

# Cognac Industry Research Report 2023

<https://marketpublishers.com/r/C9C750AA066DEN.html>

Date: August 2023

Pages: 93

Price: US\$ 2,950.00 (Single User License)

ID: C9C750AA066DEN

## Abstracts

This report aims to provide a comprehensive presentation of the global market for Cognac, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Cognac.

The Cognac market size, estimations, and forecasts are provided in terms of sales volume (Million Liters) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Cognac market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Cognac manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Hennessy

Martell

Remy Martin

Hine/EDV SAS

Camus

Louis ROYER

Baron Otard

Bisquit

Courvoisier

A.E. Dor

## Product Type Insights

Global markets are presented by Cognac type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Cognac are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Cognac segment by Type

VS

VSOP

XO

## Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Cognac market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Cognac market.

## Cognac segment by Application

Online

Offline

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with

estimates for 2023 and forecast revenue for 2029.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

## Latin America

Mexico

Brazil

Argentina

## Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Cognac market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report

also focuses on the competitive landscape of the global Cognac market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Cognac and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Cognac industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Cognac.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Cognac manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Cognac by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Cognac in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Cognac Market Size (2018-2029) & (US\$ Million)
  - 2.2.2 Global Cognac Sales (2018-2029)
  - 2.2.3 Global Cognac Market Average Price (2018-2029)
- 2.3 Cognac by Type
  - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
    - 1.2.2 VS
    - 1.2.3 VSOP
    - 1.2.4 XO
- 2.4 Cognac by Application
  - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.4.2 Online
  - 2.4.3 Offline

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Cognac Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Cognac Sales (Million Liters) of Manufacturers (2018-2023)
- 3.3 Global Cognac Revenue of Manufacturers (2018-2023)
- 3.4 Global Cognac Average Price by Manufacturers (2018-2023)
- 3.5 Global Cognac Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of Cognac, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Cognac, Product Type & Application



3.8 Global Manufacturers of Cognac, Date of Enter into This Industry

3.9 Global Cognac Market CR5 and HHI

3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Hennessy

4.1.1 Hennessy Company Information

4.1.2 Hennessy Business Overview

4.1.3 Hennessy Cognac Sales, Revenue and Gross Margin (2018-2023)

4.1.4 Hennessy Cognac Product Portfolio

4.1.5 Hennessy Recent Developments

### 4.2 Martell

4.2.1 Martell Company Information

4.2.2 Martell Business Overview

4.2.3 Martell Cognac Sales, Revenue and Gross Margin (2018-2023)

4.2.4 Martell Cognac Product Portfolio

4.2.5 Martell Recent Developments

### 4.3 Remy Martin

4.3.1 Remy Martin Company Information

4.3.2 Remy Martin Business Overview

4.3.3 Remy Martin Cognac Sales, Revenue and Gross Margin (2018-2023)

4.3.4 Remy Martin Cognac Product Portfolio

4.3.5 Remy Martin Recent Developments

### 4.4 Hine/EDV SAS

4.4.1 Hine/EDV SAS Company Information

4.4.2 Hine/EDV SAS Business Overview

4.4.3 Hine/EDV SAS Cognac Sales, Revenue and Gross Margin (2018-2023)

4.4.4 Hine/EDV SAS Cognac Product Portfolio

4.4.5 Hine/EDV SAS Recent Developments

### 4.5 Camus

4.5.1 Camus Company Information

4.5.2 Camus Business Overview

4.5.3 Camus Cognac Sales, Revenue and Gross Margin (2018-2023)

6.5.4 Camus Cognac Product Portfolio

6.5.5 Camus Recent Developments

### 4.6 Louis ROYER

4.6.1 Louis ROYER Company Information

4.6.2 Louis ROYER Business Overview

- 4.6.3 Louis ROYER Cognac Sales, Revenue and Gross Margin (2018-2023)
- 4.6.4 Louis ROYER Cognac Product Portfolio
- 4.6.5 Louis ROYER Recent Developments
- 4.7 Baron Otard
  - 4.7.1 Baron Otard Company Information
  - 4.7.2 Baron Otard Business Overview
  - 4.7.3 Baron Otard Cognac Sales, Revenue and Gross Margin (2018-2023)
  - 4.7.4 Baron Otard Cognac Product Portfolio
  - 4.7.5 Baron Otard Recent Developments
- 6.8 Bisquit
  - 4.8.1 Bisquit Company Information
  - 4.8.2 Bisquit Business Overview
  - 4.8.3 Bisquit Cognac Sales, Revenue and Gross Margin (2018-2023)
  - 4.8.4 Bisquit Cognac Product Portfolio
  - 4.8.5 Bisquit Recent Developments
- 4.9 Courvoisier
  - 4.9.1 Courvoisier Company Information
  - 4.9.2 Courvoisier Business Overview
  - 4.9.3 Courvoisier Cognac Sales, Revenue and Gross Margin (2018-2023)
  - 4.9.4 Courvoisier Cognac Product Portfolio
  - 4.9.5 Courvoisier Recent Developments
- 4.10 A.E. Dor
  - 4.10.1 A.E. Dor Company Information
  - 4.10.2 A.E. Dor Business Overview
  - 4.10.3 A.E. Dor Cognac Sales, Revenue and Gross Margin (2018-2023)
  - 4.10.4 A.E. Dor Cognac Product Portfolio
  - 4.10.5 A.E. Dor Recent Developments

## **5 GLOBAL COGNAC MARKET SCENARIO BY REGION**

- 5.1 Global Cognac Market Size by Region: 2018 VS 2022 VS 2029
- 5.2 Global Cognac Sales by Region: 2018-2029
  - 5.2.1 Global Cognac Sales by Region: 2018-2023
  - 5.2.2 Global Cognac Sales by Region: 2024-2029
- 5.3 Global Cognac Revenue by Region: 2018-2029
  - 5.3.1 Global Cognac Revenue by Region: 2018-2023
  - 5.3.2 Global Cognac Revenue by Region: 2024-2029
- 5.4 North America Cognac Market Facts & Figures by Country
  - 5.4.1 North America Cognac Market Size by Country: 2018 VS 2022 VS 2029

5.4.2 North America Cognac Sales by Country (2018-2029)

5.4.3 North America Cognac Revenue by Country (2018-2029)

5.4.4 U.S.

5.4.5 Canada

5.5 Europe Cognac Market Facts & Figures by Country

5.5.1 Europe Cognac Market Size by Country: 2018 VS 2022 VS 2029

5.5.2 Europe Cognac Sales by Country (2018-2029)

5.5.3 Europe Cognac Revenue by Country (2018-2029)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Cognac Market Facts & Figures by Country

5.6.1 Asia Pacific Cognac Market Size by Country: 2018 VS 2022 VS 2029

5.6.2 Asia Pacific Cognac Sales by Country (2018-2029)

5.6.3 Asia Pacific Cognac Revenue by Country (2018-2029)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Cognac Market Facts & Figures by Country

5.7.1 Latin America Cognac Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Cognac Sales by Country (2018-2029)

5.7.3 Latin America Cognac Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Cognac Market Facts & Figures by Country

5.8.1 Middle East and Africa Cognac Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Cognac Sales by Country (2018-2029)

5.8.3 Middle East and Africa Cognac Revenue by Country (2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

## 5.8.6 UAE

## **6 SEGMENT BY TYPE**

### 6.1 Global Cognac Sales by Type (2018-2029)

#### 6.1.1 Global Cognac Sales by Type (2018-2029) & (Million Liters)

#### 6.1.2 Global Cognac Sales Market Share by Type (2018-2029)

### 6.2 Global Cognac Revenue by Type (2018-2029)

#### 6.2.1 Global Cognac Sales by Type (2018-2029) & (US\$ Million)

#### 6.2.2 Global Cognac Revenue Market Share by Type (2018-2029)

### 6.3 Global Cognac Price by Type (2018-2029)

## **7 SEGMENT BY APPLICATION**

### 7.1 Global Cognac Sales by Application (2018-2029)

#### 7.1.1 Global Cognac Sales by Application (2018-2029) & (Million Liters)

#### 7.1.2 Global Cognac Sales Market Share by Application (2018-2029)

### 7.2 Global Cognac Revenue by Application (2018-2029)

#### 6.2.1 Global Cognac Sales by Application (2018-2029) & (US\$ Million)

#### 6.2.2 Global Cognac Revenue Market Share by Application (2018-2029)

### 7.3 Global Cognac Price by Application (2018-2029)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

### 8.1 Cognac Value Chain Analysis

#### 8.1.1 Cognac Key Raw Materials

#### 8.1.2 Raw Materials Key Suppliers

#### 8.1.3 Cognac Production Mode & Process

### 8.2 Cognac Sales Channels Analysis

#### 8.2.1 Direct Comparison with Distribution Share

#### 8.2.2 Cognac Distributors

#### 8.2.3 Cognac Customers

## **9 GLOBAL COGNAC ANALYZING MARKET DYNAMICS**

### 9.1 Cognac Industry Trends

### 9.2 Cognac Industry Drivers

### 9.3 Cognac Industry Opportunities and Challenges

### 9.4 Cognac Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

## I would like to order

Product name: Cognac Industry Research Report 2023

Product link: <https://marketpublishers.com/r/C9C750AA066DEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C9C750AA066DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970