

# CBD Beverages Industry Research Report 2023

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for CBD Beverages, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding CBD Beverages.

The CBD Beverages market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global CBD Beverages market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the CBD Beverages manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Canopy Growth Corporation

American Premium Water

Heineken

Sprig

Phivida Holdings

Love Hemp Water

HYBT

Alkaline Water Company

Molson Coors Brewing

## Product Type Insights

Global markets are presented by CBD Beverages type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the CBD Beverages are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## CBD Beverages segment by Type

Pharmaceutical Grade

Food Grade

### Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the CBD Beverages market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the CBD Beverages market.

### CBD Beverages segment by Sales Channel

Offline Channel

Online Channel

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the CBD Beverages market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global CBD Beverages market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition.

etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of CBD Beverages and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the CBD Beverages industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of CBD Beverages.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of CBD Beverages manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of CBD Beverages by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of CBD Beverages in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by sales channel, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global CBD Beverages Market Size (2018-2029) & (US\$ Million)
  - 2.2.2 Global CBD Beverages Sales (2018-2029)
  - 2.2.3 Global CBD Beverages Market Average Price (2018-2029)
- 2.3 CBD Beverages by Type
  - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
    - 1.2.2 Pharmaceutical Grade
    - 1.2.3 Food Grade
- 2.4 CBD Beverages by Sales Channel
  - 2.4.1 Market Value Comparison by Sales Channel (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.4.2 Offline Channel
  - 2.4.3 Online Channel

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global CBD Beverages Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global CBD Beverages Sales (K Units) of Manufacturers (2018-2023)
- 3.3 Global CBD Beverages Revenue of Manufacturers (2018-2023)
- 3.4 Global CBD Beverages Average Price by Manufacturers (2018-2023)
- 3.5 Global CBD Beverages Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of CBD Beverages, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of CBD Beverages, Product Type & Application



- 3.8 Global Manufacturers of CBD Beverages, Date of Enter into This Industry
- 3.9 Global CBD Beverages Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Canopy Growth Corporation

- 4.1.1 Canopy Growth Corporation Company Information
- 4.1.2 Canopy Growth Corporation Business Overview
- 4.1.3 Canopy Growth Corporation CBD Beverages Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 Canopy Growth Corporation CBD Beverages Product Portfolio
- 4.1.5 Canopy Growth Corporation Recent Developments

### 4.2 American Premium Water

- 4.2.1 American Premium Water Company Information
- 4.2.2 American Premium Water Business Overview
- 4.2.3 American Premium Water CBD Beverages Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 American Premium Water CBD Beverages Product Portfolio
- 4.2.5 American Premium Water Recent Developments

### 4.3 Heineken

- 4.3.1 Heineken Company Information
- 4.3.2 Heineken Business Overview
- 4.3.3 Heineken CBD Beverages Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 Heineken CBD Beverages Product Portfolio
- 4.3.5 Heineken Recent Developments

### 4.4 Sprig

- 4.4.1 Sprig Company Information
- 4.4.2 Sprig Business Overview
- 4.4.3 Sprig CBD Beverages Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Sprig CBD Beverages Product Portfolio
- 4.4.5 Sprig Recent Developments

### 4.5 Phivida Holdings

- 4.5.1 Phivida Holdings Company Information
- 4.5.2 Phivida Holdings Business Overview
- 4.5.3 Phivida Holdings CBD Beverages Sales, Revenue and Gross Margin (2018-2023)
- 4.5.4 Phivida Holdings CBD Beverages Product Portfolio
- 4.5.5 Phivida Holdings Recent Developments

#### 4.6 Love Hemp Water

4.6.1 Love Hemp Water Company Information

4.6.2 Love Hemp Water Business Overview

4.6.3 Love Hemp Water CBD Beverages Sales, Revenue and Gross Margin  
(2018-2023)

4.6.4 Love Hemp Water CBD Beverages Product Portfolio

4.6.5 Love Hemp Water Recent Developments

#### 4.7 HYBT

4.7.1 HYBT Company Information

4.7.2 HYBT Business Overview

4.7.3 HYBT CBD Beverages Sales, Revenue and Gross Margin (2018-2023)

4.7.4 HYBT CBD Beverages Product Portfolio

4.7.5 HYBT Recent Developments

#### 6.8 Alkaline Water Company

4.8.1 Alkaline Water Company Company Information

4.8.2 Alkaline Water Company Business Overview

4.8.3 Alkaline Water Company CBD Beverages Sales, Revenue and Gross Margin  
(2018-2023)

4.8.4 Alkaline Water Company CBD Beverages Product Portfolio

4.8.5 Alkaline Water Company Recent Developments

#### 4.9 Molson Coors Brewing

4.9.1 Molson Coors Brewing Company Information

4.9.2 Molson Coors Brewing Business Overview

4.9.3 Molson Coors Brewing CBD Beverages Sales, Revenue and Gross Margin  
(2018-2023)

4.9.4 Molson Coors Brewing CBD Beverages Product Portfolio

4.9.5 Molson Coors Brewing Recent Developments

## 5 GLOBAL CBD BEVERAGES MARKET SCENARIO BY REGION

5.1 Global CBD Beverages Market Size by Region: 2018 VS 2022 VS 2029

5.2 Global CBD Beverages Sales by Region: 2018-2029

5.2.1 Global CBD Beverages Sales by Region: 2018-2023

5.2.2 Global CBD Beverages Sales by Region: 2024-2029

5.3 Global CBD Beverages Revenue by Region: 2018-2029

5.3.1 Global CBD Beverages Revenue by Region: 2018-2023

5.3.2 Global CBD Beverages Revenue by Region: 2024-2029

5.4 North America CBD Beverages Market Facts & Figures by Country

5.4.1 North America CBD Beverages Market Size by Country: 2018 VS 2022 VS 2029

- 5.4.2 North America CBD Beverages Sales by Country (2018-2029)
- 5.4.3 North America CBD Beverages Revenue by Country (2018-2029)
- 5.4.4 U.S.
- 5.4.5 Canada
- 5.5 Europe CBD Beverages Market Facts & Figures by Country
  - 5.5.1 Europe CBD Beverages Market Size by Country: 2018 VS 2022 VS 2029
  - 5.5.2 Europe CBD Beverages Sales by Country (2018-2029)
  - 5.5.3 Europe CBD Beverages Revenue by Country (2018-2029)
  - 5.5.4 Germany
  - 5.5.5 France
  - 5.5.6 U.K.
  - 5.5.7 Italy
  - 5.5.8 Russia
- 5.6 Asia Pacific CBD Beverages Market Facts & Figures by Country
  - 5.6.1 Asia Pacific CBD Beverages Market Size by Country: 2018 VS 2022 VS 2029
  - 5.6.2 Asia Pacific CBD Beverages Sales by Country (2018-2029)
  - 5.6.3 Asia Pacific CBD Beverages Revenue by Country (2018-2029)
  - 5.6.4 China
  - 5.6.5 Japan
  - 5.6.6 South Korea
  - 5.6.7 India
  - 5.6.8 Australia
  - 5.6.9 China Taiwan
  - 5.6.10 Indonesia
  - 5.6.11 Thailand
  - 5.6.12 Malaysia
- 5.7 Latin America CBD Beverages Market Facts & Figures by Country
  - 5.7.1 Latin America CBD Beverages Market Size by Country: 2018 VS 2022 VS 2029
  - 5.7.2 Latin America CBD Beverages Sales by Country (2018-2029)
  - 5.7.3 Latin America CBD Beverages Revenue by Country (2018-2029)
  - 5.7.4 Mexico
  - 5.7.5 Brazil
  - 5.7.6 Argentina
- 5.8 Middle East and Africa CBD Beverages Market Facts & Figures by Country
  - 5.8.1 Middle East and Africa CBD Beverages Market Size by Country: 2018 VS 2022 VS 2029
  - 5.8.2 Middle East and Africa CBD Beverages Sales by Country (2018-2029)
  - 5.8.3 Middle East and Africa CBD Beverages Revenue by Country (2018-2029)
  - 5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## **6 SEGMENT BY TYPE**

6.1 Global CBD Beverages Sales by Type (2018-2029)

6.1.1 Global CBD Beverages Sales by Type (2018-2029) & (K Units)

6.1.2 Global CBD Beverages Sales Market Share by Type (2018-2029)

6.2 Global CBD Beverages Revenue by Type (2018-2029)

6.2.1 Global CBD Beverages Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global CBD Beverages Revenue Market Share by Type (2018-2029)

6.3 Global CBD Beverages Price by Type (2018-2029)

## **7 SEGMENT BY SALES CHANNEL**

7.1 Global CBD Beverages Sales by Sales Channel (2018-2029)

7.1.1 Global CBD Beverages Sales by Sales Channel (2018-2029) & (K Units)

7.1.2 Global CBD Beverages Sales Market Share by Sales Channel (2018-2029)

7.2 Global CBD Beverages Revenue by Sales Channel (2018-2029)

6.2.1 Global CBD Beverages Sales by Sales Channel (2018-2029) & (US\$ Million)

6.2.2 Global CBD Beverages Revenue Market Share by Sales Channel (2018-2029)

7.3 Global CBD Beverages Price by Sales Channel (2018-2029)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

8.1 CBD Beverages Value Chain Analysis

8.1.1 CBD Beverages Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 CBD Beverages Production Mode & Process

8.2 CBD Beverages Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 CBD Beverages Distributors

8.2.3 CBD Beverages Customers

## **9 GLOBAL CBD BEVERAGES ANALYZING MARKET DYNAMICS**

9.1 CBD Beverages Industry Trends

9.2 CBD Beverages Industry Drivers

9.3 CBD Beverages Industry Opportunities and Challenges

## 9.4 CBD Beverages Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

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