

# Beauty Products Industry Research Report 2023

<https://marketpublishers.com/r/B8051E6CABC7EN.html>

Date: August 2023

Pages: 96

Price: US\$ 2,950.00 (Single User License)

ID: B8051E6CABC7EN

## Abstracts

This report aims to provide a comprehensive presentation of the global market for Beauty Products, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Beauty Products.

The Beauty Products market size, estimations, and forecasts are provided in terms of and revenue (\$ millions), considering 2022 as the base year, with history and forecast data for the period from 2018 to 2029. This report segments the global Beauty Products market comprehensively. Regional market sizes, concerning products by types, by application, and by players, are also provided. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

The report will help the Beauty Products companies, new entrants, and industry chain related companies in this market with information on the revenues for the overall market and the sub-segments across the different segments, by company, product type, application, and regions.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue by companies for the period 2017-2022. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

L'Oreal

Unilever

Procter & Gamble

Estee Lauder

Shiseido

Beiersdorf

Amore Pacific

Avon

Johnson & Johnson

Kao

Chanel

LVMH

Coty

Clarins

Natura Cosméticos

Revlon

Pechoin

JALA Group

Shanghai Jawha

## Product Type Insights

Global markets are presented by Beauty Products type, along with growth forecasts through 2029. Estimates on revenue are based on the price in the supply chain at which the Beauty Products are procured by the companies.

This report has studied every segment and provided the market size using historical data. They have also talked about the growth opportunities that the segment may pose in the future. This study bestows revenue data by type, and during the historical period (2018-2023) and forecast period (2024-2029).

## Beauty Products segment by Type

Skin Care Products

Hair Care Product

Makeup and Perfume

Other

## Application Insights

This report has provided the market size (revenue data) by application, during the historical period (2018-2023) and forecast period (2024-2029).

This report also outlines the market trends of each segment and consumer behaviors impacting the Beauty Products market and what implications these may have on the industry's future. This report can help to understand the relevant market and consumer trends that are driving the Beauty Products market.

## Beauty Products Segment by Application

Supermarket & Hypermarket

Beauty Box & DrugStore

Electric Sales

## Regional Outlook

This section of the report provides key insights regarding various regions and the key players operating in each region. Economic, social, environmental, technological, and political factors have been taken into consideration while assessing the growth of the particular region/country. The readers will also get their hands on the revenue data of each region and country for the period 2018-2029.

The market has been segmented into various major geographies, including North America, Europe, Asia-Pacific, South America, Middle East & Africa. Detailed analysis of major countries such as the USA, Germany, the U.K., Italy, France, China, Japan, South Korea, Southeast Asia, and India will be covered within the regional segment. For market estimates, data are going to be provided for 2022 because of the base year, with estimates for 2023 and forecast revenue for 2029.

### North America

United States

Canada

### Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Rest of MEA

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### COVID-19 and Russia-Ukraine War Influence Analysis

The readers in the section will understand how the Beauty Products market scenario changed across the globe during the pandemic, post-pandemic and Russia-Ukraine War. The study is done keeping in view the changes in aspects such as demand, consumption, transportation, consumer behavior, supply chain management. The industry experts have also highlighted the key factors that will help create opportunities for players and stabilize the overall industry in the years to come.

### Reasons to Buy This Report

This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Beauty Products market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

This report will help stakeholders to understand the global industry status and trends of Beauty Products and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

This report stays updated with novel technology integration, features, and the latest developments in the market

This report helps stakeholders to understand the COVID-19 and Russia-Ukraine War Influence on the Beauty Products industry.

This report helps stakeholders to gain insights into which regions to target globally

This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Beauty Products.

This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Core Chapters

Chapter 1: Research objectives, research methods, data sources, data cross-validation;

Chapter 2: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 3: Provides the analysis of various market segments product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 4: Provides the analysis of various market segments application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 5: Introduces executive summary of global market size, regional market size, this section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 6: Detailed analysis of Beauty Products companies' competitive landscape, revenue market share, latest development plan, merger, and acquisition information,

etc.

Chapter 7, 8, 9, 10, 11: North America, Europe, Asia Pacific, Latin America, Middle East and Africa segment by country. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 12: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 13: The main points and conclusions of the report.



## Contents

### 1 PREFACE

- 1.1 Scope of Report
- 1.2 Reasons for Doing This Study
- 1.3 Research Methodology
- 1.4 Research Process
- 1.5 Data Source
  - 1.5.1 Secondary Sources
  - 1.5.2 Primary Sources

### 2 MARKET OVERVIEW

- 2.1 Product Definition
- 2.2 Beauty Products by Type
  - 2.2.1 Market Value Comparison by Type (2018 VS 2022 VS 2029)
  - 1.2.2 Skin Care Products
  - 1.2.3 Hair Care Product
  - 1.2.4 Makeup and Perfume
  - 1.2.5 Other
- 2.3 Beauty Products by Application
  - 2.3.1 Market Value Comparison by Application (2018 VS 2022 VS 2029)
  - 2.3.2 Supermarket & Hypermarket
  - 2.3.3 Beauty Box & DrugStore
  - 2.3.4 Electric Sales
- 2.4 Assumptions and Limitations

### 3 BEAUTY PRODUCTS BREAKDOWN DATA BY TYPE

- 3.1 Global Beauty Products Historic Market Size by Type (2018-2023)
- 3.2 Global Beauty Products Forecasted Market Size by Type (2023-2028)

### 4 BEAUTY PRODUCTS BREAKDOWN DATA BY APPLICATION

- 4.1 Global Beauty Products Historic Market Size by Application (2018-2023)
- 4.2 Global Beauty Products Forecasted Market Size by Application (2018-2023)

### 5 GLOBAL GROWTH TRENDS

- 5.1 Global Beauty Products Market Perspective (2018-2029)
- 5.2 Global Beauty Products Growth Trends by Region
  - 5.2.1 Global Beauty Products Market Size by Region: 2018 VS 2022 VS 2029
  - 5.2.2 Beauty Products Historic Market Size by Region (2018-2023)
  - 5.2.3 Beauty Products Forecasted Market Size by Region (2024-2029)
- 5.3 Beauty Products Market Dynamics
  - 5.3.1 Beauty Products Industry Trends
  - 5.3.2 Beauty Products Market Drivers
  - 5.3.3 Beauty Products Market Challenges
  - 5.3.4 Beauty Products Market Restraints

## **6 MARKET COMPETITIVE LANDSCAPE BY PLAYERS**

- 6.1 Global Top Beauty Products Players by Revenue
  - 6.1.1 Global Top Beauty Products Players by Revenue (2018-2023)
  - 6.1.2 Global Beauty Products Revenue Market Share by Players (2018-2023)
- 6.2 Global Beauty Products Industry Players Ranking, 2021 VS 2022 VS 2023
- 6.3 Global Key Players of Beauty Products Head office and Area Served
- 6.4 Global Beauty Products Players, Product Type & Application
- 6.5 Global Beauty Products Players, Date of Enter into This Industry
- 6.6 Global Beauty Products Market CR5 and HHI
- 6.7 Global Players Mergers & Acquisition

## **7 NORTH AMERICA**

- 7.1 North America Beauty Products Market Size (2018-2029)
- 7.2 North America Beauty Products Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 7.3 North America Beauty Products Market Size by Country (2018-2023)
- 7.4 North America Beauty Products Market Size by Country (2024-2029)
- 7.5 United States
- 7.6 Canada

## **8 EUROPE**

- 8.1 Europe Beauty Products Market Size (2018-2029)
- 8.2 Europe Beauty Products Market Growth Rate by Country: 2018 VS 2022 VS 2029
- 8.3 Europe Beauty Products Market Size by Country (2018-2023)

## 8.4 Europe Beauty Products Market Size by Country (2024-2029)

7.4 Germany

7.5 France

7.6 U.K.

7.7 Italy

7.8 Russia

7.9 Nordic Countries

## 9 ASIA-PACIFIC

9.1 Asia-Pacific Beauty Products Market Size (2018-2029)

9.2 Asia-Pacific Beauty Products Market Growth Rate by Country: 2018 VS 2022 VS 2029

9.3 Asia-Pacific Beauty Products Market Size by Country (2018-2023)

9.4 Asia-Pacific Beauty Products Market Size by Country (2024-2029)

8.4 China

8.5 Japan

8.6 South Korea

8.7 Southeast Asia

8.8 India

8.9 Australia

## 10 LATIN AMERICA

10.1 Latin America Beauty Products Market Size (2018-2029)

10.2 Latin America Beauty Products Market Growth Rate by Country: 2018 VS 2022 VS 2029

10.3 Latin America Beauty Products Market Size by Country (2018-2023)

10.4 Latin America Beauty Products Market Size by Country (2024-2029)

9.4 Mexico

9.5 Brazil

## 11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Beauty Products Market Size (2018-2029)

11.2 Middle East & Africa Beauty Products Market Growth Rate by Country: 2018 VS 2022 VS 2029

11.3 Middle East & Africa Beauty Products Market Size by Country (2018-2023)

11.4 Middle East & Africa Beauty Products Market Size by Country (2024-2029)

- 10.4 Turkey
- 10.5 Saudi Arabia
- 10.6 UAE

## **12 PLAYERS PROFILED**

### 11.1 L'Oreal

- 11.1.1 L'Oreal Company Detail
- 11.1.2 L'Oreal Business Overview
- 11.1.3 L'Oreal Beauty Products Introduction
- 11.1.4 L'Oreal Revenue in Beauty Products Business (2017-2022)
- 11.1.5 L'Oreal Recent Development

### 11.2 Unilever

- 11.2.1 Unilever Company Detail
- 11.2.2 Unilever Business Overview
- 11.2.3 Unilever Beauty Products Introduction
- 11.2.4 Unilever Revenue in Beauty Products Business (2017-2022)
- 11.2.5 Unilever Recent Development

### 11.3 Procter & Gamble

- 11.3.1 Procter & Gamble Company Detail
- 11.3.2 Procter & Gamble Business Overview
- 11.3.3 Procter & Gamble Beauty Products Introduction
- 11.3.4 Procter & Gamble Revenue in Beauty Products Business (2017-2022)
- 11.3.5 Procter & Gamble Recent Development

### 11.4 Estee Lauder

- 11.4.1 Estee Lauder Company Detail
- 11.4.2 Estee Lauder Business Overview
- 11.4.3 Estee Lauder Beauty Products Introduction
- 11.4.4 Estee Lauder Revenue in Beauty Products Business (2017-2022)
- 11.4.5 Estee Lauder Recent Development

### 11.5 Shiseido

- 11.5.1 Shiseido Company Detail
- 11.5.2 Shiseido Business Overview
- 11.5.3 Shiseido Beauty Products Introduction
- 11.5.4 Shiseido Revenue in Beauty Products Business (2017-2022)
- 11.5.5 Shiseido Recent Development

### 11.6 Beiersdorf

- 11.6.1 Beiersdorf Company Detail
- 11.6.2 Beiersdorf Business Overview

- 11.6.3 Beiersdorf Beauty Products Introduction
- 11.6.4 Beiersdorf Revenue in Beauty Products Business (2017-2022)
- 11.6.5 Beiersdorf Recent Development
- 11.7 Amore Pacific
  - 11.7.1 Amore Pacific Company Detail
  - 11.7.2 Amore Pacific Business Overview
  - 11.7.3 Amore Pacific Beauty Products Introduction
  - 11.7.4 Amore Pacific Revenue in Beauty Products Business (2017-2022)
  - 11.7.5 Amore Pacific Recent Development
- 11.8 Avon
  - 11.8.1 Avon Company Detail
  - 11.8.2 Avon Business Overview
  - 11.8.3 Avon Beauty Products Introduction
  - 11.8.4 Avon Revenue in Beauty Products Business (2017-2022)
  - 11.8.5 Avon Recent Development
- 11.9 Johnson & Johnson
  - 11.9.1 Johnson & Johnson Company Detail
  - 11.9.2 Johnson & Johnson Business Overview
  - 11.9.3 Johnson & Johnson Beauty Products Introduction
  - 11.9.4 Johnson & Johnson Revenue in Beauty Products Business (2017-2022)
  - 11.9.5 Johnson & Johnson Recent Development
- 11.10 Kao
  - 11.10.1 Kao Company Detail
  - 11.10.2 Kao Business Overview
  - 11.10.3 Kao Beauty Products Introduction
  - 11.10.4 Kao Revenue in Beauty Products Business (2017-2022)
  - 11.10.5 Kao Recent Development
- 11.11 Chanel
  - 11.11.1 Chanel Company Detail
  - 11.11.2 Chanel Business Overview
  - 11.11.3 Chanel Beauty Products Introduction
  - 11.11.4 Chanel Revenue in Beauty Products Business (2017-2022)
  - 11.11.5 Chanel Recent Development
- 11.12 LVMH
  - 11.12.1 LVMH Company Detail
  - 11.12.2 LVMH Business Overview
  - 11.12.3 LVMH Beauty Products Introduction
  - 11.12.4 LVMH Revenue in Beauty Products Business (2017-2022)
  - 11.12.5 LVMH Recent Development

### 11.13 Coty

- 11.13.1 Coty Company Detail
- 11.13.2 Coty Business Overview
- 11.13.3 Coty Beauty Products Introduction
- 11.13.4 Coty Revenue in Beauty Products Business (2017-2022)
- 11.13.5 Coty Recent Development

### 11.14 Clarins

- 11.14.1 Clarins Company Detail
- 11.14.2 Clarins Business Overview
- 11.14.3 Clarins Beauty Products Introduction
- 11.14.4 Clarins Revenue in Beauty Products Business (2017-2022)
- 11.14.5 Clarins Recent Development

### 11.15 Natura Cosmetics

- 11.15.1 Natura Cosmetics Company Detail
- 11.15.2 Natura Cosmetics Business Overview
- 11.15.3 Natura Cosmetics Beauty Products Introduction
- 11.15.4 Natura Cosmetics Revenue in Beauty Products Business (2017-2022)
- 11.15.5 Natura Cosmetics Recent Development

### 11.16 Revlon

- 11.16.1 Revlon Company Detail
- 11.16.2 Revlon Business Overview
- 11.16.3 Revlon Beauty Products Introduction
- 11.16.4 Revlon Revenue in Beauty Products Business (2017-2022)
- 11.16.5 Revlon Recent Development

### 11.17 Pechoin

- 11.17.1 Pechoin Company Detail
- 11.17.2 Pechoin Business Overview
- 11.17.3 Pechoin Beauty Products Introduction
- 11.17.4 Pechoin Revenue in Beauty Products Business (2017-2022)
- 11.17.5 Pechoin Recent Development

### 11.18 JALA Group

- 11.18.1 JALA Group Company Detail
- 11.18.2 JALA Group Business Overview
- 11.18.3 JALA Group Beauty Products Introduction
- 11.18.4 JALA Group Revenue in Beauty Products Business (2017-2022)
- 11.18.5 JALA Group Recent Development

### 11.19 Shanghai Jawha

- 11.19.1 Shanghai Jawha Company Detail
- 11.19.2 Shanghai Jawha Business Overview

11.19.3 Shanghai Jawha Beauty Products Introduction

11.19.4 Shanghai Jawha Revenue in Beauty Products Business (2017-2022)

11.19.5 Shanghai Jawha Recent Development

## **13 REPORT CONCLUSION**

## **14 DISCLAIMER**

## I would like to order

Product name: Beauty Products Industry Research Report 2023

Product link: <https://marketpublishers.com/r/B8051E6CABC7EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B8051E6CABC7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970