

# Beauty Tools Industry Research Report 2024

<https://marketpublishers.com/r/BC8988320864EN.html>

Date: February 2024

Pages: 106

Price: US\$ 2,950.00 (Single User License)

ID: BC8988320864EN

## Abstracts

This report aims to provide a comprehensive presentation of the global market for Beauty Tools, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Beauty Tools.

The Beauty Tools market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Beauty Tools market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Beauty Tools manufacturers, new entrants, and industry chain related companies in this market with information on the revenues, sales volume, and average price for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

L'Oreal

Shiseido

Estee Lauder

LVMH

E.I.f.

Paris Presents

Sigma Beauty

Beauty Blender

Avon

Amore Pacific

Chanel

Watsons

Zoeva

Chikuhodo

Hakuhodo

Revlon

## Zwilling/Tweezerman

### Product Type Insights

Global markets are presented by Beauty Tools type, along with growth forecasts through 2030. Estimates on sales and revenue are based on the price in the supply chain at which the Beauty Tools are procured by the manufacturers.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows sales and revenue data by type, and during the historical period (2019-2024) and forecast period (2025-2030).

### Beauty Tools segment by Type

Makeup Brushes

Nail Cutter

Pedicure Tools

Tweezers

Other

### Application Insights

This report has provided the market size (sales and revenue data) by application, during the historical period (2019-2024) and forecast period (2025-2030).

This report also outlines the market trends of each segment and consumer behaviors impacting the Beauty Tools market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Beauty Tools market.

### Beauty Tools segment by Application

Offline Sales

Online Sales

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue and sales data of each region and country for the period 2019-2030.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2023 because of the base year, with estimates for 2024 and forecast revenue for 2030.

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the

readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Beauty Tools market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management, export and import, and production. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Beauty Tools market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Beauty Tools and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Beauty Tools industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Beauty Tools.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Detailed analysis of Beauty Tools manufacturers competitive landscape, price, production and value market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 5: Production/output, value of Beauty Tools by region/country. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 6: Consumption of Beauty Tools in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 7: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 8: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 11: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Global Market Growth Prospects
  - 2.2.1 Global Beauty Tools Market Size (2019-2030) & (US\$ Million)
  - 2.2.2 Global Beauty Tools Sales (2019-2030)
  - 2.2.3 Global Beauty Tools Market Average Price (2019-2030)
- 2.3 Beauty Tools by Type
  - 2.3.1 Market Value Comparison by Type (2019 VS 2023 VS 2030) & (US\$ Million)
    - 1.2.2 Makeup Brushes
    - 1.2.3 Nail Cutter
    - 1.2.4 Pedicure Tools
    - 1.2.5 Tweezers
    - 1.2.6 Other
- 2.4 Beauty Tools by Application
  - 2.4.1 Market Value Comparison by Application (2019 VS 2023 VS 2030) & (US\$ Million)
  - 2.4.2 Offline Sales
  - 2.4.3 Online Sales

### 3 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 3.1 Global Beauty Tools Market Competitive Situation by Manufacturers (2019 Versus 2023)
- 3.2 Global Beauty Tools Sales (K Units) of Manufacturers (2019-2024)
- 3.3 Global Beauty Tools Revenue of Manufacturers (2019-2024)
- 3.4 Global Beauty Tools Average Price by Manufacturers (2019-2024)

- 3.5 Global Beauty Tools Industry Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Manufacturers of Beauty Tools, Manufacturing Sites & Headquarters
- 3.7 Global Manufacturers of Beauty Tools, Product Type & Application
- 3.8 Global Manufacturers of Beauty Tools, Date of Enter into This Industry
- 3.9 Global Beauty Tools Market CR5 and HHI
- 3.10 Global Manufacturers Mergers & Acquisition

## **4 MANUFACTURERS PROFILED**

### 4.1 L'Oreal

- 4.1.1 L'Oreal Company Information
- 4.1.2 L'Oreal Business Overview
- 4.1.3 L'Oreal Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
- 4.1.4 L'Oreal Beauty Tools Product Portfolio
- 4.1.5 L'Oreal Recent Developments

### 4.2 Shiseido

- 4.2.1 Shiseido Company Information
- 4.2.2 Shiseido Business Overview
- 4.2.3 Shiseido Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
- 4.2.4 Shiseido Beauty Tools Product Portfolio
- 4.2.5 Shiseido Recent Developments

### 4.3 Estee Lauder

- 4.3.1 Estee Lauder Company Information
- 4.3.2 Estee Lauder Business Overview
- 4.3.3 Estee Lauder Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
- 4.3.4 Estee Lauder Beauty Tools Product Portfolio
- 4.3.5 Estee Lauder Recent Developments

### 4.4 LVMH

- 4.4.1 LVMH Company Information
- 4.4.2 LVMH Business Overview
- 4.4.3 LVMH Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
- 4.4.4 LVMH Beauty Tools Product Portfolio
- 4.4.5 LVMH Recent Developments

### 4.5 E.l.f.

- 4.5.1 E.l.f. Company Information
- 4.5.2 E.l.f. Business Overview
- 4.5.3 E.l.f. Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
- 4.5.4 E.l.f. Beauty Tools Product Portfolio
- 4.5.5 E.l.f. Recent Developments

#### 4.6 Paris Presents

- 4.6.1 Paris Presents Company Information
- 4.6.2 Paris Presents Business Overview
- 4.6.3 Paris Presents Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
- 4.6.4 Paris Presents Beauty Tools Product Portfolio
- 4.6.5 Paris Presents Recent Developments

#### 4.7 Sigma Beauty

- 4.7.1 Sigma Beauty Company Information
- 4.7.2 Sigma Beauty Business Overview
- 4.7.3 Sigma Beauty Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
- 4.7.4 Sigma Beauty Beauty Tools Product Portfolio
- 4.7.5 Sigma Beauty Recent Developments

#### 4.8 Beauty Blender

- 4.8.1 Beauty Blender Company Information
- 4.8.2 Beauty Blender Business Overview
- 4.8.3 Beauty Blender Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
- 4.8.4 Beauty Blender Beauty Tools Product Portfolio
- 4.8.5 Beauty Blender Recent Developments

#### 4.9 Avon

- 4.9.1 Avon Company Information
- 4.9.2 Avon Business Overview
- 4.9.3 Avon Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
- 4.9.4 Avon Beauty Tools Product Portfolio
- 4.9.5 Avon Recent Developments

#### 4.10 Amore Pacific

- 4.10.1 Amore Pacific Company Information
- 4.10.2 Amore Pacific Business Overview
- 4.10.3 Amore Pacific Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
- 4.10.4 Amore Pacific Beauty Tools Product Portfolio
- 4.10.5 Amore Pacific Recent Developments

#### 6.11 Chanel

- 6.11.1 Chanel Company Information
- 6.11.2 Chanel Beauty Tools Business Overview
- 6.11.3 Chanel Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
- 6.11.4 Chanel Beauty Tools Product Portfolio
- 6.11.5 Chanel Recent Developments

#### 6.12 Watsons

- 6.12.1 Watsons Company Information
- 6.12.2 Watsons Beauty Tools Business Overview

- 6.12.3 Watsons Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
- 6.12.4 Watsons Beauty Tools Product Portfolio
- 6.12.5 Watsons Recent Developments
- 6.13 Zoeva
  - 6.13.1 Zoeva Company Information
  - 6.13.2 Zoeva Beauty Tools Business Overview
  - 6.13.3 Zoeva Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
  - 6.13.4 Zoeva Beauty Tools Product Portfolio
  - 6.13.5 Zoeva Recent Developments
- 6.14 Chikuhodo
  - 6.14.1 Chikuhodo Company Information
  - 6.14.2 Chikuhodo Beauty Tools Business Overview
  - 6.14.3 Chikuhodo Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
  - 6.14.4 Chikuhodo Beauty Tools Product Portfolio
  - 6.14.5 Chikuhodo Recent Developments
- 6.15 Hakuhodo
  - 6.15.1 Hakuhodo Company Information
  - 6.15.2 Hakuhodo Beauty Tools Business Overview
  - 6.15.3 Hakuhodo Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
  - 6.15.4 Hakuhodo Beauty Tools Product Portfolio
  - 6.15.5 Hakuhodo Recent Developments
- 6.16 Revlon
  - 6.16.1 Revlon Company Information
  - 6.16.2 Revlon Beauty Tools Business Overview
  - 6.16.3 Revlon Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
  - 6.16.4 Revlon Beauty Tools Product Portfolio
  - 6.16.5 Revlon Recent Developments
- 6.17 Zwilling/Tweezerman
  - 6.17.1 Zwilling/Tweezerman Company Information
  - 6.17.2 Zwilling/Tweezerman Beauty Tools Business Overview
  - 6.17.3 Zwilling/Tweezerman Beauty Tools Sales, Revenue and Gross Margin (2019-2024)
  - 6.17.4 Zwilling/Tweezerman Beauty Tools Product Portfolio
  - 6.17.5 Zwilling/Tweezerman Recent Developments

## **5 GLOBAL BEAUTY TOOLS MARKET SCENARIO BY REGION**

- 5.1 Global Beauty Tools Market Size by Region: 2019 VS 2023 VS 2030
- 5.2 Global Beauty Tools Sales by Region: 2019-2030

- 5.2.1 Global Beauty Tools Sales by Region: 2019-2024
- 5.2.2 Global Beauty Tools Sales by Region: 2025-2030
- 5.3 Global Beauty Tools Revenue by Region: 2019-2030
  - 5.3.1 Global Beauty Tools Revenue by Region: 2019-2024
  - 5.3.2 Global Beauty Tools Revenue by Region: 2025-2030
- 5.4 North America Beauty Tools Market Facts & Figures by Country
  - 5.4.1 North America Beauty Tools Market Size by Country: 2019 VS 2023 VS 2030
  - 5.4.2 North America Beauty Tools Sales by Country (2019-2030)
  - 5.4.3 North America Beauty Tools Revenue by Country (2019-2030)
  - 5.4.4 U.S.
  - 5.4.5 Canada
- 5.5 Europe Beauty Tools Market Facts & Figures by Country
  - 5.5.1 Europe Beauty Tools Market Size by Country: 2019 VS 2023 VS 2030
  - 5.5.2 Europe Beauty Tools Sales by Country (2019-2030)
  - 5.5.3 Europe Beauty Tools Revenue by Country (2019-2030)
  - 5.5.4 Germany
  - 5.5.5 France
  - 5.5.6 U.K.
  - 5.5.7 Italy
  - 5.5.8 Russia
- 5.6 Asia Pacific Beauty Tools Market Facts & Figures by Country
  - 5.6.1 Asia Pacific Beauty Tools Market Size by Country: 2019 VS 2023 VS 2030
  - 5.6.2 Asia Pacific Beauty Tools Sales by Country (2019-2030)
  - 5.6.3 Asia Pacific Beauty Tools Revenue by Country (2019-2030)
  - 5.6.4 China
  - 5.6.5 Japan
  - 5.6.6 South Korea
  - 5.6.7 India
  - 5.6.8 Australia
  - 5.6.9 China Taiwan
  - 5.6.10 Indonesia
  - 5.6.11 Thailand
  - 5.6.12 Malaysia
- 5.7 Latin America Beauty Tools Market Facts & Figures by Country
  - 5.7.1 Latin America Beauty Tools Market Size by Country: 2019 VS 2023 VS 2030
  - 5.7.2 Latin America Beauty Tools Sales by Country (2019-2030)
  - 5.7.3 Latin America Beauty Tools Revenue by Country (2019-2030)
  - 5.7.4 Mexico
  - 5.7.5 Brazil

### 5.7.6 Argentina

## 5.8 Middle East and Africa Beauty Tools Market Facts & Figures by Country

### 5.8.1 Middle East and Africa Beauty Tools Market Size by Country: 2019 VS 2023 VS 2030

#### 5.8.2 Middle East and Africa Beauty Tools Sales by Country (2019-2030)

#### 5.8.3 Middle East and Africa Beauty Tools Revenue by Country (2019-2030)

#### 5.8.4 Turkey

#### 5.8.5 Saudi Arabia

#### 5.8.6 UAE

## 6 SEGMENT BY TYPE

### 6.1 Global Beauty Tools Sales by Type (2019-2030)

#### 6.1.1 Global Beauty Tools Sales by Type (2019-2030) & (K Units)

#### 6.1.2 Global Beauty Tools Sales Market Share by Type (2019-2030)

### 6.2 Global Beauty Tools Revenue by Type (2019-2030)

#### 6.2.1 Global Beauty Tools Sales by Type (2019-2030) & (US\$ Million)

#### 6.2.2 Global Beauty Tools Revenue Market Share by Type (2019-2030)

### 6.3 Global Beauty Tools Price by Type (2019-2030)

## 7 SEGMENT BY APPLICATION

### 7.1 Global Beauty Tools Sales by Application (2019-2030)

#### 7.1.1 Global Beauty Tools Sales by Application (2019-2030) & (K Units)

#### 7.1.2 Global Beauty Tools Sales Market Share by Application (2019-2030)

### 7.2 Global Beauty Tools Revenue by Application (2019-2030)

#### 6.2.1 Global Beauty Tools Sales by Application (2019-2030) & (US\$ Million)

#### 6.2.2 Global Beauty Tools Revenue Market Share by Application (2019-2030)

### 7.3 Global Beauty Tools Price by Application (2019-2030)

## 8 VALUE CHAIN AND SALES CHANNELS ANALYSIS OF THE MARKET

### 8.1 Beauty Tools Value Chain Analysis

#### 8.1.1 Beauty Tools Key Raw Materials

#### 8.1.2 Raw Materials Key Suppliers

#### 8.1.3 Beauty Tools Production Mode & Process

### 8.2 Beauty Tools Sales Channels Analysis

#### 8.2.1 Direct Comparison with Distribution Share

#### 8.2.2 Beauty Tools Distributors

### 8.2.3 Beauty Tools Customers

## **9 GLOBAL BEAUTY TOOLS ANALYZING MARKET DYNAMICS**

### 9.1 Beauty Tools Industry Trends

### 9.2 Beauty Tools Industry Drivers

### 9.3 Beauty Tools Industry Opportunities and Challenges

### 9.4 Beauty Tools Industry Restraints

## **10 REPORT CONCLUSION**

## **11 DISCLAIMER**

## I would like to order

Product name: Beauty Tools Industry Research Report 2024

Product link: <https://marketpublishers.com/r/BC8988320864EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BC8988320864EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970