

Concrete Floor Coatings Industry Research Report 2023

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Abstracts

During the last thirty years, the protection of concrete floors has gone from essentially nothing to a fairly sophisticated process of some type of protective coating or surfacing. The main purpose, of course, is to provide protection to the slab from deterioration or contamination, or to provide some added benefit such as aesthetics, wear, non-skid, chemical resistance, ease of maintenance, physical performance, and a myriad of other properties.

Highlights

The global Concrete Floor Coatings market is projected to reach US\$ million by 2028 from an estimated US\$ million in 2022, at a CAGR of % during 2024 and 2029.

Asia-Pacific was the largest production region of Concrete Floor Coatings in the world in the past few years and accounts for about 50%. The second place is North America and Europe is followed.

Sherwin-Williams, PPG Industries, RPM International, BASF, Nippon Paint, etc. are the key producers in the global Concrete Floor Coatings market. The top five took up about 35% of the global production.

Concrete Floor Coatings is divided into Epoxy-Based Concrete Floor and Polyaspartic Concrete Floor. Epoxy-Based Concrete Floor is the most widely used type which takes up close to 65% of the global total. In addition, base on the application, it is mostly used for Non-Residential and it holds over 85 percent.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Concrete Floor Coatings, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Concrete Floor Coatings.

The Concrete Floor Coatings market size, estimations, and forecasts are provided in terms of output/shipments (MT) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Concrete Floor Coatings market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Concrete Floor Coatings manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, production, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

PPG Industries

DSM

RPM International

BASF

The Sherwin-Williams

Tennant

Nippon Paint

Ardex

United Gilsonite Laboratories (UGL)

Elite Crete Systems

Behr Process

Product Type Insights

Global markets are presented by Concrete Floor Coatings type, along with growth forecasts through 2029. Estimates on production and value are based on the price in the supply chain at which the Concrete Floor Coatings are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows production and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

Concrete Floor Coatings segment by Type

Epoxy-Based Concrete Floor

Polyaspartic Concrete Floor

Application Insights

This report has provided the market size (production and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Concrete Floor Coatings market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Concrete Floor Coatings market.

Concrete Floor Coatings segment by Application

Residential

Non-Residential

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast value for 2029.

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Concrete Floor Coatings market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Concrete Floor Coatings market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Concrete Floor Coatings and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Concrete Floor Coatings industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Concrete Floor Coatings.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Concrete Floor Coatings manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Concrete Floor Coatings by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Concrete Floor Coatings in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Frequently Asked Questions

Which product segment grabbed the largest share in the Product Name market?

How is the competitive scenario of the Product Name market?

Which are the key factors aiding the Product Name market growth?

Which are the prominent players in the Product Name market?

Which region holds the maximum share in the Product Name market?

What will be the CAGR of the Product Name market during the forecast period?

Which application segment emerged as the leading segment in the Product Name market?

What key trends are likely to emerge in the Product Name market in the coming years?

What will be the Product Name market size by 2028?

Which company held the largest share in the Product Name market?

Contents

LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Concrete Floor Coatings Production by Manufacturers (MT) & (2018-2023)

Table 6. Global Concrete Floor Coatings Production Market Share by Manufacturers

Table 7. Global Concrete Floor Coatings Production Value by Manufacturers (US\$ Million) & (2018-2023)

Table 8. Global Concrete Floor Coatings Production Value Market Share by Manufacturers (2018-2023)

Table 9. Global Concrete Floor Coatings Average Price (US\$/Ton) of Key Manufacturers (2018-2023)

Table 10. Global Concrete Floor Coatings Industry Manufacturers Ranking, 2021 VS 2022 VS 2023

Table 11. Global Concrete Floor Coatings Manufacturers, Product Type & Application

Table 12. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 13. Global Concrete Floor Coatings by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Production Value of 2022)

Table 14. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 15. PPG Industries Concrete Floor Coatings Company Information

Table 16. PPG Industries Business Overview

Table 17. PPG Industries Concrete Floor Coatings Production Capacity (MT), Value (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 18. PPG Industries Product Portfolio

Table 19. PPG Industries Recent Developments

Table 20. DSM Concrete Floor Coatings Company Information

Table 21. DSM Business Overview

Table 22. DSM Concrete Floor Coatings Production Capacity (MT), Value (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

Table 23. DSM Product Portfolio

Table 24. DSM Recent Developments

Table 25. RPM International Concrete Floor Coatings Company Information

Table 26. RPM International Business Overview

- Table 27. RPM International Concrete Floor Coatings Production Capacity (MT), Value (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 28. RPM International Product Portfolio
- Table 29. RPM International Recent Developments
- Table 30. BASF Concrete Floor Coatings Company Information
- Table 31. BASF Business Overview
- Table 32. BASF Concrete Floor Coatings Production Capacity (MT), Value (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 33. BASF Product Portfolio
- Table 34. BASF Recent Developments
- Table 35. The Sherwin-Williams Concrete Floor Coatings Company Information
- Table 36. The Sherwin-Williams Business Overview
- Table 37. The Sherwin-Williams Concrete Floor Coatings Production Capacity (MT), Value (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 38. The Sherwin-Williams Product Portfolio
- Table 39. The Sherwin-Williams Recent Developments
- Table 40. Tennant Concrete Floor Coatings Company Information
- Table 41. Tennant Business Overview
- Table 42. Tennant Concrete Floor Coatings Production Capacity (MT), Value (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 43. Tennant Product Portfolio
- Table 44. Tennant Recent Developments
- Table 45. Nippon Paint Concrete Floor Coatings Company Information
- Table 46. Nippon Paint Business Overview
- Table 47. Nippon Paint Concrete Floor Coatings Production Capacity (MT), Value (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 48. Nippon Paint Product Portfolio
- Table 49. Nippon Paint Recent Developments
- Table 50. Ardex Concrete Floor Coatings Company Information
- Table 51. Ardex Business Overview
- Table 52. Ardex Concrete Floor Coatings Production Capacity (MT), Value (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 53. Ardex Product Portfolio
- Table 54. Ardex Recent Developments
- Table 55. United Gilsonite Laboratories (UGL) Concrete Floor Coatings Company Information
- Table 56. United Gilsonite Laboratories (UGL) Business Overview
- Table 57. United Gilsonite Laboratories (UGL) Concrete Floor Coatings Production Capacity (MT), Value (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)

- Table 58. United Gilsonite Laboratories (UGL) Product Portfolio
- Table 59. United Gilsonite Laboratories (UGL) Recent Developments
- Table 60. Elite Crete Systems Concrete Floor Coatings Company Information
- Table 61. Elite Crete Systems Business Overview
- Table 62. Elite Crete Systems Concrete Floor Coatings Production Capacity (MT), Value (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 63. Elite Crete Systems Product Portfolio
- Table 64. Elite Crete Systems Recent Developments
- Table 65. Behr Process Concrete Floor Coatings Company Information
- Table 66. Behr Process Business Overview
- Table 67. Behr Process Concrete Floor Coatings Production Capacity (MT), Value (US\$ Million), Price (US\$/Ton) and Gross Margin (2018-2023)
- Table 68. Behr Process Product Portfolio
- Table 69. Behr Process Recent Developments
- Table 70. Global Concrete Floor Coatings Production Comparison by Region: 2018 VS 2022 VS 2029 (MT)
- Table 71. Global Concrete Floor Coatings Production by Region (2018-2023) & (MT)
- Table 72. Global Concrete Floor Coatings Production Market Share by Region (2018-2023)
- Table 73. Global Concrete Floor Coatings Production Forecast by Region (2024-2029) & (MT)
- Table 74. Global Concrete Floor Coatings Production Market Share Forecast by Region (2024-2029)
- Table 75. Global Concrete Floor Coatings Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 76. Global Concrete Floor Coatings Production Value by Region (2018-2023) & (US\$ Million)
- Table 77. Global Concrete Floor Coatings Production Value Market Share by Region (2018-2023)
- Table 78. Global Concrete Floor Coatings Production Value Forecast by Region (2024-2029) & (US\$ Million)
- Table 79. Global Concrete Floor Coatings Production Value Market Share Forecast by Region (2024-2029)
- Table 80. Global Concrete Floor Coatings Market Average Price (US\$/Ton) by Region (2018-2023)
- Table 81. Global Concrete Floor Coatings Consumption Comparison by Region: 2018 VS 2022 VS 2029 (MT)
- Table 82. Global Concrete Floor Coatings Consumption by Region (2018-2023) & (MT)
- Table 83. Global Concrete Floor Coatings Consumption Market Share by Region

(2018-2023)

Table 84. Global Concrete Floor Coatings Forecasted Consumption by Region (2024-2029) & (MT)

Table 85. Global Concrete Floor Coatings Forecasted Consumption Market Share by Region (2024-2029)

Table 86. North America Concrete Floor Coatings Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (MT)

Table 87. North America Concrete Floor Coatings Consumption by Country (2018-2023) & (MT)

Table 88. North America Concrete Floor Coatings Consumption by Country (2024-2029) & (MT)

Table 89. Europe Concrete Floor Coatings Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (MT)

Table 90. Europe Concrete Floor Coatings Consumption by Country (2018-2023) & (MT)

Table 91. Europe Concrete Floor Coatings Consumption by Country (2024-2029) & (MT)

Table 92. Asia Pacific Concrete Floor Coatings Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (MT)

Table 93. Asia Pacific Concrete Floor Coatings Consumption by Country (2018-2023) & (MT)

Table 94. Asia Pacific Concrete Floor Coatings Consumption by Country (2024-2029) & (MT)

Table 95. Latin America, Middle East & Africa Concrete Floor Coatings Consumption Growth Rate by Country: 2018 VS 2022 VS 2029 (MT)

Table 96. Latin America, Middle East & Africa Concrete Floor Coatings Consumption by Country (2018-2023) & (MT)

Table 97. Latin America, Middle East & Africa Concrete Floor Coatings Consumption by Country (2024-2029) & (MT)

Table 98. Global Concrete Floor Coatings Production by Type (2018-2023) & (MT)

Table 99. Global Concrete Floor Coatings Production by Type (2024-2029) & (MT)

Table 100. Global Concrete Floor Coatings Production Market Share by Type (2018-2023)

Table 101. Global Concrete Floor Coatings Production Market Share by Type (2024-2029)

Table 102. Global Concrete Floor Coatings Production Value by Type (2018-2023) & (US\$ Million)

Table 103. Global Concrete Floor Coatings Production Value by Type (2024-2029) & (US\$ Million)

Table 104. Global Concrete Floor Coatings Production Value Market Share by Type (2018-2023)

Table 105. Global Concrete Floor Coatings Production Value Market Share by Type (2024-2029)

Table 106. Global Concrete Floor Coatings Price by Type (2018-2023) & (US\$/Ton)

Table 107. Global Concrete Floor Coatings Price by Type (2024-2029) & (US\$/Ton)

Table 108. Global Concrete Floor Coatings Production by Application (2018-2023) & (MT)

Table 109. Global Concrete Floor Coatings Production by Application (2024-2029) & (MT)

Table 110. Global Concrete Floor Coatings Production Market Share by Application (2018-2023)

Table 111. Global Concrete Floor Coatings Production Market Share by Application (2024-2029)

Table 112. Global Concrete Floor Coatings Production Value by Application (2018-2023) & (US\$ Million)

Table 113. Global Concrete Floor Coatings Production Value by Application (2024-2029) & (US\$ Million)

Table 114. Global Concrete Floor Coatings Production Value Market Share by Application (2018-2023)

Table 115. Global Concrete Floor Coatings Production Value Market Share by Application (2024-2029)

Table 116. Global Concrete Floor Coatings Price by Application (2018-2023) & (US\$/Ton)

Table 117. Global Concrete Floor Coatings Price by Application (2024-2029) & (US\$/Ton)

Table 118. Key Raw Materials

Table 119. Raw Materials Key Suppliers

Table 120. Concrete Floor Coatings Distributors List

Table 121. Concrete Floor Coatings Customers List

Table 122. Concrete Floor Coatings Industry Trends

Table 123. Concrete Floor Coatings Industry Drivers

Table 124. Concrete Floor Coatings Industry Restraints

Table 125. Authors 12. List of This Report

List Of Figures

LIST OF FIGURES

Figure 1. Research Methodology

Figure 2. Research Process

Figure 3. Key Executives Interviewed

Figure 4. Concrete Floor Coatings Product Picture

Figure 5. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)

Figure 6. Epoxy-Based Concrete Floor Product Picture

Figure 7. Polyaspartic Concrete Floor Product Picture

Figure 8. Residential Product Picture

Figure 9. Non-Residential Product Picture

Figure 10. Global Concrete Floor Coatings Production Value (US\$ Million), 2018 VS 2022 VS 2029

Figure 11. Global Concrete Floor Coatings Production Value (2018-2029) & (US\$ Million)

Figure 12. Global Concrete Floor Coatings Production Capacity (2018-2029) & (MT)

Figure 13. Global Concrete Floor Coatings Production (2018-2029) & (MT)

Figure 14. Global Concrete Floor Coatings Average Price (US\$/Ton) & (2018-2029)

Figure 15. Global Concrete Floor Coatings Key Manufacturers, Manufacturing Sites & Headquarters

Figure 16. Global Concrete Floor Coatings Manufacturers, Date of Enter into This Industry

Figure 17. Global Top 5 and 10 Concrete Floor Coatings Players Market Share by Production Value in 2022

Figure 18. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022

Figure 19. Global Concrete Floor Coatings Production Comparison by Region: 2018 VS 2022 VS 2029 (MT)

Figure 20. Global Concrete Floor Coatings Production Market Share by Region: 2018 VS 2022 VS 2029

Figure 21. Global Concrete Floor Coatings Production Value Comparison by Region: 2018 VS 2022 VS 2029 (US\$ Million)

Figure 22. Global Concrete Floor Coatings Production Value Market Share by Region: 2018 VS 2022 VS 2029

Figure 23. North America Concrete Floor Coatings Production Value (US\$ Million) Growth Rate (2018-2029)

Figure 24. Europe Concrete Floor Coatings Production Value (US\$ Million) Growth Rate (2018-2029)

- Figure 25. China Concrete Floor Coatings Production Value (US\$ Million) Growth Rate (2018-2029)
- Figure 26. Japan Concrete Floor Coatings Production Value (US\$ Million) Growth Rate (2018-2029)
- Figure 27. Global Concrete Floor Coatings Consumption Comparison by Region: 2018 VS 2022 VS 2029 (MT)
- Figure 28. Global Concrete Floor Coatings Consumption Market Share by Region: 2018 VS 2022 VS 2029
- Figure 29. North America Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)
- Figure 30. North America Concrete Floor Coatings Consumption Market Share by Country (2018-2029)
- Figure 31. United States Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)
- Figure 32. Canada Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)
- Figure 33. Europe Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)
- Figure 34. Europe Concrete Floor Coatings Consumption Market Share by Country (2018-2029)
- Figure 35. Germany Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)
- Figure 36. France Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)
- Figure 37. U.K. Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)
- Figure 38. Italy Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)
- Figure 39. Netherlands Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)
- Figure 40. Asia Pacific Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)
- Figure 41. Asia Pacific Concrete Floor Coatings Consumption Market Share by Country (2018-2029)
- Figure 42. China Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)
- Figure 43. Japan Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)
- Figure 44. South Korea Concrete Floor Coatings Consumption and Growth Rate

(2018-2029) & (MT)

Figure 45. China Taiwan Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)

Figure 46. Southeast Asia Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)

Figure 47. India Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)

Figure 48. Australia Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)

Figure 49. Latin America, Middle East & Africa Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)

Figure 50. Latin America, Middle East & Africa Concrete Floor Coatings Consumption Market Share by Country (2018-2029)

Figure 51. Mexico Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)

Figure 52. Brazil Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)

Figure 53. Turkey Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)

Figure 54. GCC Countries Concrete Floor Coatings Consumption and Growth Rate (2018-2029) & (MT)

Figure 55. Global Concrete Floor Coatings Production Market Share by Type (2018-2029)

Figure 56. Global Concrete Floor Coatings Production Value Market Share by Type (2018-2029)

Figure 57. Global Concrete Floor Coatings Price (US\$/Ton) by Type (2018-2029)

Figure 58. Global Concrete Floor Coatings Production Market Share by Application (2018-2029)

Figure 59. Global Concrete Floor Coatings Production Value Market Share by Application (2018-2029)

Figure 60. Global Concrete Floor Coatings Price (US\$/Ton) by Application (2018-2029)

Figure 61. Concrete Floor Coatings Value Chain

Figure 62. Concrete Floor Coatings Production Mode & Process

Figure 63. Direct Comparison with Distribution Share

Figure 64. Distributors Profiles

Figure 65. Concrete Floor Coatings Industry Opportunities and Challenges

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