

Blood Banking and Blood Products Industry Research Report 2023

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Abstracts

This report aims to provide a comprehensive presentation of the global market for Blood Banking and Blood Products, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Blood Banking and Blood Products.

The Blood Banking and Blood Products market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Blood Banking and Blood Products market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Blood Banking and Blood Products companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing.

This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

America's Blood Centers

Japan Red Cross Society

American Red Cross

Australia Red Cross

Red Cross Society of China

NHS Blood and Transplant

New York Blood Center

Canadian Blood Services

Sanquin Blood Supply Foundation

Product Type Insights

Global markets are presented by Blood Banking and Blood Products type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Blood Banking and Blood Products are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period

(2018-2023) and forecast period (2024-2029).

Blood Banking and Blood Products segment by Type

RBCs

Plts

Plasma

Cryo

Whole Blood

Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Blood Banking and Blood Products market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Blood Banking and Blood Products market.

Blood Banking and Blood Products Segment by Application

Trauma & Surgery

Cancer Treatment

Bleeding Disorder

Others

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Blood Banking and Blood Products market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Blood Banking and Blood Products market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Blood Banking and Blood Products and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Blood Banking and Blood Products industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Blood Banking and Blood Products.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Blood Banking and Blood Products companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Blood Banking and Blood Products by Type
 - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029)
 - 1.2.2 RBCs
 - 1.2.3 Plts
 - 1.2.4 Plasma
 - 1.2.5 Cryo
 - 1.2.6 Whole Blood
- 2.3 Blood Banking and Blood Products by Application
 - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029)
 - 2.3.2 Trauma & Surgery
 - 2.3.3 Cancer Treatment
 - 2.3.4 Bleeding Disorder
 - 2.3.5 Others
- 2.4 Assumptions and Limitations

3 BLOOD BANKING AND BLOOD PRODUCTS BREAKDOWN DATA BY TYPE

- 3.1 Global Blood Banking and Blood Products Historic Market Size by Type (2018-2023)
- 3.2 Global Blood Banking and Blood Products Forecasted Market Size by Type (2023-2028)

4 BLOOD BANKING AND BLOOD PRODUCTS BREAKDOWN DATA BY APPLICATION

4.1 Global Blood Banking and Blood Products Historic Market Size by Application (2018-2023)

4.2 Global Blood Banking and Blood Products Forecasted Market Size by Application (2018-2023)

5 GLOBAL GROWTH TRENDS

5.1 Global Blood Banking and Blood Products Market Perspective (2018-2029)

5.2 Global Blood Banking and Blood Products Growth Trends by Region

5.2.1 Global Blood Banking and Blood Products Market Size by Region: 2018 VS 2022 VS 2029

5.2.2 Blood Banking and Blood Products Historic Market Size by Region (2018-2023)

5.2.3 Blood Banking and Blood Products Forecasted Market Size by Region (2024-2029)

5.3 Blood Banking and Blood Products Market Dynamics

5.3.1 Blood Banking and Blood Products Industry Trends

5.3.2 Blood Banking and Blood Products Market Drivers

5.3.3 Blood Banking and Blood Products Market Challenges

5.3.4 Blood Banking and Blood Products Market Restraints

6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS

6.1 Global Top Blood Banking and Blood Products Players by Revenue

6.1.1 Global Top Blood Banking and Blood Products Players by Revenue (2018-2023)

6.1.2 Global Blood Banking and Blood Products Revenue Market Share by Players (2018-2023)

6.2 Global Blood Banking and Blood Products Industry Players Ranking, 2021 VS 2022 VS 2023

6.3 Global Key Players of Blood Banking and Blood Products Head office and Area Served

6.4 Global Blood Banking and Blood Products Players, Product Type & Application

6.5 Global Blood Banking and Blood Products Players, Date of Enter into This Industry

6.6 Global Blood Banking and Blood Products Market CR5 and HHI

6.7 Global Players Mergers & Acquisition

7 NORTH AMERICA

7.1 North America Blood Banking and Blood Products Market Size (2018-2029)

7.2 North America Blood Banking and Blood Products Market Growth Rate by Country:
2018 VS 2022 VS 2029

7.3 North America Blood Banking and Blood Products Market Size by Country
(2018-2023)

7.4 North America Blood Banking and Blood Products Market Size by Country
(2024-2029)

7.5 United States

7.6 Canada

8 EUROPE

8.1 Europe Blood Banking and Blood Products Market Size (2018-2029)

8.2 Europe Blood Banking and Blood Products Market Growth Rate by Country: 2018
VS 2022 VS 2029

8.3 Europe Blood Banking and Blood Products Market Size by Country (2018-2023)

8.4 Europe Blood Banking and Blood Products Market Size by Country (2024-2029)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

9 ASIA-PACIFIC

9.1 Asia-Pacific Blood Banking and Blood Products Market Size (2018-2029)

9.2 Asia-Pacific Blood Banking and Blood Products Market Growth Rate by Country:
2018 VS 2022 VS 2029

9.3 Asia-Pacific Blood Banking and Blood Products Market Size by Country
(2018-2023)

9.4 Asia-Pacific Blood Banking and Blood Products Market Size by Country
(2024-2029)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

10 LATIN AMERICA

10.1 Latin America Blood Banking and Blood Products Market Size (2018-2029)

10.2 Latin America Blood Banking and Blood Products Market Growth Rate by Country: 2018 VS 2022 VS 2029

10.3 Latin America Blood Banking and Blood Products Market Size by Country (2018-2023)

10.4 Latin America Blood Banking and Blood Products Market Size by Country (2024-2029)

9.4 Mexico

9.5 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Blood Banking and Blood Products Market Size (2018-2029)

11.2 Middle East & Africa Blood Banking and Blood Products Market Growth Rate by Country: 2018 VS 2022 VS 2029

11.3 Middle East & Africa Blood Banking and Blood Products Market Size by Country (2018-2023)

11.4 Middle East & Africa Blood Banking and Blood Products Market Size by Country (2024-2029)

10.4 Turkey

10.5 Saudi Arabia

10.6 UAE

12 PLAYERS PROFILED

11.1 America's Blood Centers

11.1.1 America's Blood Centers Company Detail

11.1.2 America's Blood Centers Business Overview

11.1.3 America's Blood Centers Blood Banking and Blood Products Introduction

11.1.4 America's Blood Centers Revenue in Blood Banking and Blood Products Business (2017-2022)

11.1.5 America's Blood Centers Recent Development

11.2 Japan Red Cross Society

11.2.1 Japan Red Cross Society Company Detail

11.2.2 Japan Red Cross Society Business Overview

11.2.3 Japan Red Cross Society Blood Banking and Blood Products Introduction

11.2.4 Japan Red Cross Society Revenue in Blood Banking and Blood Products

Business (2017-2022)

11.2.5 Japan Red Cross Society Recent Development

11.3 American Red Cross

11.3.1 American Red Cross Company Detail

11.3.2 American Red Cross Business Overview

11.3.3 American Red Cross Blood Banking and Blood Products Introduction

11.3.4 American Red Cross Revenue in Blood Banking and Blood Products Business

(2017-2022)

11.3.5 American Red Cross Recent Development

11.4 Australia Red Cross

11.4.1 Australia Red Cross Company Detail

11.4.2 Australia Red Cross Business Overview

11.4.3 Australia Red Cross Blood Banking and Blood Products Introduction

11.4.4 Australia Red Cross Revenue in Blood Banking and Blood Products Business

(2017-2022)

11.4.5 Australia Red Cross Recent Development

11.5 Red Cross Society of China

11.5.1 Red Cross Society of China Company Detail

11.5.2 Red Cross Society of China Business Overview

11.5.3 Red Cross Society of China Blood Banking and Blood Products Introduction

11.5.4 Red Cross Society of China Revenue in Blood Banking and Blood Products

Business (2017-2022)

11.5.5 Red Cross Society of China Recent Development

11.6 NHS Blood and Transplant

11.6.1 NHS Blood and Transplant Company Detail

11.6.2 NHS Blood and Transplant Business Overview

11.6.3 NHS Blood and Transplant Blood Banking and Blood Products Introduction

11.6.4 NHS Blood and Transplant Revenue in Blood Banking and Blood Products

Business (2017-2022)

11.6.5 NHS Blood and Transplant Recent Development

11.7 New York Blood Center

11.7.1 New York Blood Center Company Detail

11.7.2 New York Blood Center Business Overview

11.7.3 New York Blood Center Blood Banking and Blood Products Introduction

11.7.4 New York Blood Center Revenue in Blood Banking and Blood Products

Business (2017-2022)

11.7.5 New York Blood Center Recent Development

11.8 Canadian Blood Services

11.8.1 Canadian Blood Services Company Detail

- 11.8.2 Canadian Blood Services Business Overview
- 11.8.3 Canadian Blood Services Blood Banking and Blood Products Introduction
- 11.8.4 Canadian Blood Services Revenue in Blood Banking and Blood Products Business (2017-2022)
- 11.8.5 Canadian Blood Services Recent Development
- 11.9 Sanquin Blood Supply Foundation
 - 11.9.1 Sanquin Blood Supply Foundation Company Detail
 - 11.9.2 Sanquin Blood Supply Foundation Business Overview
 - 11.9.3 Sanquin Blood Supply Foundation Blood Banking and Blood Products Introduction
 - 11.9.4 Sanquin Blood Supply Foundation Revenue in Blood Banking and Blood Products Business (2017-2022)
 - 11.9.5 Sanquin Blood Supply Foundation Recent Development

13 REPORT CONCLUSION

14 DISCLAIMER

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