

# Bluetooth Low Energy IC Industry Research Report 2023

<https://marketpublishers.com/r/B32036738330EN.html>

Date: August 2023

Pages: 98

Price: US\$ 2,950.00 (Single User License)

ID: B32036738330EN

## Abstracts

This report aims to provide a comprehensive presentation of the global market for Bluetooth Low Energy IC, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Bluetooth Low Energy IC.

The Bluetooth Low Energy IC market size, estimations, and forecasts are provided in terms of sales volume (M Units) and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Bluetooth Low Energy IC market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Bluetooth Low Energy IC manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.

This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2018-2023. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Nordic

TI

Dialog

Qualcomm (CSR)

Cypress

Silabs

Microchip

Toshiba

STMicroelectronics

NXP

Realtek

AKM

Renesas

Telink

## Product Type Insights

Global markets are presented by Bluetooth Low Energy IC type, along with growth forecasts through 2029. Estimates on sales and revenue are based on the price in the supply chain at which the Bluetooth Low Energy IC are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

### Bluetooth Low Energy IC segment by Type

Bluetooth 4.0

Bluetooth 4.x

Bluetooth 5.x

## Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Bluetooth Low Energy IC market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Bluetooth Low Energy IC market.

### Bluetooth Low Energy IC segment by Application

Healthcare

Beacons

Smart Home

Automotive

## Others

### Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2021 because of the base year, with estimates for 2023 and forecast revenue for 2029.

#### North America

U.S.

Canada

#### Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes

restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Bluetooth Low Energy IC market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

## Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Bluetooth Low Energy IC market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Bluetooth Low Energy IC and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Bluetooth Low Energy IC industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Bluetooth Low Energy IC.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Bluetooth Low Energy IC manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Bluetooth Low Energy IC by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Bluetooth Low Energy IC in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Bluetooth Low Energy IC Market Size (2018-2029) & (US\$ Million)
  - 2.2.2 Global Bluetooth Low Energy IC Sales (2018-2029)
  - 2.2.3 Global Bluetooth Low Energy IC Market Average Price (2018-2029)
- 2.3 Bluetooth Low Energy IC by Type
  - 2.3.1 Market Value Comparison by Type (2018 VS 2022 VS 2029) & (US\$ Million)
    - 1.2.2 Bluetooth 4.0
    - 1.2.3 Bluetooth 4.x
    - 1.2.4 Bluetooth 5.x
- 2.4 Bluetooth Low Energy IC by Application
  - 2.4.1 Market Value Comparison by Application (2018 VS 2022 VS 2029) & (US\$ Million)
  - 2.4.2 Healthcare
  - 2.4.3 Beacons
  - 2.4.4 Smart Home
  - 2.4.5 Automotive
  - 2.4.6 Others

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Bluetooth Low Energy IC Market Competitive Situation by Manufacturers (2018 Versus 2022)
- 3.2 Global Bluetooth Low Energy IC Sales (M Units) of Manufacturers (2018-2023)
- 3.3 Global Bluetooth Low Energy IC Revenue of Manufacturers (2018-2023)

- 3.4 Global Bluetooth Low Energy IC Average Price by Manufacturers (2018-2023)
- 3.5 Global Bluetooth Low Energy IC Industry Ranking, 2021 VS 2022 VS 2023
- 3.6 Global Manufacturers of Bluetooth Low Energy IC, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Bluetooth Low Energy IC, Product Type & Application
- 3.8 Global Manufacturers of Bluetooth Low Energy IC, Date of Enter into This Industry
- 3.9 Global Bluetooth Low Energy IC Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 Nordic

- 4.1.1 Nordic Company Information
- 4.1.2 Nordic Business Overview
- 4.1.3 Nordic Bluetooth Low Energy IC Sales, Revenue and Gross Margin (2018-2023)
- 4.1.4 Nordic Bluetooth Low Energy IC Product Portfolio
- 4.1.5 Nordic Recent Developments

### 4.2 TI

- 4.2.1 TI Company Information
- 4.2.2 TI Business Overview
- 4.2.3 TI Bluetooth Low Energy IC Sales, Revenue and Gross Margin (2018-2023)
- 4.2.4 TI Bluetooth Low Energy IC Product Portfolio
- 4.2.5 TI Recent Developments

### 4.3 Dialog

- 4.3.1 Dialog Company Information
- 4.3.2 Dialog Business Overview
- 4.3.3 Dialog Bluetooth Low Energy IC Sales, Revenue and Gross Margin (2018-2023)
- 4.3.4 Dialog Bluetooth Low Energy IC Product Portfolio
- 4.3.5 Dialog Recent Developments

### 4.4 Qualcomm (CSR)

- 4.4.1 Qualcomm (CSR) Company Information
- 4.4.2 Qualcomm (CSR) Business Overview
- 4.4.3 Qualcomm (CSR) Bluetooth Low Energy IC Sales, Revenue and Gross Margin (2018-2023)
- 4.4.4 Qualcomm (CSR) Bluetooth Low Energy IC Product Portfolio
- 4.4.5 Qualcomm (CSR) Recent Developments

### 4.5 Cypress

- 4.5.1 Cypress Company Information
- 4.5.2 Cypress Business Overview

- 4.5.3 Cypress Bluetooth Low Energy IC Sales, Revenue and Gross Margin (2018-2023)
- 6.5.4 Cypress Bluetooth Low Energy IC Product Portfolio
- 6.5.5 Cypress Recent Developments
- 4.6 Silabs
  - 4.6.1 Silabs Company Information
  - 4.6.2 Silabs Business Overview
  - 4.6.3 Silabs Bluetooth Low Energy IC Sales, Revenue and Gross Margin (2018-2023)
  - 4.6.4 Silabs Bluetooth Low Energy IC Product Portfolio
  - 4.6.5 Silabs Recent Developments
- 4.7 Microchip
  - 4.7.1 Microchip Company Information
  - 4.7.2 Microchip Business Overview
  - 4.7.3 Microchip Bluetooth Low Energy IC Sales, Revenue and Gross Margin (2018-2023)
  - 4.7.4 Microchip Bluetooth Low Energy IC Product Portfolio
  - 4.7.5 Microchip Recent Developments
- 6.8 Toshiba
  - 4.8.1 Toshiba Company Information
  - 4.8.2 Toshiba Business Overview
  - 4.8.3 Toshiba Bluetooth Low Energy IC Sales, Revenue and Gross Margin (2018-2023)
  - 4.8.4 Toshiba Bluetooth Low Energy IC Product Portfolio
  - 4.8.5 Toshiba Recent Developments
- 4.9 STMicroelectronics
  - 4.9.1 STMicroelectronics Company Information
  - 4.9.2 STMicroelectronics Business Overview
  - 4.9.3 STMicroelectronics Bluetooth Low Energy IC Sales, Revenue and Gross Margin (2018-2023)
  - 4.9.4 STMicroelectronics Bluetooth Low Energy IC Product Portfolio
  - 4.9.5 STMicroelectronics Recent Developments
- 4.10 NXP
  - 4.10.1 NXP Company Information
  - 4.10.2 NXP Business Overview
  - 4.10.3 NXP Bluetooth Low Energy IC Sales, Revenue and Gross Margin (2018-2023)
  - 4.10.4 NXP Bluetooth Low Energy IC Product Portfolio
  - 4.10.5 NXP Recent Developments
- 6.11 Realtek
  - 6.11.1 Realtek Company Information

- 6.11.2 Realtek Bluetooth Low Energy IC Business Overview
- 6.11.3 Realtek Bluetooth Low Energy IC Sales, Revenue and Gross Margin (2018-2023)
- 6.11.4 Realtek Bluetooth Low Energy IC Product Portfolio
- 6.11.5 Realtek Recent Developments
- 6.12 AKM
  - 6.12.1 AKM Company Information
  - 6.12.2 AKM Bluetooth Low Energy IC Business Overview
  - 6.12.3 AKM Bluetooth Low Energy IC Sales, Revenue and Gross Margin (2018-2023)
  - 6.12.4 AKM Bluetooth Low Energy IC Product Portfolio
  - 6.12.5 AKM Recent Developments
- 6.13 Renesas
  - 6.13.1 Renesas Company Information
  - 6.13.2 Renesas Bluetooth Low Energy IC Business Overview
  - 6.13.3 Renesas Bluetooth Low Energy IC Sales, Revenue and Gross Margin (2018-2023)
  - 6.13.4 Renesas Bluetooth Low Energy IC Product Portfolio
  - 6.13.5 Renesas Recent Developments
- 6.14 Telink
  - 6.14.1 Telink Company Information
  - 6.14.2 Telink Bluetooth Low Energy IC Business Overview
  - 6.14.3 Telink Bluetooth Low Energy IC Sales, Revenue and Gross Margin (2018-2023)
  - 6.14.4 Telink Bluetooth Low Energy IC Product Portfolio
  - 6.14.5 Telink Recent Developments

## **5 GLOBAL BLUETOOTH LOW ENERGY IC MARKET SCENARIO BY REGION**

- 5.1 Global Bluetooth Low Energy IC Market Size by Region: 2018 VS 2022 VS 2029
- 5.2 Global Bluetooth Low Energy IC Sales by Region: 2018-2029
  - 5.2.1 Global Bluetooth Low Energy IC Sales by Region: 2018-2023
  - 5.2.2 Global Bluetooth Low Energy IC Sales by Region: 2024-2029
- 5.3 Global Bluetooth Low Energy IC Revenue by Region: 2018-2029
  - 5.3.1 Global Bluetooth Low Energy IC Revenue by Region: 2018-2023
  - 5.3.2 Global Bluetooth Low Energy IC Revenue by Region: 2024-2029
- 5.4 North America Bluetooth Low Energy IC Market Facts & Figures by Country
  - 5.4.1 North America Bluetooth Low Energy IC Market Size by Country: 2018 VS 2022 VS 2029
  - 5.4.2 North America Bluetooth Low Energy IC Sales by Country (2018-2029)
  - 5.4.3 North America Bluetooth Low Energy IC Revenue by Country (2018-2029)

5.4.4 U.S.

5.4.5 Canada

5.5 Europe Bluetooth Low Energy IC Market Facts & Figures by Country

5.5.1 Europe Bluetooth Low Energy IC Market Size by Country: 2018 VS 2022 VS 2029

5.5.2 Europe Bluetooth Low Energy IC Sales by Country (2018-2029)

5.5.3 Europe Bluetooth Low Energy IC Revenue by Country (2018-2029)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Bluetooth Low Energy IC Market Facts & Figures by Country

5.6.1 Asia Pacific Bluetooth Low Energy IC Market Size by Country: 2018 VS 2022 VS 2029

5.6.2 Asia Pacific Bluetooth Low Energy IC Sales by Country (2018-2029)

5.6.3 Asia Pacific Bluetooth Low Energy IC Revenue by Country (2018-2029)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Bluetooth Low Energy IC Market Facts & Figures by Country

5.7.1 Latin America Bluetooth Low Energy IC Market Size by Country: 2018 VS 2022 VS 2029

5.7.2 Latin America Bluetooth Low Energy IC Sales by Country (2018-2029)

5.7.3 Latin America Bluetooth Low Energy IC Revenue by Country (2018-2029)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Bluetooth Low Energy IC Market Facts & Figures by Country

5.8.1 Middle East and Africa Bluetooth Low Energy IC Market Size by Country: 2018 VS 2022 VS 2029

5.8.2 Middle East and Africa Bluetooth Low Energy IC Sales by Country (2018-2029)

5.8.3 Middle East and Africa Bluetooth Low Energy IC Revenue by Country

(2018-2029)

5.8.4 Turkey

5.8.5 Saudi Arabia

5.8.6 UAE

## **6 SEGMENT BY TYPE**

6.1 Global Bluetooth Low Energy IC Sales by Type (2018-2029)

6.1.1 Global Bluetooth Low Energy IC Sales by Type (2018-2029) & (M Units)

6.1.2 Global Bluetooth Low Energy IC Sales Market Share by Type (2018-2029)

6.2 Global Bluetooth Low Energy IC Revenue by Type (2018-2029)

6.2.1 Global Bluetooth Low Energy IC Sales by Type (2018-2029) & (US\$ Million)

6.2.2 Global Bluetooth Low Energy IC Revenue Market Share by Type (2018-2029)

6.3 Global Bluetooth Low Energy IC Price by Type (2018-2029)

## **7 SEGMENT BY APPLICATION**

7.1 Global Bluetooth Low Energy IC Sales by Application (2018-2029)

7.1.1 Global Bluetooth Low Energy IC Sales by Application (2018-2029) & (M Units)

7.1.2 Global Bluetooth Low Energy IC Sales Market Share by Application (2018-2029)

7.2 Global Bluetooth Low Energy IC Revenue by Application (2018-2029)

6.2.1 Global Bluetooth Low Energy IC Sales by Application (2018-2029) & (US\$ Million)

6.2.2 Global Bluetooth Low Energy IC Revenue Market Share by Application (2018-2029)

7.3 Global Bluetooth Low Energy IC Price by Application (2018-2029)

## **8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET**

8.1 Bluetooth Low Energy IC Value Chain Analysis

8.1.1 Bluetooth Low Energy IC Key Raw Materials

8.1.2 Raw Materials Key Suppliers

8.1.3 Bluetooth Low Energy IC Production Mode & Process

8.2 Bluetooth Low Energy IC Sales Channels Analysis

8.2.1 Direct Comparison with Distribution Share

8.2.2 Bluetooth Low Energy IC Distributors

8.2.3 Bluetooth Low Energy IC Customers

## **9 GLOBAL BLUETOOTH LOW ENERGY IC ANALYZING MARKET DYNAMICS**

9.1 Bluetooth Low Energy IC Industry Trends

9.2 Bluetooth Low Energy IC Industry Drivers

9.3 Bluetooth Low Energy IC Industry Opportunities and Challenges

9.4 Bluetooth Low Energy IC Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

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