

Beer Industry Research Report 2024

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Abstracts

This report aims to provide a comprehensive presentation of the global market for Beer, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Beer.

The Beer market size, estimations, and forecasts are provided in terms of sales volume (M HL) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Beer market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Beer manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study

includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Anheuser-Busch InBev

SABMiller

Heineken

Carlsberg

MolsonCoors

KIRIN

Guinness

Asahi

Castel Group

Radeberger

Mahou-San Miguel

San Miguel Corporation

China Resources Snow Breweries

Tsingtao Brewery

Beijing Yanjing Brewery

Zhujiang Beer

KingStar

Product Type Insights

Global markets are presented by Beer type, along with growth forecasts through 2030. Estimates on sales and revenue are based on the price in the supply chain at which the Beer are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

Beer segment by Type

Value Beer

Standard Beer

Premium Beer

Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Beer market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Beer market.

Beer segment by Application

Corporate Hospitality

Family Dinner

Other

Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast revenue for 2030.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to

business. Specialists have also laid their focus on the upcoming business prospects.

COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Beer market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Beer market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Beer and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Beer industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning

the adoption of Beer.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Beer manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Beer by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Beer in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.

Contents

1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
 - 1.5.1 Secondary Sources
 - 1.5.2 Primary Sources

2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
 - 2.2.1 Global Beer Market Size (2019-2030) & (US\$ Million)
 - 2.2.2 Global Beer Sales (2019-2030)
 - 2.2.3 Global Beer Market Average Price (2019-2030)
- 2.3 Beer by Type
 - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
 - 1.2.2 Value Beer
 - 1.2.3 Standard Beer
 - 1.2.4 Premium Beer
- 2.4 Beer by Application
 - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
 - 2.4.2 Corporate Hospitality
 - 2.4.3 Family Dinner
 - 2.4.4 Other

3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Beer Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Beer Sales (M HL) of Manufacturers (2019-2024)
- 3.3 Global Beer Revenue of Manufacturers (2019-2024)
- 3.4 Global Beer Average Price by Manufacturers (2019-2024)
- 3.5 Global Beer Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Beer, Manufacturing Sites & Headquarters

- 3.7 Global Manufacturers of Beer, Product Type & Application
- 3.8 Global Manufacturers of Beer, Date of Enter into This Industry
- 3.9 Global Beer Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

4 MANUFACTURERS PROFILED

4.1 Anheuser-Busch InBev

- 4.1.1 Anheuser-Busch InBev Company Information
- 4.1.2 Anheuser-Busch InBev Business Overview
- 4.1.3 Anheuser-Busch InBev Beer Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 Anheuser-Busch InBev Beer Product Portfolio
- 4.1.5 Anheuser-Busch InBev Recent Developments

4.2 SABMiller

- 4.2.1 SABMiller Company Information
- 4.2.2 SABMiller Business Overview
- 4.2.3 SABMiller Beer Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 SABMiller Beer Product Portfolio
- 4.2.5 SABMiller Recent Developments

4.3 Heineken

- 4.3.1 Heineken Company Information
- 4.3.2 Heineken Business Overview
- 4.3.3 Heineken Beer Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Heineken Beer Product Portfolio
- 4.3.5 Heineken Recent Developments

4.4 Carlsberg

- 4.4.1 Carlsberg Company Information
- 4.4.2 Carlsberg Business Overview
- 4.4.3 Carlsberg Beer Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 Carlsberg Beer Product Portfolio
- 4.4.5 Carlsberg Recent Developments

4.5 MolsonCoors

- 4.5.1 MolsonCoors Company Information
- 4.5.2 MolsonCoors Business Overview
- 4.5.3 MolsonCoors Beer Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 MolsonCoors Beer Product Portfolio
- 4.5.5 MolsonCoors Recent Developments

4.6 KIRIN

- 4.6.1 KIRIN Company Information

- 4.6.2 KIRIN Business Overview
- 4.6.3 KIRIN Beer Sales, Revenue and Gross Margin (2019-2024)
- 4.6.4 KIRIN Beer Product Portfolio
- 4.6.5 KIRIN Recent Developments
- 4.7 Guinness
 - 4.7.1 Guinness Company Information
 - 4.7.2 Guinness Business Overview
 - 4.7.3 Guinness Beer Sales, Revenue and Gross Margin (2019-2024)
 - 4.7.4 Guinness Beer Product Portfolio
 - 4.7.5 Guinness Recent Developments
- 4.8 Asahi
 - 4.8.1 Asahi Company Information
 - 4.8.2 Asahi Business Overview
 - 4.8.3 Asahi Beer Sales, Revenue and Gross Margin (2019-2024)
 - 4.8.4 Asahi Beer Product Portfolio
 - 4.8.5 Asahi Recent Developments
- 4.9 Castel Group
 - 4.9.1 Castel Group Company Information
 - 4.9.2 Castel Group Business Overview
 - 4.9.3 Castel Group Beer Sales, Revenue and Gross Margin (2019-2024)
 - 4.9.4 Castel Group Beer Product Portfolio
 - 4.9.5 Castel Group Recent Developments
- 4.10 Radeberger
 - 4.10.1 Radeberger Company Information
 - 4.10.2 Radeberger Business Overview
 - 4.10.3 Radeberger Beer Sales, Revenue and Gross Margin (2019-2024)
 - 4.10.4 Radeberger Beer Product Portfolio
 - 4.10.5 Radeberger Recent Developments
- 6.11 Mahou-San Miguel
 - 6.11.1 Mahou-San Miguel Company Information
 - 6.11.2 Mahou-San Miguel Beer Business Overview
 - 6.11.3 Mahou-San Miguel Beer Sales, Revenue and Gross Margin (2019-2024)
 - 6.11.4 Mahou-San Miguel Beer Product Portfolio
 - 6.11.5 Mahou-San Miguel Recent Developments
- 6.12 San Miguel Corporation
 - 6.12.1 San Miguel Corporation Company Information
 - 6.12.2 San Miguel Corporation Beer Business Overview
 - 6.12.3 San Miguel Corporation Beer Sales, Revenue and Gross Margin (2019-2024)
 - 6.12.4 San Miguel Corporation Beer Product Portfolio

- 6.12.5 San Miguel Corporation Recent Developments
- 6.13 China Resources Snow Breweries
 - 6.13.1 China Resources Snow Breweries Company Information
 - 6.13.2 China Resources Snow Breweries Beer Business Overview
 - 6.13.3 China Resources Snow Breweries Beer Sales, Revenue and Gross Margin (2019-2024)
 - 6.13.4 China Resources Snow Breweries Beer Product Portfolio
 - 6.13.5 China Resources Snow Breweries Recent Developments
- 6.14 Tsingtao Brewery
 - 6.14.1 Tsingtao Brewery Company Information
 - 6.14.2 Tsingtao Brewery Beer Business Overview
 - 6.14.3 Tsingtao Brewery Beer Sales, Revenue and Gross Margin (2019-2024)
 - 6.14.4 Tsingtao Brewery Beer Product Portfolio
 - 6.14.5 Tsingtao Brewery Recent Developments
- 6.15 Beijing Yanjing Brewery
 - 6.15.1 Beijing Yanjing Brewery Company Information
 - 6.15.2 Beijing Yanjing Brewery Beer Business Overview
 - 6.15.3 Beijing Yanjing Brewery Beer Sales, Revenue and Gross Margin (2019-2024)
 - 6.15.4 Beijing Yanjing Brewery Beer Product Portfolio
 - 6.15.5 Beijing Yanjing Brewery Recent Developments
- 6.16 Zhujiang Beer
 - 6.16.1 Zhujiang Beer Company Information
 - 6.16.2 Zhujiang Beer Beer Business Overview
 - 6.16.3 Zhujiang Beer Beer Sales, Revenue and Gross Margin (2019-2024)
 - 6.16.4 Zhujiang Beer Beer Product Portfolio
 - 6.16.5 Zhujiang Beer Recent Developments
- 6.17 KingStar
 - 6.17.1 KingStar Company Information
 - 6.17.2 KingStar Beer Business Overview
 - 6.17.3 KingStar Beer Sales, Revenue and Gross Margin (2019-2024)
 - 6.17.4 KingStar Beer Product Portfolio
 - 6.17.5 KingStar Recent Developments

5 GLOBAL BEER MARKET SCENARIO BY REGION

- 5.1 Global Beer Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Beer Sales by Region: 2019-2030
 - 5.2.1 Global Beer Sales by Region: 2019-2024
 - 5.2.2 Global Beer Sales by Region: 2025-2030

5.3 Global Beer Revenue by Region: 2019-2030

5.3.1 Global Beer Revenue by Region: 2019-2024

5.3.2 Global Beer Revenue by Region: 2025-2030

5.4 North America Beer Market Facts & Figures by Country

5.4.1 North America Beer Market Size by Country: 2019 VS 2023 VS 2030

5.4.2 North America Beer Sales by Country (2019-2030)

5.4.3 North America Beer Revenue by Country (2019-2030)

5.4.4 U.S.

5.4.5 Canada

5.5 Europe Beer Market Facts & Figures by Country

5.5.1 Europe Beer Market Size by Country: 2019 VS 2023 VS 2030

5.5.2 Europe Beer Sales by Country (2019-2030)

5.5.3 Europe Beer Revenue by Country (2019-2030)

5.5.4 Germany

5.5.5 France

5.5.6 U.K.

5.5.7 Italy

5.5.8 Russia

5.6 Asia Pacific Beer Market Facts & Figures by Country

5.6.1 Asia Pacific Beer Market Size by Country: 2019 VS 2023 VS 2030

5.6.2 Asia Pacific Beer Sales by Country (2019-2030)

5.6.3 Asia Pacific Beer Revenue by Country (2019-2030)

5.6.4 China

5.6.5 Japan

5.6.6 South Korea

5.6.7 India

5.6.8 Australia

5.6.9 China Taiwan

5.6.10 Indonesia

5.6.11 Thailand

5.6.12 Malaysia

5.7 Latin America Beer Market Facts & Figures by Country

5.7.1 Latin America Beer Market Size by Country: 2019 VS 2023 VS 2030

5.7.2 Latin America Beer Sales by Country (2019-2030)

5.7.3 Latin America Beer Revenue by Country (2019-2030)

5.7.4 Mexico

5.7.5 Brazil

5.7.6 Argentina

5.8 Middle East and Africa Beer Market Facts & Figures by Country

- 5.8.1 Middle East and Africa Beer Market Size by Country: 2019 VS 2023 VS 2030
- 5.8.2 Middle East and Africa Beer Sales by Country (2019-2030)
- 5.8.3 Middle East and Africa Beer Revenue by Country (2019-2030)
- 5.8.4 Turkey
- 5.8.5 Saudi Arabia
- 5.8.6 UAE

6 SEGMENT BY TYPE

- 6.1 Global Beer Sales by Type (2019-2030)
 - 6.1.1 Global Beer Sales by Type (2019-2030) & (M HL)
 - 6.1.2 Global Beer Sales Market Share by Type (2019-2030)
- 6.2 Global Beer Revenue by Type (2019-2030)
 - 6.2.1 Global Beer Sales by Type (2019-2030) & (US\$ Million)
 - 6.2.2 Global Beer Revenue Market Share by Type (2019-2030)
- 6.3 Global Beer Price by Type (2019-2030)

7 SEGMENT BY APPLICATION

- 7.1 Global Beer Sales by Application (2019-2030)
 - 7.1.1 Global Beer Sales by Application (2019-2030) & (M HL)
 - 7.1.2 Global Beer Sales Market Share by Application (2019-2030)
- 7.2 Global Beer Revenue by Application (2019-2030)
 - 6.2.1 Global Beer Sales by Application (2019-2030) & (US\$ Million)
 - 6.2.2 Global Beer Revenue Market Share by Application (2019-2030)
- 7.3 Global Beer Price by Application (2019-2030)

8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

- 8.1 Beer Value Chain Analysis
 - 8.1.1 Beer Key Raw Materials
 - 8.1.2 Raw Materials Key Suppliers
 - 8.1.3 Beer Production Mode & Process
- 8.2 Beer Sales Channels Analysis
 - 8.2.1 Direct Comparison with Distribution Share
 - 8.2.2 Beer Distributors
 - 8.2.3 Beer Customers

9 GLOBAL BEER ANALYZING MARKET DYNAMICS

9.1 Beer Industry Trends

9.2 Beer Industry Drivers

9.3 Beer Industry Opportunities and Challenges

9.4 Beer Industry Restraints

10 REPORT CONCLUSION

11 DISCLAIMER

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