

# Ceramic Tile Adhesive Industry Research Report 2024

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## Abstracts

This report studies the ceramic tile adhesive market.

Ceramic tile adhesive is also known as tile adhesive or an adhesive, glue mud. It is an inorganic hybrid material. As the new material for modern decoration, this material has greater bonding capacity compared with cement sand. So, ceramic tile adhesive has taken the place of tradition tile adhesive material and avoided the risk of off brick.

According to APO Research, The global Ceramic Tile Adhesive market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Asia-Pacific is the largest region of Ceramic Tile Adhesive, with a share about 40%, followed by Europe and North America, etc. ParexDavco, Bostik, Mapei, Laticrete and Sika are the learders of the industry, and top 10 manufacturers hold only 25% market share.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for Ceramic Tile Adhesive, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Ceramic Tile Adhesive.

The report will help the Ceramic Tile Adhesive manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Ceramic Tile Adhesive market size, estimations, and forecasts are provided in terms of sales volume (K MT) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Ceramic Tile Adhesive market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

ParexDavco

Bostik

Mapei

Henkel

Sika

BASF

Weber

LANGOOD

Ronacrete

Laticrete

ABC

TAMMY

Oriental Yuhong

Dunshi

Yuchuan

Wasper

EasyPlas

Vibon

Doborn

Kaben

#### Ceramic Tile Adhesive segment by Type

Cementitious Adhesive

Dispersion Adhesive

Reaction Resin Adhesive

#### Ceramic Tile Adhesive segment by Application

Stone Floor Pasting

Tiled Floor Pasting

Polyethylene Floor Pasting

Wood Floor Pasting

Others

## Ceramic Tile Adhesive Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Ceramic Tile Adhesive

market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Ceramic Tile Adhesive and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Ceramic Tile Adhesive.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Ceramic Tile Adhesive manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Ceramic Tile Adhesive by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Ceramic Tile Adhesive in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Ceramic Tile Adhesive by Type
  - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.2.2 Cementitious Adhesive
  - 2.2.3 Dispersion Adhesive
  - 2.2.4 Reaction Resin Adhesive
- 2.3 Ceramic Tile Adhesive by Application
  - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Stone Floor Pasting
  - 2.3.3 Tiled Floor Pasting
  - 2.3.4 Polyethylene Floor Pasting
  - 2.3.5 Wood Floor Pasting
  - 2.3.6 Others
- 2.4 Global Market Growth Prospects
  - 2.4.1 Global Ceramic Tile Adhesive Production Value Estimates and Forecasts (2019-2030)
  - 2.4.2 Global Ceramic Tile Adhesive Production Capacity Estimates and Forecasts (2019-2030)
  - 2.4.3 Global Ceramic Tile Adhesive Production Estimates and Forecasts (2019-2030)
  - 2.4.4 Global Ceramic Tile Adhesive Market Average Price (2019-2030)

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Ceramic Tile Adhesive Production by Manufacturers (2019-2024)



- 3.2 Global Ceramic Tile Adhesive Production Value by Manufacturers (2019-2024)
- 3.3 Global Ceramic Tile Adhesive Average Price by Manufacturers (2019-2024)
- 3.4 Global Ceramic Tile Adhesive Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Ceramic Tile Adhesive Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Ceramic Tile Adhesive Manufacturers, Product Type & Application
- 3.7 Global Ceramic Tile Adhesive Manufacturers, Date of Enter into This Industry
- 3.8 Global Ceramic Tile Adhesive Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 ParexDavco

- 4.1.1 ParexDavco Ceramic Tile Adhesive Company Information
- 4.1.2 ParexDavco Ceramic Tile Adhesive Business Overview
- 4.1.3 ParexDavco Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)
- 4.1.4 ParexDavco Product Portfolio
- 4.1.5 ParexDavco Recent Developments

### 4.2 Bostik

- 4.2.1 Bostik Ceramic Tile Adhesive Company Information
- 4.2.2 Bostik Ceramic Tile Adhesive Business Overview
- 4.2.3 Bostik Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)
- 4.2.4 Bostik Product Portfolio
- 4.2.5 Bostik Recent Developments

### 4.3 Mapei

- 4.3.1 Mapei Ceramic Tile Adhesive Company Information
- 4.3.2 Mapei Ceramic Tile Adhesive Business Overview
- 4.3.3 Mapei Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)
- 4.3.4 Mapei Product Portfolio
- 4.3.5 Mapei Recent Developments

### 4.4 Henkel

- 4.4.1 Henkel Ceramic Tile Adhesive Company Information
- 4.4.2 Henkel Ceramic Tile Adhesive Business Overview
- 4.4.3 Henkel Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)

- 4.4.4 Henkel Product Portfolio
- 4.4.5 Henkel Recent Developments
- 4.5 Sika
  - 4.5.1 Sika Ceramic Tile Adhesive Company Information
  - 4.5.2 Sika Ceramic Tile Adhesive Business Overview
  - 4.5.3 Sika Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)
  - 4.5.4 Sika Product Portfolio
  - 4.5.5 Sika Recent Developments
- 4.6 BASF
  - 4.6.1 BASF Ceramic Tile Adhesive Company Information
  - 4.6.2 BASF Ceramic Tile Adhesive Business Overview
  - 4.6.3 BASF Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)
  - 4.6.4 BASF Product Portfolio
  - 4.6.5 BASF Recent Developments
- 4.7 Weber
  - 4.7.1 Weber Ceramic Tile Adhesive Company Information
  - 4.7.2 Weber Ceramic Tile Adhesive Business Overview
  - 4.7.3 Weber Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)
  - 4.7.4 Weber Product Portfolio
  - 4.7.5 Weber Recent Developments
- 4.8 LANGOOD
  - 4.8.1 LANGOOD Ceramic Tile Adhesive Company Information
  - 4.8.2 LANGOOD Ceramic Tile Adhesive Business Overview
  - 4.8.3 LANGOOD Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)
  - 4.8.4 LANGOOD Product Portfolio
  - 4.8.5 LANGOOD Recent Developments
- 4.9 Ronacrete
  - 4.9.1 Ronacrete Ceramic Tile Adhesive Company Information
  - 4.9.2 Ronacrete Ceramic Tile Adhesive Business Overview
  - 4.9.3 Ronacrete Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)
  - 4.9.4 Ronacrete Product Portfolio
  - 4.9.5 Ronacrete Recent Developments
- 4.10 Laticrete
  - 4.10.1 Laticrete Ceramic Tile Adhesive Company Information

- 4.10.2 Laticrete Ceramic Tile Adhesive Business Overview
- 4.10.3 Laticrete Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)
- 4.10.4 Laticrete Product Portfolio
- 4.10.5 Laticrete Recent Developments
- 4.11 ABC
  - 4.11.1 ABC Ceramic Tile Adhesive Company Information
  - 4.11.2 ABC Ceramic Tile Adhesive Business Overview
  - 4.11.3 ABC Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)
  - 4.11.4 ABC Product Portfolio
  - 4.11.5 ABC Recent Developments
- 4.12 TAMMY
  - 4.12.1 TAMMY Ceramic Tile Adhesive Company Information
  - 4.12.2 TAMMY Ceramic Tile Adhesive Business Overview
  - 4.12.3 TAMMY Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)
  - 4.12.4 TAMMY Product Portfolio
  - 4.12.5 TAMMY Recent Developments
- 4.13 Oriental Yuhong
  - 4.13.1 Oriental Yuhong Ceramic Tile Adhesive Company Information
  - 4.13.2 Oriental Yuhong Ceramic Tile Adhesive Business Overview
  - 4.13.3 Oriental Yuhong Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)
  - 4.13.4 Oriental Yuhong Product Portfolio
  - 4.13.5 Oriental Yuhong Recent Developments
- 4.14 Dunshi
  - 4.14.1 Dunshi Ceramic Tile Adhesive Company Information
  - 4.14.2 Dunshi Ceramic Tile Adhesive Business Overview
  - 4.14.3 Dunshi Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)
  - 4.14.4 Dunshi Product Portfolio
  - 4.14.5 Dunshi Recent Developments
- 4.15 Yuchuan
  - 4.15.1 Yuchuan Ceramic Tile Adhesive Company Information
  - 4.15.2 Yuchuan Ceramic Tile Adhesive Business Overview
  - 4.15.3 Yuchuan Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)
  - 4.15.4 Yuchuan Product Portfolio

#### 4.15.5 Yuchuan Recent Developments

#### 4.16 Wasper

##### 4.16.1 Wasper Ceramic Tile Adhesive Company Information

##### 4.16.2 Wasper Ceramic Tile Adhesive Business Overview

##### 4.16.3 Wasper Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)

##### 4.16.4 Wasper Product Portfolio

##### 4.16.5 Wasper Recent Developments

#### 4.17 EasyPlas

##### 4.17.1 EasyPlas Ceramic Tile Adhesive Company Information

##### 4.17.2 EasyPlas Ceramic Tile Adhesive Business Overview

##### 4.17.3 EasyPlas Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)

##### 4.17.4 EasyPlas Product Portfolio

##### 4.17.5 EasyPlas Recent Developments

#### 4.18 Vibon

##### 4.18.1 Vibon Ceramic Tile Adhesive Company Information

##### 4.18.2 Vibon Ceramic Tile Adhesive Business Overview

##### 4.18.3 Vibon Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)

##### 4.18.4 Vibon Product Portfolio

##### 4.18.5 Vibon Recent Developments

#### 4.19 Doborn

##### 4.19.1 Doborn Ceramic Tile Adhesive Company Information

##### 4.19.2 Doborn Ceramic Tile Adhesive Business Overview

##### 4.19.3 Doborn Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)

##### 4.19.4 Doborn Product Portfolio

##### 4.19.5 Doborn Recent Developments

#### 4.20 Kaben

##### 4.20.1 Kaben Ceramic Tile Adhesive Company Information

##### 4.20.2 Kaben Ceramic Tile Adhesive Business Overview

##### 4.20.3 Kaben Ceramic Tile Adhesive Production Capacity, Value and Gross Margin (2019-2024)

##### 4.20.4 Kaben Product Portfolio

##### 4.20.5 Kaben Recent Developments

## 5 GLOBAL CERAMIC TILE ADHESIVE PRODUCTION BY REGION

- 5.1 Global Ceramic Tile Adhesive Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Ceramic Tile Adhesive Production by Region: 2019-2030
  - 5.2.1 Global Ceramic Tile Adhesive Production by Region: 2019-2024
  - 5.2.2 Global Ceramic Tile Adhesive Production Forecast by Region (2025-2030)
- 5.3 Global Ceramic Tile Adhesive Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Ceramic Tile Adhesive Production Value by Region: 2019-2030
  - 5.4.1 Global Ceramic Tile Adhesive Production Value by Region: 2019-2024
  - 5.4.2 Global Ceramic Tile Adhesive Production Value Forecast by Region (2025-2030)
- 5.5 Global Ceramic Tile Adhesive Market Price Analysis by Region (2019-2024)
- 5.6 Global Ceramic Tile Adhesive Production and Value, YOY Growth
  - 5.6.1 North America Ceramic Tile Adhesive Production Value Estimates and Forecasts (2019-2030)
  - 5.6.2 Europe Ceramic Tile Adhesive Production Value Estimates and Forecasts (2019-2030)
  - 5.6.3 China Ceramic Tile Adhesive Production Value Estimates and Forecasts (2019-2030)
  - 5.6.4 Southeast Asia Ceramic Tile Adhesive Production Value Estimates and Forecasts (2019-2030)

## **6 GLOBAL CERAMIC TILE ADHESIVE CONSUMPTION BY REGION**

- 6.1 Global Ceramic Tile Adhesive Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 6.2 Global Ceramic Tile Adhesive Consumption by Region (2019-2030)
  - 6.2.1 Global Ceramic Tile Adhesive Consumption by Region: 2019-2030
  - 6.2.2 Global Ceramic Tile Adhesive Forecasted Consumption by Region (2025-2030)
- 6.3 North America
  - 6.3.1 North America Ceramic Tile Adhesive Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
  - 6.3.2 North America Ceramic Tile Adhesive Consumption by Country (2019-2030)
  - 6.3.3 U.S.
  - 6.3.4 Canada
- 6.4 Europe
  - 6.4.1 Europe Ceramic Tile Adhesive Consumption Growth Rate by Country: 2019 VS 2023 VS 2030
  - 6.4.2 Europe Ceramic Tile Adhesive Consumption by Country (2019-2030)
  - 6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Ceramic Tile Adhesive Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Ceramic Tile Adhesive Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Ceramic Tile Adhesive Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Ceramic Tile Adhesive Consumption by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

## **7 SEGMENT BY TYPE**

7.1 Global Ceramic Tile Adhesive Production by Type (2019-2030)

7.1.1 Global Ceramic Tile Adhesive Production by Type (2019-2030) & (K MT)

7.1.2 Global Ceramic Tile Adhesive Production Market Share by Type (2019-2030)

7.2 Global Ceramic Tile Adhesive Production Value by Type (2019-2030)

7.2.1 Global Ceramic Tile Adhesive Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Ceramic Tile Adhesive Production Value Market Share by Type (2019-2030)

7.3 Global Ceramic Tile Adhesive Price by Type (2019-2030)

## **8 SEGMENT BY APPLICATION**

## 8.1 Global Ceramic Tile Adhesive Production by Application (2019-2030)

8.1.1 Global Ceramic Tile Adhesive Production by Application (2019-2030) & (K MT)

8.1.2 Global Ceramic Tile Adhesive Production by Application (2019-2030) & (K MT)

## 8.2 Global Ceramic Tile Adhesive Production Value by Application (2019-2030)

8.2.1 Global Ceramic Tile Adhesive Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Ceramic Tile Adhesive Production Value Market Share by Application (2019-2030)

## 8.3 Global Ceramic Tile Adhesive Price by Application (2019-2030)

# 9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

## 9.1 Ceramic Tile Adhesive Value Chain Analysis

9.1.1 Ceramic Tile Adhesive Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Ceramic Tile Adhesive Production Mode & Process

## 9.2 Ceramic Tile Adhesive Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Ceramic Tile Adhesive Distributors

9.2.3 Ceramic Tile Adhesive Customers

# 10 GLOBAL CERAMIC TILE ADHESIVE ANALYZING MARKET DYNAMICS

## 10.1 Ceramic Tile Adhesive Industry Trends

## 10.2 Ceramic Tile Adhesive Industry Drivers

## 10.3 Ceramic Tile Adhesive Industry Opportunities and Challenges

## 10.4 Ceramic Tile Adhesive Industry Restraints

# 11 REPORT CONCLUSION

# 12 DISCLAIMER

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