

Cold-Brew Coffee Industry Research Report 2024

<https://marketpublishers.com/r/C96745EF8FBFEN.html>

Date: April 2024

Pages: 149

Price: US\$ 2,950.00 (Single User License)

ID: C96745EF8FBFEN

Abstracts

Cold brewing, also called cold water extraction or cold pressing, is the process of steeping coffee grounds in water at cool temperatures for an extended period. Coarse-ground beans are soaked in water for a prolonged period of time, usually 12 hours or more. The water is normally kept at room temperature, but chilled water is also used.

According to APO Research, the global Cold-Brew Coffee market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North America is the largest region of Cold-Brew Coffee, with a market share about 75%. High Brew, Califia Farms, Nestl?, Stumptown and SToK are the top 5 manufacturers of industry, and they had about 45% combined market share.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Cold-Brew Coffee, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Cold-Brew Coffee.

The report will help the Cold-Brew Coffee manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Cold-Brew Coffee market size, estimations, and forecasts are provided in terms of sales volume (Thousand Liter) and revenue (\$ millions), considering 2023 as the base

year, with history and forecast data for the period from 2019 to 2030. This report segments the global Cold-Brew Coffee market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Lucky Jack

High Brew

Califia Farms

Wandering Bear Coffee

La Colombe

Nestl?

Red Thread Good

Stumptown

Caveman

Villa Myriam

Grady's

Seaworth Coffee Co

Slingshot Coffee Co

Sandows

KonaRed

SToK

Groundwork

Secret Squirrel

1degreeC

ZoZozial

Mighty Monk

Starbucks

STATION

Julius Meinl

Cold-Brew Coffee segment by Type

Original Coffee

Flavored Coffee

Cold-Brew Coffee segment by Sales Channel

Comprehensive Supermarket

Community Supermarket

Online Sales

Convenience Store

Cold-Brew Coffee Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The

report also focuses on the competitive landscape of the global Cold-Brew Coffee market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Cold-Brew Coffee and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Cold-Brew Coffee.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Cold-Brew Coffee manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Cold-Brew Coffee by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Cold-Brew Coffee in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by sales channel, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Cold-Brew Coffee Market Size (2019-2030) & (US\$ Million)
 - 2.2.2 Global Cold-Brew Coffee Sales (2019-2030)
 - 2.2.3 Global Cold-Brew Coffee Market Average Price (2019-2030)
- 2.3 Cold-Brew Coffee by Type
 - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Original Coffee
 - 2.3.3 Flavored Coffee
- 2.4 Cold-Brew Coffee by Sales Channel
 - 2.4.1 Market Value Comparison by Sales Channel (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.4.2 Comprehensive Supermarket
 - 2.4.3 Community Supermarket
 - 2.4.4 Online Sales
 - 2.4.5 Convenience Store

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Cold-Brew Coffee Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Cold-Brew Coffee Sales (Thousand Liter) of Manufacturers (2019-2024)
- 3.3 Global Cold-Brew Coffee Revenue of Manufacturers (2019-2024)
- 3.4 Global Cold-Brew Coffee Average Price by Manufacturers (2019-2024)
- 3.5 Global Cold-Brew Coffee Industry Ranking, 2022 VS 2023 VS 2024

- 3.6 Global Manufacturers of Cold-Brew Coffee, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Cold-Brew Coffee, Product Type & Application
- 3.8 Global Manufacturers of Cold-Brew Coffee, Date of Enter into This Industry
- 3.9 Global Cold-Brew Coffee Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Lucky Jack

- 4.1.1 Lucky Jack Company Information
- 4.1.2 Lucky Jack Business Overview
- 4.1.3 Lucky Jack Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 Lucky Jack Cold-Brew Coffee Product Portfolio
- 4.1.5 Lucky Jack Recent Developments

4.2 High Brew

- 4.2.1 High Brew Company Information
- 4.2.2 High Brew Business Overview
- 4.2.3 High Brew Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 High Brew Cold-Brew Coffee Product Portfolio
- 4.2.5 High Brew Recent Developments

4.3 Califia Farms

- 4.3.1 Califia Farms Company Information
- 4.3.2 Califia Farms Business Overview
- 4.3.3 Califia Farms Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Califia Farms Cold-Brew Coffee Product Portfolio
- 4.3.5 Califia Farms Recent Developments

4.4 Wandering Bear Coffee

- 4.4.1 Wandering Bear Coffee Company Information
- 4.4.2 Wandering Bear Coffee Business Overview
- 4.4.3 Wandering Bear Coffee Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 Wandering Bear Coffee Cold-Brew Coffee Product Portfolio
- 4.4.5 Wandering Bear Coffee Recent Developments

4.5 La Colombe

- 4.5.1 La Colombe Company Information
- 4.5.2 La Colombe Business Overview
- 4.5.3 La Colombe Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 La Colombe Cold-Brew Coffee Product Portfolio
- 4.5.5 La Colombe Recent Developments

4.6 Nestl?

4.6.1 Nestl? Company Information

4.6.2 Nestl? Business Overview

4.6.3 Nestl? Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)

4.6.4 Nestl? Cold-Brew Coffee Product Portfolio

4.6.5 Nestl? Recent Developments

4.7 Red Thread Good

4.7.1 Red Thread Good Company Information

4.7.2 Red Thread Good Business Overview

4.7.3 Red Thread Good Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)

4.7.4 Red Thread Good Cold-Brew Coffee Product Portfolio

4.7.5 Red Thread Good Recent Developments

4.8 Stumptown

4.8.1 Stumptown Company Information

4.8.2 Stumptown Business Overview

4.8.3 Stumptown Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)

4.8.4 Stumptown Cold-Brew Coffee Product Portfolio

4.8.5 Stumptown Recent Developments

4.9 Caveman

4.9.1 Caveman Company Information

4.9.2 Caveman Business Overview

4.9.3 Caveman Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)

4.9.4 Caveman Cold-Brew Coffee Product Portfolio

4.9.5 Caveman Recent Developments

4.10 Villa Myriam

4.10.1 Villa Myriam Company Information

4.10.2 Villa Myriam Business Overview

4.10.3 Villa Myriam Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)

4.10.4 Villa Myriam Cold-Brew Coffee Product Portfolio

4.10.5 Villa Myriam Recent Developments

4.11 Grady's

4.11.1 Grady's Company Information

4.11.2 Grady's Business Overview

4.11.3 Grady's Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)

4.11.4 Grady's Cold-Brew Coffee Product Portfolio

4.11.5 Grady's Recent Developments

4.12 Seaworth Coffee Co

4.12.1 Seaworth Coffee Co Company Information

- 4.12.2 Seaworth Coffee Co Business Overview
- 4.12.3 Seaworth Coffee Co Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
- 4.12.4 Seaworth Coffee Co Cold-Brew Coffee Product Portfolio
- 4.12.5 Seaworth Coffee Co Recent Developments
- 4.13 Slingshot Coffee Co
 - 4.13.1 Slingshot Coffee Co Company Information
 - 4.13.2 Slingshot Coffee Co Business Overview
 - 4.13.3 Slingshot Coffee Co Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
 - 4.13.4 Slingshot Coffee Co Cold-Brew Coffee Product Portfolio
 - 4.13.5 Slingshot Coffee Co Recent Developments
- 4.14 Sandows
 - 4.14.1 Sandows Company Information
 - 4.14.2 Sandows Business Overview
 - 4.14.3 Sandows Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
 - 4.14.4 Sandows Cold-Brew Coffee Product Portfolio
 - 4.14.5 Sandows Recent Developments
- 4.15 KonaRed
 - 4.15.1 KonaRed Company Information
 - 4.15.2 KonaRed Business Overview
 - 4.15.3 KonaRed Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
 - 4.15.4 KonaRed Cold-Brew Coffee Product Portfolio
 - 4.15.5 KonaRed Recent Developments
- 4.16 SToK
 - 4.16.1 SToK Company Information
 - 4.16.2 SToK Business Overview
 - 4.16.3 SToK Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
 - 4.16.4 SToK Cold-Brew Coffee Product Portfolio
 - 4.16.5 SToK Recent Developments
- 4.17 Groundwork
 - 4.17.1 Groundwork Company Information
 - 4.17.2 Groundwork Business Overview
 - 4.17.3 Groundwork Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
 - 4.17.4 Groundwork Cold-Brew Coffee Product Portfolio
 - 4.17.5 Groundwork Recent Developments
- 4.18 Secret Squirrel
 - 4.18.1 Secret Squirrel Company Information
 - 4.18.2 Secret Squirrel Business Overview

- 4.18.3 Secret Squirrel Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
 - 4.18.4 Secret Squirrel Cold-Brew Coffee Product Portfolio
 - 4.18.5 Secret Squirrel Recent Developments
- 4.19 1degreeC
 - 4.19.1 1degreeC Company Information
 - 4.19.2 1degreeC Business Overview
 - 4.19.3 1degreeC Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
 - 4.19.4 1degreeC Cold-Brew Coffee Product Portfolio
 - 4.19.5 1degreeC Recent Developments
- 4.20 ZoZozial
 - 4.20.1 ZoZozial Company Information
 - 4.20.2 ZoZozial Business Overview
 - 4.20.3 ZoZozial Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
 - 4.20.4 ZoZozial Cold-Brew Coffee Product Portfolio
 - 4.20.5 ZoZozial Recent Developments
- 4.21 Mighty Monk
 - 4.21.1 Mighty Monk Company Information
 - 4.21.2 Mighty Monk Business Overview
 - 4.21.3 Mighty Monk Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
 - 4.21.4 Mighty Monk Cold-Brew Coffee Product Portfolio
 - 4.21.5 Mighty Monk Recent Developments
- 4.22 Starbucks
 - 4.22.1 Starbucks Company Information
 - 4.22.2 Starbucks Business Overview
 - 4.22.3 Starbucks Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
 - 4.22.4 Starbucks Cold-Brew Coffee Product Portfolio
 - 4.22.5 Starbucks Recent Developments
- 4.23 STATION
 - 4.23.1 STATION Company Information
 - 4.23.2 STATION Business Overview
 - 4.23.3 STATION Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
 - 4.23.4 STATION Cold-Brew Coffee Product Portfolio
 - 4.23.5 STATION Recent Developments
- 4.24 Julius Meinl
 - 4.24.1 Julius Meinl Company Information
 - 4.24.2 Julius Meinl Business Overview
 - 4.24.3 Julius Meinl Cold-Brew Coffee Sales, Revenue and Gross Margin (2019-2024)
 - 4.24.4 Julius Meinl Cold-Brew Coffee Product Portfolio

4.24.5 Julius Meinl Recent Developments

5 GLOBAL COLD-BREW COFFEE MARKET SCENARIO BY REGION

5.1 Global Cold-Brew Coffee Market Size by Region: 2019 VS 2023 VS 2030

5.2 Global Cold-Brew Coffee Sales by Region: 2019-2030

5.2.1 Global Cold-Brew Coffee Sales by Region: 2019-2024

5.2.2 Global Cold-Brew Coffee Sales by Region: 2025-2030

5.3 Global Cold-Brew Coffee Revenue by Region: 2019-2030

5.3.1 Global Cold-Brew Coffee Revenue by Region: 2019-2024

5.3.2 Global Cold-Brew Coffee Revenue by Region: 2025-2030

5.4 North America Cold-Brew Coffee Market Facts & Figures by Country

5.4.1 North America Cold-Brew Coffee Market Size by Country: 2019 VS 2023 VS 2030

5.4.2 North America Cold-Brew Coffee Sales by Country (2019-2030)

5.4.3 North America Cold-Brew Coffee Revenue by Country (2019-2030)

5.4.4 U.S.

5.4.5 Canada

5.5 Europe Cold-Brew Coffee Market Facts & Figures by Country

5.5.1 Europe Cold-Brew Coffee Market Size by Country: 2019 VS 2023 VS 2030

5.5.2 Europe Cold-Brew Coffee Sales by Country (2019-2030)

5.5.3 Europe Cold-Brew Coffee Revenue by Country (2019-2030)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Cold-Brew Coffee Market Facts & Figures by Country

5.6.1 Asia Pacific Cold-Brew Coffee Market Size by Country: 2019 VS 2023 VS 2030

5.6.2 Asia Pacific Cold-Brew Coffee Sales by Country (2019-2030)

5.6.3 Asia Pacific Cold-Brew Coffee Revenue by Country (2019-2030)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Cold-Brew Coffee Market Facts & Figures by Country

5.7.1 Latin America Cold-Brew Coffee Market Size by Country: 2019 VS 2023 VS 2030

5.7.2 Latin America Cold-Brew Coffee Sales by Country (2019-2030)

5.7.3 Latin America Cold-Brew Coffee Revenue by Country (2019-2030)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Cold-Brew Coffee Market Facts & Figures by Country

5.8.1 Middle East and Africa Cold-Brew Coffee Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Cold-Brew Coffee Sales by Country (2019-2030)

5.8.3 Middle East and Africa Cold-Brew Coffee Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

6 SEGMENT BY TYPE

6.1 Global Cold-Brew Coffee Sales by Type (2019-2030)

6.1.1 Global Cold-Brew Coffee Sales by Type (2019-2030) & (Thousand Liter)

6.1.2 Global Cold-Brew Coffee Sales Market Share by Type (2019-2030)

6.2 Global Cold-Brew Coffee Revenue by Type (2019-2030)

6.2.1 Global Cold-Brew Coffee Sales by Type (2019-2030) & (US\$ Million)

6.2.2 Global Cold-Brew Coffee Revenue Market Share by Type (2019-2030)

6.3 Global Cold-Brew Coffee Price by Type (2019-2030)

7 SEGMENT BY SALES CHANNEL

7.1 Global Cold-Brew Coffee Sales by Sales Channel (2019-2030)

7.1.1 Global Cold-Brew Coffee Sales by Sales Channel (2019-2030) & (Thousand Liter)

7.1.2 Global Cold-Brew Coffee Sales Market Share by Sales Channel (2019-2030)

7.2 Global Cold-Brew Coffee Revenue by Sales Channel (2019-2030)

7.2.1 Global Cold-Brew Coffee Sales by Sales Channel (2019-2030) & (US\$ Million)

7.2.2 Global Cold-Brew Coffee Revenue Market Share by Sales Channel (2019-2030)

7.3 Global Cold-Brew Coffee Price by Sales Channel (2019-2030)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 Cold-Brew Coffee Value Chain Analysis

8.1.1 Cold-Brew Coffee Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Cold-Brew Coffee Production Mode & Process

8.2 Cold-Brew Coffee Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Cold-Brew Coffee Distributors

8.2.3 Cold-Brew Coffee Customers

9 GLOBAL COLD-BREW COFFEE ANALYZING MARKET DYNAMICS

9.1 Cold-Brew Coffee Industry Trends

9.2 Cold-Brew Coffee Industry Drivers

9.3 Cold-Brew Coffee Industry Opportunities and Challenges

9.4 Cold-Brew Coffee Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

I would like to order

Product name: Cold-Brew Coffee Industry Research Report 2024

Product link: <https://marketpublishers.com/r/C96745EF8FBFEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C96745EF8FBFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970