

# **Cigar Industry Research Report 2024**

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### **Abstracts**

Cigar, a tobacco product made from dried and fermented tobacco. it is a rolled bundle of dried and fermented tobacco leaves made to be smoked. They are produced in a wide variety of sizes and shapes.

According to APO Research, the global Cigar market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Cigar key players include Imperial Tobacco Group, Swisher International, Scandinavian Tobacco Group, etc. Global top three manufacturers hold a share over 35%.

USA is the largest market, with a share over 45%, followed by Western Europe, and Asia Pacific, both have a share about 45 percent.

In terms of product, Machine-made Cigars is the largest segment, with a share nearly 95%. And in terms of application, the largest application is Male Smokers, followed by Female Smokers.

#### Report Scope

This report aims to provide a comprehensive presentation of the global market for Cigar, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Cigar.

The report will help the Cigar manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average



price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Cigar market size, estimations, and forecasts are provided in terms of sales volume (M Sticks) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Cigar market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Imperial Tobacco Group
Swedish Match
Swisher International
Scandinavian Tobacco Group
Altria Group
Habanos
Agio Cigars



J. Cort?s cigars
China Tobacco
Burger Group
Cigar segment by Type
Machine-made Cigars
Handmade Cigars
Cigar segment by Consumers
Male Smokers
Female Smokers
Cigar Segment by Region
North America
U.S.
Canada
Europe
Germany
France
U.K.
Italy



Russia

Asia-Pacific		
China		
Japan		
South Korea		
India		
Australia		
China Taiwan		
Indonesia		
Thailand		
Malaysia		
Latin America		
Mexico		
Brazil		
Argentina		
Middle East & Africa		
Turkey		
Saudi Arabia		
UAE		



# Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Cigar market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends of Cigar and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market
- 5. This report helps stakeholders to gain insights into which regions to target globally
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Cigar.
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

#### Chapter Outline



Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Cigar manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Cigar by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Cigar in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by consumers, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by



manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.



# **Contents**

#### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

#### **2 MARKET OVERVIEW**

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Cigar Market Size (2019-2030) & (US\$ Million)
  - 2.2.2 Global Cigar Sales (2019-2030)
  - 2.2.3 Global Cigar Market Average Price (2019-2030)
- 2.3 Cigar by Type
  - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Machine-made Cigars
  - 2.3.3 Handmade Cigars
- 2.4 Cigar by Consumers
- 2.4.1 Market Value Comparison by Consumers (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.4.2 Male Smokers
  - 2.4.3 Female Smokers

#### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Cigar Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Cigar Sales (M Sticks) of Manufacturers (2019-2024)
- 3.3 Global Cigar Revenue of Manufacturers (2019-2024)
- 3.4 Global Cigar Average Price by Manufacturers (2019-2024)
- 3.5 Global Cigar Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Cigar, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Cigar, Product Type & Application
- 3.8 Global Manufacturers of Cigar, Date of Enter into This Industry



- 3.9 Global Cigar Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

#### **4 MANUFACTURERS PROFILED**

- 4.1 Imperial Tobacco Group
  - 4.1.1 Imperial Tobacco Group Company Information
  - 4.1.2 Imperial Tobacco Group Business Overview
  - 4.1.3 Imperial Tobacco Group Cigar Sales, Revenue and Gross Margin (2019-2024)
  - 4.1.4 Imperial Tobacco Group Cigar Product Portfolio
  - 4.1.5 Imperial Tobacco Group Recent Developments
- 4.2 Swedish Match
  - 4.2.1 Swedish Match Company Information
  - 4.2.2 Swedish Match Business Overview
  - 4.2.3 Swedish Match Cigar Sales, Revenue and Gross Margin (2019-2024)
  - 4.2.4 Swedish Match Cigar Product Portfolio
  - 4.2.5 Swedish Match Recent Developments
- 4.3 Swisher International
  - 4.3.1 Swisher International Company Information
  - 4.3.2 Swisher International Business Overview
  - 4.3.3 Swisher International Cigar Sales, Revenue and Gross Margin (2019-2024)
  - 4.3.4 Swisher International Cigar Product Portfolio
  - 4.3.5 Swisher International Recent Developments
- 4.4 Scandinavian Tobacco Group
  - 4.4.1 Scandinavian Tobacco Group Company Information
  - 4.4.2 Scandinavian Tobacco Group Business Overview
- 4.4.3 Scandinavian Tobacco Group Cigar Sales, Revenue and Gross Margin (2019-2024)
  - 4.4.4 Scandinavian Tobacco Group Cigar Product Portfolio
  - 4.4.5 Scandinavian Tobacco Group Recent Developments
- 4.5 Altria Group
  - 4.5.1 Altria Group Company Information
  - 4.5.2 Altria Group Business Overview
  - 4.5.3 Altria Group Cigar Sales, Revenue and Gross Margin (2019-2024)
  - 4.5.4 Altria Group Cigar Product Portfolio
  - 4.5.5 Altria Group Recent Developments
- 4.6 Habanos
- 4.6.1 Habanos Company Information
- 4.6.2 Habanos Business Overview



- 4.6.3 Habanos Cigar Sales, Revenue and Gross Margin (2019-2024)
- 4.6.4 Habanos Cigar Product Portfolio
- 4.6.5 Habanos Recent Developments
- 4.7 Agio Cigars
  - 4.7.1 Agio Cigars Company Information
  - 4.7.2 Agio Cigars Business Overview
  - 4.7.3 Agio Cigars Cigar Sales, Revenue and Gross Margin (2019-2024)
  - 4.7.4 Agio Cigars Cigar Product Portfolio
- 4.7.5 Agio Cigars Recent Developments
- 4.8 J. Cort?s cigars
- 4.8.1 J. Cort?s cigars Company Information
- 4.8.2 J. Cort?s cigars Business Overview
- 4.8.3 J. Cort?s cigars Cigar Sales, Revenue and Gross Margin (2019-2024)
- 4.8.4 J. Cort?s cigars Cigar Product Portfolio
- 4.8.5 J. Cort?s cigars Recent Developments
- 4.9 China Tobacco
  - 4.9.1 China Tobacco Company Information
  - 4.9.2 China Tobacco Business Overview
  - 4.9.3 China Tobacco Cigar Sales, Revenue and Gross Margin (2019-2024)
  - 4.9.4 China Tobacco Cigar Product Portfolio
  - 4.9.5 China Tobacco Recent Developments
- 4.10 Burger Group
  - 4.10.1 Burger Group Company Information
  - 4.10.2 Burger Group Business Overview
  - 4.10.3 Burger Group Cigar Sales, Revenue and Gross Margin (2019-2024)
  - 4.10.4 Burger Group Cigar Product Portfolio
  - 4.10.5 Burger Group Recent Developments

#### **5 GLOBAL CIGAR MARKET SCENARIO BY REGION**

- 5.1 Global Cigar Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Cigar Sales by Region: 2019-2030
  - 5.2.1 Global Cigar Sales by Region: 2019-2024
  - 5.2.2 Global Cigar Sales by Region: 2025-2030
- 5.3 Global Cigar Revenue by Region: 2019-2030
  - 5.3.1 Global Cigar Revenue by Region: 2019-2024
  - 5.3.2 Global Cigar Revenue by Region: 2025-2030
- 5.4 North America Cigar Market Facts & Figures by Country
  - 5.4.1 North America Cigar Market Size by Country: 2019 VS 2023 VS 2030



- 5.4.2 North America Cigar Sales by Country (2019-2030)
- 5.4.3 North America Cigar Revenue by Country (2019-2030)
- 5.4.4 U.S.
- 5.4.5 Canada
- 5.5 Europe Cigar Market Facts & Figures by Country
  - 5.5.1 Europe Cigar Market Size by Country: 2019 VS 2023 VS 2030
  - 5.5.2 Europe Cigar Sales by Country (2019-2030)
  - 5.5.3 Europe Cigar Revenue by Country (2019-2030)
  - 5.5.4 Germany
  - 5.5.5 France
  - 5.5.6 U.K.
  - 5.5.7 Italy
  - 5.5.8 Russia
- 5.6 Asia Pacific Cigar Market Facts & Figures by Country
  - 5.6.1 Asia Pacific Cigar Market Size by Country: 2019 VS 2023 VS 2030
  - 5.6.2 Asia Pacific Cigar Sales by Country (2019-2030)
  - 5.6.3 Asia Pacific Cigar Revenue by Country (2019-2030)
  - 5.6.4 China
  - 5.6.5 Japan
  - 5.6.6 South Korea
  - 5.6.7 India
  - 5.6.8 Australia
  - 5.6.9 China Taiwan
  - 5.6.10 Indonesia
  - 5.6.11 Thailand
  - 5.6.12 Malaysia
- 5.7 Latin America Cigar Market Facts & Figures by Country
  - 5.7.1 Latin America Cigar Market Size by Country: 2019 VS 2023 VS 2030
  - 5.7.2 Latin America Cigar Sales by Country (2019-2030)
  - 5.7.3 Latin America Cigar Revenue by Country (2019-2030)
  - 5.7.4 Mexico
  - 5.7.5 Brazil
  - 5.7.6 Argentina
- 5.8 Middle East and Africa Cigar Market Facts & Figures by Country
  - 5.8.1 Middle East and Africa Cigar Market Size by Country: 2019 VS 2023 VS 2030
  - 5.8.2 Middle East and Africa Cigar Sales by Country (2019-2030)
  - 5.8.3 Middle East and Africa Cigar Revenue by Country (2019-2030)
  - 5.8.4 Turkey
  - 5.8.5 Saudi Arabia



#### 5.8.6 UAE

#### **6 SEGMENT BY TYPE**

- 6.1 Global Cigar Sales by Type (2019-2030)
  - 6.1.1 Global Cigar Sales by Type (2019-2030) & (M Sticks)
  - 6.1.2 Global Cigar Sales Market Share by Type (2019-2030)
- 6.2 Global Cigar Revenue by Type (2019-2030)
  - 6.2.1 Global Cigar Sales by Type (2019-2030) & (US\$ Million)
  - 6.2.2 Global Cigar Revenue Market Share by Type (2019-2030)
- 6.3 Global Cigar Price by Type (2019-2030)

#### **7 SEGMENT BY CONSUMERS**

- 7.1 Global Cigar Sales by Consumers (2019-2030)
  - 7.1.1 Global Cigar Sales by Consumers (2019-2030) & (M Sticks)
  - 7.1.2 Global Cigar Sales Market Share by Consumers (2019-2030)
- 7.2 Global Cigar Revenue by Consumers (2019-2030)
  - 7.2.1 Global Cigar Sales by Consumers (2019-2030) & (US\$ Million)
  - 7.2.2 Global Cigar Revenue Market Share by Consumers (2019-2030)
- 7.3 Global Cigar Price by Consumers (2019-2030)

#### 8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 8.1 Cigar Value Chain Analysis
  - 8.1.1 Cigar Key Raw Materials
  - 8.1.2 Raw Materials Key Suppliers
  - 8.1.3 Cigar Production Mode & Process
- 8.2 Cigar Sales Channels Analysis
  - 8.2.1 Direct Comparison with Distribution Share
  - 8.2.2 Cigar Distributors
  - 8.2.3 Cigar Customers

#### 9 GLOBAL CIGAR ANALYZING MARKET DYNAMICS

- 9.1 Cigar Industry Trends
- 9.2 Cigar Industry Drivers
- 9.3 Cigar Industry Opportunities and Challenges
- 9.4 Cigar Industry Restraints



# **10 REPORT CONCLUSION**

11 DISCLAIMER



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