

# Brackets Industry Research Report 2024

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## Abstracts

### Summary

In the correction process of the teeth, the bracket is a very important part. It is an important component of fixed appliance technology, with an adhesive surface directly bonded to the crown, the arch wire through the bracket to applying various types of corrective force to teeth. Brackets made of stainless steel, bio-ceramics or composite resin, its main role is fixed arch wire, so that the arch wire can better play the role of transfer orthodontic force, in order to control the movement of the teeth in three dimensions, to achieve the purpose of orthodontic treatment.

According to APO Research, the global Brackets market was valued at US\$ million in 2023 and is anticipated to reach US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Brackets is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Brackets is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Brackets is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Brackets include Ortho Organizers (Henry Schein), Dentsply, Forestadent, American Orthodontics, 3M Unitek, Dentaurem, Ormco, Hangzhou Shinye and Tomy, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Brackets, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Brackets.

The report will help the Brackets manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, by Type, by Application, and by regions.

The Brackets market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Brackets market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Ortho Organizers (Henry Schein)

Dentsply

Forestadent

American Orthodontics

3M Unitek

Dentaurum

Ormco

Hangzhou Shinye

Tomy

Zhejiang Protect Medical

Dental Morelli

Hangzhou Xingchen 3B Dental

ShanghaiMD

Hangzhou Yahong

G&H Orthodontics

Creative Dental

JJ Orthodontics

## Brackets segment by Material

Metal Material

Ceramics Material

Others

## Brackets segment by Application

Conventional Orthodontic Treatment

Beauty

## Brackets Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The

report also focuses on the competitive landscape of the global Brackets market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Brackets and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Brackets.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Brackets manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Brackets by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Brackets in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by material, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Brackets Market Size (2019-2030) & (US\$ Million)
  - 2.2.2 Global Brackets Sales (2019-2030)
  - 2.2.3 Global Brackets Market Average Price (2019-2030)
- 2.3 Brackets by Material
  - 2.3.1 Market Value Comparison by Material (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.3.2 Metal Material
  - 2.3.3 Ceramics Material
  - 2.3.4 Others
- 2.4 Brackets by Application
  - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.4.2 Conventional Orthodontic Treatment
  - 2.4.3 Beauty

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Brackets Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Brackets Sales (K Units) of Manufacturers (2019-2024)
- 3.3 Global Brackets Revenue of Manufacturers (2019-2024)
- 3.4 Global Brackets Average Price by Manufacturers (2019-2024)
- 3.5 Global Brackets Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Brackets, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Brackets, Product Type & Application



- 3.8 Global Manufacturers of Brackets, Date of Enter into This Industry
- 3.9 Global Brackets Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Ortho Organizers (Henry Schein)

- 4.1.1 Ortho Organizers (Henry Schein) Company Information

- 4.1.2 Ortho Organizers (Henry Schein) Business Overview

- 4.1.3 Ortho Organizers (Henry Schein) Brackets Sales, Revenue and Gross Margin (2019-2024)

- 4.1.4 Ortho Organizers (Henry Schein) Brackets Product Portfolio

- 4.1.5 Ortho Organizers (Henry Schein) Recent Developments

### 4.2 Dentsply

- 4.2.1 Dentsply Company Information

- 4.2.2 Dentsply Business Overview

- 4.2.3 Dentsply Brackets Sales, Revenue and Gross Margin (2019-2024)

- 4.2.4 Dentsply Brackets Product Portfolio

- 4.2.5 Dentsply Recent Developments

### 4.3 Forestadent

- 4.3.1 Forestadent Company Information

- 4.3.2 Forestadent Business Overview

- 4.3.3 Forestadent Brackets Sales, Revenue and Gross Margin (2019-2024)

- 4.3.4 Forestadent Brackets Product Portfolio

- 4.3.5 Forestadent Recent Developments

### 4.4 American Orthodontics

- 4.4.1 American Orthodontics Company Information

- 4.4.2 American Orthodontics Business Overview

- 4.4.3 American Orthodontics Brackets Sales, Revenue and Gross Margin (2019-2024)

- 4.4.4 American Orthodontics Brackets Product Portfolio

- 4.4.5 American Orthodontics Recent Developments

### 4.5 3M Unitek

- 4.5.1 3M Unitek Company Information

- 4.5.2 3M Unitek Business Overview

- 4.5.3 3M Unitek Brackets Sales, Revenue and Gross Margin (2019-2024)

- 4.5.4 3M Unitek Brackets Product Portfolio

- 4.5.5 3M Unitek Recent Developments

### 4.6 Dentaaurum

- 4.6.1 Dentaaurum Company Information

- 4.6.2 Dentaurem Business Overview
- 4.6.3 Dentaurem Brackets Sales, Revenue and Gross Margin (2019-2024)
- 4.6.4 Dentaurem Brackets Product Portfolio
- 4.6.5 Dentaurem Recent Developments
- 4.7 Ormco
  - 4.7.1 Ormco Company Information
  - 4.7.2 Ormco Business Overview
  - 4.7.3 Ormco Brackets Sales, Revenue and Gross Margin (2019-2024)
  - 4.7.4 Ormco Brackets Product Portfolio
  - 4.7.5 Ormco Recent Developments
- 4.8 Hangzhou Shinye
  - 4.8.1 Hangzhou Shinye Company Information
  - 4.8.2 Hangzhou Shinye Business Overview
  - 4.8.3 Hangzhou Shinye Brackets Sales, Revenue and Gross Margin (2019-2024)
  - 4.8.4 Hangzhou Shinye Brackets Product Portfolio
  - 4.8.5 Hangzhou Shinye Recent Developments
- 4.9 Tomy
  - 4.9.1 Tomy Company Information
  - 4.9.2 Tomy Business Overview
  - 4.9.3 Tomy Brackets Sales, Revenue and Gross Margin (2019-2024)
  - 4.9.4 Tomy Brackets Product Portfolio
  - 4.9.5 Tomy Recent Developments
- 4.10 Zhejiang Protect Medical
  - 4.10.1 Zhejiang Protect Medical Company Information
  - 4.10.2 Zhejiang Protect Medical Business Overview
  - 4.10.3 Zhejiang Protect Medical Brackets Sales, Revenue and Gross Margin (2019-2024)
  - 4.10.4 Zhejiang Protect Medical Brackets Product Portfolio
  - 4.10.5 Zhejiang Protect Medical Recent Developments
- 4.11 Dental Morelli
  - 4.11.1 Dental Morelli Company Information
  - 4.11.2 Dental Morelli Business Overview
  - 4.11.3 Dental Morelli Brackets Sales, Revenue and Gross Margin (2019-2024)
  - 4.11.4 Dental Morelli Brackets Product Portfolio
  - 4.11.5 Dental Morelli Recent Developments
- 4.12 Hangzhou Xingchen 3B Dental
  - 4.12.1 Hangzhou Xingchen 3B Dental Company Information
  - 4.12.2 Hangzhou Xingchen 3B Dental Business Overview
  - 4.12.3 Hangzhou Xingchen 3B Dental Brackets Sales, Revenue and Gross Margin

(2019-2024)

4.12.4 Hangzhou Xingchen 3B Dental Brackets Product Portfolio

4.12.5 Hangzhou Xingchen 3B Dental Recent Developments

4.13 ShanghaiMD

4.13.1 ShanghaiMD Company Information

4.13.2 ShanghaiMD Business Overview

4.13.3 ShanghaiMD Brackets Sales, Revenue and Gross Margin (2019-2024)

4.13.4 ShanghaiMD Brackets Product Portfolio

4.13.5 ShanghaiMD Recent Developments

4.14 Hangzhou Yahong

4.14.1 Hangzhou Yahong Company Information

4.14.2 Hangzhou Yahong Business Overview

4.14.3 Hangzhou Yahong Brackets Sales, Revenue and Gross Margin (2019-2024)

4.14.4 Hangzhou Yahong Brackets Product Portfolio

4.14.5 Hangzhou Yahong Recent Developments

4.15 G&H Orthodontics

4.15.1 G&H Orthodontics Company Information

4.15.2 G&H Orthodontics Business Overview

4.15.3 G&H Orthodontics Brackets Sales, Revenue and Gross Margin (2019-2024)

4.15.4 G&H Orthodontics Brackets Product Portfolio

4.15.5 G&H Orthodontics Recent Developments

4.16 Creative Dental

4.16.1 Creative Dental Company Information

4.16.2 Creative Dental Business Overview

4.16.3 Creative Dental Brackets Sales, Revenue and Gross Margin (2019-2024)

4.16.4 Creative Dental Brackets Product Portfolio

4.16.5 Creative Dental Recent Developments

4.17 JJ Orthodontics

4.17.1 JJ Orthodontics Company Information

4.17.2 JJ Orthodontics Business Overview

4.17.3 JJ Orthodontics Brackets Sales, Revenue and Gross Margin (2019-2024)

4.17.4 JJ Orthodontics Brackets Product Portfolio

4.17.5 JJ Orthodontics Recent Developments

## **5 GLOBAL BRACKETS MARKET SCENARIO BY REGION**

5.1 Global Brackets Market Size by Region: 2019 VS 2023 VS 2030

5.2 Global Brackets Sales by Region: 2019-2030

5.2.1 Global Brackets Sales by Region: 2019-2024

- 5.2.2 Global Brackets Sales by Region: 2025-2030
- 5.3 Global Brackets Revenue by Region: 2019-2030
  - 5.3.1 Global Brackets Revenue by Region: 2019-2024
  - 5.3.2 Global Brackets Revenue by Region: 2025-2030
- 5.4 North America Brackets Market Facts & Figures by Country
  - 5.4.1 North America Brackets Market Size by Country: 2019 VS 2023 VS 2030
  - 5.4.2 North America Brackets Sales by Country (2019-2030)
  - 5.4.3 North America Brackets Revenue by Country (2019-2030)
  - 5.4.4 U.S.
  - 5.4.5 Canada
- 5.5 Europe Brackets Market Facts & Figures by Country
  - 5.5.1 Europe Brackets Market Size by Country: 2019 VS 2023 VS 2030
  - 5.5.2 Europe Brackets Sales by Country (2019-2030)
  - 5.5.3 Europe Brackets Revenue by Country (2019-2030)
  - 5.5.4 Germany
  - 5.5.5 France
  - 5.5.6 U.K.
  - 5.5.7 Italy
  - 5.5.8 Russia
- 5.6 Asia Pacific Brackets Market Facts & Figures by Country
  - 5.6.1 Asia Pacific Brackets Market Size by Country: 2019 VS 2023 VS 2030
  - 5.6.2 Asia Pacific Brackets Sales by Country (2019-2030)
  - 5.6.3 Asia Pacific Brackets Revenue by Country (2019-2030)
  - 5.6.4 China
  - 5.6.5 Japan
  - 5.6.6 South Korea
  - 5.6.7 India
  - 5.6.8 Australia
  - 5.6.9 China Taiwan
  - 5.6.10 Indonesia
  - 5.6.11 Thailand
  - 5.6.12 Malaysia
- 5.7 Latin America Brackets Market Facts & Figures by Country
  - 5.7.1 Latin America Brackets Market Size by Country: 2019 VS 2023 VS 2030
  - 5.7.2 Latin America Brackets Sales by Country (2019-2030)
  - 5.7.3 Latin America Brackets Revenue by Country (2019-2030)
  - 5.7.4 Mexico
  - 5.7.5 Brazil
  - 5.7.6 Argentina

## 5.8 Middle East and Africa Brackets Market Facts & Figures by Country

5.8.1 Middle East and Africa Brackets Market Size by Country: 2019 VS 2023 VS 2030

5.8.2 Middle East and Africa Brackets Sales by Country (2019-2030)

5.8.3 Middle East and Africa Brackets Revenue by Country (2019-2030)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## 6 SEGMENT BY MATERIAL

6.1 Global Brackets Sales by Material (2019-2030)

6.1.1 Global Brackets Sales by Material (2019-2030) & (K Units)

6.1.2 Global Brackets Sales Market Share by Material (2019-2030)

6.2 Global Brackets Revenue by Material (2019-2030)

6.2.1 Global Brackets Sales by Material (2019-2030) & (US\$ Million)

6.2.2 Global Brackets Revenue Market Share by Material (2019-2030)

6.3 Global Brackets Price by Material (2019-2030)

## 7 SEGMENT BY APPLICATION

7.1 Global Brackets Sales by Application (2019-2030)

7.1.1 Global Brackets Sales by Application (2019-2030) & (K Units)

7.1.2 Global Brackets Sales Market Share by Application (2019-2030)

7.2 Global Brackets Revenue by Application (2019-2030)

7.2.1 Global Brackets Sales by Application (2019-2030) & (US\$ Million)

7.2.2 Global Brackets Revenue Market Share by Application (2019-2030)

7.3 Global Brackets Price by Application (2019-2030)

## 8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

8.1 Brackets Value Chain Analysis

8.1.1 Brackets Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Brackets Production Mode & Process

8.2 Brackets Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Brackets Distributors

8.2.3 Brackets Customers

## **9 GLOBAL BRACKETS ANALYZING MARKET DYNAMICS**

9.1 Brackets Industry Trends

9.2 Brackets Industry Drivers

9.3 Brackets Industry Opportunities and Challenges

9.4 Brackets Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

## List Of Tables

### LIST OF TABLES

Table 1. Secondary Sources

Table 2. Primary Sources

Table 3. Market Value Comparison by Material (2018 VS 2022 VS 2029) & (US\$ Million)

Table 4. Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)

Table 5. Global Brackets Volume and Revenue Market Size and CAGR of Manufacturers (2018 Versus 2022)

Table 6. Global Brackets Sales (K Units) of Manufacturers (2018-2023)

Table 7. Global Brackets Sales Market Share by Manufacturers (2018-2023)

Table 8. Global Brackets Revenue of Manufacturers (2018-2023)

Table 9. Global Brackets Revenue Share by Manufacturers (2018-2023)

Table 10. Global Market Brackets Average Price (USD/Unit) of Manufacturers (2018-2023)

Table 11. Global Brackets Industry Ranking, 2021 VS 2022 VS 2023

Table 12. Global Manufacturers of Brackets, Product Type & Application

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Brackets by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2022)

Table 15. Manufacturers Mergers & Acquisitions, Expansion Plans)

Table 16. Ortho Organizers (Henry Schein) Company Information

Table 17. Ortho Organizers (Henry Schein) Business Overview

Table 18. Ortho Organizers (Henry Schein) Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 19. Ortho Organizers (Henry Schein) Brackets Product Portfolio

Table 20. Ortho Organizers (Henry Schein) Recent Developments

Table 21. Dentsply Company Information

Table 22. Dentsply Business Overview

Table 23. Dentsply Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 24. Dentsply Brackets Product Portfolio

Table 25. Dentsply Recent Developments

Table 26. Forestadent Company Information

Table 27. Forestadent Business Overview

Table 28. Forestadent Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 29. Forestadent Brackets Product Portfolio

Table 30. Forestadent Recent Developments

Table 31. American Orthodontics Company Information

Table 32. American Orthodontics Business Overview

Table 33. American Orthodontics Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 34. American Orthodontics Brackets Product Portfolio

Table 35. American Orthodontics Recent Developments

Table 36. 3M Unitek Company Information

Table 37. 3M Unitek Business Overview

Table 38. 3M Unitek Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 39. 3M Unitek Brackets Product Portfolio

Table 40. 3M Unitek Recent Developments

Table 41. Dentaaurum Company Information

Table 42. Dentaaurum Business Overview

Table 43. Dentaaurum Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 44. Dentaaurum Brackets Product Portfolio

Table 45. Dentaaurum Recent Developments

Table 46. Ormco Company Information

Table 47. Ormco Business Overview

Table 48. Ormco Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 49. Ormco Brackets Product Portfolio

Table 50. Ormco Recent Developments

Table 51. Hangzhou Shinye Company Information

Table 52. Hangzhou Shinye Business Overview

Table 53. Hangzhou Shinye Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 54. Hangzhou Shinye Brackets Product Portfolio

Table 55. Hangzhou Shinye Recent Developments

Table 56. Tomy Company Information

Table 57. Tomy Business Overview

Table 58. Tomy Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

Table 59. Tomy Brackets Product Portfolio

Table 60. Tomy Recent Developments

Table 61. Zhejiang Protect Medical Company Information



- Table 62. Zhejiang Protect Medical Business Overview
- Table 63. Zhejiang Protect Medical Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 64. Zhejiang Protect Medical Brackets Product Portfolio
- Table 65. Zhejiang Protect Medical Recent Developments
- Table 66. Dental Morelli Company Information
- Table 67. Dental Morelli Business Overview
- Table 68. Dental Morelli Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 69. Dental Morelli Brackets Product Portfolio
- Table 70. Dental Morelli Recent Developments
- Table 71. Hangzhou Xingchen 3B Dental Company Information
- Table 72. Hangzhou Xingchen 3B Dental Business Overview
- Table 73. Hangzhou Xingchen 3B Dental Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 74. Hangzhou Xingchen 3B Dental Brackets Product Portfolio
- Table 75. Hangzhou Xingchen 3B Dental Recent Developments
- Table 76. ShanghaiMD Company Information
- Table 77. ShanghaiMD Business Overview
- Table 78. ShanghaiMD Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 79. ShanghaiMD Brackets Product Portfolio
- Table 80. ShanghaiMD Recent Developments
- Table 81. Hangzhou Yahong Company Information
- Table 82. Hangzhou Yahong Business Overview
- Table 83. Hangzhou Yahong Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 84. Hangzhou Yahong Brackets Product Portfolio
- Table 85. Hangzhou Yahong Recent Developments
- Table 86. G&H Orthodontics Company Information
- Table 87. G&H Orthodontics Business Overview
- Table 88. G&H Orthodontics Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 89. G&H Orthodontics Brackets Product Portfolio
- Table 90. G&H Orthodontics Recent Developments
- Table 91. Creative Dental Company Information
- Table 92. Creative Dental Business Overview
- Table 93. Creative Dental Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)

- Table 94. Creative Dental Brackets Product Portfolio
- Table 95. Creative Dental Recent Developments
- Table 96. JJ Orthodontics Company Information
- Table 97. JJ Orthodontics Business Overview
- Table 98. JJ Orthodontics Brackets Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 99. JJ Orthodontics Brackets Product Portfolio
- Table 100. JJ Orthodontics Recent Developments
- Table 101. Global Brackets Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Table 102. Global Brackets Sales by Region (2018-2023) & (K Units)
- Table 103. Global Brackets Sales Market Share by Region (2018-2023)
- Table 104. Global Brackets Sales by Region (2024-2029) & (K Units)
- Table 105. Global Brackets Sales Market Share by Region (2024-2029)
- Table 106. Global Brackets Revenue by Region (2018-2023) & (US\$ Million)
- Table 107. Global Brackets Revenue Market Share by Region (2018-2023)
- Table 108. Global Brackets Revenue by Region (2024-2029) & (US\$ Million)
- Table 109. Global Brackets Revenue Market Share by Region (2024-2029)
- Table 110. North America Brackets Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 111. North America Brackets Sales by Country (2018-2023) & (K Units)
- Table 112. North America Brackets Sales by Country (2024-2029) & (K Units)
- Table 113. North America Brackets Revenue by Country (2018-2023) & (US\$ Million)
- Table 114. North America Brackets Revenue by Country (2024-2029) & (US\$ Million)
- Table 115. Europe Brackets Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 116. Europe Brackets Sales by Country (2018-2023) & (K Units)
- Table 117. Europe Brackets Sales by Country (2024-2029) & (K Units)
- Table 118. Europe Brackets Revenue by Country (2018-2023) & (US\$ Million)
- Table 119. Europe Brackets Revenue by Country (2024-2029) & (US\$ Million)
- Table 120. Asia Pacific Brackets Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 121. Asia Pacific Brackets Sales by Country (2018-2023) & (K Units)
- Table 122. Asia Pacific Brackets Sales by Country (2024-2029) & (K Units)
- Table 123. Asia Pacific Brackets Revenue by Country (2018-2023) & (US\$ Million)
- Table 124. Asia Pacific Brackets Revenue by Country (2024-2029) & (US\$ Million)
- Table 125. Latin America Brackets Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 126. Latin America Brackets Sales by Country (2018-2023) & (K Units)
- Table 127. Latin America Brackets Sales by Country (2024-2029) & (K Units)

- Table 128. Latin America Brackets Revenue by Country (2018-2023) & (US\$ Million)
- Table 129. Latin America Brackets Revenue by Country (2024-2029) & (US\$ Million)
- Table 130. Middle East and Africa Brackets Revenue by Country: 2018 VS 2022 VS 2029 (US\$ Million)
- Table 131. Middle East and Africa Brackets Sales by Country (2018-2023) & (K Units)
- Table 132. Middle East and Africa Brackets Sales by Country (2024-2029) & (K Units)
- Table 133. Middle East and Africa Brackets Revenue by Country (2018-2023) & (US\$ Million)
- Table 134. Middle East and Africa Brackets Revenue by Country (2024-2029) & (US\$ Million)
- Table 135. Global Brackets Sales by Material (2018-2023) & (K Units)
- Table 136. Global Brackets Sales by Material (2024-2029) & (K Units)
- Table 137. Global Brackets Sales Market Share by Material (2018-2023)
- Table 138. Global Brackets Sales Market Share by Material (2024-2029)
- Table 139. Global Brackets Revenue by Material (2018-2023) & (US\$ Million)
- Table 140. Global Brackets Revenue by Material (2024-2029) & (US\$ Million)
- Table 141. Global Brackets Revenue Market Share by Material (2018-2023)
- Table 142. Global Brackets Revenue Market Share by Material (2024-2029)
- Table 143. Global Brackets Price by Material (2018-2023) & (USD/Unit)
- Table 144. Global Brackets Price by Material (2024-2029) & (USD/Unit)
- Table 145. Global Brackets Sales by Application (2018-2023) & (K Units)
- Table 146. Global Brackets Sales by Application (2024-2029) & (K Units)
- Table 147. Global Brackets Sales Market Share by Application (2018-2023)
- Table 148. Global Brackets Sales Market Share by Application (2024-2029)
- Table 149. Global Brackets Revenue by Application (2018-2023) & (US\$ Million)
- Table 150. Global Brackets Revenue by Application (2024-2029) & (US\$ Million)
- Table 151. Global Brackets Revenue Market Share by Application (2018-2023)
- Table 152. Global Brackets Revenue Market Share by Application (2024-2029)
- Table 153. Global Brackets Price by Application (2018-2023) & (USD/Unit)
- Table 154. Global Brackets Price by Application (2024-2029) & (USD/Unit)
- Table 155. Key Raw Materials
- Table 156. Raw Materials Key Suppliers
- Table 157. Brackets Distributors List
- Table 158. Brackets Customers List
- Table 159. Brackets Industry Trends
- Table 160. Brackets Industry Drivers
- Table 161. Brackets Industry Restraints
- Table 162. Authors List of This Report

## List Of Figures

### LIST OF FIGURES

- Figure 1. Research Methodology
- Figure 2. Research Process
- Figure 3. Key Executives Interviewed
- Figure 4. BracketsProduct Picture
- Figure 5. Global Brackets Revenue (US\$ Million), 2018 VS 2022 VS 2029
- Figure 6. Global Brackets Market Size (2018-2029) & (US\$ Million)
- Figure 7. Global Brackets Sales (2018-2029) & (K Units)
- Figure 8. Global Brackets Average Price (USD/Unit) & (2018-2029)
- Figure 9. Metal Material Product Picture
- Figure 10. Ceramics Material Product Picture
- Figure 11. Others Product Picture
- Figure 12. Conventional Orthodontic Treatment Product Picture
- Figure 13. Beauty Product Picture
- Figure 14. Global Brackets Revenue Share by Manufacturers in 2022
- Figure 15. Global Manufacturers of Brackets, Manufacturing Sites & Headquarters
- Figure 16. Global Manufacturers of Brackets, Date of Enter into This Industry
- Figure 17. Global Top 5 and 10 Brackets Players Market Share by Revenue in 2022
- Figure 18. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2018 VS 2022
- Figure 19. Global Brackets Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029
- Figure 20. Global Brackets Sales by Region in 2022
- Figure 21. Global Brackets Revenue by Region in 2022
- Figure 22. North America Brackets Market Size by Country in 2022
- Figure 23. North America Brackets Sales Market Share by Country (2018-2029)
- Figure 24. North America Brackets Revenue Market Share by Country (2018-2029)
- Figure 25. U.S. Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 26. Canada Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 27. Europe Brackets Market Size by Country in 2022
- Figure 28. Europe Brackets Sales Market Share by Country (2018-2029)
- Figure 29. Europe Brackets Revenue Market Share by Country (2018-2029)
- Figure 30. Germany Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 31. France Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 32. U.K. Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 33. Italy Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 34. Russia Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)

- Figure 35. Asia Pacific Brackets Market Size by Country in 2022
- Figure 36. Asia Pacific Brackets Sales Market Share by Country (2018-2029)
- Figure 37. Asia Pacific Brackets Revenue Market Share by Country (2018-2029)
- Figure 38. China Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 39. Japan Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 40. South Korea Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 41. India Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 42. Australia Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 43. China Taiwan Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 44. Indonesia Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 45. Thailand Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 46. Malaysia Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 47. Latin America Brackets Market Size by Country in 2022
- Figure 48. Latin America Brackets Sales Market Share by Country (2018-2029)
- Figure 49. Latin America Brackets Revenue Market Share by Country (2018-2029)
- Figure 50. Mexico Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 51. Brazil Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 52. Argentina Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 53. Middle East and Africa Brackets Market Size by Country in 2022
- Figure 54. Middle East and Africa Brackets Sales Market Share by Country (2018-2029)
- Figure 55. Middle East and Africa Brackets Revenue Market Share by Country (2018-2029)
- Figure 56. Turkey Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 57. Saudi Arabia Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 58. UAE Brackets Revenue Growth Rate (2018-2029) & (US\$ Million)
- Figure 59. Global Brackets Sales Market Share by Material (2018-2029)
- Figure 60. Global Brackets Revenue Market Share by Material (2018-2029)
- Figure 61. Global Brackets Price (USD/Unit) by Material (2018-2029)
- Figure 62. Global Brackets Sales Market Share by Application (2018-2029)
- Figure 63. Global Brackets Revenue Market Share by Application (2018-2029)
- Figure 64. Global Brackets Price (USD/Unit) by Application (2018-2029)
- Figure 65. Brackets Value Chain
- Figure 66. Brackets Production Mode & Process
- Figure 67. Direct Comparison with Distribution Share
- Figure 68. Distributors Profiles
- Figure 69. Brackets Industry Opportunities and Challenges

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