

# BPaaS Industry Research Report 2023

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## Abstracts

This report aims to provide a comprehensive presentation of the global market for BPaaS, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding BPaaS.

The BPaaS market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global BPaaS market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the BPaaS companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

IBM

Wipro

Accenture

Cognizant

Genpact

TCS

Capgemini

HCL

DXC Technology

Avaloq

Cyfuture

Optum

## Product Type Insights

Global markets are presented by BPaaS type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the BPaaS are procured by the companies.

This report has studied every segment and provided the market size using historical

data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## BPaaS segment by Type

Horizontal Processes BPaaS

Vertical Processes BPaaS

## Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the BPaaS market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the BPaaS market.

## BPaaS Segment by Application

BFSI

Telecom and IT

Manufacturing

Healthcare

Government

Others

## Regional Outlook

This section of the report provides key insights regarding various regions and the key

players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

## North America

United States

Canada

## Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

## Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the BPaaS market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global BPaaS market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of BPaaS and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the BPaaS industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of BPaaS.

This report helps stakeholders to identify some of the key players in the market and

understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of BPaaS companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 BPaaS by Type
  - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029)
  - 2.2.2 Horizontal Processes BPaaS
  - 2.2.3 Vertical Processes BPaaS
- 2.3 BPaaS by Application
  - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029)
  - 2.3.2 BFSI
  - 2.3.3 Telecom and IT
  - 2.3.4 Manufacturing
  - 2.3.5 Healthcare
  - 2.3.6 Government
  - 2.3.7 Others
- 2.4 Assumptions and Limitations

### 3 BPAAS BREAKDOWN DATA BY TYPE

- 3.1 Global BPaaS Historic Market Size by Type (2018-2023)
- 3.2 Global BPaaS Forecasted Market Size by Type (2023-2028)

### 4 BPAAS BREAKDOWN DATA BY APPLICATION

- 4.1 Global BPaaS Historic Market Size by Application (2018-2023)
- 4.2 Global BPaaS Forecasted Market Size by Application (2018-2023)



## **5 GLOBAL GROWTH TRENDS**

- 5.1 Global BPaaS Market Perspective (2018-2029)
- 5.2 Global BPaaS Growth Trends by Region
  - 5.2.1 Global BPaaS Market Size by Region: 2018 VS 2022 VS 2029
  - 5.2.2 BPaaS Historic Market Size by Region (2018-2023)
  - 5.2.3 BPaaS Forecasted Market Size by Region (2024-2029)
- 5.3 BPaaS Market Dynamics
  - 5.3.1 BPaaS Industry Trends
  - 5.3.2 BPaaS Market Drivers
  - 5.3.3 BPaaS Market Challenges
  - 5.3.4 BPaaS Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

- 6.1 Global Top BPaaS Players by Revenue
  - 6.1.1 Global Top BPaaS Players by Revenue (2018-2023)
  - 6.1.2 Global BPaaS Revenue Market Share by Players (2018-2023)
- 6.2 Global BPaaS Industry Players Ranking, 2021 VS 2022 VS 2023
- 6.3 Global Key Players of BPaaS Head office and Area Served
- 6.4 Global BPaaS Players, Product Type & Application
- 6.5 Global BPaaS Players, Date of Enter into This Industry
- 6.6 Global BPaaS Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

- 7.1 North America BPaaS Market Size (2018-2029)
- 7.2 North America BPaaS Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 7.3 North America BPaaS Market Size by Country (2018-2023)
- 7.4 North America BPaaS Market Size by Country (2024-2029)
- 7.5 United States
- 7.6 Canada

## **8 EUROPE**

- 8.1 Europe BPaaS Market Size (2018-2029)
- 8.2 Europe BPaaS Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 8.3 Europe BPaaS Market Size by Country (2018-2023)

## 8.4 Europe BPaaS Market Size by Country (2024-2029)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

## 9 ASIA-PACIFIC

9.1 Asia-Pacific BPaaS Market Size (2018-2029)

9.2 Asia-Pacific BPaaS Market Growth Rate by Country: 2018 VS 2022 VS 2029

9.3 Asia-Pacific BPaaS Market Size by Country (2018-2023)

9.4 Asia-Pacific BPaaS Market Size by Country (2024-2029)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

## 10 LATIN AMERICA

10.1 Latin America BPaaS Market Size (2018-2029)

10.2 Latin America BPaaS Market Growth Rate by Country: 2018 VS 2022 VS 2029

10.3 Latin America BPaaS Market Size by Country (2018-2023)

10.4 Latin America BPaaS Market Size by Country (2024-2029)

9.4 Mexico

9.5 Brazil

## 11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa BPaaS Market Size (2018-2029)

11.2 Middle East & Africa BPaaS Market Growth Rate by Country: 2018 VS 2022 VS 2029

11.3 Middle East & Africa BPaaS Market Size by Country (2018-2023)

11.4 Middle East & Africa BPaaS Market Size by Country (2024-2029)

10.4 Turkey

10.5 Saudi Arabia

## 10.6 UAE

## 12 PLAYERS PROFILED

### 11.1 IBM

- 11.1.1 IBM Company Detail
- 11.1.2 IBM Business Overview
- 11.1.3 IBM BPaaS Introduction
- 11.1.4 IBM Revenue in BPaaS Business (2017-2022)
- 11.1.5 IBM Recent Development

### 11.2 Wipro

- 11.2.1 Wipro Company Detail
- 11.2.2 Wipro Business Overview
- 11.2.3 Wipro BPaaS Introduction
- 11.2.4 Wipro Revenue in BPaaS Business (2017-2022)
- 11.2.5 Wipro Recent Development

### 11.3 Accenture

- 11.3.1 Accenture Company Detail
- 11.3.2 Accenture Business Overview
- 11.3.3 Accenture BPaaS Introduction
- 11.3.4 Accenture Revenue in BPaaS Business (2017-2022)
- 11.3.5 Accenture Recent Development

### 11.4 Cognizant

- 11.4.1 Cognizant Company Detail
- 11.4.2 Cognizant Business Overview
- 11.4.3 Cognizant BPaaS Introduction
- 11.4.4 Cognizant Revenue in BPaaS Business (2017-2022)
- 11.4.5 Cognizant Recent Development

### 11.5 Genpact

- 11.5.1 Genpact Company Detail
- 11.5.2 Genpact Business Overview
- 11.5.3 Genpact BPaaS Introduction
- 11.5.4 Genpact Revenue in BPaaS Business (2017-2022)
- 11.5.5 Genpact Recent Development

### 11.6 TCS

- 11.6.1 TCS Company Detail
- 11.6.2 TCS Business Overview
- 11.6.3 TCS BPaaS Introduction
- 11.6.4 TCS Revenue in BPaaS Business (2017-2022)

- 11.6.5 TCS Recent Development
- 11.7 Capgemini
  - 11.7.1 Capgemini Company Detail
  - 11.7.2 Capgemini Business Overview
  - 11.7.3 Capgemini BPaaS Introduction
  - 11.7.4 Capgemini Revenue in BPaaS Business (2017-2022)
  - 11.7.5 Capgemini Recent Development
- 11.8 HCL
  - 11.8.1 HCL Company Detail
  - 11.8.2 HCL Business Overview
  - 11.8.3 HCL BPaaS Introduction
  - 11.8.4 HCL Revenue in BPaaS Business (2017-2022)
  - 11.8.5 HCL Recent Development
- 11.9 DXC Technology
  - 11.9.1 DXC Technology Company Detail
  - 11.9.2 DXC Technology Business Overview
  - 11.9.3 DXC Technology BPaaS Introduction
  - 11.9.4 DXC Technology Revenue in BPaaS Business (2017-2022)
  - 11.9.5 DXC Technology Recent Development
- 11.10 Avaloq
  - 11.10.1 Avaloq Company Detail
  - 11.10.2 Avaloq Business Overview
  - 11.10.3 Avaloq BPaaS Introduction
  - 11.10.4 Avaloq Revenue in BPaaS Business (2017-2022)
  - 11.10.5 Avaloq Recent Development
- 11.11 Cyfuture
  - 11.11.1 Cyfuture Company Detail
  - 11.11.2 Cyfuture Business Overview
  - 11.11.3 Cyfuture BPaaS Introduction
  - 11.11.4 Cyfuture Revenue in BPaaS Business (2017-2022)
  - 11.11.5 Cyfuture Recent Development
- 11.12 Optum
  - 11.12.1 Optum Company Detail
  - 11.12.2 Optum Business Overview
  - 11.12.3 Optum BPaaS Introduction
  - 11.12.4 Optum Revenue in BPaaS Business (2017-2022)
  - 11.12.5 Optum Recent Development

## **13 REPORT CONCLUSION**

## 14 DISCLAIMER

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