (CPG) BREAKDOWN DATA BY APPLICATION

- 4.1 Global Consumer Packaged Goods (CPG) Historic Market Size by Application (2018-2023)
- 4.2 Global Consumer Packaged Goods (CPG) Forecasted Market Size by Application

(2018-2023)

5 GLOBAL GROWTH TRENDS

5.1 Global Consumer Packaged Goods (CPG) Market Perspective (2018-2029)

5.2 Global Consumer Packaged Goods (CPG) Growth Trends by Region

5.2.1 Global Consumer Packaged Goods (CPG) Market Size by Region: 2018 VS 2022 VS 2029

5.2.2 Consumer Packaged Goods (CPG) Historic Market Size by Region (2018-2023)

5.2.3 Consumer Packaged Goods (CPG) Forecasted Market Size by Region (2024-2029)

5.3 Consumer Packaged Goods (CPG) Market Dynamics

5.3.1 Consumer Packaged Goods (CPG) Industry Trends

5.3.2 Consumer Packaged Goods (CPG) Market Drivers

5.3.3 Consumer Packaged Goods (CPG) Market Challenges

5.3.4 Consumer Packaged Goods (CPG) Market Restraints

6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

6.1 Global Top Consumer Packaged Goods (CPG) Players by Revenue

6.1.1 Global Top Consumer Packaged Goods (CPG) Players by Revenue (2018-2023)

6.1.2 Global Consumer Packaged Goods (CPG) Revenue Market Share by Players (2018-2023)

6.2 Global Consumer Packaged Goods (CPG) Industry Players Ranking, 2021 VS 2022 VS 2023

6.3 Global Key Players of Consumer Packaged Goods (CPG) Head office and Area Served

6.4 Global Consumer Packaged Goods (CPG) Players, Product Type & Application

6.5 Global Consumer Packaged Goods (CPG) Players, Date of Enter into This Industry

6.6 Global Consumer Packaged Goods (CPG) Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

7 NORTH AMERICA

7.1 North America Consumer Packaged Goods (CPG) Market Size (2018-2029)

7.2 North America Consumer Packaged Goods (CPG) Market Growth Rate by Country: 2018 VS 2022 VS 2029

7.3 North America Consumer Packaged Goods (CPG) Market Size by Country (2018-2023)

7.4 North America Consumer Packaged Goods (CPG) Market Size by Country (2024-2029)

7.5 United States

7.6 Canada

8 EUROPE

8.1 Europe Consumer Packaged Goods (CPG) Market Size (2018-2029)

8.2 Europe Consumer Packaged Goods (CPG) Market Growth Rate by Country: 2018 VS 2022 VS 2029

8.3 Europe Consumer Packaged Goods (CPG) Market Size by Country (2018-2023)

8.4 Europe Consumer Packaged Goods (CPG) Market Size by Country (2024-2029)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

9 ASIA-PACIFIC

9.1 Asia-Pacific Consumer Packaged Goods (CPG) Market Size (2018-2029)

9.2 Asia-Pacific Consumer Packaged Goods (CPG) Market Growth Rate by Country: 2018 VS 2022 VS 2029

9.3 Asia-Pacific Consumer Packaged Goods (CPG) Market Size by Country (2018-2023)

9.4 Asia-Pacific Consumer Packaged Goods (CPG) Market Size by Country (2024-2029)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

10 LATIN AMERICA

10.1 Latin America Consumer Packaged Goods (CPG) Market Size (2018-2029)

10.2 Latin America Consumer Packaged Goods (CPG) Market Growth Rate by Country:

2018 VS 2022 VS 2029

10.3 Latin America Consumer Packaged Goods (CPG) Market Size by Country (2018-2023)

10.4 Latin America Consumer Packaged Goods (CPG) Market Size by Country (2024-2029)

9.4 Mexico

9.5 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Consumer Packaged Goods (CPG) Market Size (2018-2029)

11.2 Middle East & Africa Consumer Packaged Goods (CPG) Market Growth Rate by Country: 2018 VS 2022 VS 2029

11.3 Middle East & Africa Consumer Packaged Goods (CPG) Market Size by Country (2018-2023)

11.4 Middle East & Africa Consumer Packaged Goods (CPG) Market Size by Country (2024-2029)

10.4 Turkey

10.5 Saudi Arabia

10.6 UAE

12 PLAYERS PROFILED

11.1 Procter & Gamble

11.1.1 Procter & Gamble Company Detail

11.1.2 Procter & Gamble Business Overview

11.1.3 Procter & Gamble Consumer Packaged Goods (CPG) Introduction

11.1.4 Procter & Gamble Revenue in Consumer Packaged Goods (CPG) Business (2017-2022)

11.1.5 Procter & Gamble Recent Development

11.2 Unilever

11.2.1 Unilever Company Detail

11.2.2 Unilever Business Overview

11.2.3 Unilever Consumer Packaged Goods (CPG) Introduction

11.2.4 Unilever Revenue in Consumer Packaged Goods (CPG) Business (2017-2022)

11.2.5 Unilever Recent Development

11.3 LOreal SA

11.3.1 LOreal SA Company Detail

11.3.2 LOreal SA Business Overview

- 11.3.3 LOreal SA Consumer Packaged Goods (CPG) Introduction
- 11.3.4 LOreal SA Revenue in Consumer Packaged Goods (CPG) Business
(2017-2022)
- 11.3.5 LOreal SA Recent Development
- 11.4 Colgate-Palmolive
 - 11.4.1 Colgate-Palmolive Company Detail
 - 11.4.2 Colgate-Palmolive Business Overview
 - 11.4.3 Colgate-Palmolive Consumer Packaged Goods (CPG) Introduction
 - 11.4.4 Colgate-Palmolive Revenue in Consumer Packaged Goods (CPG) Business
(2017-2022)
 - 11.4.5 Colgate-Palmolive Recent Development
- 11.5 The Kraft Heinz Co.
 - 11.5.1 The Kraft Heinz Co. Company Detail
 - 11.5.2 The Kraft Heinz Co. Business Overview
 - 11.5.3 The Kraft Heinz Co. Consumer Packaged Goods (CPG) Introduction
 - 11.5.4 The Kraft Heinz Co. Revenue in Consumer Packaged Goods (CPG) Business
(2017-2022)
 - 11.5.5 The Kraft Heinz Co. Recent Development
- 11.6 Kellogg Company
 - 11.6.1 Kellogg Company Company Detail
 - 11.6.2 Kellogg Company Business Overview
 - 11.6.3 Kellogg Company Consumer Packaged Goods (CPG) Introduction
 - 11.6.4 Kellogg Company Revenue in Consumer Packaged Goods (CPG) Business
(2017-2022)
 - 11.6.5 Kellogg Company Recent Development
- 11.7 Nestle
 - 11.7.1 Nestle Company Detail
 - 11.7.2 Nestle Business Overview
 - 11.7.3 Nestle Consumer Packaged Goods (CPG) Introduction
 - 11.7.4 Nestle Revenue in Consumer Packaged Goods (CPG) Business (2017-2022)
 - 11.7.5 Nestle Recent Development
- 11.8 Pepsi
 - 11.8.1 Pepsi Company Detail
 - 11.8.2 Pepsi Business Overview
 - 11.8.3 Pepsi Consumer Packaged Goods (CPG) Introduction
 - 11.8.4 Pepsi Revenue in Consumer Packaged Goods (CPG) Business (2017-2022)
 - 11.8.5 Pepsi Recent Development
- 11.9 Coca-Cola
 - 11.9.1 Coca-Cola Company Detail

- 11.9.2 Coca-Cola Business Overview
- 11.9.3 Coca-Cola Consumer Packaged Goods (CPG) Introduction
- 11.9.4 Coca-Cola Revenue in Consumer Packaged Goods (CPG) Business (2017-2022)
- 11.9.5 Coca-Cola Recent Development
- 11.10 Carlsberg A/S
 - 11.10.1 Carlsberg A/S Company Detail
 - 11.10.2 Carlsberg A/S Business Overview
 - 11.10.3 Carlsberg A/S Consumer Packaged Goods (CPG) Introduction
 - 11.10.4 Carlsberg A/S Revenue in Consumer Packaged Goods (CPG) Business (2017-2022)
 - 11.10.5 Carlsberg A/S Recent Development
- 11.11 Diageo
 - 11.11.1 Diageo Company Detail
 - 11.11.2 Diageo Business Overview
 - 11.11.3 Diageo Consumer Packaged Goods (CPG) Introduction
 - 11.11.4 Diageo Revenue in Consumer Packaged Goods (CPG) Business (2017-2022)
 - 11.11.5 Diageo Recent Development
- 11.12 Heineken NV
 - 11.12.1 Heineken NV Company Detail
 - 11.12.2 Heineken NV Business Overview
 - 11.12.3 Heineken NV Consumer Packaged Goods (CPG) Introduction
 - 11.12.4 Heineken NV Revenue in Consumer Packaged Goods (CPG) Business (2017-2022)
 - 11.12.5 Heineken NV Recent Development
- 11.13 AB InBev
 - 11.13.1 AB InBev Company Detail
 - 11.13.2 AB InBev Business Overview
 - 11.13.3 AB InBev Consumer Packaged Goods (CPG) Introduction
 - 11.13.4 AB InBev Revenue in Consumer Packaged Goods (CPG) Business (2017-2022)
 - 11.13.5 AB InBev Recent Development
- 11.14 Kweichow Moutai
 - 11.14.1 Kweichow Moutai Company Detail
 - 11.14.2 Kweichow Moutai Business Overview
 - 11.14.3 Kweichow Moutai Consumer Packaged Goods (CPG) Introduction
 - 11.14.4 Kweichow Moutai Revenue in Consumer Packaged Goods (CPG) Business (2017-2022)
 - 11.14.5 Kweichow Moutai Recent Development

11.15 Keurig Dr Pepper

11.15.1 Keurig Dr Pepper Company Detail

11.15.2 Keurig Dr Pepper Business Overview

11.15.3 Keurig Dr Pepper Consumer Packaged Goods (CPG) Introduction

11.15.4 Keurig Dr Pepper Revenue in Consumer Packaged Goods (CPG) Business (2017-2022)

11.15.5 Keurig Dr Pepper Recent Development

11.16 Campbell Soup Company

11.16.1 Campbell Soup Company Company Detail

11.16.2 Campbell Soup Company Business Overview

11.16.3 Campbell Soup Company Consumer Packaged Goods (CPG) Introduction

11.16.4 Campbell Soup Company Revenue in Consumer Packaged Goods (CPG) Business (2017-2022)

11.16.5 Campbell Soup Company Recent Development

13 REPORT CONCLUSION

14 DISCLAIMER

I would like to order

Product name: Consumer Packaged Goods (CPG) Industry Research Report 2023

Product link: <https://marketpublishers.com/r/C2AD80899089EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2AD80899089EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970