

Car GPS Industry Research Report 2024

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Abstracts

Car GPS is a space-based navigation system that installed on the vehicle to provide location and time information. At present, most car GPS products have positioning and navigation functions. GPS enables automatic vehicle location and in-vehicle navigation systems that are widely used throughout the world today. By combining GPS position technology with systems that can display geographic information or with systems that can automatically transmit data to display screens or computers, a new dimension in surface transportation is realized.

According to APO Research, The global Car GPS market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

China is the largest Car GPS market with about 27% market share. Europe is follower, accounting for about 25% market share.

The key players are Bosch, Denso, Pioneer, Alpine, Aisin, TomTom, Kenwood, Sony, Clarion, Garmin, Panasonic, Hangsheng, Coagent, Kaiyue Group, Skypine, Roadrover, FlyAudio, Freeway, Evervictory, ADAYO, Soling, Desay etc. Top 5 companies occupied about 69% market share.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Car GPS, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Car GPS.

The report will help the Car GPS manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Car GPS market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Car GPS market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Bosch

Denso

Pioneer

Alpine

Aisin

TomTom

Kenwood

Sony

Clarion

Garmin

Panasonic

Hangsheng

Coagent

Kaiyue Group

Skypine

Roadrover

FlyAudio

Freeway

Evervictory

ADAYO

Soling

Desay

Car GPS segment by Type

Positioning System

Navigation System

Car GPS segment by Application

Passenger Car

Commercial Vehicle

Car GPS Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Car GPS market, and introduces in detail the market share, industry ranking, competitor ecosystem, market

performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Car GPS and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Car GPS.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Car GPS manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main

companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Car GPS by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Car GPS in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Car GPS by Type
 - 2.2.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.2.2 Positioning System
 - 2.2.3 Navigation System
- 2.3 Car GPS by Application
 - 2.3.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.3.2 Passenger Car
 - 2.3.3 Commercial Vehicle
- 2.4 Global Market Growth Prospects
 - 2.4.1 Global Car GPS Production Value Estimates and Forecasts (2019-2030)
 - 2.4.2 Global Car GPS Production Capacity Estimates and Forecasts (2019-2030)
 - 2.4.3 Global Car GPS Production Estimates and Forecasts (2019-2030)
 - 2.4.4 Global Car GPS Market Average Price (2019-2030)

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Car GPS Production by Manufacturers (2019-2024)
- 3.2 Global Car GPS Production Value by Manufacturers (2019-2024)
- 3.3 Global Car GPS Average Price by Manufacturers (2019-2024)
- 3.4 Global Car GPS Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Car GPS Key Manufacturers, Manufacturing Sites & Headquarters
- 3.6 Global Car GPS Manufacturers, Product Type & Application
- 3.7 Global Car GPS Manufacturers, Date of Enter into This Industry

- 3.8 Global Car GPS Market CR5 and HHI
- 3.9 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Bosch

- 4.1.1 Bosch Car GPS Company Information
- 4.1.2 Bosch Car GPS Business Overview
- 4.1.3 Bosch Car GPS Production, Value and Gross Margin (2019-2024)
- 4.1.4 Bosch Product Portfolio
- 4.1.5 Bosch Recent Developments

4.2 Denso

- 4.2.1 Denso Car GPS Company Information
- 4.2.2 Denso Car GPS Business Overview
- 4.2.3 Denso Car GPS Production, Value and Gross Margin (2019-2024)
- 4.2.4 Denso Product Portfolio
- 4.2.5 Denso Recent Developments

4.3 Pioneer

- 4.3.1 Pioneer Car GPS Company Information
- 4.3.2 Pioneer Car GPS Business Overview
- 4.3.3 Pioneer Car GPS Production, Value and Gross Margin (2019-2024)
- 4.3.4 Pioneer Product Portfolio
- 4.3.5 Pioneer Recent Developments

4.4 Alpine

- 4.4.1 Alpine Car GPS Company Information
- 4.4.2 Alpine Car GPS Business Overview
- 4.4.3 Alpine Car GPS Production, Value and Gross Margin (2019-2024)
- 4.4.4 Alpine Product Portfolio
- 4.4.5 Alpine Recent Developments

4.5 Aisin

- 4.5.1 Aisin Car GPS Company Information
- 4.5.2 Aisin Car GPS Business Overview
- 4.5.3 Aisin Car GPS Production, Value and Gross Margin (2019-2024)
- 4.5.4 Aisin Product Portfolio
- 4.5.5 Aisin Recent Developments

4.6 TomTom

- 4.6.1 TomTom Car GPS Company Information
- 4.6.2 TomTom Car GPS Business Overview
- 4.6.3 TomTom Car GPS Production, Value and Gross Margin (2019-2024)

- 4.6.4 TomTom Product Portfolio
- 4.6.5 TomTom Recent Developments
- 4.7 Kenwood
 - 4.7.1 Kenwood Car GPS Company Information
 - 4.7.2 Kenwood Car GPS Business Overview
 - 4.7.3 Kenwood Car GPS Production, Value and Gross Margin (2019-2024)
 - 4.7.4 Kenwood Product Portfolio
 - 4.7.5 Kenwood Recent Developments
- 4.8 Sony
 - 4.8.1 Sony Car GPS Company Information
 - 4.8.2 Sony Car GPS Business Overview
 - 4.8.3 Sony Car GPS Production, Value and Gross Margin (2019-2024)
 - 4.8.4 Sony Product Portfolio
 - 4.8.5 Sony Recent Developments
- 4.9 Clarion
 - 4.9.1 Clarion Car GPS Company Information
 - 4.9.2 Clarion Car GPS Business Overview
 - 4.9.3 Clarion Car GPS Production, Value and Gross Margin (2019-2024)
 - 4.9.4 Clarion Product Portfolio
 - 4.9.5 Clarion Recent Developments
- 4.10 Garmin
 - 4.10.1 Garmin Car GPS Company Information
 - 4.10.2 Garmin Car GPS Business Overview
 - 4.10.3 Garmin Car GPS Production, Value and Gross Margin (2019-2024)
 - 4.10.4 Garmin Product Portfolio
 - 4.10.5 Garmin Recent Developments
- 4.11 Panasonic
 - 4.11.1 Panasonic Car GPS Company Information
 - 4.11.2 Panasonic Car GPS Business Overview
 - 4.11.3 Panasonic Car GPS Production, Value and Gross Margin (2019-2024)
 - 4.11.4 Panasonic Product Portfolio
 - 4.11.5 Panasonic Recent Developments
- 4.12 Hangsheng
 - 4.12.1 Hangsheng Car GPS Company Information
 - 4.12.2 Hangsheng Car GPS Business Overview
 - 4.12.3 Hangsheng Car GPS Production, Value and Gross Margin (2019-2024)
 - 4.12.4 Hangsheng Product Portfolio
 - 4.12.5 Hangsheng Recent Developments
- 4.13 Coagent

- 4.13.1 Coagent Car GPS Company Information
- 4.13.2 Coagent Car GPS Business Overview
- 4.13.3 Coagent Car GPS Production, Value and Gross Margin (2019-2024)
- 4.13.4 Coagent Product Portfolio
- 4.13.5 Coagent Recent Developments
- 4.14 Kaiyue Group
 - 4.14.1 Kaiyue Group Car GPS Company Information
 - 4.14.2 Kaiyue Group Car GPS Business Overview
 - 4.14.3 Kaiyue Group Car GPS Production, Value and Gross Margin (2019-2024)
 - 4.14.4 Kaiyue Group Product Portfolio
 - 4.14.5 Kaiyue Group Recent Developments
- 4.15 Skypine
 - 4.15.1 Skypine Car GPS Company Information
 - 4.15.2 Skypine Car GPS Business Overview
 - 4.15.3 Skypine Car GPS Production, Value and Gross Margin (2019-2024)
 - 4.15.4 Skypine Product Portfolio
 - 4.15.5 Skypine Recent Developments
- 4.16 Roadrover
 - 4.16.1 Roadrover Car GPS Company Information
 - 4.16.2 Roadrover Car GPS Business Overview
 - 4.16.3 Roadrover Car GPS Production, Value and Gross Margin (2019-2024)
 - 4.16.4 Roadrover Product Portfolio
 - 4.16.5 Roadrover Recent Developments
- 4.17 FlyAudio
 - 4.17.1 FlyAudio Car GPS Company Information
 - 4.17.2 FlyAudio Car GPS Business Overview
 - 4.17.3 FlyAudio Car GPS Production, Value and Gross Margin (2019-2024)
 - 4.17.4 FlyAudio Product Portfolio
 - 4.17.5 FlyAudio Recent Developments
- 4.18 Freeway
 - 4.18.1 Freeway Car GPS Company Information
 - 4.18.2 Freeway Car GPS Business Overview
 - 4.18.3 Freeway Car GPS Production, Value and Gross Margin (2019-2024)
 - 4.18.4 Freeway Product Portfolio
 - 4.18.5 Freeway Recent Developments
- 4.19 Everictory
 - 4.19.1 Everictory Car GPS Company Information
 - 4.19.2 Everictory Car GPS Business Overview
 - 4.19.3 Everictory Car GPS Production, Value and Gross Margin (2019-2024)

- 4.19.4 Evervictory Product Portfolio
- 4.19.5 Evervictory Recent Developments
- 4.20 ADAYO
 - 4.20.1 ADAYO Car GPS Company Information
 - 4.20.2 ADAYO Car GPS Business Overview
 - 4.20.3 ADAYO Car GPS Production, Value and Gross Margin (2019-2024)
 - 4.20.4 ADAYO Product Portfolio
 - 4.20.5 ADAYO Recent Developments
- 4.21 Soling
 - 4.21.1 Soling Car GPS Company Information
 - 4.21.2 Soling Car GPS Business Overview
 - 4.21.3 Soling Car GPS Production, Value and Gross Margin (2019-2024)
 - 4.21.4 Soling Product Portfolio
 - 4.21.5 Soling Recent Developments
- 4.22 Desay
 - 4.22.1 Desay Car GPS Company Information
 - 4.22.2 Desay Car GPS Business Overview
 - 4.22.3 Desay Car GPS Production, Value and Gross Margin (2019-2024)
 - 4.22.4 Desay Product Portfolio
 - 4.22.5 Desay Recent Developments

5 GLOBAL CAR GPS PRODUCTION BY REGION

- 5.1 Global Car GPS Production Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.2 Global Car GPS Production by Region: 2019-2030
 - 5.2.1 Global Car GPS Production by Region: 2019-2024
 - 5.2.2 Global Car GPS Production Forecast by Region (2025-2030)
- 5.3 Global Car GPS Production Value Estimates and Forecasts by Region: 2019 VS 2023 VS 2030
- 5.4 Global Car GPS Production Value by Region: 2019-2030
 - 5.4.1 Global Car GPS Production Value by Region: 2019-2024
 - 5.4.2 Global Car GPS Production Value Forecast by Region (2025-2030)
- 5.5 Global Car GPS Market Price Analysis by Region (2019-2024)
- 5.6 Global Car GPS Production and Value, YOY Growth
 - 5.6.1 North America Car GPS Production Value Estimates and Forecasts (2019-2030)
 - 5.6.2 Europe Car GPS Production Value Estimates and Forecasts (2019-2030)
 - 5.6.3 China Car GPS Production Value Estimates and Forecasts (2019-2030)
 - 5.6.4 Japan Car GPS Production Value Estimates and Forecasts (2019-2030)

5.6.5 South Korea Car GPS Production Value Estimates and Forecasts (2019-2030)

5.6.6 India Car GPS Production Value Estimates and Forecasts (2019-2030)

6 GLOBAL CAR GPS CONSUMPTION BY REGION

6.1 Global Car GPS Consumption Estimates and Forecasts by Region: 2019 VS 2023 VS 2030

6.2 Global Car GPS Consumption by Region (2019-2030)

6.2.1 Global Car GPS Consumption by Region: 2019-2030

6.2.2 Global Car GPS Forecasted Consumption by Region (2025-2030)

6.3 North America

6.3.1 North America Car GPS Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Car GPS Consumption by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Car GPS Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Car GPS Consumption by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Russia

6.5 Asia Pacific

6.5.1 Asia Pacific Car GPS Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Car GPS Consumption by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 China Taiwan

6.5.7 Southeast Asia

6.5.8 India

6.5.9 Australia

6.6 Latin America, Middle East & Africa

6.6.1 Latin America, Middle East & Africa Car GPS Consumption Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 Latin America, Middle East & Africa Car GPS Consumption by Country

(2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.5 GCC Countries

7 SEGMENT BY TYPE

7.1 Global Car GPS Production by Type (2019-2030)

7.1.1 Global Car GPS Production by Type (2019-2030) & (K Units)

7.1.2 Global Car GPS Production Market Share by Type (2019-2030)

7.2 Global Car GPS Production Value by Type (2019-2030)

7.2.1 Global Car GPS Production Value by Type (2019-2030) & (US\$ Million)

7.2.2 Global Car GPS Production Value Market Share by Type (2019-2030)

7.3 Global Car GPS Price by Type (2019-2030)

8 SEGMENT BY APPLICATION

8.1 Global Car GPS Production by Application (2019-2030)

8.1.1 Global Car GPS Production by Application (2019-2030) & (K Units)

8.1.2 Global Car GPS Production by Application (2019-2030) & (K Units)

8.2 Global Car GPS Production Value by Application (2019-2030)

8.2.1 Global Car GPS Production Value by Application (2019-2030) & (US\$ Million)

8.2.2 Global Car GPS Production Value Market Share by Application (2019-2030)

8.3 Global Car GPS Price by Application (2019-2030)

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

9.1 Car GPS Value Chain Analysis

9.1.1 Car GPS Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Car GPS Production Mode & Process

9.2 Car GPS Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Car GPS Distributors

9.2.3 Car GPS Customers

10 GLOBAL CAR GPS ANALYZING MARKET DYNAMICS

10.1 Car GPS Industry Trends

10.2 Car GPS Industry Drivers

10.3 Car GPS Industry Opportunities and Challenges

10.4 Car GPS Industry Restraints

11 REPORT CONCLUSION

12 DISCLAIMER

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