

# Cloud Telephony for Financial Services Industry Research Report 2023

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## **Abstracts**

Cloud telephony is a type of unified communications as a service (UCaaS), essentially enabling organisations to run a business phone system through their internet connection. Also commonly known as cloud calling, cloud telephony offers business voice services, run and managed by a third-party operator or host. A cloud phone system, often in the form of a VoIP- based hosted PBX system (voice over internet protocol), carries voice calls as well as messaging, video calls and file sharing all under one unified platform via your business internet connectivity.

#### Highlights

The global Cloud Telephony for Financial Services market is projected to reach US\$ million by 2029 from an estimated US\$ million in 2023, at a CAGR of % during 2024 and 2029.

In the European market, Cloud Telephony for Financial Services key players include NFON, RingCentral, Cisco, Mitel Networks, etc. The top four manufacturers hold a share over 20%. UK is the largest market in Europe, with a share about 25%, followed by France ang Germany. In terms of product, Unlimited Cloud Telephony is the largest segment, with a share over 61%. And in terms of application, the largest application is Investments & Banking, followed by Insurance.

#### Report Scope

This report aims to provide a comprehensive presentation of the global market for Cloud Telephony for Financial Services, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation,



analyze their position in the current marketplace, and make informed business decisions regarding Cloud Telephony for Financial Services.

The Cloud Telephony for Financial Services market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Cloud Telephony for Financial Services market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Cloud Telephony for Financial Services companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

\_. \_

**NFON** 

RingCentral

Cisco



Mitel Networks		
Avaya		
8x8		
Enreach		
Destiny NV		
Twilio		
зсх		
AVOXI		
Soluno		
VolPstudio		
Fuze		
Gamma		
Vonage		
4Com		

# Product Type Insights

Global markets are presented by Cloud Telephony for Financial Services type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Cloud Telephony for Financial Services are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period



(2018-2023) and forecast period (2024-2029).

Cloud Telephony for Financial Services segment by Type

Unlimited Cloud Telephony

Metered Cloud Telephony

**Application Insights** 

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Cloud Telephony for Financial Services market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Cloud Telephony for Financial Services market.

Cloud Telephony for Financial Services Segment by Application

Investments & Banking

Insurance

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For



market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America					
	United Sta	ates			
	Canada				
	Europe				
	Germany				
	France				
	UK				
	Italy				
	Russia				
	Nordic Co	ountries			
	Rest of Eu	urope			
	Asia-Pacific				
	China				
	Japan				
	South Kor	rea			
	Southeast	t Asia			
	India				
	Australia				



Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Cloud Telephony for Financial Services market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.



## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Cloud Telephony for Financial Services market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Cloud Telephony for Financial Services and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Cloud Telephony for Financial Services industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Cloud Telephony for Financial Services.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

#### **Core Chapters**

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each



market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Cloud Telephony for Financial Services companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

Frequently Asked Questions

What factors will challenge the Product Name market growth?

Which end-use segment will expand at the fastest CAGR in the Product Name market?



Which are the emerging players in the Product Name market?

How concentrated is the Product Name market?

Which factors are positively contributing to the Product Name market growth?

Which are the novel product innovations in the Product Name market?

Which product segment will emerge as the most lucrative in the Product Name market?

Which factors are increasing the competition in the Product Name market?

Which are the strategic measures taken by the Product Name industry players?

Which region will witness inactive growth during the forecast period?

What key trends are likely to emerge in the Product Name market in the coming years?



# **Contents**

#### LIST OF TABLES

- Table 1. Secondary Sources
- Table 2. Primary Sources
- Table 3. Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
- Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
- Table 5. Global Cloud Telephony for Financial Services Market Size by Type (2018-2023) & (US\$ Million)
- Table 6. Global Cloud Telephony for Financial Services Revenue Market Share by Type (2018-2023)
- Table 7. Global Cloud Telephony for Financial Services Forecasted Market Size by Type (2024-2029) & (US\$ Million)
- Table 8. Global Cloud Telephony for Financial Services Revenue Market Share by Type (2024-2029)
- Table 9. Global Cloud Telephony for Financial Services Market Size by Application (2018-2023) & (US\$ Million)
- Table 10. Global Cloud Telephony for Financial Services Revenue Market Share by Application (2018-2023)
- Table 11. Global Cloud Telephony for Financial Services Forecasted Market Size by Application (2024-2029) & (US\$ Million)
- Table 12. Global Cloud Telephony for Financial Services Revenue Market Share by Application (2024-2029)
- Table 13. Global Cloud Telephony for Financial Services Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Table 14. Global Cloud Telephony for Financial Services Market Size by Region (2018-2023) & (US\$ Million)
- Table 15. Global Cloud Telephony for Financial Services Market Share by Region (2018-2023)
- Table 16. Global Cloud Telephony for Financial Services Forecasted Market Size by Region (2024-2029) & (US\$ Million)
- Table 17. Global Cloud Telephony for Financial Services Market Share by Region (2024-2029)
- Table 18. Cloud Telephony for Financial Services Market Trends
- Table 19. Cloud Telephony for Financial Services Market Drivers
- Table 20. Cloud Telephony for Financial Services Market Challenges
- Table 21. Cloud Telephony for Financial Services Market Restraints



- Table 22. Global Top Cloud Telephony for Financial Services Manufacturers by Revenue (US\$ Million) & (2018-2023)
- Table 23. Global Cloud Telephony for Financial Services Revenue Market Share by Manufacturers (2018-2023)
- Table 24. Global Cloud Telephony for Financial Services Industry Manufacturers Ranking, 2021 VS 2022 VS 2023
- Table 25. Global Key Players of Cloud Telephony for Financial Services, Headquarters and Area Served
- Table 26. Global Cloud Telephony for Financial Services Manufacturers, Product Type & Application
- Table 27. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 28. Global Cloud Telephony for Financial Services by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)
- Table 29. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 30. North America Cloud Telephony for Financial Services Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 31. North America Cloud Telephony for Financial Services Market Size by Country (2018-2023) & (US\$ Million)
- Table 32. North America Cloud Telephony for Financial Services Market Size by Country (2024-2029) & (US\$ Million)
- Table 33. Europe Cloud Telephony for Financial Services Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 34. Europe Cloud Telephony for Financial Services Market Size by Country (2018-2023) & (US\$ Million)
- Table 35. Europe Cloud Telephony for Financial Services Market Size by Country (2024-2029) & (US\$ Million)
- Table 36. Asia-Pacific Cloud Telephony for Financial Services Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 37. Asia-Pacific Cloud Telephony for Financial Services Market Size by Country (2018-2023) & (US\$ Million)
- Table 38. Asia-Pacific Cloud Telephony for Financial Services Market Size by Country (2024-2029) & (US\$ Million)
- Table 39. Latin America Cloud Telephony for Financial Services Market Growth Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 40. Latin America Cloud Telephony for Financial Services Market Size by Country (2018-2023) & (US\$ Million)
- Table 41. Latin America Cloud Telephony for Financial Services Market Size by Country (2024-2029) & (US\$ Million)
- Table 42. Middle East & Africa Cloud Telephony for Financial Services Market Growth



Rate by Country: 2018 VS 2022 VS 2029 (US\$ Million)

Table 43. Middle East & Africa Cloud Telephony for Financial Services Market Size by

Country (2018-2023) & (US\$ Million)

Table 44. Middle East & Africa Cloud Telephony for Financial Services Market Size by

Country (2024-2029) & (US\$ Million)

Table 45. NFON Company Detail

Table 46. NFON Business Overview

Table 47. NFON Cloud Telephony for Financial Services Product

Table 48. NFON Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 49. NFON Recent Development

Table 50. RingCentral Company Detail

Table 51. RingCentral Business Overview

Table 52. RingCentral Cloud Telephony for Financial Services Product

Table 53. RingCentral Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 54. RingCentral Recent Development

Table 55. Cisco Company Detail

Table 56. Cisco Business Overview

Table 57. Cisco Cloud Telephony for Financial Services Product

Table 58. Cisco Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 59. Cisco Recent Development

Table 60. Mitel Networks Company Detail

Table 61. Mitel Networks Business Overview

Table 62. Mitel Networks Cloud Telephony for Financial Services Product

Table 63. Mitel Networks Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 64. Mitel Networks Recent Development

Table 65. Avaya Company Detail

Table 66. Avaya Business Overview

Table 67. Avaya Cloud Telephony for Financial Services Product

Table 68. Avaya Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 69. Avaya Recent Development

Table 70. 8x8 Company Detail

Table 71. 8x8 Business Overview

Table 72. 8x8 Cloud Telephony for Financial Services Product

Table 73. 8x8 Revenue in Cloud Telephony for Financial Services Business



(2017-2022) & (US\$ Million)

Table 74. 8x8 Recent Development

Table 75. Enreach Company Detail

Table 76. Enreach Business Overview

Table 77. Enreach Cloud Telephony for Financial Services Product

Table 78. Enreach Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 79. Enreach Recent Development

Table 80. Destiny NV Company Detail

Table 81. Destiny NV Business Overview

Table 82. Destiny NV Cloud Telephony for Financial Services Product

Table 83. Destiny NV Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 84. Destiny NV Recent Development

Table 85. Twilio Company Detail

Table 86. Twilio Business Overview

Table 87. Twilio Cloud Telephony for Financial Services Product

Table 88. Twilio Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 89. Twilio Recent Development

Table 90. 3CX Company Detail

Table 91. 3CX Business Overview

Table 92. 3CX Cloud Telephony for Financial Services Product

Table 93. 3CX Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 94. 3CX Recent Development

Table 95. AVOXI Company Detail

Table 96. AVOXI Business Overview

Table 97. AVOXI Cloud Telephony for Financial ServicesProduct

Table 98. AVOXI Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 99. AVOXI Recent Development

Table 100. Soluno Company Detail

Table 101. Soluno Business Overview

Table 102. Soluno Cloud Telephony for Financial Services Product

Table 103. Soluno Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 104. Soluno Recent Development

Table 105. VolPstudio Company Detail



Table 106. VolPstudio Business Overview

Table 107. VolPstudio Cloud Telephony for Financial ServicesProduct

Table 108. VolPstudio Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 109. VolPstudio Recent Development

Table 110. Fuze Company Detail

Table 111. Fuze Business Overview

Table 112. Fuze Cloud Telephony for Financial ServicesProduct

Table 113. Fuze Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 114. Fuze Recent Development

Table 115. Gamma Company Detail

Table 116. Gamma Business Overview

Table 117. Gamma Cloud Telephony for Financial ServicesProduct

Table 118. Gamma Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 119. Gamma Recent Development

Table 120. Vonage Company Detail

Table 121. Vonage Business Overview

Table 122. Vonage Cloud Telephony for Financial ServicesProduct

Table 123. Vonage Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 124. Vonage Recent Development

Table 125. 4Com Company Detail

Table 126. 4Com Business Overview

Table 127. 4Com Cloud Telephony for Financial ServicesProduct

Table 128. 4Com Revenue in Cloud Telephony for Financial Services Business

(2017-2022) & (US\$ Million)

Table 129. 4Com Recent Development

Table 130. NFON Company Information

Table 131. NFON Business Overview

Table 132. NFON Cloud Telephony for Financial Services Revenue in Cloud Telephony

for Financial Services Business (2018-2023) & (US\$ Million)

Table 133. NFON Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 134. NFON Recent Development

Table 135. RingCentral Company Information

Table 136. RingCentral Business Overview

Table 137. RingCentral Cloud Telephony for Financial Services Revenue in Cloud



Telephony for Financial Services Business (2018-2023) & (US\$ Million)

Table 138. RingCentral Revenue in Cloud Telephony for Financial Services Business (2018-2023) & (US\$ Million) Portfolio

Table 139. RingCentral Recent Development

Table 140. Cisco Company Information

Table 141. Cisco Business Overview

Table 142. Cisco Cloud Telephony for Financial Services Revenue in Cloud Telephony for Financial Services Business (2018-2023) & (US\$ Million)

Table 143. Cisco Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 144. Cisco Recent Development

Table 145. Mitel Networks Company Information

Table 146. Mitel Networks Business Overview

Table 147. Mitel Networks Cloud Telephony for Financial Services Revenue in Cloud

Telephony for Financial Services Business (2018-2023) & (US\$ Million)

Table 148. Mitel Networks Revenue in Cloud Telephony for Financial Services Business (2018-2023) & (US\$ Million) Portfolio

Table 149. Mitel Networks Recent Development

Table 150. Avaya Company Information

Table 151. Avaya Business Overview

Table 152. Avaya Cloud Telephony for Financial Services Revenue in Cloud Telephony for Financial Services Business (2018-2023) & (US\$ Million)

Table 153. Avaya Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 154. Avaya Recent Development

Table 155. 8x8 Company Information

Table 156. 8x8 Business Overview

Table 157. 8x8 Cloud Telephony for Financial Services Revenue in Cloud Telephony for Financial Services Business (2018-2023) & (US\$ Million)

Table 158. 8x8 Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 159. 8x8 Recent Development

Table 160. Enreach Company Information

Table 161. Enreach Business Overview

Table 162. Enreach Cloud Telephony for Financial Services Revenue in Cloud

Telephony for Financial Services Business (2018-2023) & (US\$ Million)

Table 163. Enreach Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 164. Enreach Recent Development



Table 165. Destiny NV Company Information

Table 166. Destiny NV Business Overview

Table 167. Destiny NV Cloud Telephony for Financial Services Revenue in Cloud

Telephony for Financial Services Business (2018-2023) & (US\$ Million)

Table 168. Destiny NV Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 169. Destiny NV Recent Development

Table 170. Twilio Company Information

Table 171. Twilio Business Overview

Table 172. Twilio Cloud Telephony for Financial Services Revenue in Cloud Telephony

for Financial Services Business (2018-2023) & (US\$ Million)

Table 173. Twilio Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 174. Twilio Recent Development

Table 175. 3CX Company Information

Table 176. 3CX Business Overview

Table 177. 3CX Cloud Telephony for Financial Services Revenue in Cloud Telephony

for Financial Services Business (2018-2023) & (US\$ Million)

Table 178. 3CX Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 179. 3CX Recent Development

Table 180. AVOXI Company Information

Table 181. AVOXI Business Overview

Table 182. AVOXI Cloud Telephony for Financial ServicesRevenue in Cloud Telephony

for Financial Services Business (2018-2023) & (US\$ Million)

Table 183. AVOXI Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 184. AVOXI Recent Development

Table 185. Soluno Company Information

Table 186. Soluno Business Overview

Table 187. Soluno Cloud Telephony for Financial ServicesRevenue in Cloud Telephony

for Financial Services Business (2018-2023) & (US\$ Million)

Table 188. Soluno Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 189. Soluno Recent Development

Table 190. VolPstudio Company Information

Table 191. VolPstudio Business Overview

Table 192. VolPstudio Cloud Telephony for Financial ServicesRevenue in Cloud

Telephony for Financial Services Business (2018-2023) & (US\$ Million)



Table 193. VolPstudio Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 194. VolPstudio Recent Development

Table 195. Fuze Company Information

Table 196. Fuze Business Overview

Table 197. Fuze Cloud Telephony for Financial ServicesRevenue in Cloud Telephony

for Financial Services Business (2018-2023) & (US\$ Million)

Table 198. Fuze Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 199. Fuze Recent Development

Table 200. Gamma Company Information

Table 201. Gamma Business Overview

Table 202. Gamma Cloud Telephony for Financial ServicesRevenue in Cloud

Telephony for Financial Services Business (2018-2023) & (US\$ Million)

Table 203. Gamma Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 204. Gamma Recent Development

Table 205. Vonage Company Information

Table 206. Vonage Business Overview

Table 207. Vonage Cloud Telephony for Financial ServicesRevenue in Cloud

Telephony for Financial Services Business (2018-2023) & (US\$ Million)

Table 208. Vonage Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 209. Vonage Recent Development

Table 210. 4Com Company Information

Table 211. 4Com Business Overview

Table 212. 4Com Cloud Telephony for Financial ServicesRevenue in Cloud Telephony

for Financial Services Business (2018-2023) & (US\$ Million)

Table 213. 4Com Revenue in Cloud Telephony for Financial Services Business

(2018-2023) & (US\$ Million) Portfolio

Table 214. 4Com Recent Development

Table 215. Authors 12. List of This Report



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. Cloud Telephony for Financial Services Product Picture
- Figure 5. Global Cloud Telephony for Financial Services Market Size Comparison by Type (2023-2029) & (US\$ Million)
- Figure 6. Global Cloud Telephony for Financial Services Market Share by Type: 2022 VS 2029
- Figure 7. Unlimited Cloud Telephony Product Picture
- Figure 8. Metered Cloud Telephony Product Picture
- Figure 9. Global Cloud Telephony for Financial Services Market Size by Application (2023-2029) & (US\$ Million)
- Figure 10. Global Cloud Telephony for Financial Services Market Share by Application: 2022 VS 2029
- Figure 11. Investments & Banking Product Picture
- Figure 12. Insurance Product Picture
- Figure 13. Global Cloud Telephony for Financial Services Market Size (US\$ Million),

Year-over-Year: 2018-2029

- Figure 14. Global Cloud Telephony for Financial Services Market Size, (US\$ Million), 2018 VS 2022 VS 2029
- Figure 15. Global Cloud Telephony for Financial Services Market Share by Region: 2022 VS 2029
- Figure 16. Global Cloud Telephony for Financial Services Market Share by Players in 2022
- Figure 17. Global Cloud Telephony for Financial Services Players, Date of Enter into This Industry
- Figure 18. Global Top 5 and 10 Cloud Telephony for Financial Services Players Market Share by Revenue in 2022
- Figure 19. Players Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 20. North America Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 21. North America Cloud Telephony for Financial Services Market Share by Country (2018-2029)
- Figure 22. United States Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)



Figure 23. Canada Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 24. Europe Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 25. Europe Cloud Telephony for Financial Services Market Share by Country (2018-2029)

Figure 26. Germany Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 27. France Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 28. U.K. Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 29. Italy Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 30. Russia Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 31. Nordic Countries Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 32. Asia-Pacific Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 33. Asia-Pacific Cloud Telephony for Financial Services Market Share by Country (2018-2029)

Figure 34. China Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 35. Japan Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 36. South Korea Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 37. Southeast Asia Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 38. India Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 39. Australia Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 40. Latin America Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 41. Latin America Cloud Telephony for Financial Services Market Share by Country (2018-2029)

Figure 42. Mexico Cloud Telephony for Financial Services Market Size YoY Growth



(2018-2029) & (US\$ Million)

Figure 43. Brazil Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 44. Middle East & Africa Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 45. Middle East & Africa Cloud Telephony for Financial Services Market Share by Country (2018-2029)

Figure 46. Turkey Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 47. Saudi Arabia Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 48. UAE Cloud Telephony for Financial Services Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 49. NFON Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 50. RingCentral Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 51. Cisco Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 52. Mitel Networks Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 53. Avaya Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 54. 8x8 Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 55. Enreach Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 56. Destiny NV Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 57. Twilio Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 58. 3CX Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 59. AVOXI Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 60. Soluno Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 61. VolPstudio Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)



Figure 62. Fuze Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 63. Gamma Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 64. Vonage Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)

Figure 65. 4Com Revenue Growth Rate in Cloud Telephony for Financial Services Business (2018-2023)



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